



**(jinwoo@base.yonsei.ac.kr)**

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(“MIC 1 , ”)



**VS.**

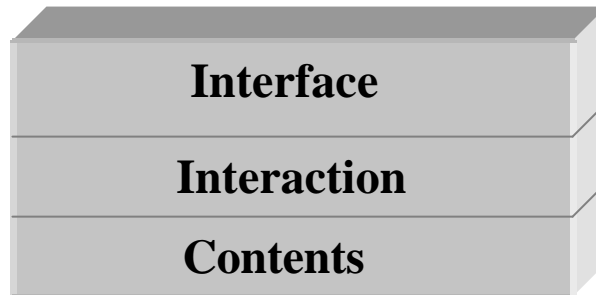




**Continuous Connectivity**  
**Human-oriented Focus**  
**Multi-tasking Context**  
**Scant Resources**



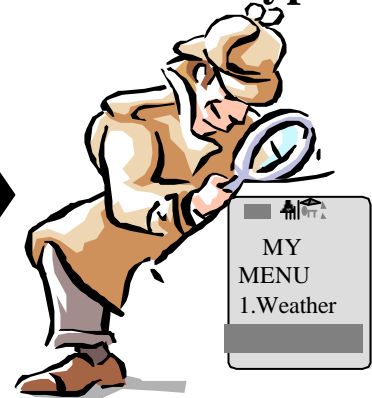
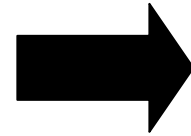
**OMIS**  
**(Optimized Mobile Internet Service)**



**Prototype**



/ , (實查)



	<b>Stationary Internet</b>	<b>Mobile Internet</b>
<b>Connectivity</b>	<b>Continual</b>	<b>Continuous</b>
<b>Orientation</b>	<b>Computer</b>	<b>Human</b>
<b>Context</b>	<b>Single-Tasking</b>	<b>Multi-Tasking</b>
<b>Resource</b>	<b>Ample</b>	<b>Scant</b>

**Continuous Connectivity**

**Human Oriented Focus**

**Multi-tasking Context**

**Scant Resources**

Location - Based	,
Presence - Based	
Personalization - Based	( , ), ,
Context - Based	가
Multimodal - Based	,

# Location-Based Contents

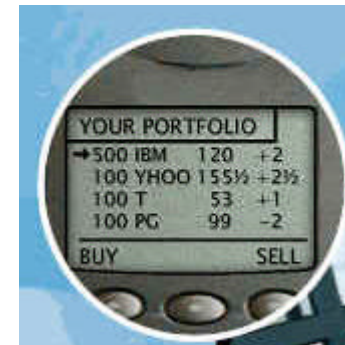
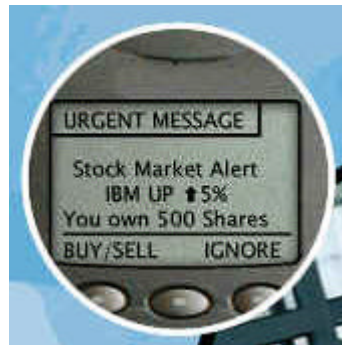
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# Presence-Based Contents

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# Personalization-Based Contents

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- ( , )





# Context-Based Contents

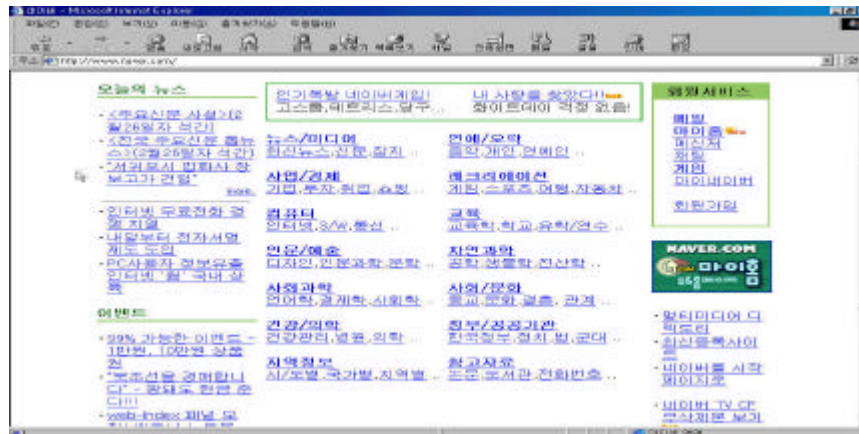
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# MultiModal-Based Contents

( )

- ( , , )
- ( ARS )



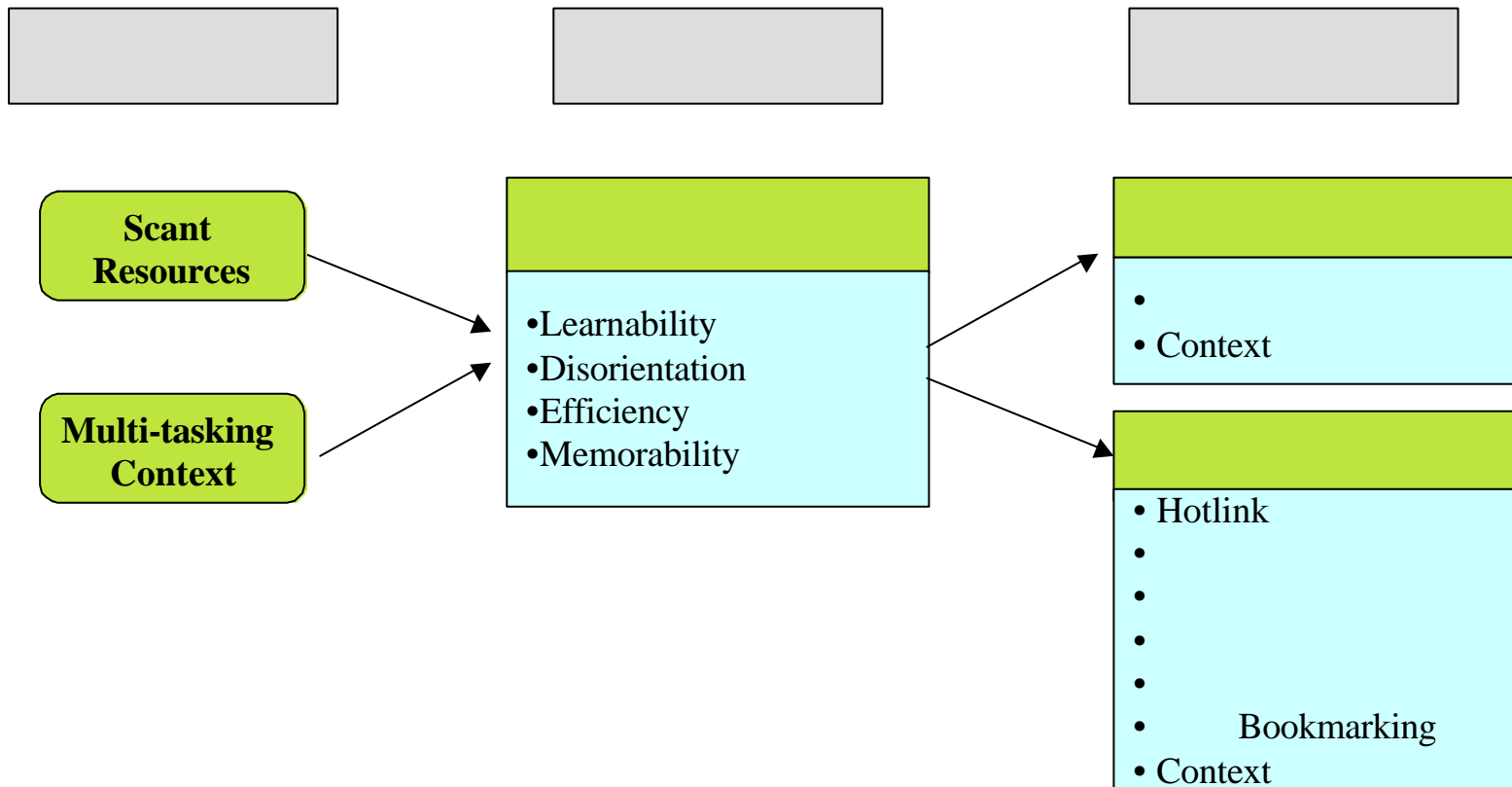
Stationary Internet Screen



Mobile Internet Screen

	context - based	location - based	presence - based	Multimodal - based	Personalization - based
	4~11	2~5	12~28	7~13	3~9
	6.6	3.2	21.2	9.4	5.4

) 2-3Level



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trade-off

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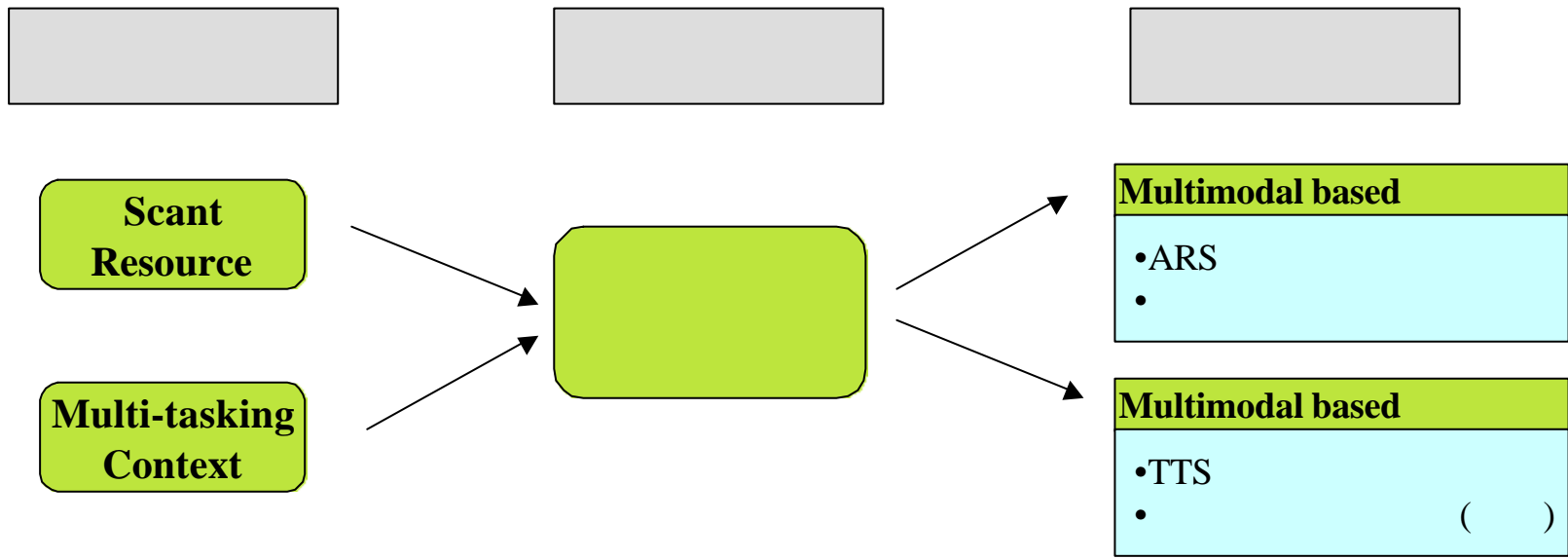
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- WAP Korea ,  
: 55 , : 105 , 160



- ([hci.yonsei.ac.kr](http://hci.yonsei.ac.kr))
- ([www.wireless.org](http://www.wireless.org)),
- WAP Korea([www.wapkorea.org](http://www.wapkorea.org))

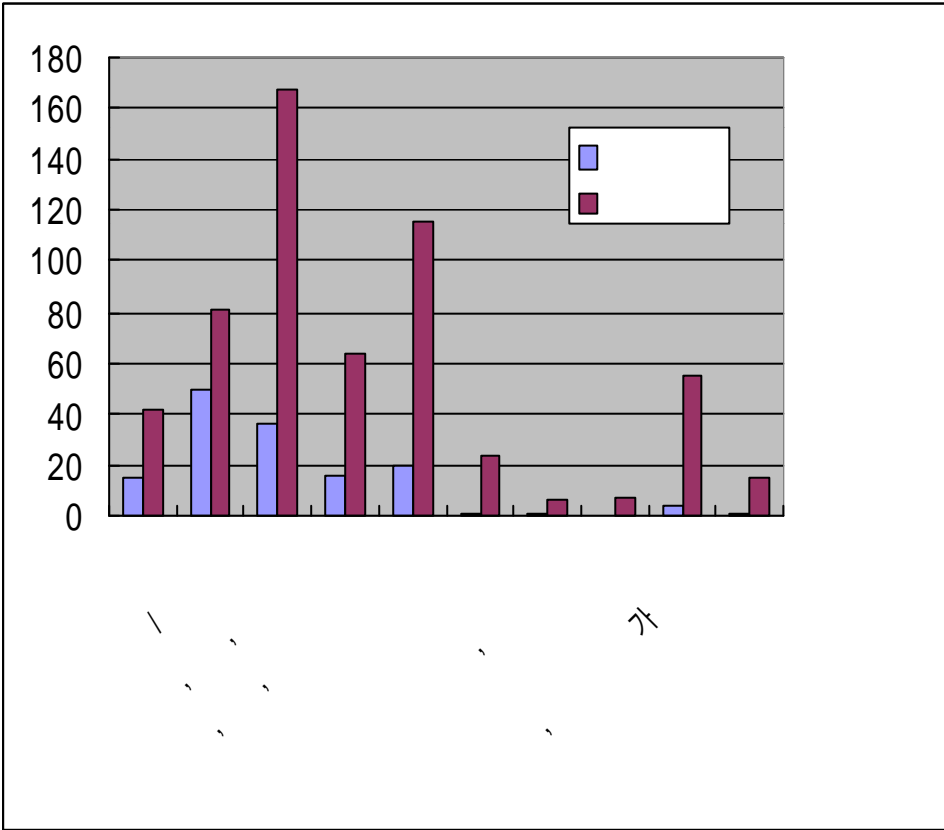


- (<http://ibiz.yonsei.ac.kr>)

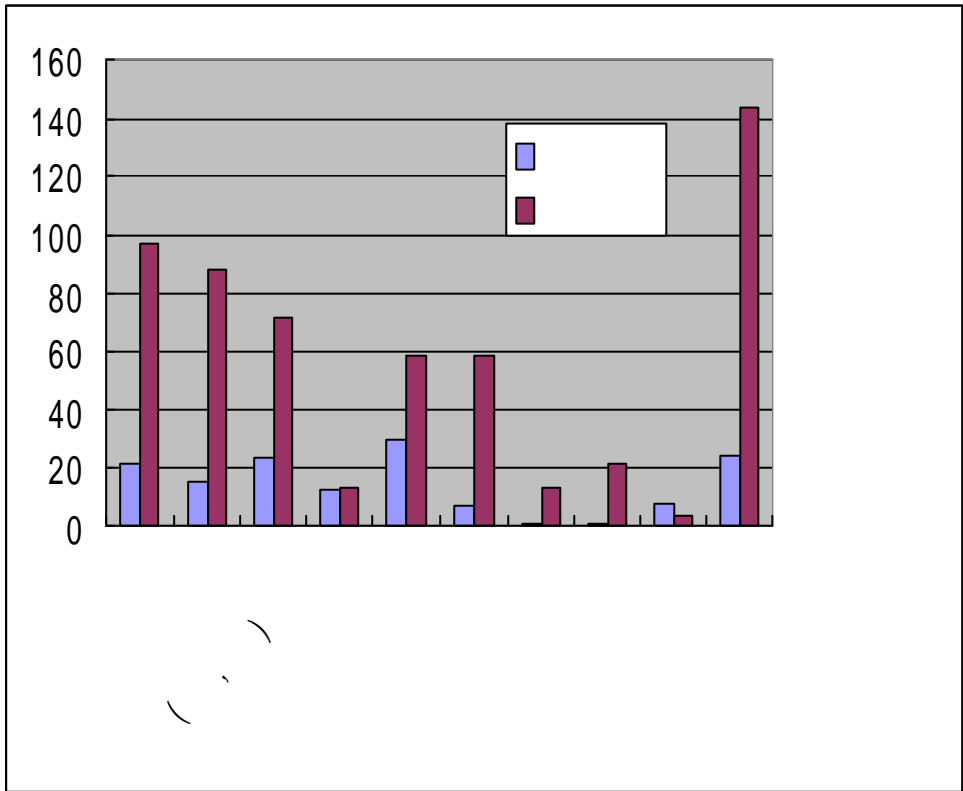


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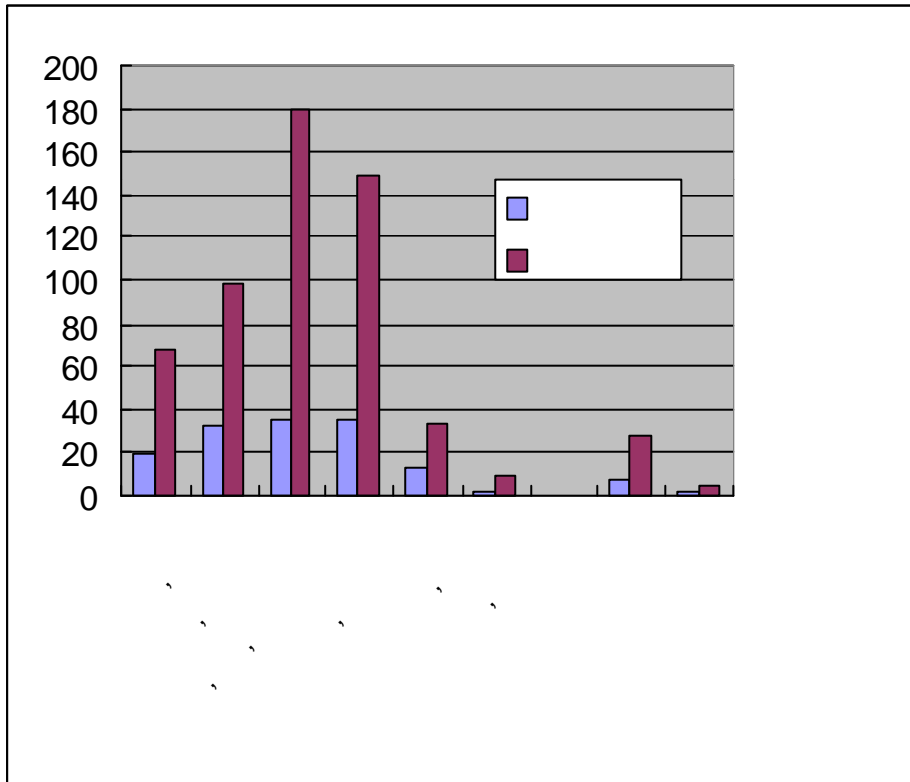


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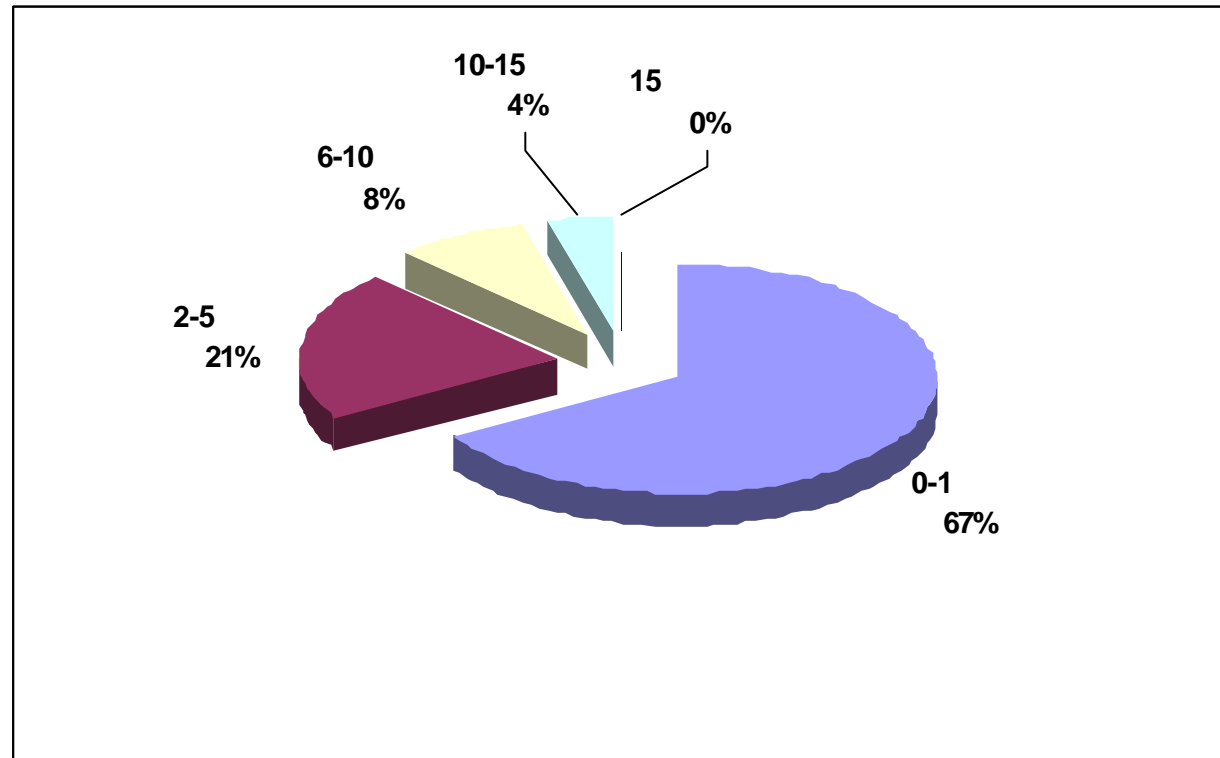
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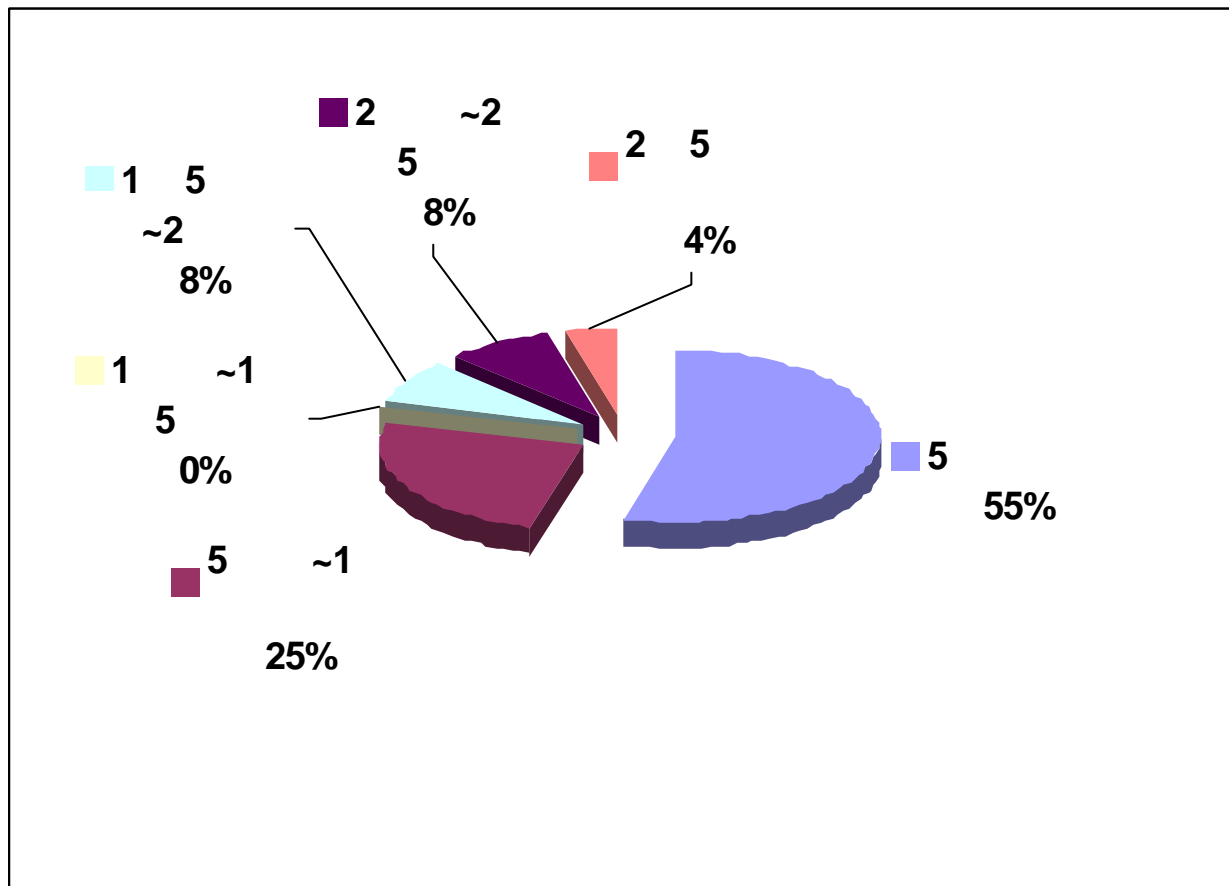
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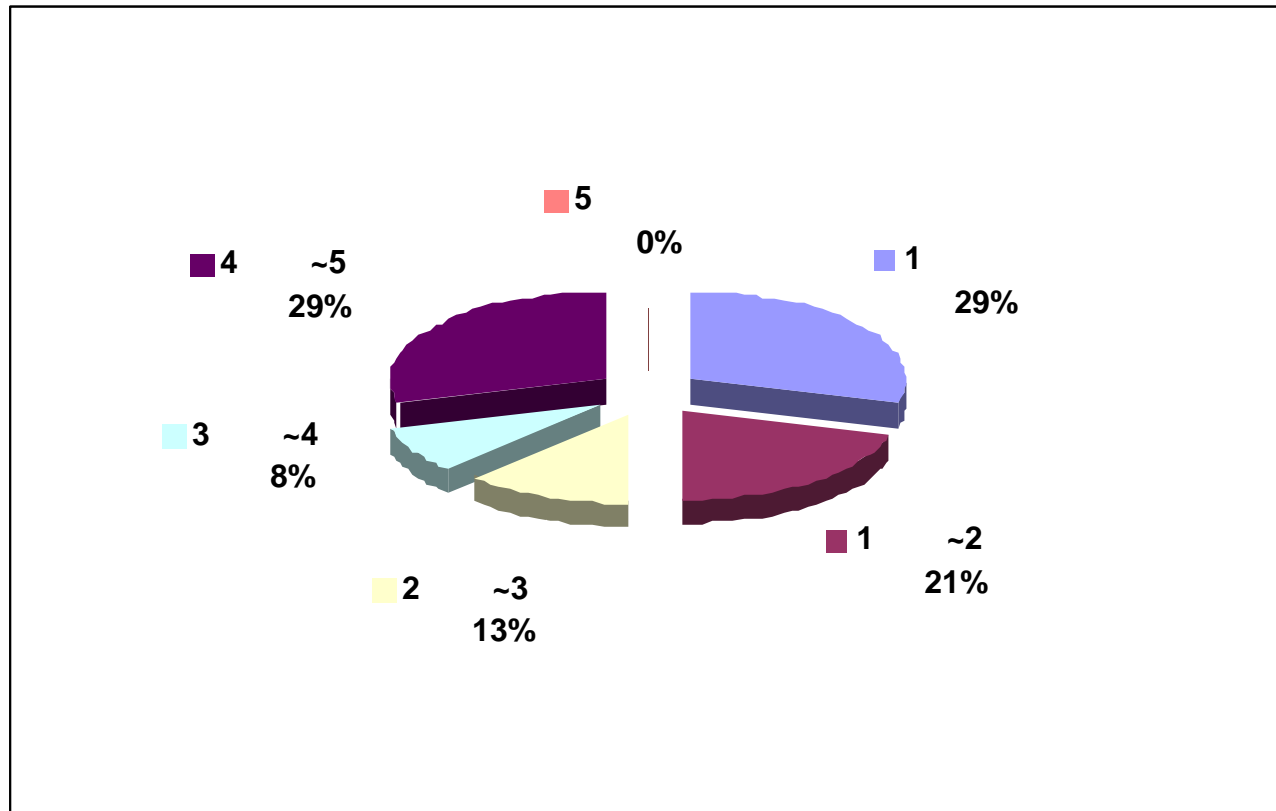


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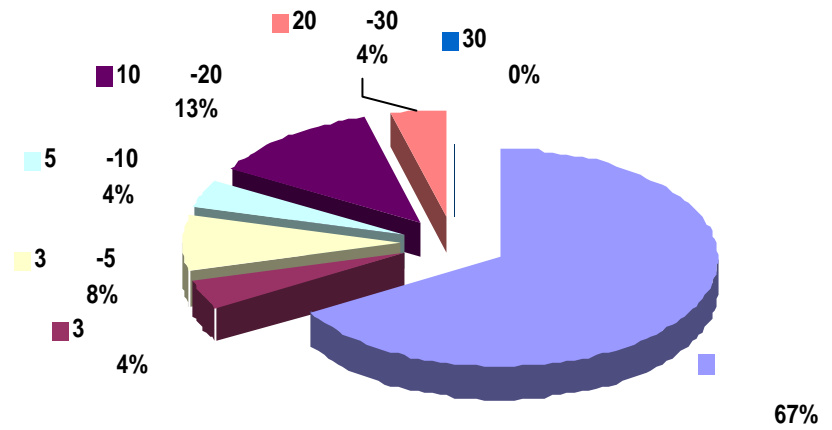
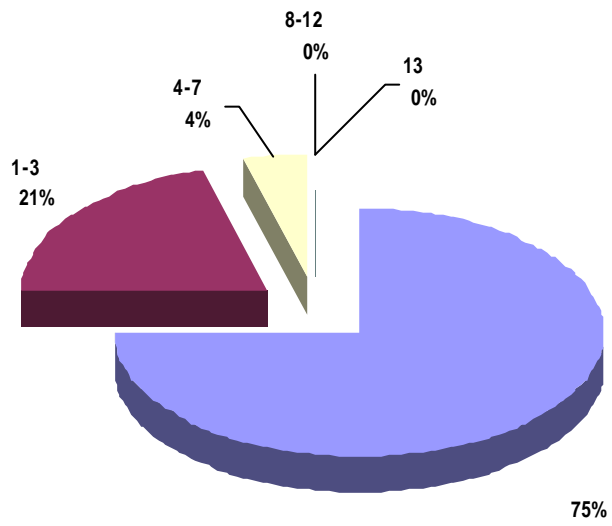
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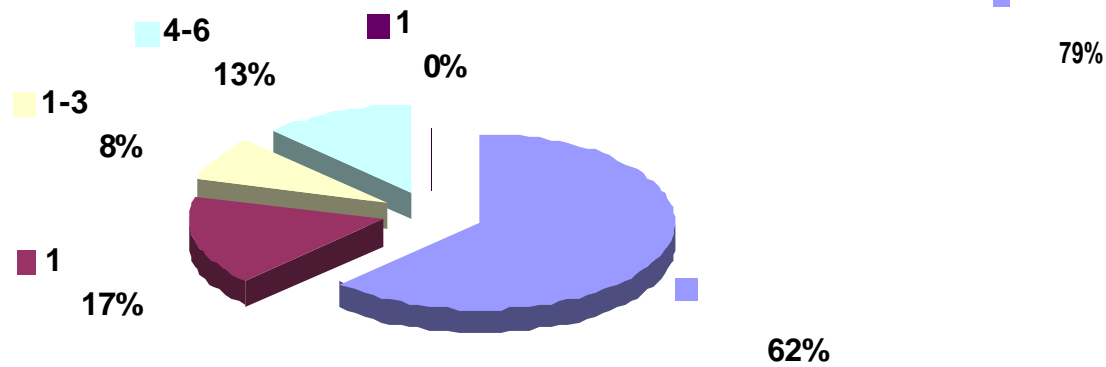
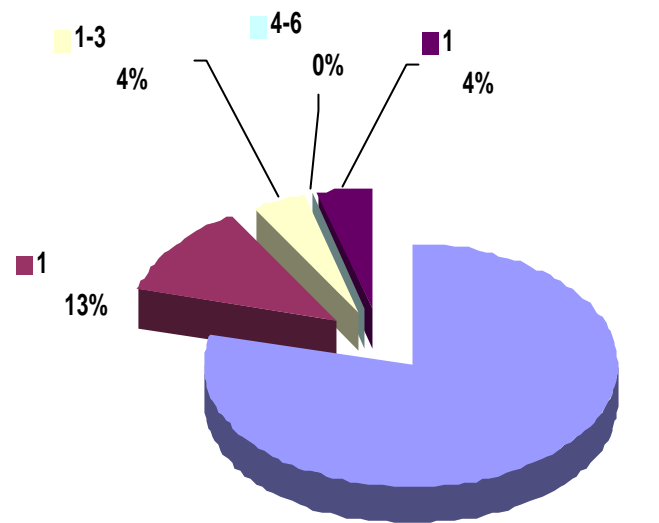
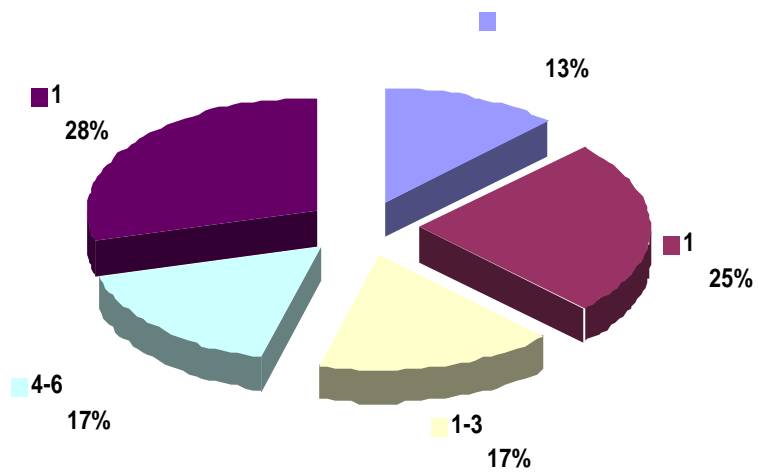




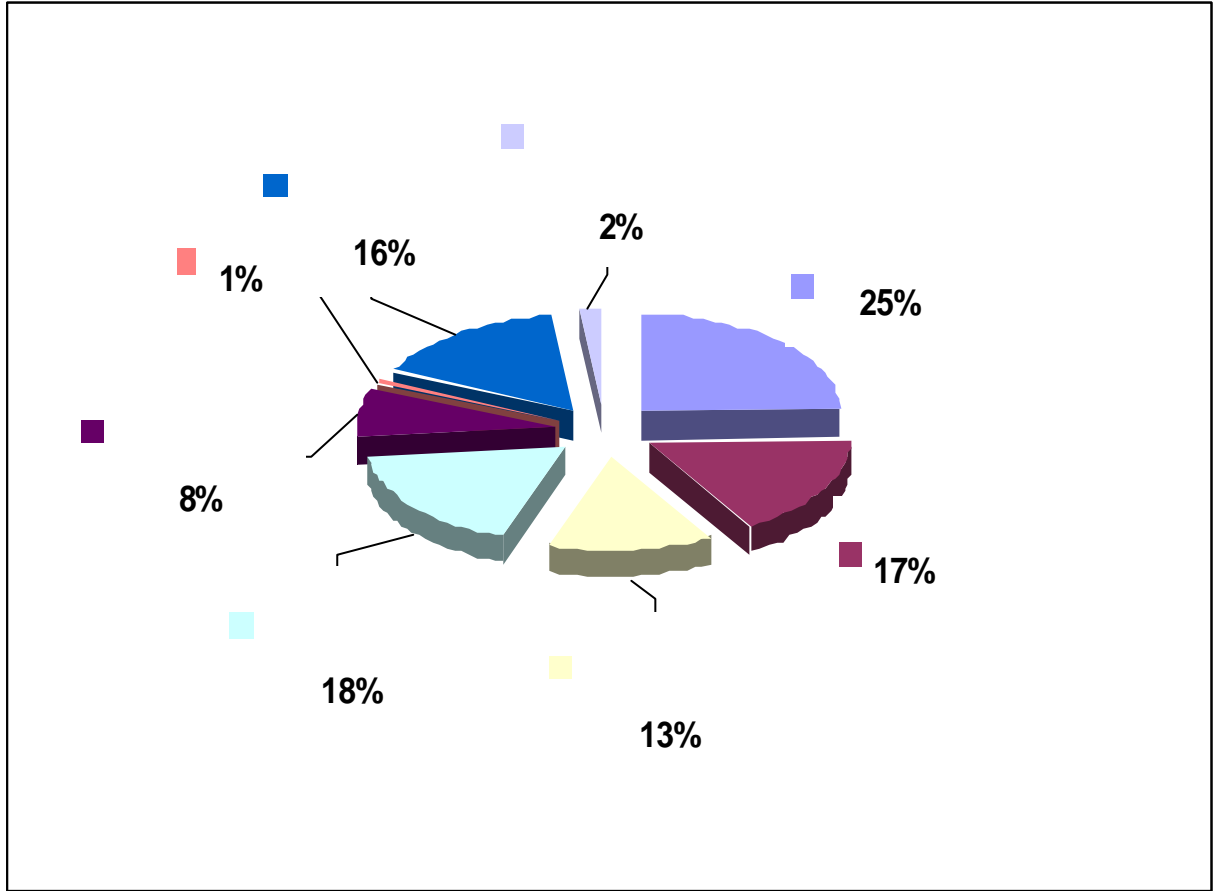


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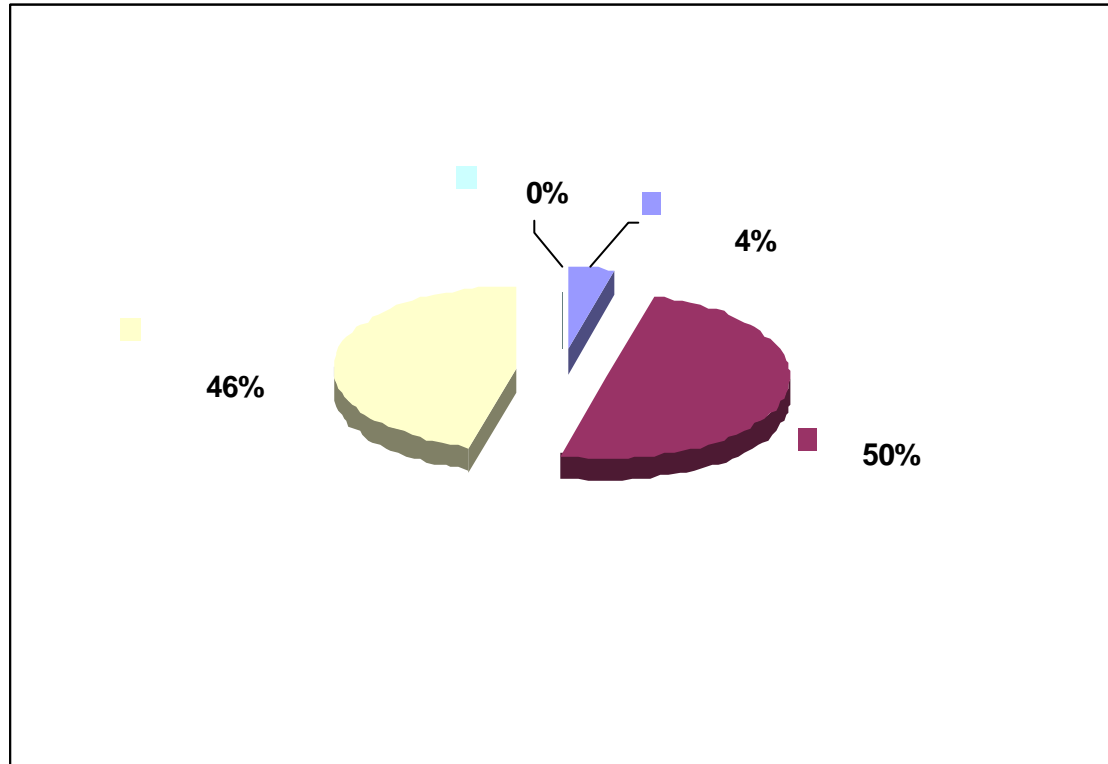




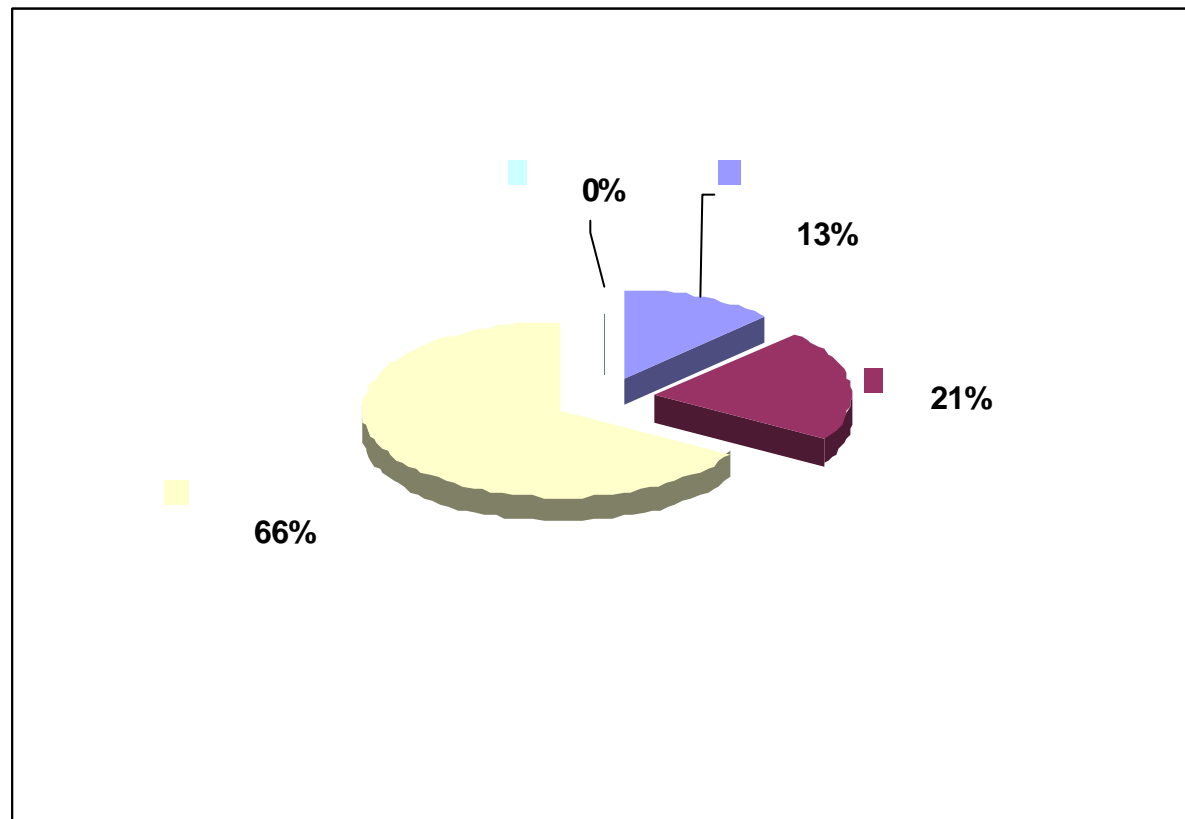




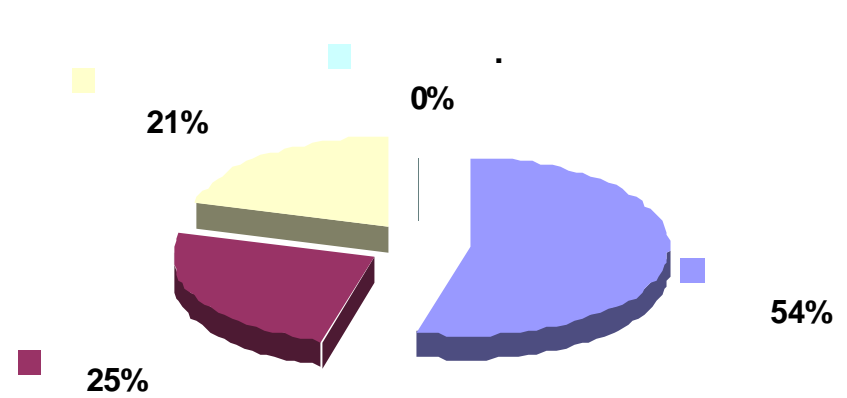
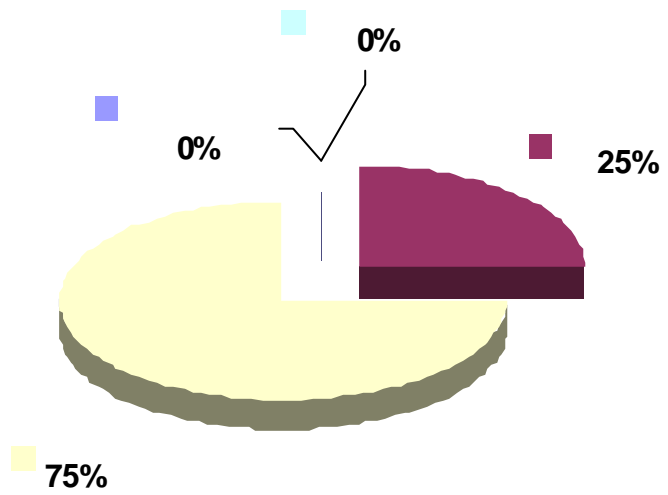
# Contents



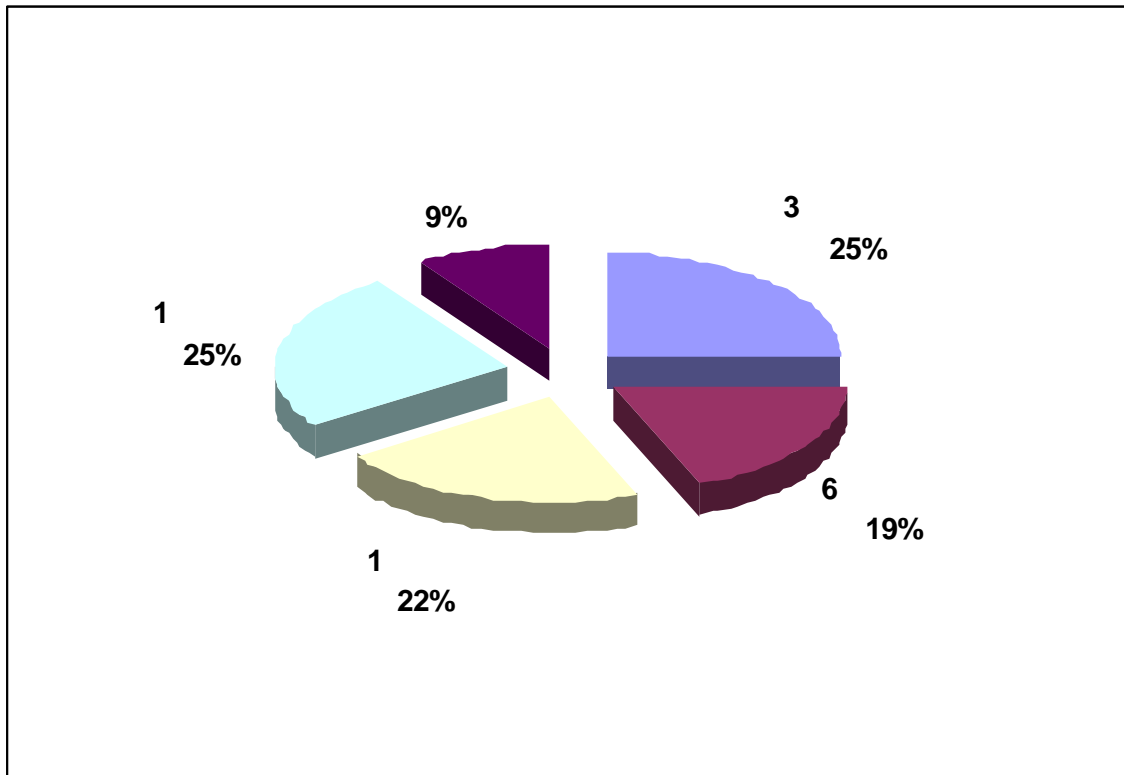
# Interaction



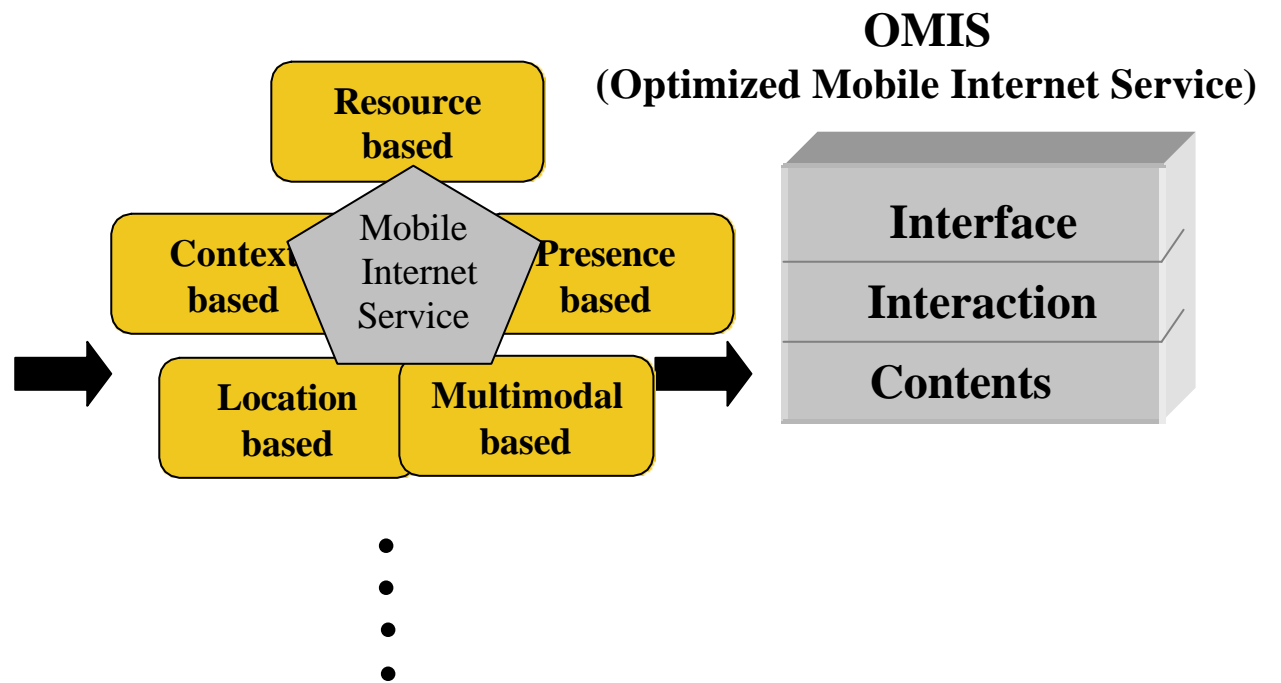
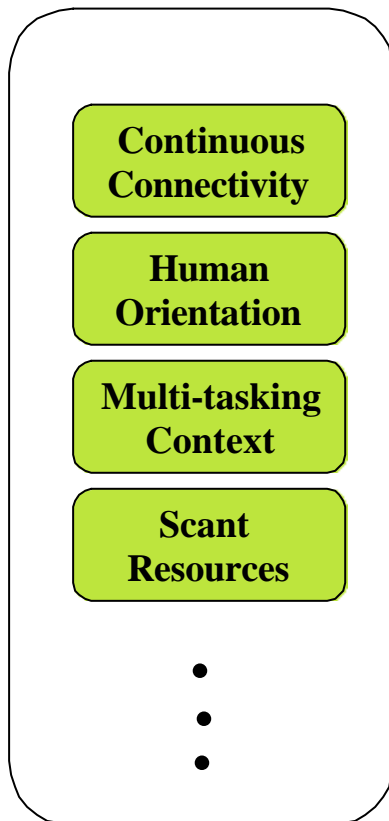
# Interface



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**OMIS (Contents, Interaction, Interface)**



# MIC (Mobile Internet Census) Project

