



DIGITALCONTENTS 2002 BIZ PLAN

2002. 3

124-13

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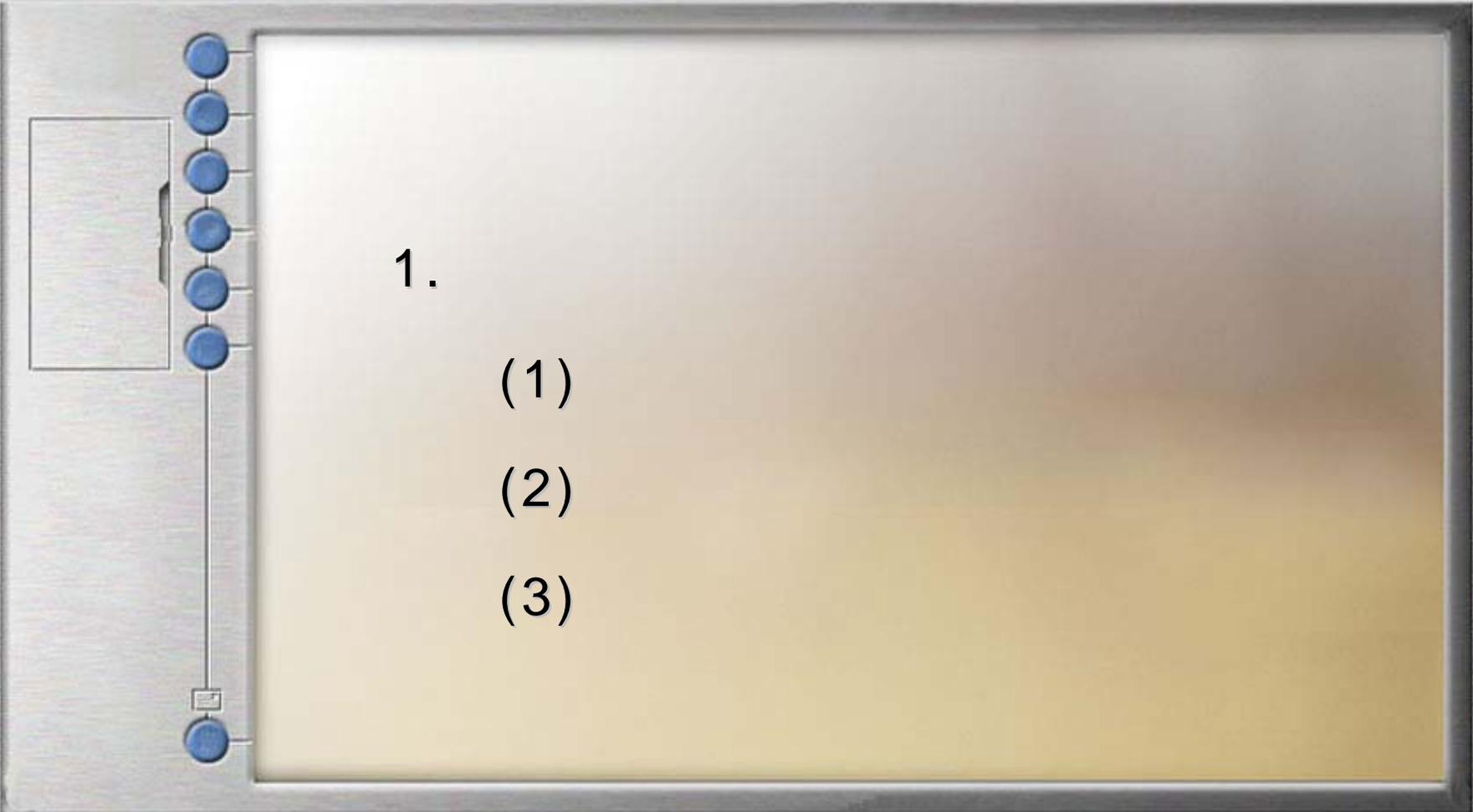
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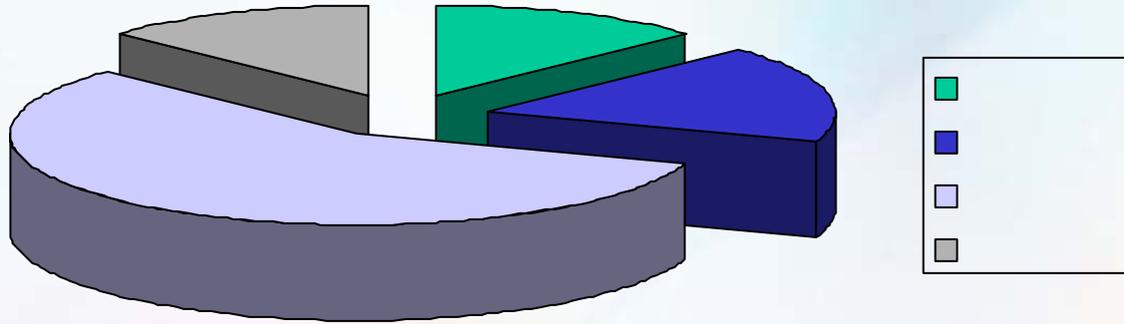
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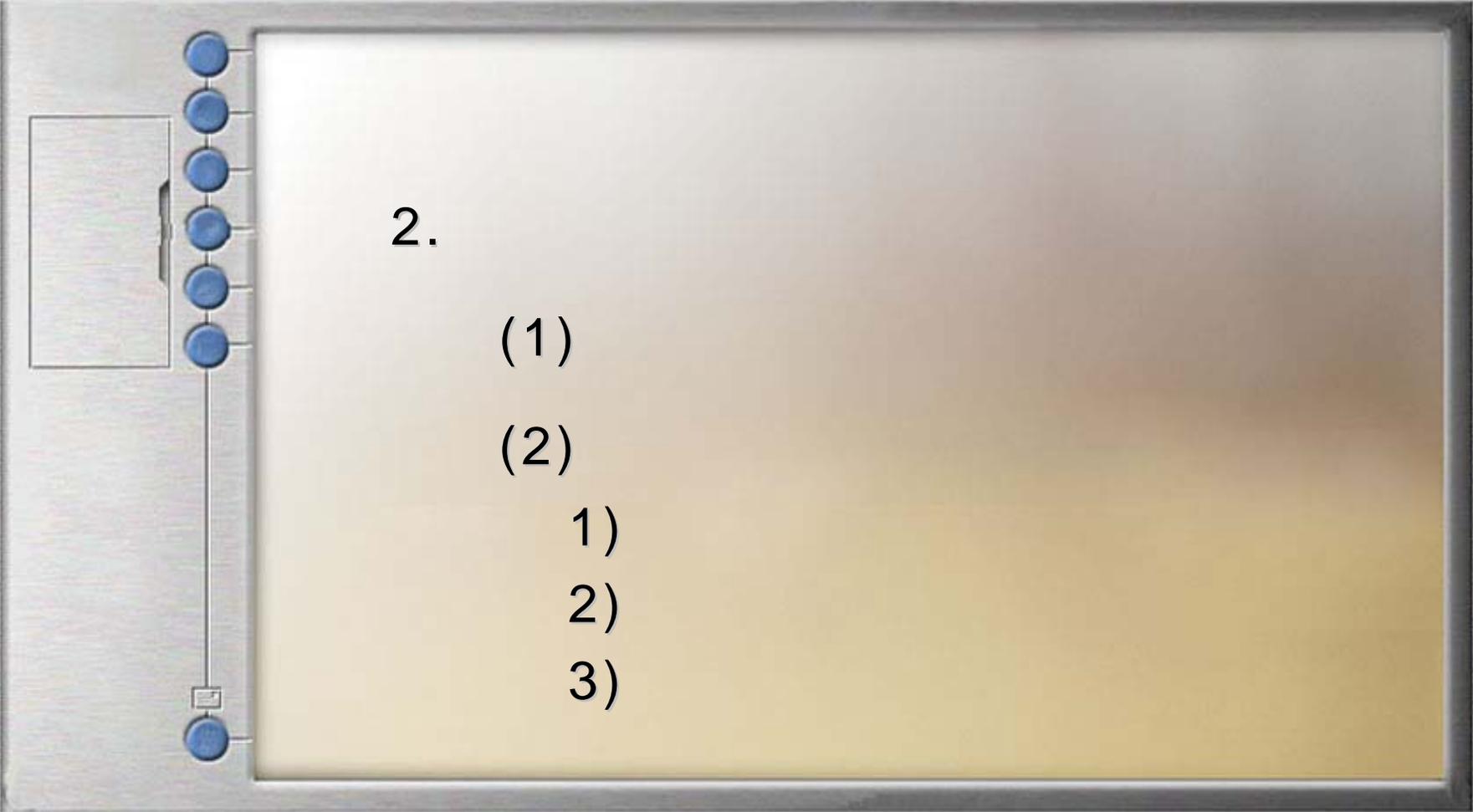
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A whiteboard with a control panel on the left side. The panel features a rectangular window, a vertical column of six blue buttons, a vertical line, a small square icon, and a final blue button at the bottom. The whiteboard surface is yellowish and contains handwritten text.

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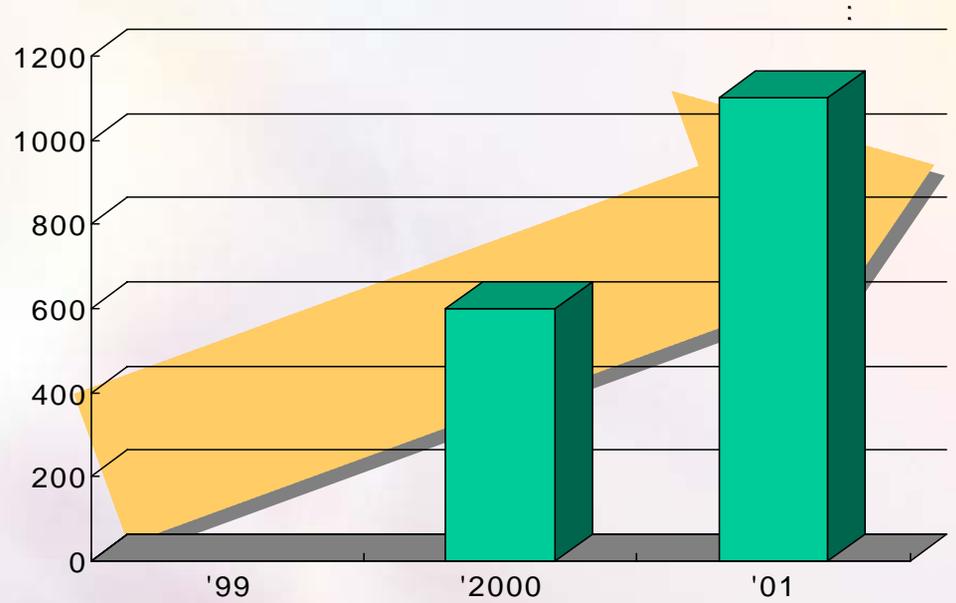
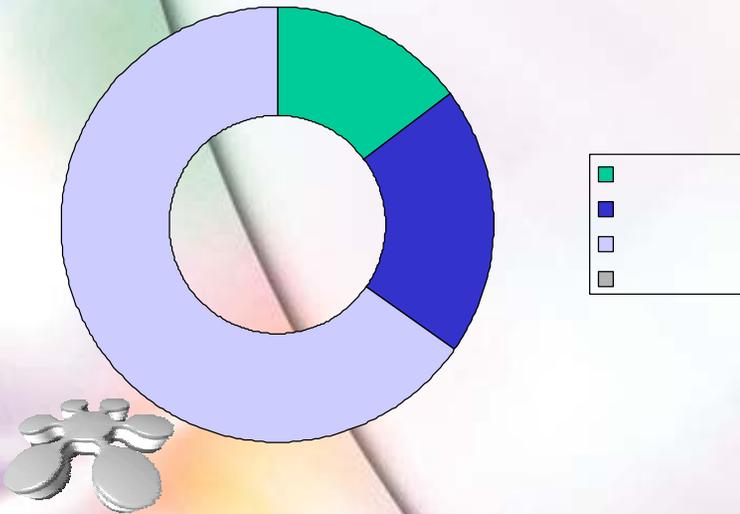
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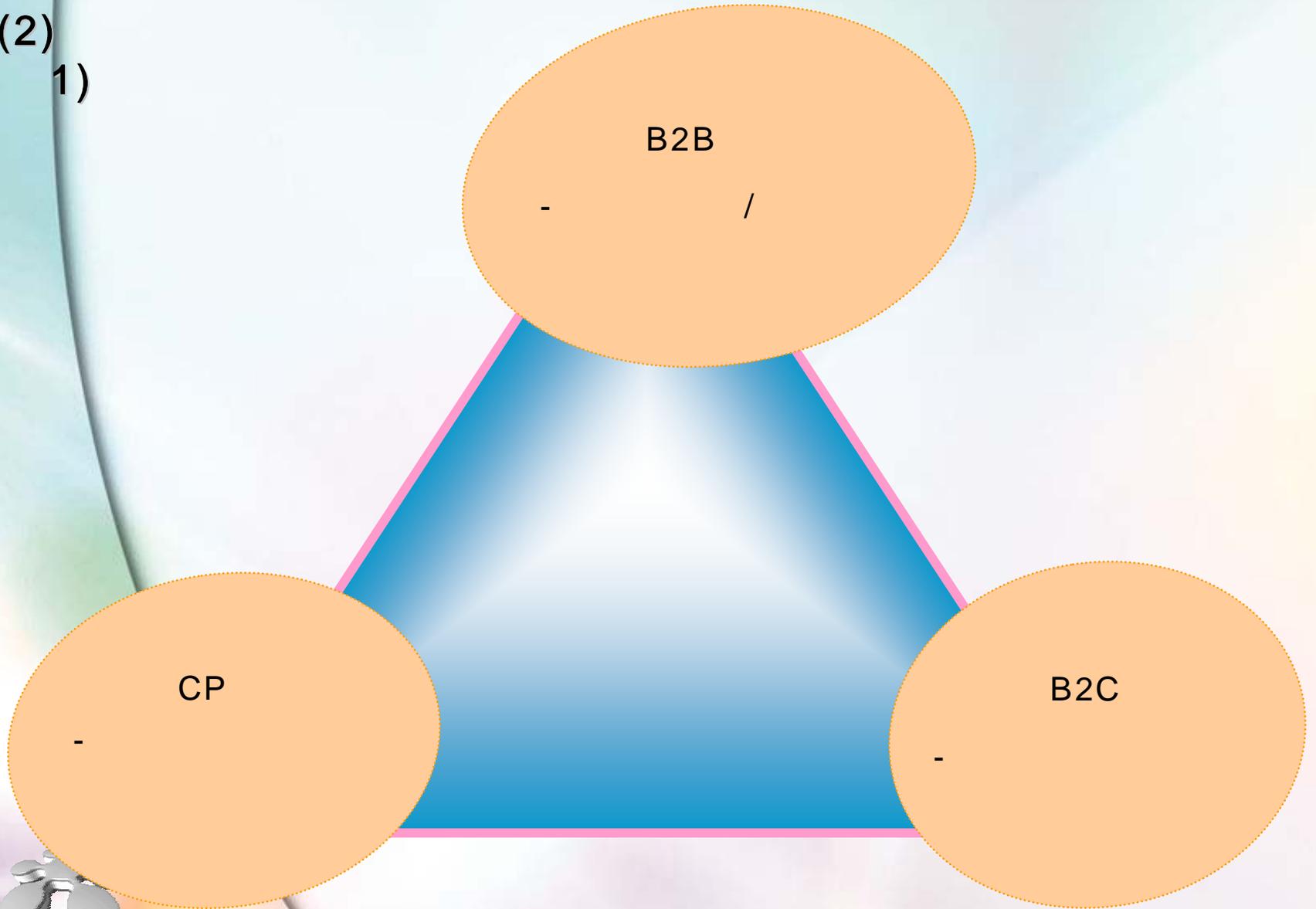
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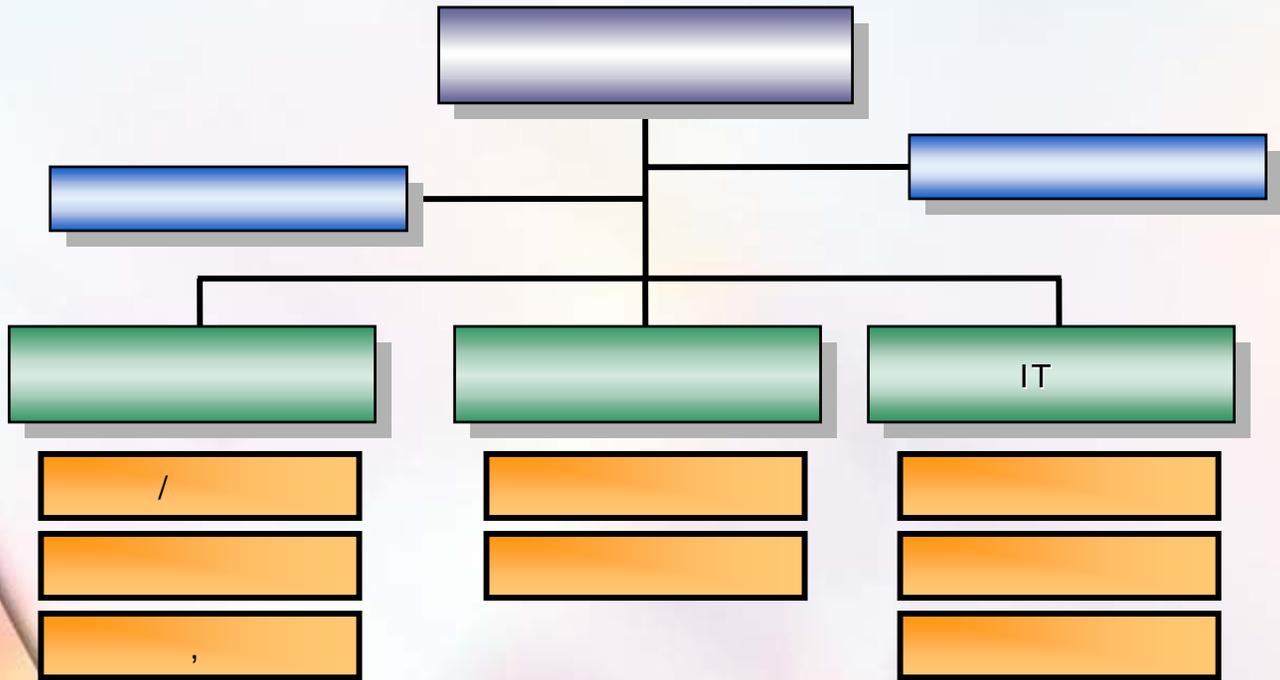
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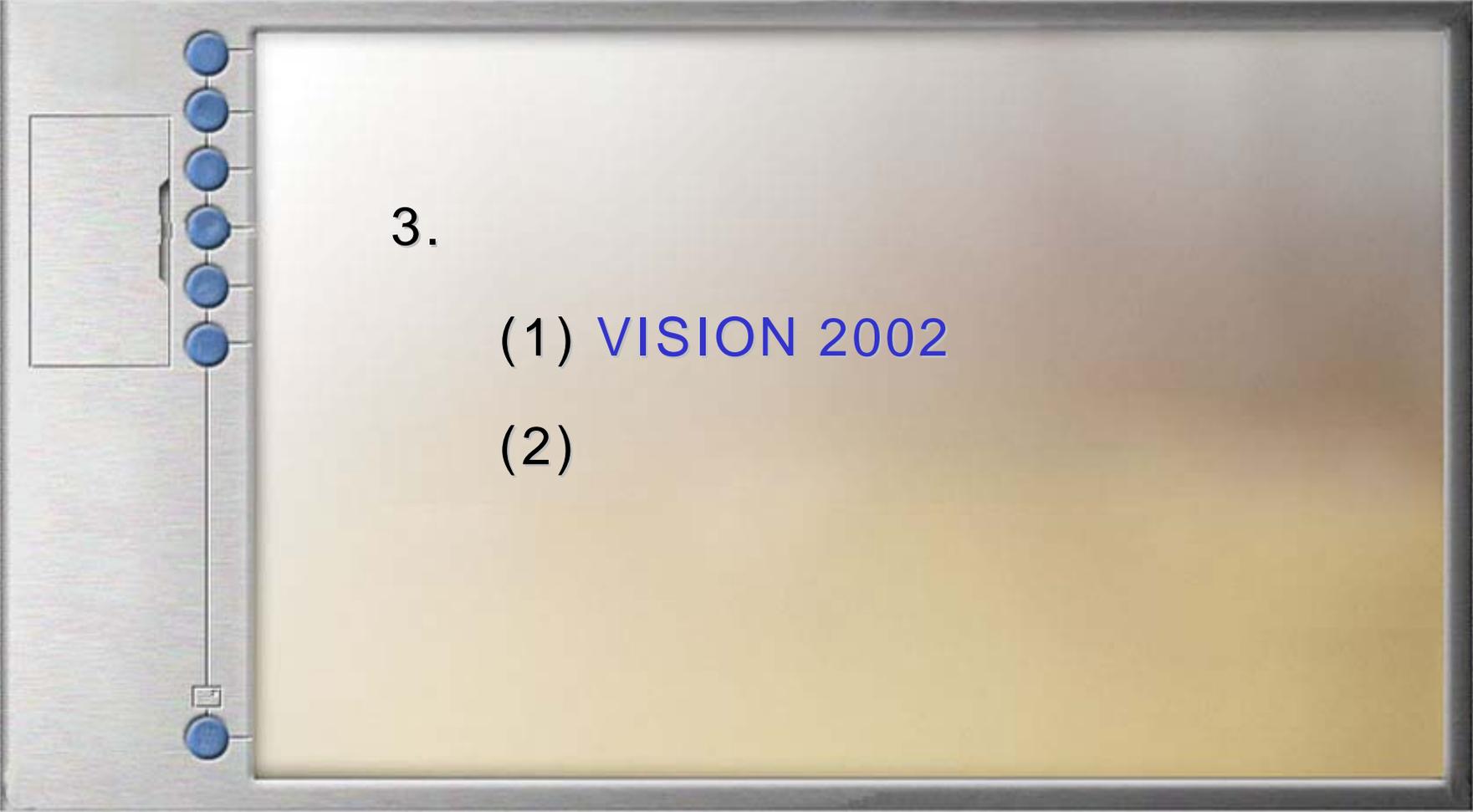


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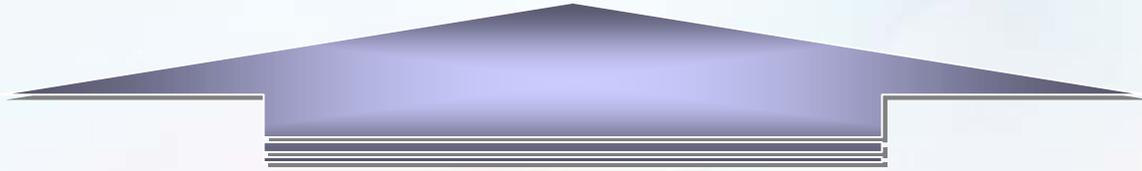
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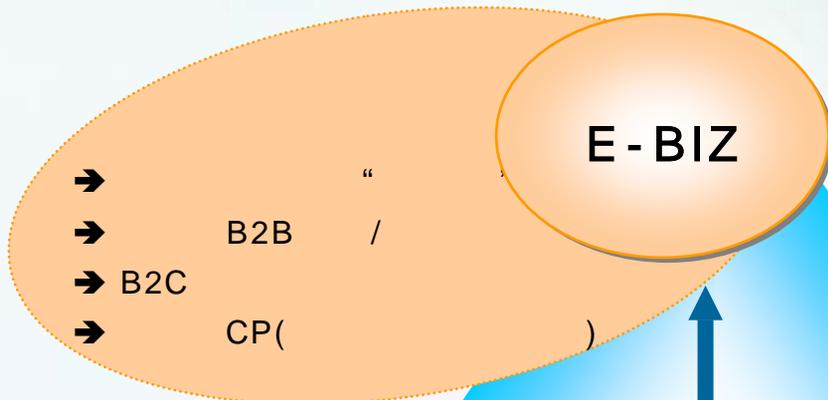
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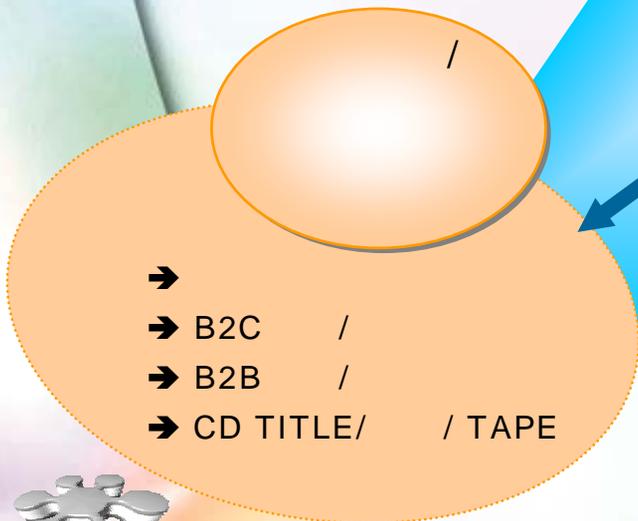


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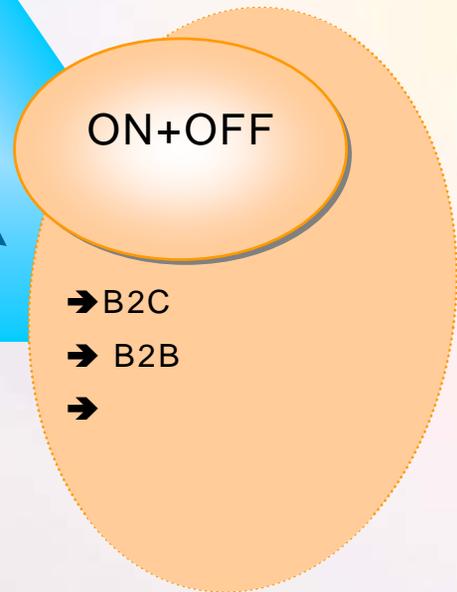
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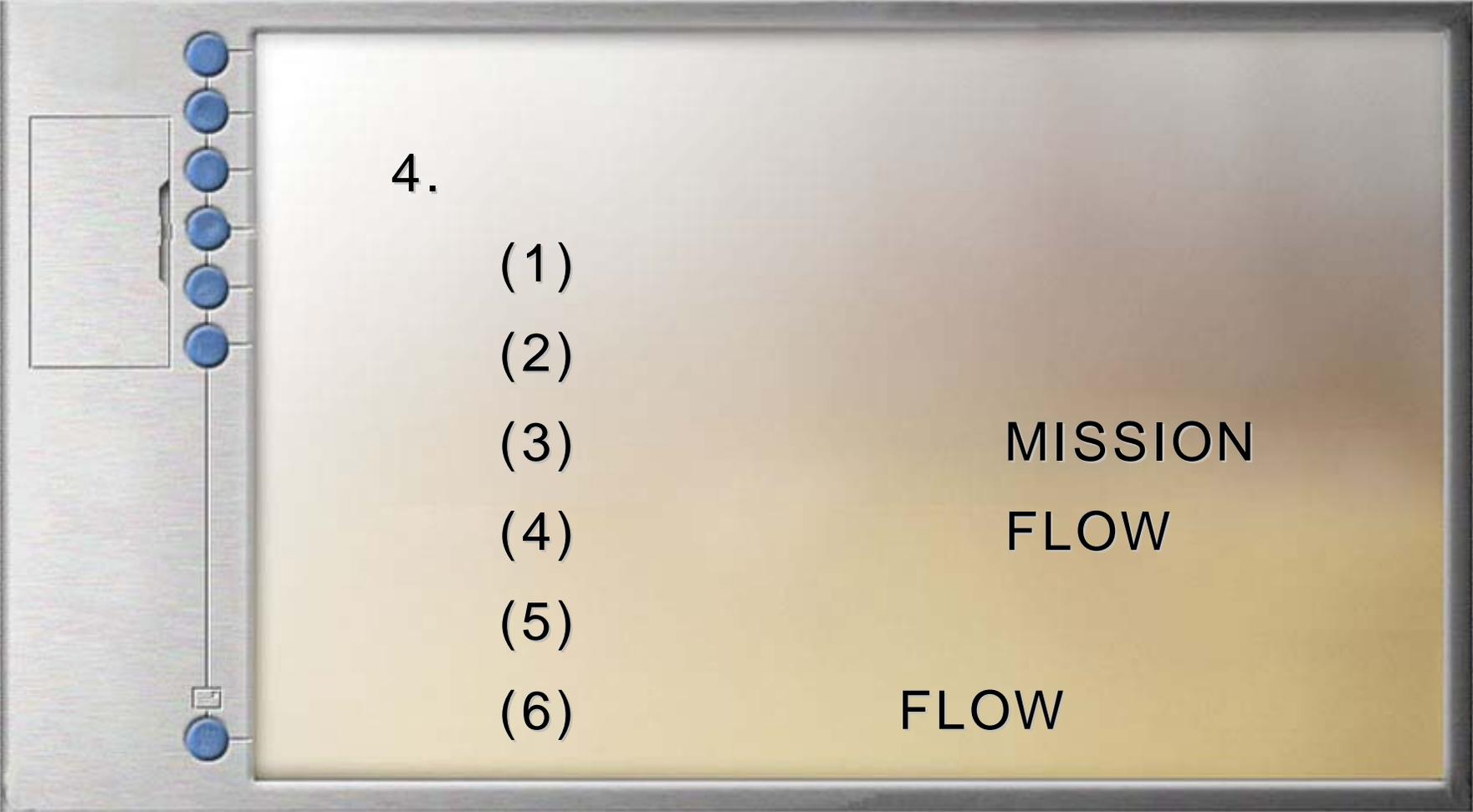


RISK



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Process

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E-biz

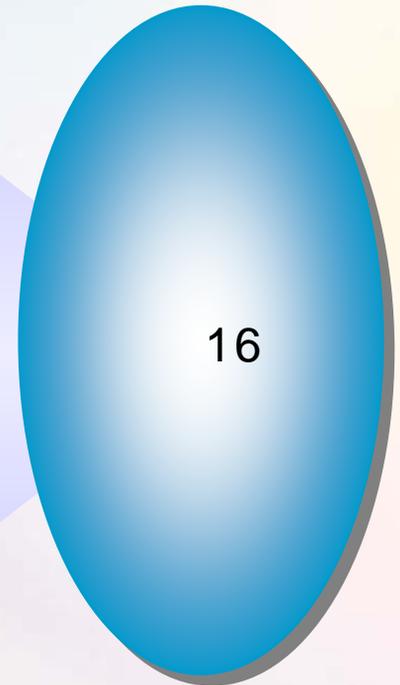
- BPR
- CP 가
- B2C B2B
-

On+Off

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-
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- B2B

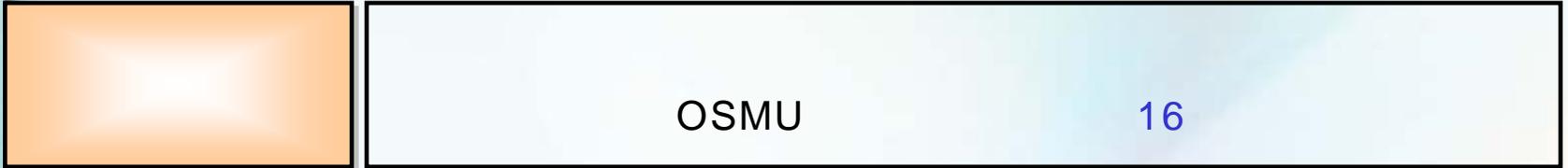
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- CD-ROM/ / E-BOOK/ 化
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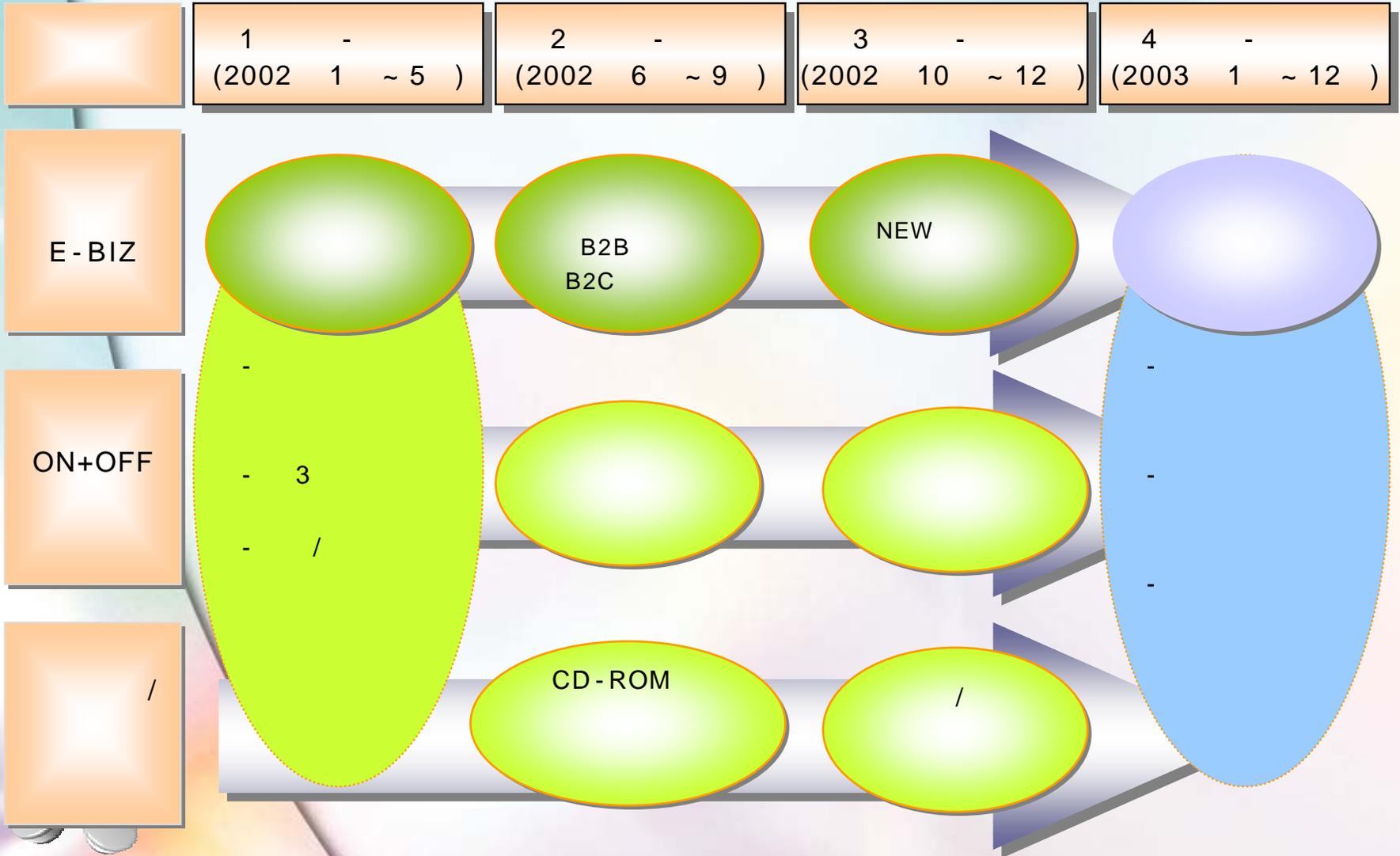
MISSION

		MISSION	
1 “ ”	2002.1 ~ 2002.5 (5)	/	3
2 “ ”	2002. 6 ~ 2002.9 (4)	ON+OFF B2B B2C	/
3 “ ”	2002. 10 ~ 2002.12 (3)	ON+OFF - NEW	- / /
4 “ ”	2003. 1 ~ 2003.12 (1)		

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1) 1 (2002. 1 - 2002. 5)

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	ON+OFF	<ul style="list-style-type: none">•••• 가• /
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(2002. 6 – 2002. 9)

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3) 3 (2002. 10 – 2002. 12)

	E-BIZ	<ul style="list-style-type: none">• CP -• -• cross/ up-selling
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	/	<ul style="list-style-type: none">• 2 CD-ROM/• 2 E-BOOK/ /•• /
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(2003. 1 – 2003. 12)

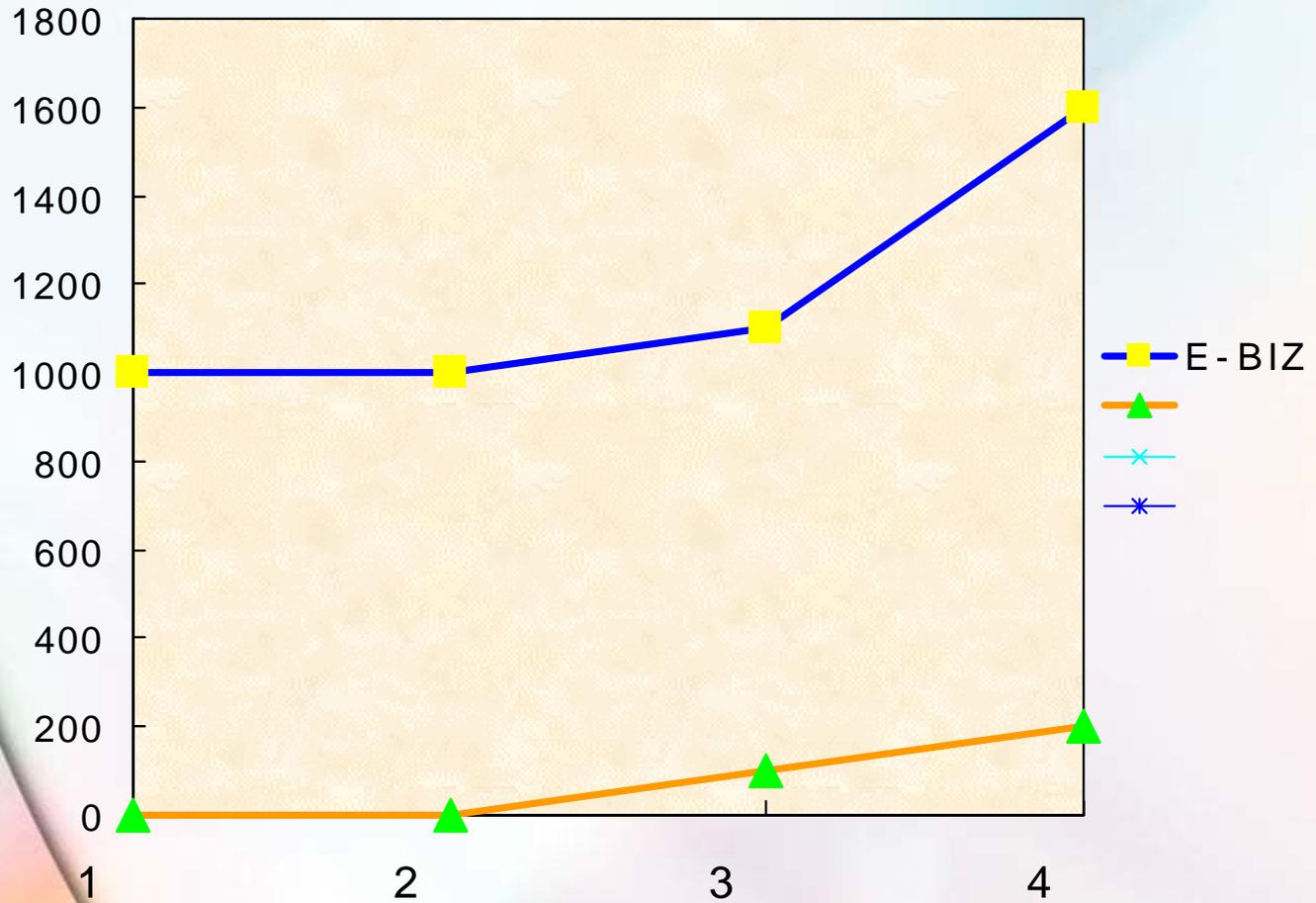
	E-BIZ	• Global network • • - • / • /
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