

CMP MEDIA LLC

Gamasutra.com

: CTIA 2005

Wrap-Up: CTIA 2005 Mobile Conference

Brandon Sheffield
2005 9 30

http://www.gamasutra.com/features/20050930/sheffield_01.shtml

(San Francisco's Moscone West conference hall) 9 27 29 CTIA IT & (CTIA Wireless IT & Entertainment convention) 가 가

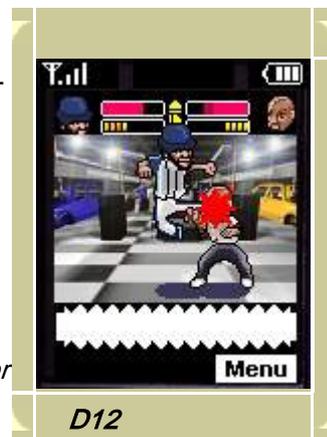
(Warner Music Group) CEO 가 (Edgar Bronfman, Jr.), (Mobility Group for Intel) (Sean Maloney),

(Electronic Arts) 3DO (Trip Hawkins) (Digital Chocolate) 가 가

ertainment & Gaming)'

(Super Bomberman), (Bomberman Kart), 가 (Bonk's Adventure) (Bonk's Return)

(Hudson) 6 (6 Shooter



D12

Black Jack), D12 (*D12 Pro Wrestling*), 3D
 3D(*Ghost Racer 3D*), 가 .

20 (Hudson Entertainment, Inc.) CFO
 (Tsuji Naoyuki) “ .

” (Hudson)

(The Source portal) .

(Nokia) 가 가 ,
 가 60 (Series 60 platform)

(Nokia) , PC

(Noumena Innovations) .

(Wipeout) MGS (*MGS Subsonic Racer*)가
 . CFO/COO (Zeus Chen) “ MGS
 (*Metal Gear Solid*) ”

, “ (Magical Game Station) [가
 (middleware)] .

” (Chen) (*WipeOut*)

, 가 가

(Noumena)가

(*Mad Macs*)가 , “

” (Chen) - (*Worms-style*)

3D (3D trun-based) , (Zeus) “...

가

” .



(Jamdat) (Qualcomm)
 (single station) ,
 (Tetris) (Jamdat Bowling) ,
 (Doom) RPG
 (turn-based
 combat)
 (dungeon-crawling gameplay) ,
 () ID
 (john Carmack)
 (Fountainhead Entertainment) (Jamdat)
 (Jamdat Mini Golf),
 (Downtown Texas Hold'em), NFL 2006(Jamdat Sports NFL 2006)

(Ubisoft) ,
 (Gameloft) (Qualcomm) ,
 (Ghost Recon) (Asphalt) 3D .
 3D , (Gameloft)
 2D , (War of the Worlds),
 (Platinum Solitaire), : (Prince of Persia Warrior Within),
 (Block Breaker Deluxe) (arcade-style)
 (Gameloft) (J. Webber) "3D
 " , " 가 3D 3D
 , 3D , 가
 " , "3D 가
 " .

(Seattle) (RealNetworks, Inc)
 (RealArcade) ,
 (Real) , \$2.49 가 ,
 \$5.99 가
 (Cingular) ,
 (Real) ' (try before you buy)' ,
 가 (July Systems) .
 , (Real) 가

(Real) (GameHouse) PM (Kali Sakai)
 “ 가 !”
 , 가 (Gamasutra)

(Playphone)
 (Java)

가가
 가



(Playphone)

SNK

(Irritating Maze)

, EA PGA
 2005(*Tiger Woods PGA Tour 2005*)

, (Gameloft) (*Tom Clancy*)가
 3(*Rainbow Six 3*) (Glu) (*Fox*
Sports Batter Up) 가 (*Gamasutra*)
 (Playphone) (*Last Blade*)

(Saurus)가 SNK 가
 (*Irritating Maze*)
 (gameplay) 가

, 가 가
 가 가 가
 SNK (Capcom)
 (Playphone) (Darryl Williams) “ !
 (Verizon) ”

(Mforma) X- : (*X-Men Legends II: Rise of Apocalypse*),
 X- : 2 (*X-Men Legends II: Call of Duty 2*)

(Capcom) (*Bionic Commando*)
 (*Ultimate Spider-Man*) (Activision) CBS
 (*CBS Fantasy Football Companion*) (*World Poker Tour*)

가
 (Billboard chart)

(Capcom) , 가 (Gamasutra) (Anthony Pereira) , (Capcom) (platform) (Capcom) 1942, (Ghosts and Goblins), (Bionic Commando) , 1942 G&G 가 가 .



- (I-Play') IP (Skipping Stone) , () 가 ,

(Maria Sharapova Tennis),3D (3D Pool Urban Hustle), (Metal Slug Mobile Impact), M2(The King of Fighters M2), (Mahjong Quest)

가 , (Vibe Tonz System) (Immersion Corporation) . CTIA (Samsung) (Sprint) (Sky Teletec)) 가 가 (Immersion) (Immersion) VP (Mark S. Belinsky)

가 , 100

” .

(Los Angeles)

(Fun Little Movies)

(Mobile Streams)

FLM

O2,

(Vodafone), 3,

(Telstra)

(Hurchison)

25

가 .

X2

(X2 Box)

(Microsoft)

(Portable Media Center)

TV(Dave TV)

가 .

(Seattle)

(Tooned In)

, CTIA

가

IP

(Hanna-Barbara)

가

(Fringe City)

(Tooned In)

(Fringe City)

가

()

IP

(Tooned In)

“

가

가

.”

(Toronto, Canada)

(Capybara Games)가

. 가

(Gamasutra)

COO

(Tom Frenel)

가

가

“

가 ”

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(Capybara)

IP

가

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