

Famitsu Marketing Data Service

Monthly Report: September 2006

Data Collected by Famitsu: from August 28 to September 24, 2006

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

: TOP 50

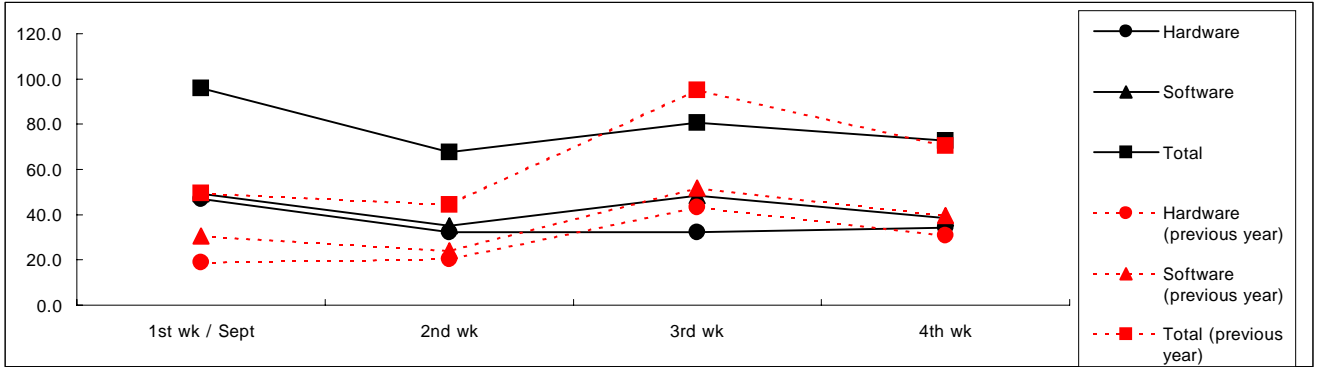
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	PS2	Minna no Tennis	SCEJ (SONY)	09-14-06	¥4,800	Act	302,408	302,408
2	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	230,543	3,099,175
3	DS	Final Fantasy III	SQUARE ENIX	08-24-06	¥5,980	RPG	229,989	731,690
4	PS2	Phantasy Star Universe	SEGA	08-31-06	¥7,140	RPG	172,392	172,392
5	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	¥2,800	Other	149,895	3,229,770
6	DS	Mogitate Tingle no Barairo Rupee Land	Nintendo	09-02-06	¥4,800	RPG	116,168	116,168
7	DS	Shaberu! DS Oryori Navi	Nintendo	07-20-06	¥3,800	Other	98,014	505,027
8	PS2	Rurouni Kenshin: Meiji Kenkaku Roman-tan - Enjo! Kyoto Rinne	BANPRESTO	09-14-06	¥7,329	Act	94,461	94,461
9	PSP	Tales of Phantasia: Full Voice Edition	NAMCO BANDAI Games	09-07-06	¥5,040	RPG	87,743	87,743
10	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	82,418	3,219,324
11	GBA	Rhythm Tengoku	Nintendo	08-03-06	¥3,800	Act	80,261	158,819
12	DS	Tamagotchi no Puchi-Puchi Omisecchi Gohi-kini Tamagotchi Connection: Corner Shop 2	NAMCO BANDAI Games	07-27-06	¥5,040	Sim	77,771	503,888
13	DS	Mario Basket 3 on 3 Mario Hoops 3 on 3	Nintendo	07-27-06	¥4,800	Act	75,512	308,731
14	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	66,678	2,758,225
15	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	55,601	1,332,905
16	DS	Nou-Nenrei Nou Stress-kei: Atama Scan	SEGA	09-14-06	¥2,940	Other	44,189	44,189
17	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	43,523	1,566,849
18	PSP	Valhalla Knights	Marvelous Interactive	08-31-06	¥5,040	Act/RPG	43,465	43,465
19	DS	Rune Factory: Shin Bokujo Monogatari	Marvelous Interactive	08-24-06	¥5,040	Sim	43,024	82,997
20	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	42,498	842,293
21	PS2	God Hand	CAPCOM	09-14-06	¥7,140	Act	41,244	41,244
22	PSP	Ridge Racers 2 Ridge Racer 2	NAMCO BANDAI Games	09-14-06	¥5,040	Act	39,352	39,352
23	DS	Cho Soju Mecha MG	Nintendo	09-02-06	¥4,800	Act	38,967	38,967
24	PS2	Kamiwaza	ACQUIRE	08-31-06	¥7,140	Act	37,822	37,822
25	PS2	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den	Daito Giken	08-17-06	¥4,410	Simu	29,662	87,158
26	PS2	EVE: New Generation	KADOKAWA SHOTEN	08-31-06	¥7,140	Adv	29,536	29,536
27	PSP	Taiko no Tatsujin Portable 2	NAMCO BANDAI Games	09-07-06	¥5,040	Act	28,466	28,466
28	DS	Minna no DS Seminar: Kanpeki Kanji-ryoku	TDK CORE	07-20-06	¥3,990	Other	28,093	91,878
29	PS2	GuitarFreaks & DrumMania: Masterpiece Silver	KONAMI	08-31-06	¥7,329	Sim/Act	27,062	27,062
30	DS	Gintama DS: Yorozuya Daisodo!	NAMCO BANDAI Games	09-21-06	¥5,040	Sim	26,642	26,642
31	PS2	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken SE	SEGA	08-03-06	¥4,410	Simu	26,367	217,212
32	PSP	Yu-Gi-Oh! GX: Tag Force Yu-Gi-Oh! GX	KONAMI	09-14-06	¥5,229	Card	25,831	25,831
33	PSP	Monster Hunter Portable [PSP the Best] Monster Hunter Freedom	CAPCOM	08-03-06	¥3,129	Act	25,510	68,189
34	PSP	LocoRoco	SCEJ (SONY)	07-13-06	¥5,040	Act	24,352	121,545
35	DS	Kokoro wo Yasumeru Otona no Nurie DS	ERTAIN	08-31-06	¥3,990	Other	21,816	21,816

36	PSP	SD Gundam G Generation Portable	NAMCO BANDAI Games	08-03-06	¥5,040	Sim	21,434	253,320
37	PS2	Minna no Golf 4 [PlayStation 2 the Best] Hot Shots Golf Fore!	SCEJ (SONY)	11-02-05	¥2,800	Act	21,197	149,819
38	DS	Kirarin Revolution: KiraKira Idol Audition	KONAMI	08-10-06	¥5,229	Adv	20,741	70,886
39	PS2	Jikkyo Powerful Pro Yakyu 13	KONAMI	07-13-06	¥7,329	Act/Sim	19,855	346,294
40	DS	Digimon Story	NAMCO BANDAI Games	06-15-06	¥5,040	RPG	19,829	201,828
41	PS2	Harukanaru Toki no Naka de: Maihitoyo	KOEI	09-21-06	¥5,040	Adv	19,085	19,085
42	PS2	Chaos Wars	IDEA FACTORY	09-21-06	¥7,140	Sim/RPG	18,928	18,928
43	DS	Kochu Ouja MushiKing: Greatest Champion eno Michi 2	SEGA	07-27-06	¥5,040	Act	17,551	85,968
44	DS	Atsumare! Power Pro-kun no DS Koshien	KONAMI	08-03-06	¥5,229	Act/Sim	17,355	77,422
45	PS2	Sengoku Basara 2	CAPCOM	07-27-06	¥7,329	Act	16,633	268,951
46	PSP	Derby Stallion P	ENTERBRAIN	07-27-06	¥5,460	Sim	16,064	102,649
47	PSP	Capcom Classics Collection Capcom Classics Collection Remixed	CAPCOM	09-07-06	¥5,040	Act/Sht	14,992	14,992
48	PS2	Yamasa Digi World SP: Giant Pulsar	Yamasa Entertainment	09-07-06	¥5,040	Simu	14,974	14,974
49	PS2	Melty Blood: Act Cadenza	Ecole Software	08-10-06	¥6,090	Act	14,464	109,531
50	DS	Gyakuten Saiban: Yomigaeru Gyakuten [Best Price!] Phoenix Wright: Ace Attorney	CAPCOM	06-15-06	¥3,129	Adv	14,034	79,270



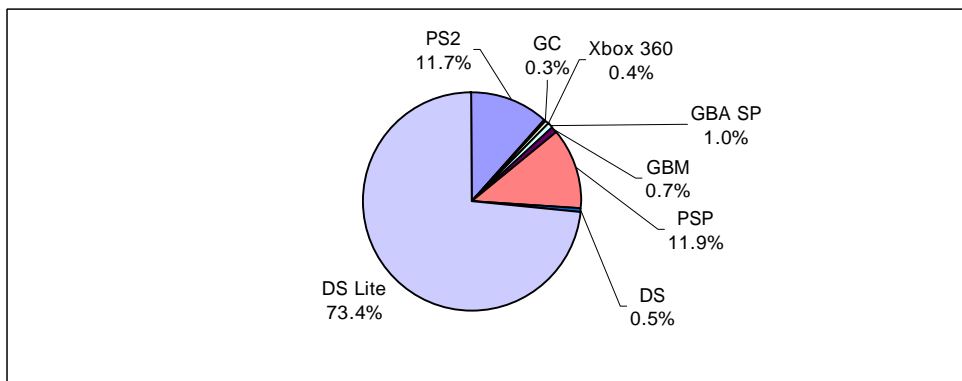
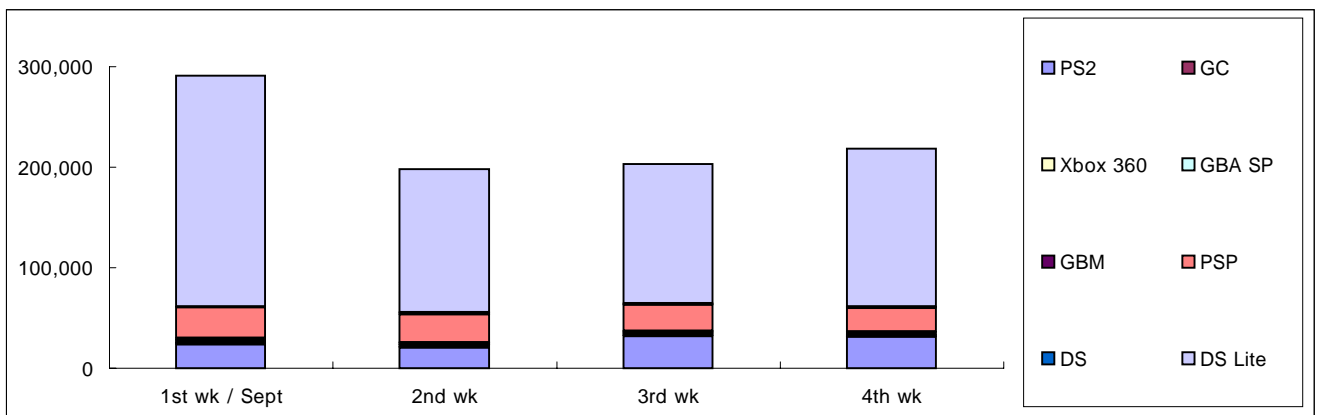
Unit: 100 million yen

	1st wk / Sept	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	46.9	32.3	32.2	34.3	145.7
Software	49.1	35.2	48.3	38.6	171.2
Total	96.0	67.6	80.5	72.8	316.9



Units Sold

	1st wk / Sept	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	23,290	20,135	31,927	31,456	106,808
GC	901	721	662	721	3,005
Xbox 360	1,047	911	854	1,039	3,851
GBA SP	2,607	2,061	1,989	2,201	8,858
GBM	2,105	1,594	1,226	1,168	6,093
PSP	30,462	27,812	26,587	23,602	108,463
DS	819	1,950	1,300	904	4,973
DS Lite	230,081	142,812	138,853	157,346	669,092
	291,312	197,996	203,398	218,437	911,143

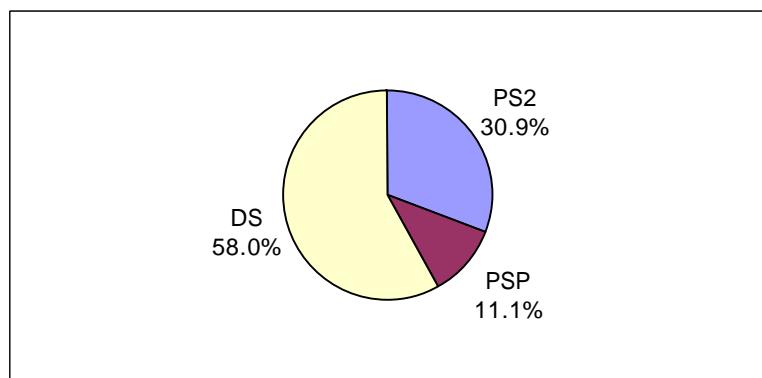
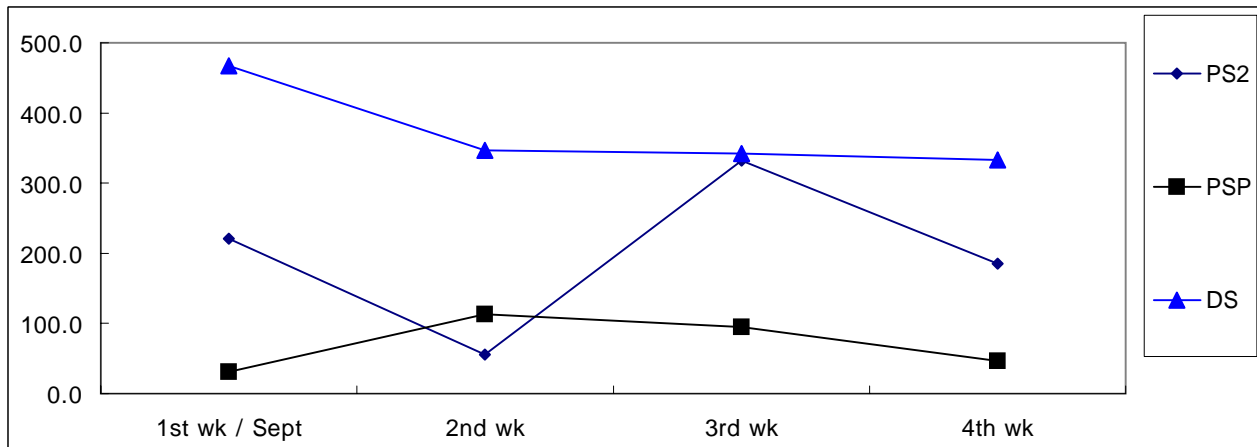


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*Only covering PS2, PSP, and DS titles that are/were ranked in the weekly TOP 30

Unit: K (=1000)

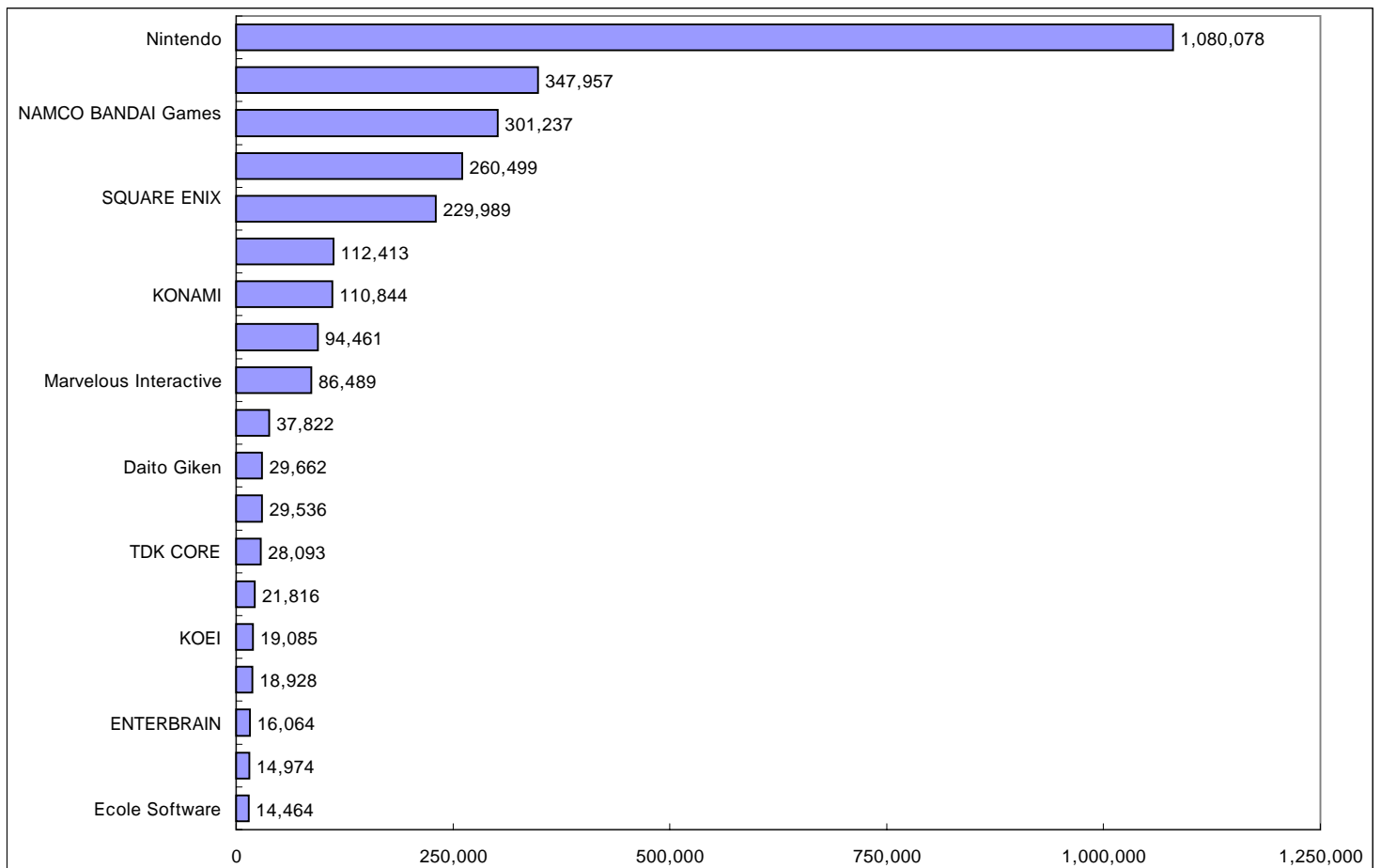
	1st wk / Sept	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	220.7	56.0	331.7	185.5	793.8
PSP	30.7	112.9	94.9	46.6	285.2
DS	466.7	346.6	342.3	332.8	1,488.5
	718.2	515.5	768.9	565.0	2,567.5



Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,174,764	18	Minna no Tennis, New Super Mario Bros., Rurouni Kenshin: Meiji Kenkaku Roman-tan - Enjo! Kyoto Rinne
RPG	626,121	5	Final Fantasy III, Phantasy Star Universe, Mogitate Tinkle no Barairo Rupee Land
Other	546,704	8	Tohoku Daigaku Mirai - Kagaku - Gijutsu - Kyodo - Kenkyu - Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Shaberu! DS Oryori Navi, Animal Crossing: Wild World
Sim	184,935	5	Tamagotchi Connection: Corner Shop 2, Rune Factory: Shin Bokujo Monogatari, Gintama DS: Yorozuya Daisodo!
Adv	83,396	4	EVE: New Generation, Kirarin Revolution: KiraKira Idol Audition, Harukanaru Toki no Naka de: Maihitoyo
Simu	71,003	3	Daito Giken Koshiki Pachi - Slot Simulator: Hiho - den, Jissen Pachi - Slot Hissho - ho! Hokuto no Ken SE, Yamasa Digi World SP: Giant Pulsar
Act/RPG	43,465	1	Valhalla Knights
Act/Sim	37,210	2	Jikkyo Powerful Pro Yakyu 13, Atsumare! Power Pro - kun no DS Koshien
Sim/Act	27,062	1	GuitarFreaks & DrumMania: Masterpiece Silver
Card	25,831	1	Yu - Gi - Oh! GX
Sim/RPG	18,928	1	Chaos Wars
Act/Sht	14,992	1	Capcom Classics Collection Remixed

*Only covering titles ranked in the monthly TOP 50

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Nintendo	1,080,078	12	New Super Mario Bros., Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Mogitate Tingle no Barairo Rupee Land
SCEJ (SONY)	347,957	3	Minna no Tennis, LocoRoco, Hot Shots Golf Fore! [PlayStation 2 the Best]
NAMCO BANDAI Games	301,237	7	Tales of Phantasia: Full Voice Edition, Tamagotchi Connection: Corner Shop 2, Ridge Racer 2
SEGA	260,499	4	Phantasy Star Universe, Nou-Nenrei Nou Stress-kei: Atama Scan, Jissen Pachislot Hissho-ho! Hokuto no Ken SE
SQUARE ENIX	229,989	1	Final Fantasy III
CAPCOM	112,413	5	God Hand, Monster Hunter Freedom [PSP the Best], Sengoku Basara 2
KONAMI	110,844	5	GuitarFreaks & DrumMania: Masterpiece Silver, Yu-Gi-Oh! GX, Kirarin Revolution: KiraKira Idol Audition
BANPRESTO	94,461	1	Rurouni Kenshin: Meiji Kenkaku Roman-tan - Enjo! Kyoto Rinne
Marvelous Interactive	86,489	2	Valhalla Knights, Rune Factory: Shin Bokujo Monogatari
ACQUIRE	37,822	1	Kamiwaza
Daito Giken	29,662	1	Daito Giken Koshiki Pachislot Simulator: Hiho-den
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Nintendo	1,080,078	12	New Super Mario Bros., Tohoku Daigaku Mirai -Kagaku -Gijutsu -Kyodo -Kenkyu -Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Mogitate Tingle no Barairo Rupee Land