



## (Industry Analysis)

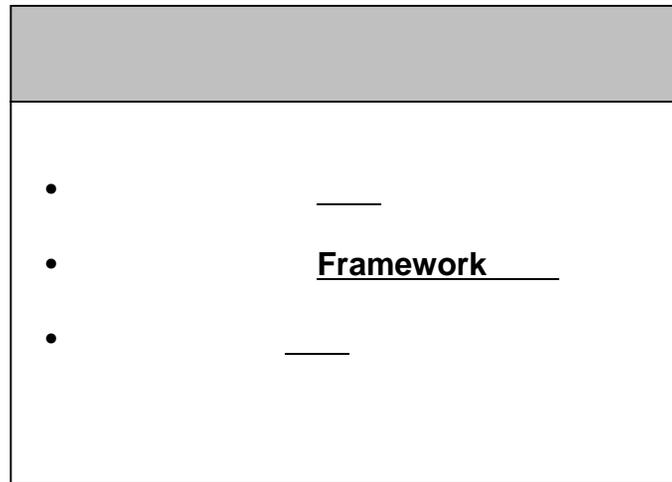
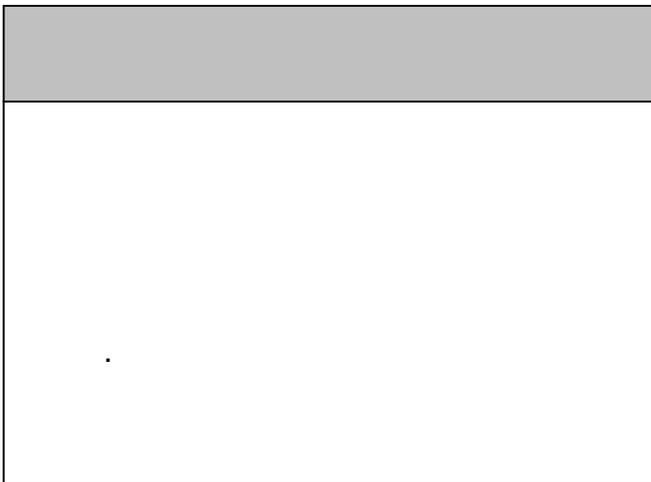
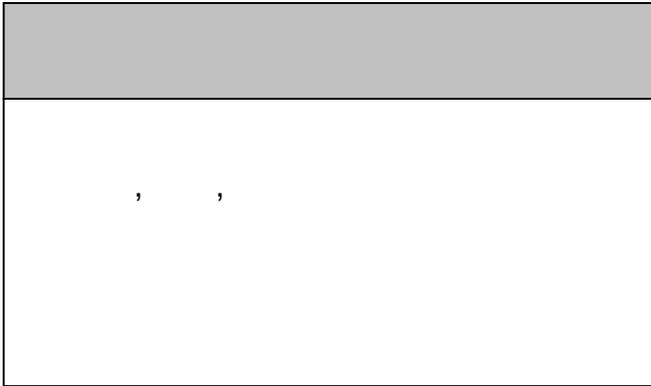
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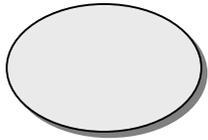


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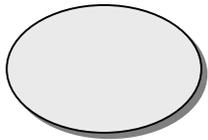
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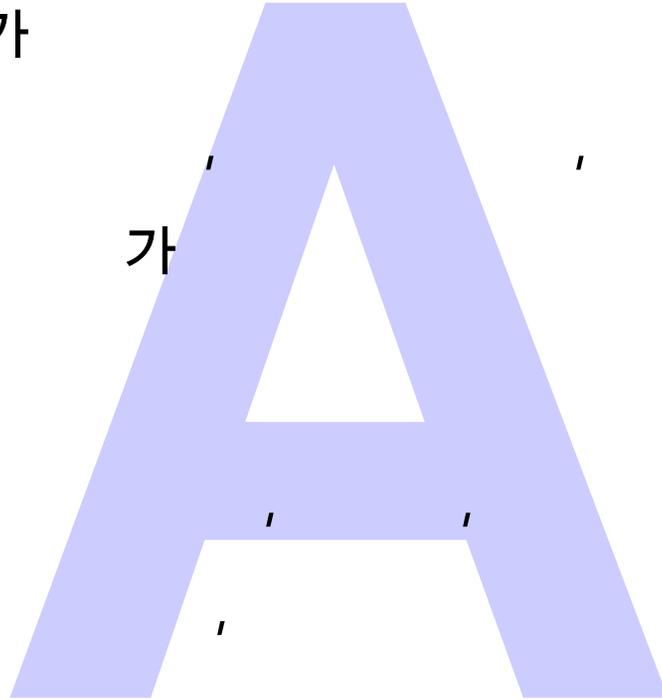
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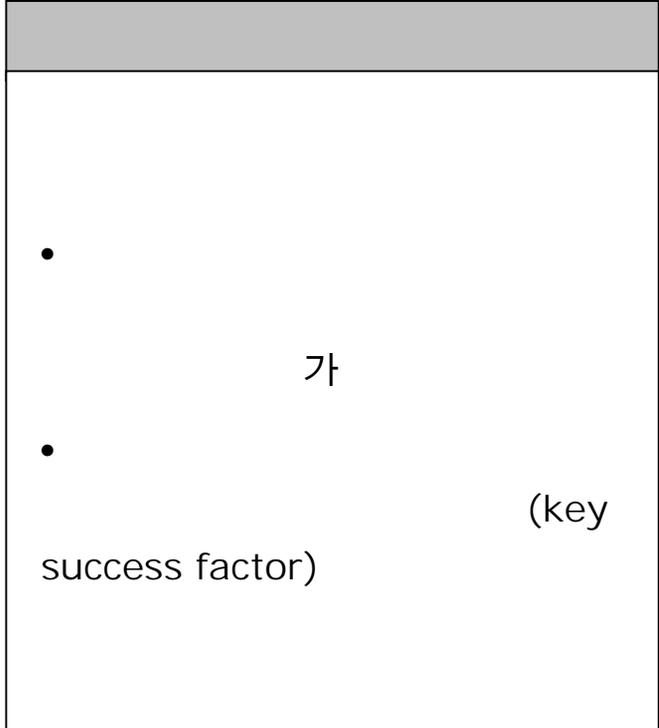
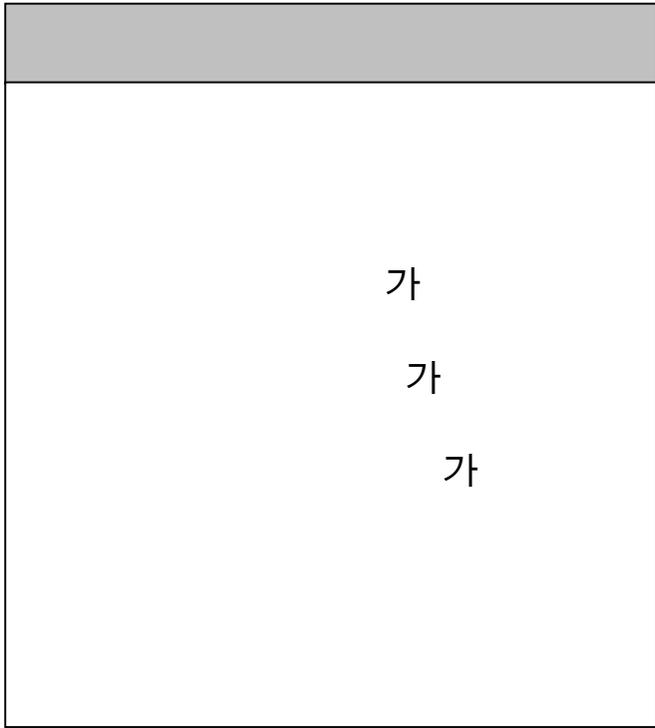


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## Michael Porter Framework

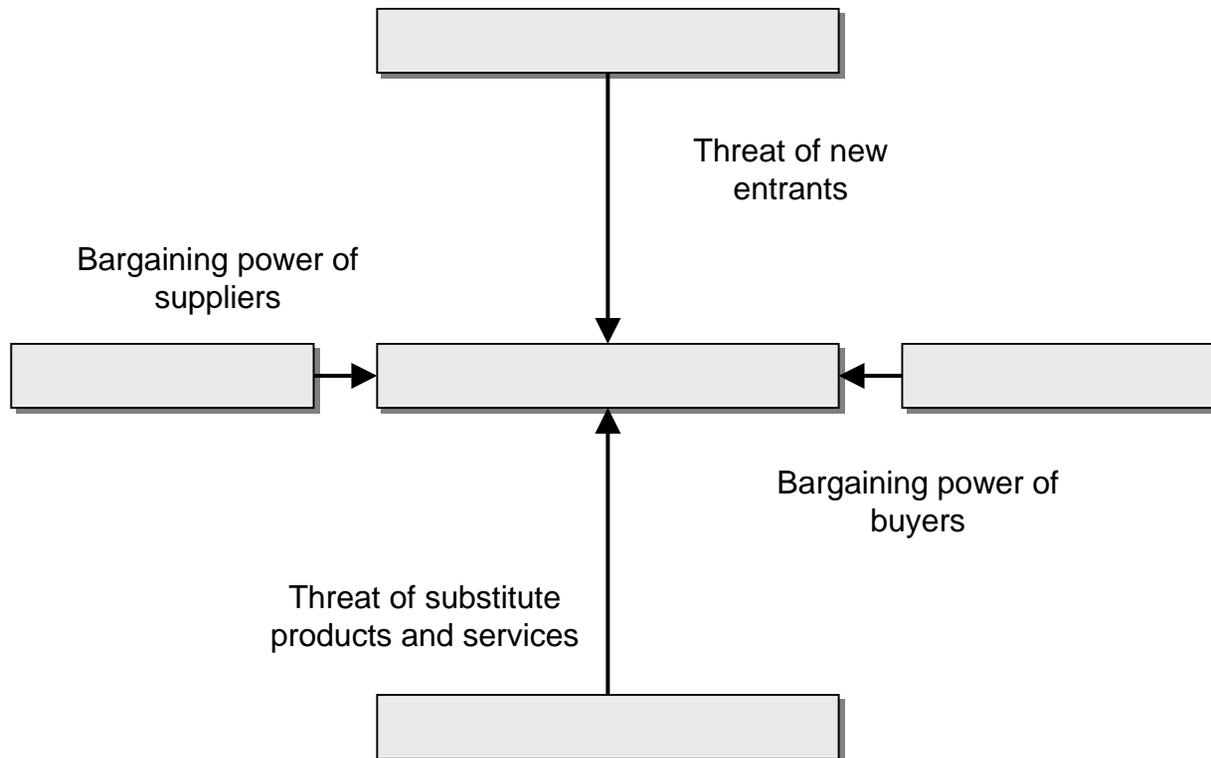
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# Framework

M. Porter Five Forces Analysis 가

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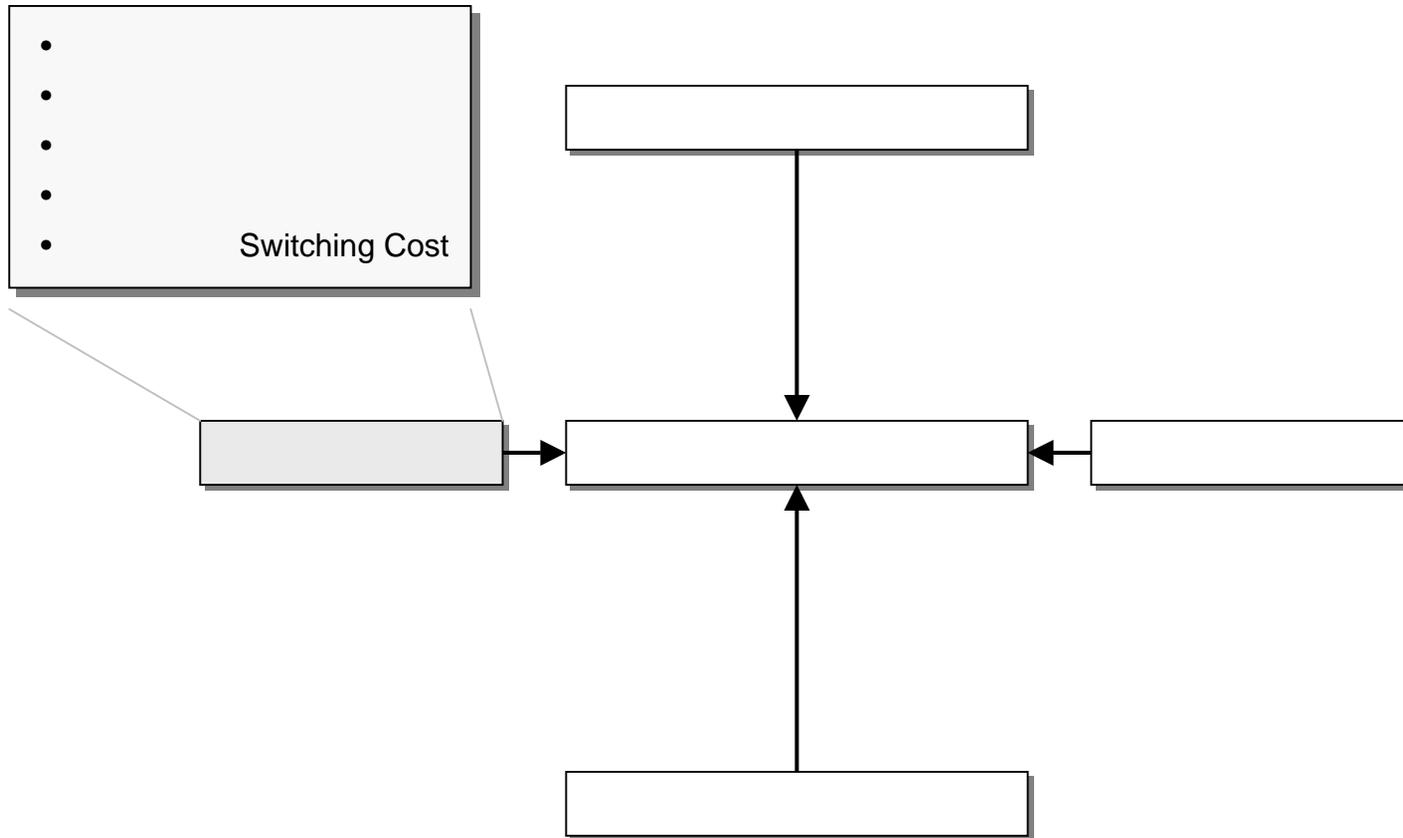
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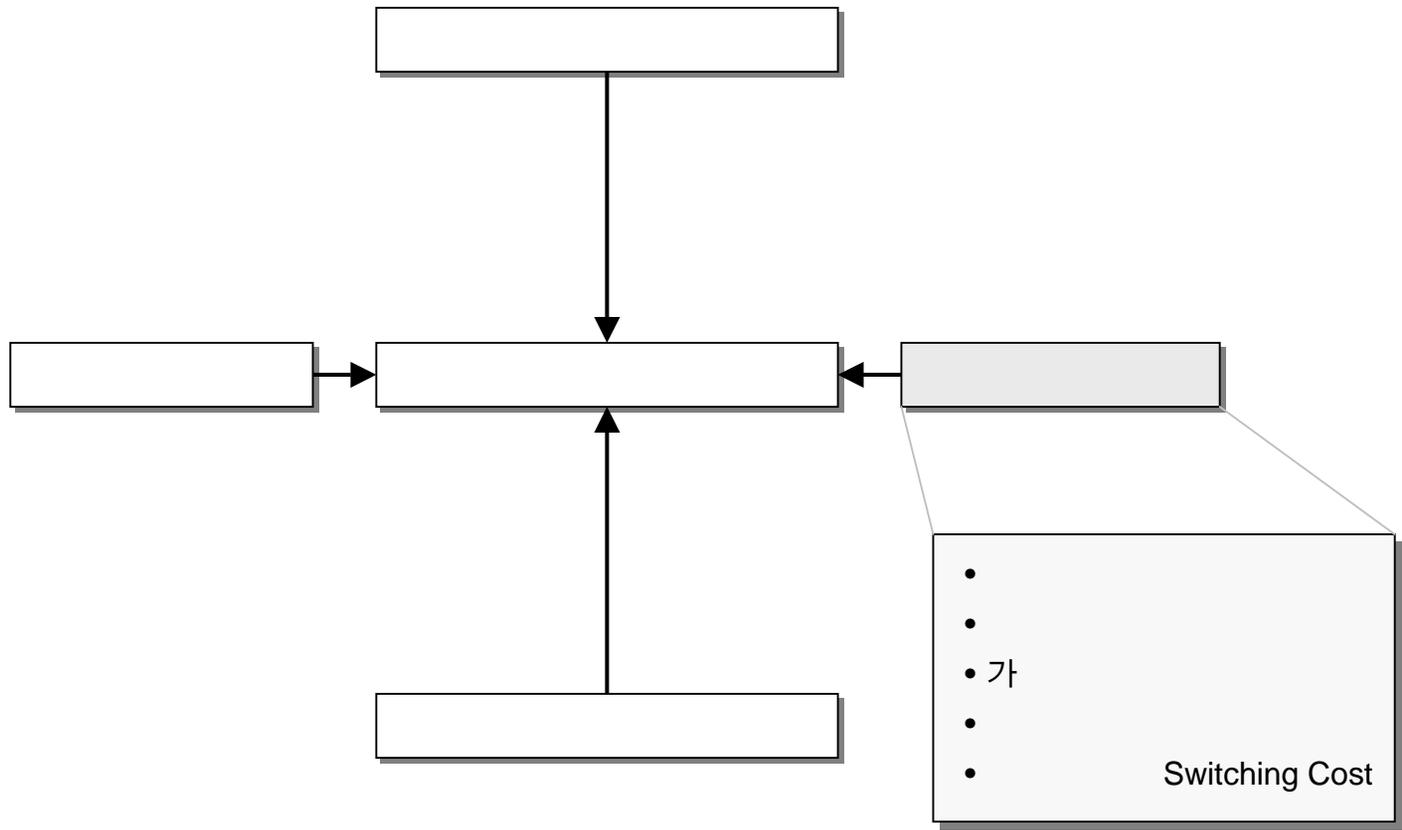
## Drivers –

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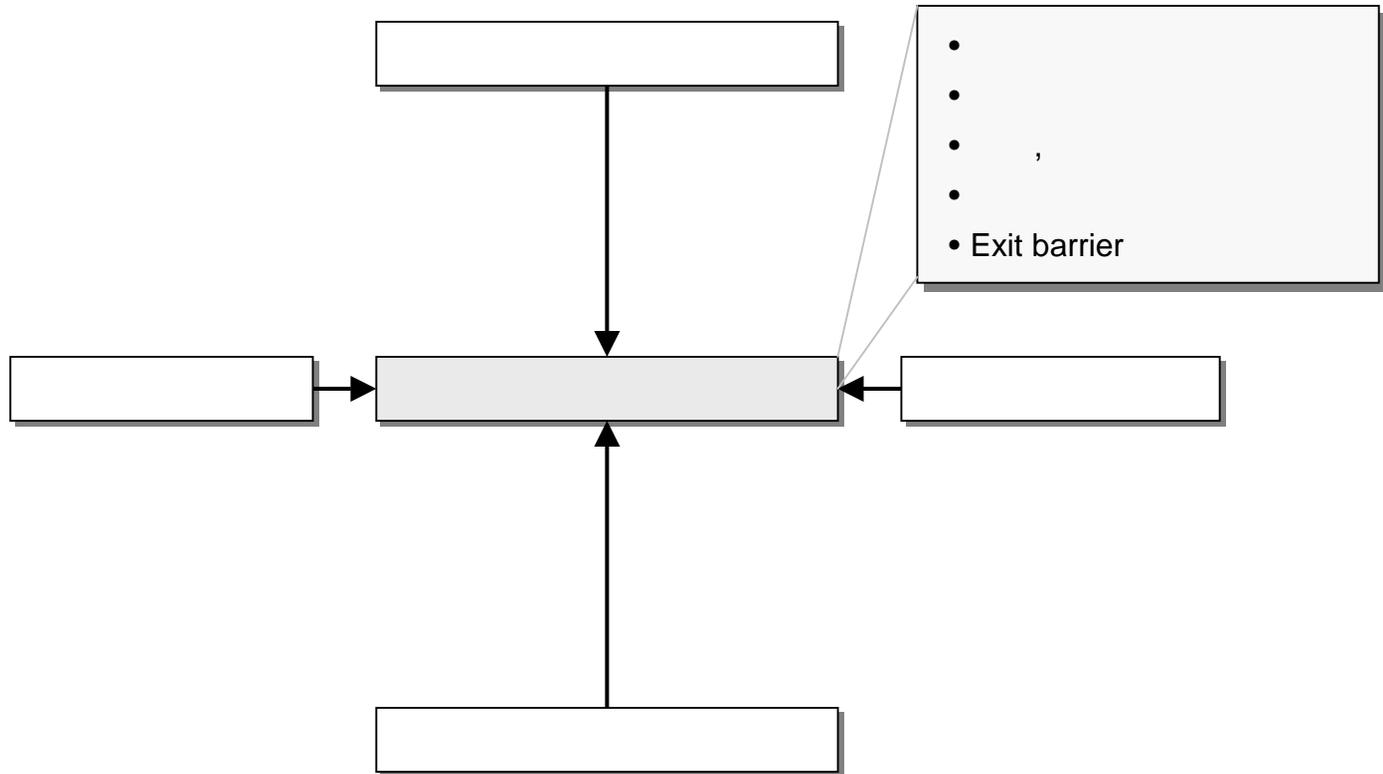
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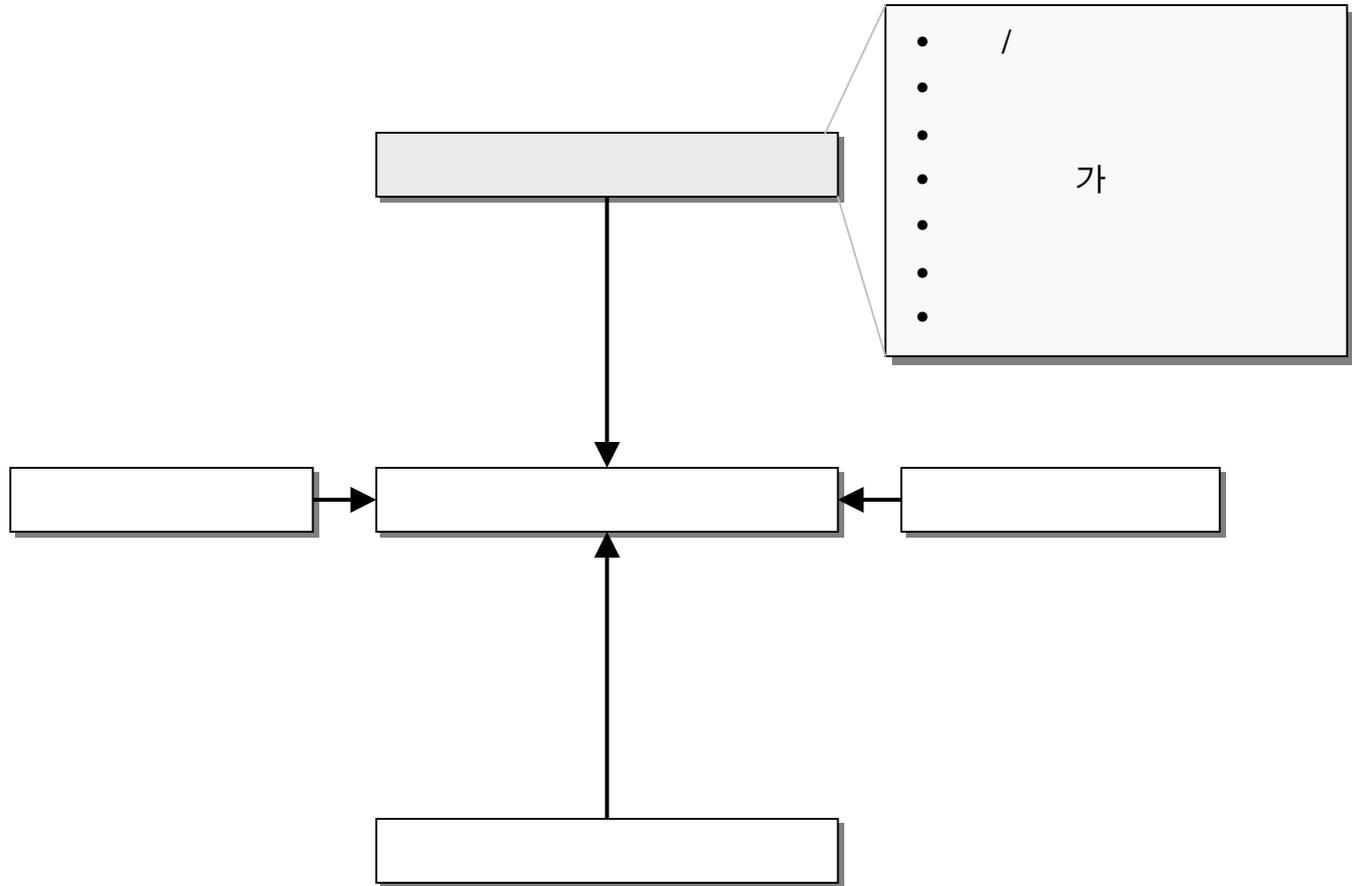
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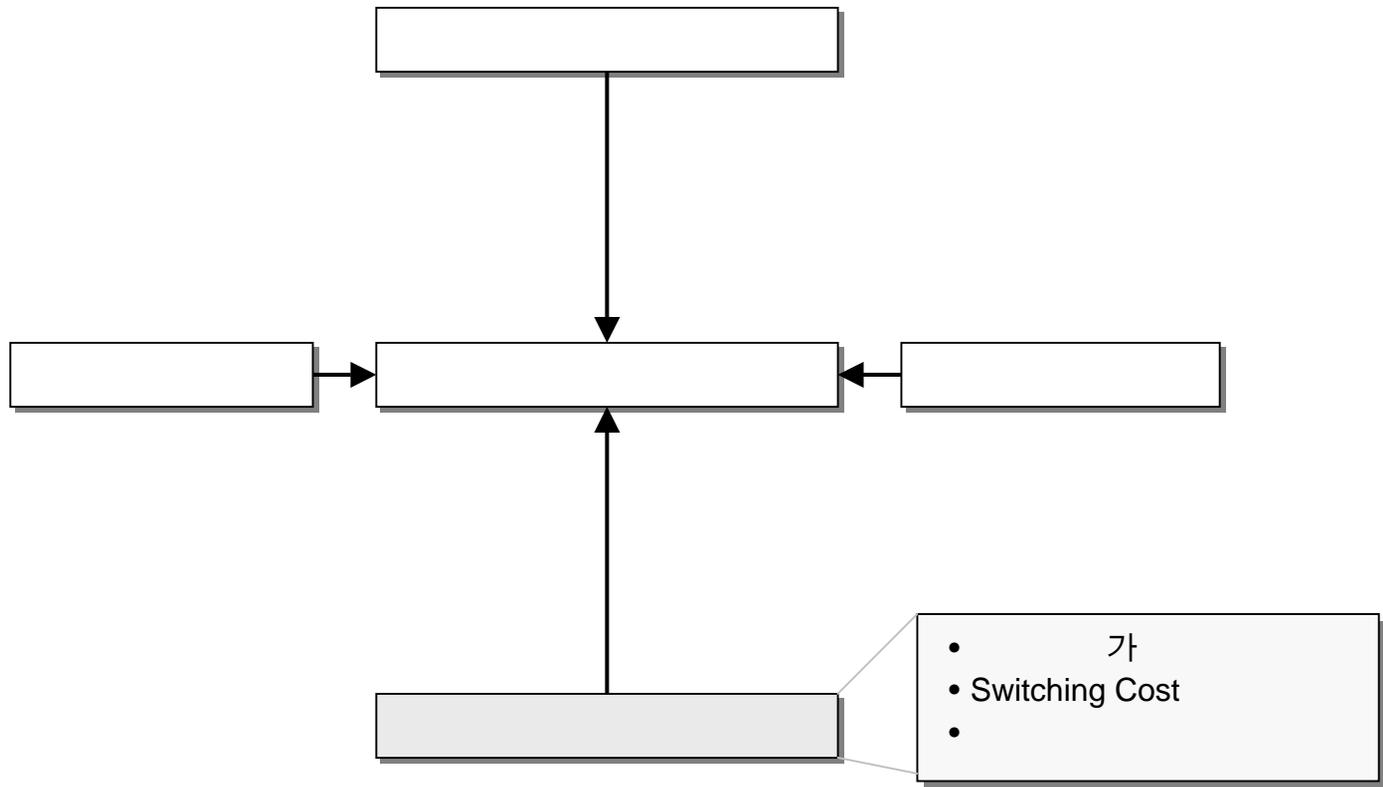
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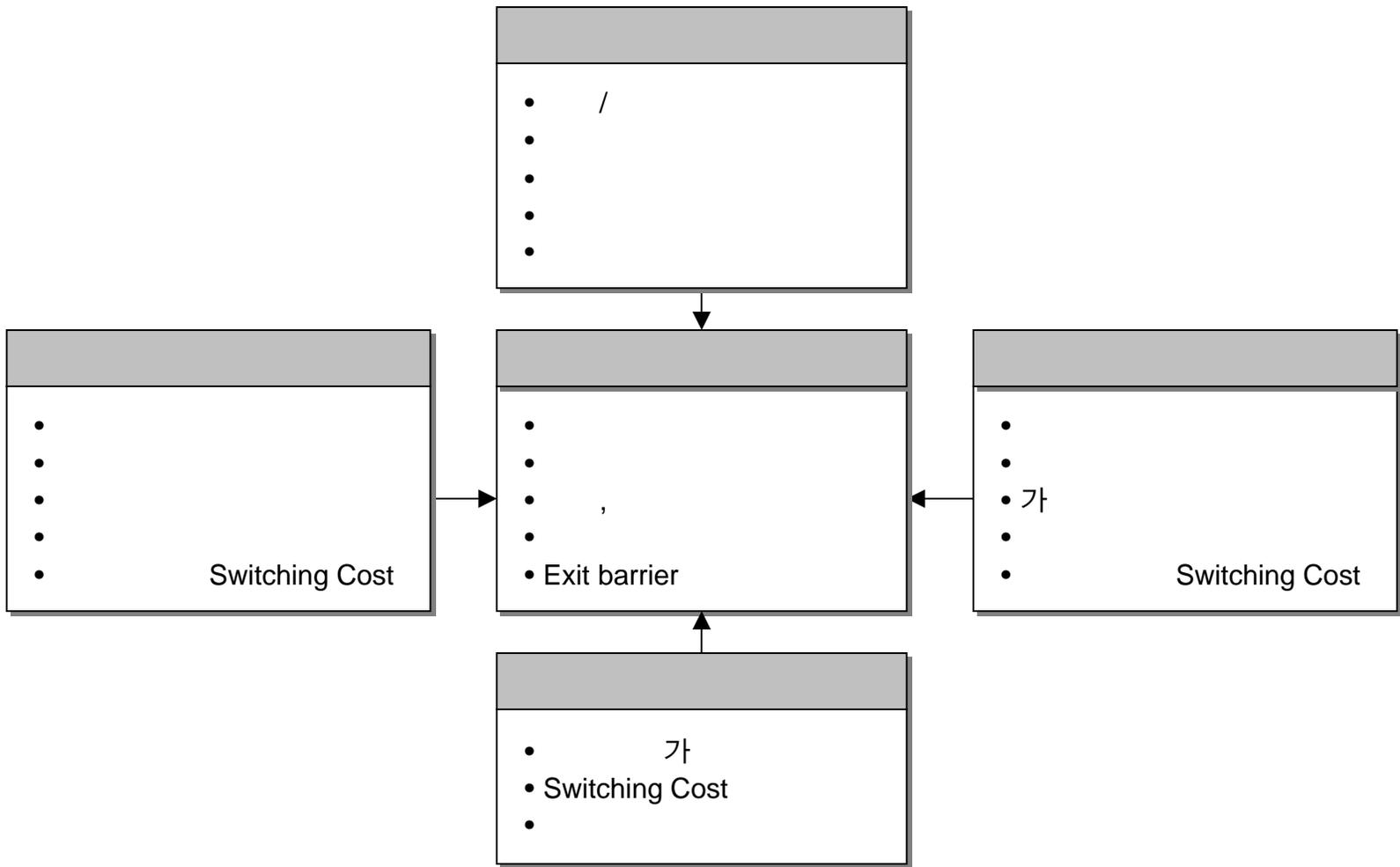
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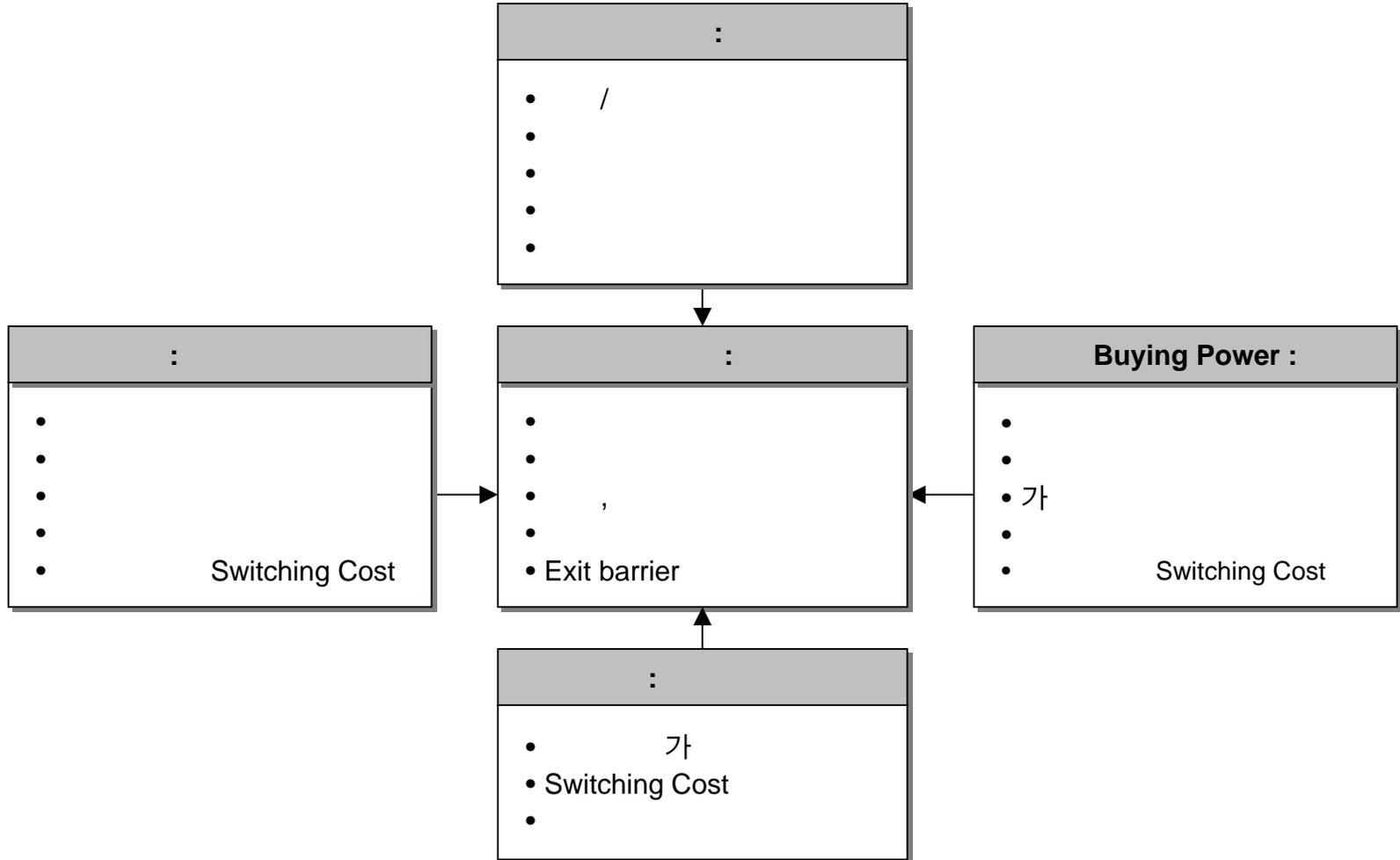
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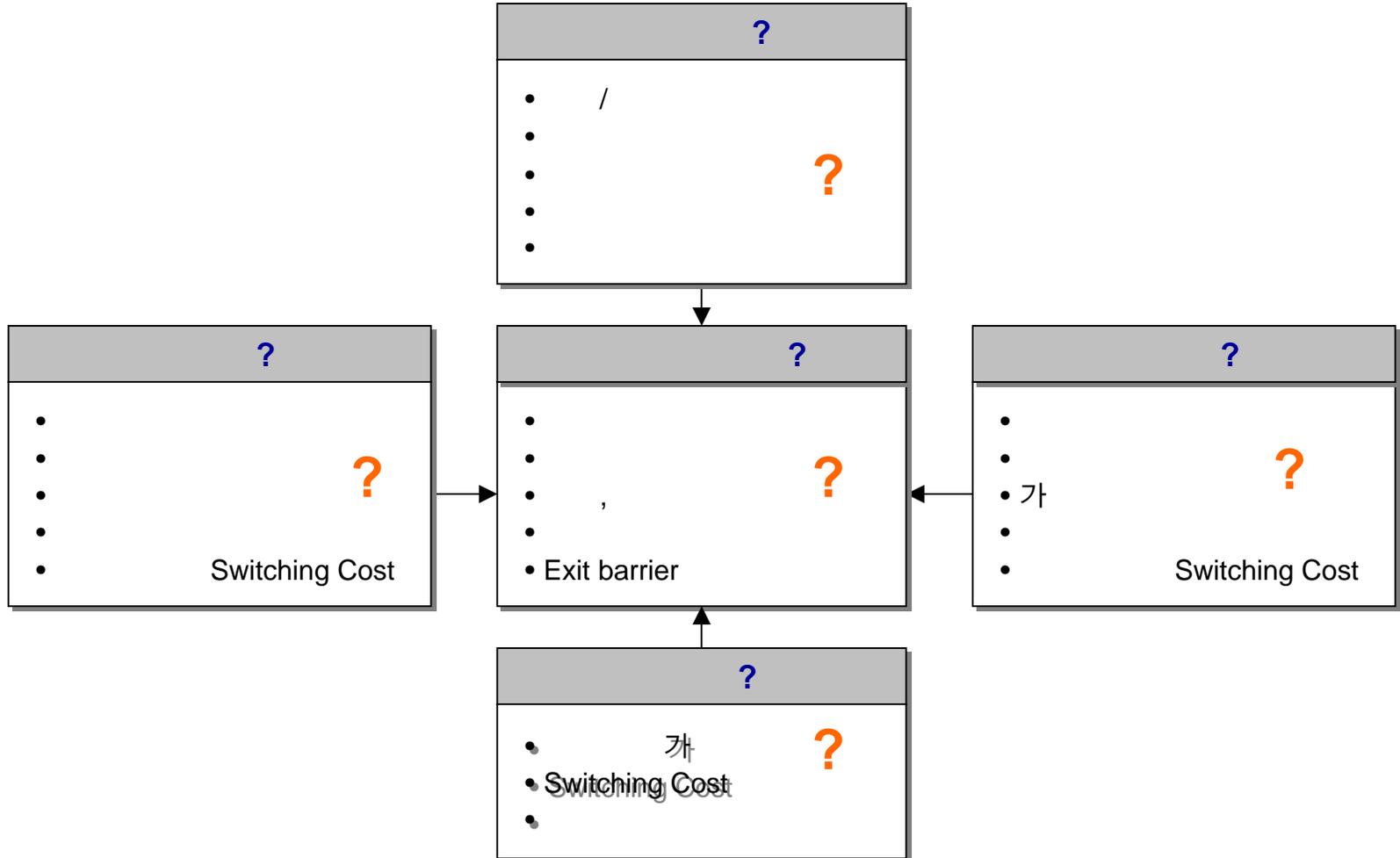
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Buying Power





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