

True Killer App -- “Metal Gear Solid 4” Makes Fastest Start for PS3

June 24, 2008

“MGS4” Tops PS3’s All-Time Sales List Within One Week of Release

Drawing strong attention as one of the most anticipated PS3 titles, “Metal Gear Solid 4: Guns of the Patriots” blazed into the top spot of the weekly software chart with 476,000 copies sold, a start comparable with its predecessor, PS2’s “Metal Gear Solid 3: Snake Eater” (which sold 487,000 in its first week and 820,000 in total). Also, “MSG4” took over the number one position on PS3’s lifetime sales list from “Minna no Golf 5 (Hot Shots Golf: Out of Bounds)” (which sold 176,000 in its first week and 395,000 in total).

“Metal Gear Solid” Sales Performances (only covering console versions)

Platform	Title	Release Date	1st Week Sales	Cumulative Sales	Famitsu Review Score (out of 40)
PS	Metal Gear Solid	9/3/98	316,833	705,736	37
PS	Metal Gear Solid Integral	6/24/99	40,032	98,636	34
PS2	Metal Gear Solid 2: Sons of Liberty	11/29/01	456,747	798,185	38
PS2	Metal Gear Solid 2: Substance	12/19/02	64,867	147,561	35
GC	Metal Gear Solid: The Twin Snakes	3/11/04	35,952	71,592	36
PS2	Metal Gear Solid 3: Snake Eater	12/16/04	487,156	819,807	37
PS2	Metal Gear Solid 3: Subsistence	12/22/05	73,337	133,339	39
PS3	Metal Gear Solid 4: Guns of the Patriots	6/12/08	476,334	476,334	40

As of 3rd week of June 2008

All-Time Top 10 Best Selling PS3 Titles

#	Title	Publisher	Release	1st Week	Cumulative
---	-------	-----------	---------	----------	------------

			Date	Sales	Sales
1	Metal Gear Solid 4: Guns of the Patriots	KONAMI	6/12/08	476,334	476,334
2	Hot Shots Golf: Out of Bounds	SCEJ	7/26/07	175,750	395,157
3	Dynasty Warriors 6	KOEI	11/11/07	176,180	367,525
4	Dynasty Warriors: Gundam	NAMCO BANDAI Games	3/1/07	171,032	317,580
5	Devil May Cry 4	CAPCOM	1/31/08	212,373	303,362
6	Pro Evolution Soccer 2008	KONAMI	11/22/07	144,839	301,968
7	Ryu ga Gotoku: Kenzan!	SEGA	3/6/08	177,897	265,946
8	Gran Turismo 5 Prologue (Blu-ray)	SCEJ	12/13/07	108,040	221,202
9	Ridge Racer 7	NAMCO BANDAI Games	11/11/06	30,318	149,648
10	Mobile Suit Gundam: Crossfire	NAMCO BANDAI Games	11/11/06	30,051	146,199

* SCEJ: Sony Computer Entertainment Japan

As of 3rd week of June 2008

7,7000 Units Sold – “MGS4” Powerfully Drives PS3 Hardware Sales

Strongly stimulated by the launch of “Metal Gear Solid 4,” the PS3 hardware sold 77,000 units during the title’s debut week. The sales figure represents 763.8 percent of its previous week’s sales and the third-best weekly performance for the console, demonstrating “MGS4’s” outstanding driving force, compared to the platform’s earlier star titles or PS3-bundled editions, and also even when compared to the other platforms. This shows the platform’s killer app has fulfilled a critical role in fueling the growth of PS3’s hardware market.

PS3 Hardware Sales Transition around Releases of Major Titles

* X = Average PS3 hardware sales in previous 4 weeks before title’s release

** Y = PS3 hardware sales in title’s release week

Title	Publisher	Release Date	1st Week Sales	* X	Y vs. X	** Y
Metal Gear Solid 4: Guns of the Patriots	KONAMI	6/12/08	476,334	8,457	913.0%	77,208
Hot Shots Golf: Out of Bounds	SCEJ	7/26/07	175,750	13,416	285.6%	38,322
Dynasty Warriors 6	KOEI	11/11/07	176,180	13,072	427.6%	55,890

Dynasty Warriors: Gundam	NAMCO BANDAI Games	3/1/07	171,032	21,453	218.7%	46,924
Devil May Cry 4	CAPCOM	1/31/08	212,373	41,430	87.1%	36,087
Pro Evolution Soccer 2008	KONAMI	11/22/07	144,839	35,219	165.8%	58,381
Ryu ga Gotoku: Kenzan!	SEGA	3/6/08	177,897	16,734	128.0%	21,413
Gran Turismo 5 Prologue (Blu-ray)	SCEJ	12/13/07	108,040	47,615	111.5%	53,084

* SCEJ: Sony Computer Entertainment Japan

As of 3rd week of June 2008

Comparison of Each Platform's Key Hardware Sales Drivers

* X = Average hardware sales in previous 4 weeks before title's release

** Y = Hardware sales in title's release week

Platform	Title	Publisher	Release Date	1st Week Sales	* X	** Y	Y vs. X
PS2	Final Fantasy X	SQUARE ENIX	7/19/01	1,749,737	80,429	100,035	194.5%
PS2	Dragon Quest VIII: Journey of the Cursed King	SQUARE ENIX	11/27/04	2,236,881	65,614	110,351	183.0%
PS3	Metal Gear Solid 4: Guns of the Patriots	KONAMI	6/12/08	476,334	8,457	77,208	913.0%
GC	Super Smash Bros. Melee	Nintendo	11/21/01	357,101	20,552	129,377	629.5%
XB360	Blue Dragon	Microsoft	12/7/06	82,286	5,001	23,798	761.8%
GBA	Pokemon Ruby/ Sapphire	Pokemon	11/21/02	1,245,003	53,183	150,142	278.1%
DS	New Super Mario Bros.	Nintendo	5/25/06	865,024	169,376	295,103	174.2%
DS	Pokemon Diamond/ Pearl	Pokemon	9/28/06	1,586,360	168,516	170,257	173.8%
PSP	Monster Hunter Freedom 2	CAPCOM	2/22/07	746,313	34,926	62,278	178.3%
PSP	Monster Hunter Portable 2nd G	CAPCOM	3/27/08	823,265	69,018	105,324	267.8%

* Listed above are each platform's all-time top selling titles.

As of 3rd week of June 2008

For information about our Famitsu Marketing Data Service (FMDS), visit

<http://www.fism.net/fmds/index.html>.