

Famitsu Marketing Data Service

Monthly Report: April 2008

Data Collected by Famitsu: from March 31 to April 27, 2008

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales by Genre

Individual Publisher's Software Sales

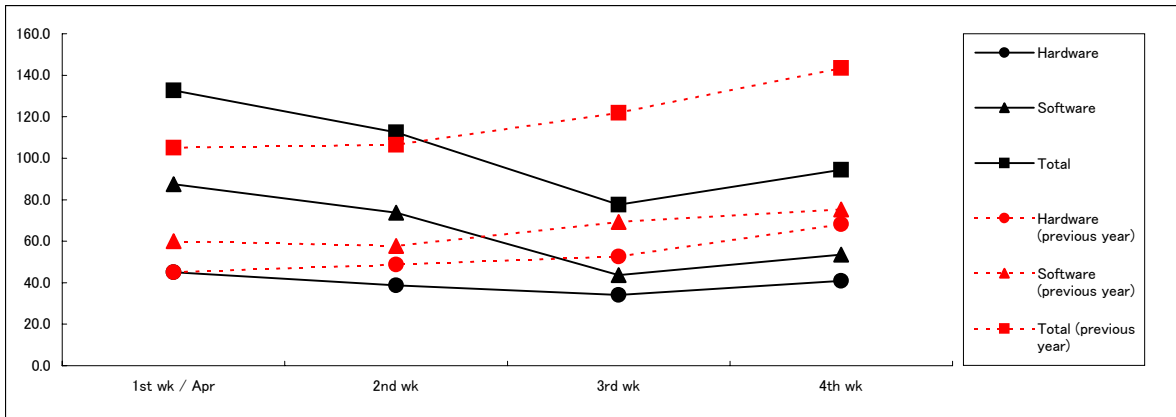
Monthly TOP 50

| Ranking | Platform | Title | Publisher | Sales Date | Price (including tax) | Genre | Copies Sold/Month (Estimated) | Cumulative Copies Sold (Estimated) |
|---------|----------|--|-------------------------|------------|-----------------------|-----------|-------------------------------|------------------------------------|
| 1 | PSP | Monster Hunter Portable 2nd G | CAPCOM | 03-27-08 | ¥4,800 | Act | 1,027,690 | 1,850,955 |
| 2 | Wii | Mario Kart Wii | Nintendo | 04-10-08 | ¥5,800 | Act | 951,640 | 951,640 |
| 3 | PS2 | Musou Orochi: Maou Sairin | KOEI | 04-03-08 | ¥7,140 | Act | 331,995 | 331,995 |
| 4 | PS2 | Pro Yakyu Spirits 5 | KONAMI | 04-01-08 | ¥6,980 | Act | 133,754 | 133,754 |
| 5 | Wii | Wii Fit | Nintendo | 12-01-07 | ¥8,800 | Other | 127,835 | 1,890,028 |
| 6 | PSP | Star Ocean 2: The Second Evolution | SQUARE ENIX | 04-02-08 | ¥5,040 | RPG | 125,068 | 125,068 |
| 7 | DS | Pokemon Ranger: Batonnage | Pokemon | 03-20-08 | ¥4,800 | Act/Adv | 118,865 | 462,855 |
| 8 | PS3 | Senjo no Valkyria Valkyria Chronicles | SEGA | 04-24-08 | ¥7,980 | Sim/RPG | 77,694 | 77,694 |
| 9 | PS3 | Pro Yakyu Spirits 5 | KONAMI | 04-01-08 | ¥7,980 | Act | 72,928 | 72,928 |
| 10 | DS | Tottado! Yoiko no Mujinto Seikatsu. | NAMCO BANDAI Games | 04-03-08 | ¥5,040 | Adv | 72,215 | 72,215 |
| 11 | DS | Bokura wa Kaseki Horider | Nintendo | 04-17-08 | ¥4,800 | RPG | 64,981 | 64,981 |
| 12 | DS | DS Bimoji Training | Nintendo | 03-13-08 | ¥3,800 | Other | 60,961 | 184,727 |
| 13 | DS | Mario Kart DS | Nintendo | 12-08-05 | ¥4,800 | Act | 60,809 | 2,978,732 |
| 14 | DS | Meccha! Taiko no Tatsujin DS: 7-tsu no Shima no Daiboken | NAMCO BANDAI Games | 04-24-08 | ¥5,040 | Act | 60,250 | 60,250 |
| 15 | Wii | Deca Sporta: Wii de Sports *10* Shumoku! Deca Sports | Hudson | 03-19-08 | ¥5,040 | Act | 56,693 | 146,238 |
| 16 | Wii | Dairanto Smash Brothers X Super Smash Bros. Brawl | Nintendo | 01-31-08 | ¥6,800 | Act | 56,090 | 1,610,942 |
| 17 | DS | Summon Night | NAMCO BANDAI Games | 04-24-08 | ¥5,040 | Sim/RPG | 43,842 | 43,842 |
| 18 | Wii | Wii Sports | Nintendo | 12-02-06 | ¥4,800 | Act | 42,370 | 2,882,759 |
| 19 | DS | SimCity DS 2: Kodai kara Mirai e Tsuduku Machi | Electronic Arts | 03-19-08 | ¥4,980 | Sim | 41,944 | 110,867 |
| 20 | Wii | Hajimete no Wii Wii Play | Nintendo | 12-02-06 | ¥4,800 | Other | 40,234 | 2,301,346 |
| 21 | DS | Crayon Shin-chan DS: Arashi wo Yobu Cinema-Land Kachinko Gachinko Daikatsugeki! | NAMCO BANDAI Games | 03-20-08 | ¥5,040 | Act | 29,960 | 73,985 |
| 22 | DS | Kido Senshi Gundam 00 | NAMCO BANDAI Games | 03-27-08 | ¥5,229 | Act | 23,338 | 71,692 |
| 23 | DS | New Super Mario Bros. | Nintendo | 05-25-06 | ¥4,800 | Act | 22,429 | 5,151,915 |
| 24 | DS | Mario Party DS | Nintendo | 11-08-07 | ¥4,800 | Board/Act | 21,613 | 1,680,928 |
| 25 | PSP | Mugen Kairo Echochrome | SCEJ (SONY) | 03-19-08 | ¥3,980 | Act | 21,574 | 60,762 |
| 26 | PS2 | Code Geass: Hangyaku no Lelouch - Lost Colors | NAMCO BANDAI Games | 03-27-08 | ¥6,800 | Adv | 21,329 | 51,381 |
| 27 | PSP | Code Geass: Hangyaku no Lelouch - Lost Colors | NAMCO BANDAI Games | 03-27-08 | ¥5,040 | Adv | 21,265 | 54,312 |
| 28 | DS | Ganbaru Watashi no Kakei Diary | Nintendo | 07-12-07 | ¥3,800 | Other | 19,811 | 483,736 |
| 29 | DS | Taiko no Tatsujin DS: Touch de Dokodon! | NAMCO BANDAI Games | 07-26-07 | ¥5,040 | Act | 19,574 | 377,065 |
| 30 | DS | Mario & Sonic at Beijing Olympic Mario & Sonic at the Olympic Games | Nintendo | 01-17-08 | ¥4,800 | Act | 18,896 | 299,611 |
| 31 | DS | Oide yo Dobutsu no Mori Animal Crossing: Wild World | Nintendo | 11-23-05 | ¥4,800 | Other | 17,793 | 4,643,029 |
| 32 | DS | Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Juyo-Kanji Jiten Yoji-Jukugo Jiten | IE Institute | 11-01-07 | ¥2,940 | Other | 17,664 | 230,560 |
| 33 | DS | Miru Chikara wo Jissen de Kitaeru: DS Mejjkara Training Flash Focus: Vision Training in Minutes a Day | Nintendo | 05-31-07 | ¥3,800 | Other | 16,237 | 843,453 |
| 34 | DS | Meitantei Conan: Kieta Hakase to Machigai-Sagashi no Tou | NAMCO BANDAI Games | 04-03-08 | ¥5,040 | Adv | 15,945 | 15,945 |
| 35 | DS | Bokujo Monogatari: KiraKira Taiyo to Nakama-tachi | Marvelous Entertainment | 02-21-08 | ¥5,040 | Sim | 15,103 | 107,446 |
| 36 | DS | Naruto: Shippuden Shinobi Retsuden II | TAKARATOMY | 04-24-08 | ¥5,040 | Act | 14,580 | 14,580 |
| 37 | PS3 | Armored Core: For Answer | FromSoftware | 03-19-08 | ¥7,140 | Act | 12,796 | 74,917 |
| 38 | DS | Time Hollow: Ubawareta Kako wo Motomete | KONAMI | 03-19-08 | ¥5,229 | Adv | 12,392 | 48,175 |
| 39 | DS | Gyakuten Saiban: Yomigaeru Gyakuten [New Best Price! 2000] Phoenix Wright: Ace Attorney | CAPCOM | 04-17-08 | ¥2,100 | Adv | 12,291 | 12,291 |
| 40 | PSP | Vantage Master Portable | Nihon Falcom | 04-24-08 | ¥5,040 | Sim | 11,952 | 11,952 |
| 41 | XB360 | Rainbow Six Vegas 2 Tom Clancy's Rainbow Six Vegas 2 | Ubisoft | 04-24-08 | ¥7,329 | Act | 11,595 | 11,595 |
| 42 | Wii | Mario Party 8 | Nintendo | 07-26-07 | ¥5,800 | Board/Act | 11,495 | 1,216,737 |
| 43 | DS | Shugo Chara!: 3-tsu no Tamago to Koi-suru Joker | KONAMI | 03-13-08 | ¥5,229 | Adv | 11,438 | 40,405 |
| 44 | DS | Tokimeki Memorial Girl's Side: 2nd Season | KONAMI | 02-14-08 | ¥5,229 | Sim | 11,390 | 89,286 |
| 45 | Wii | Minna no Joshi-ryoku TV | Nintendo | 03-06-08 | ¥4,800 | Other | 11,083 | 49,040 |
| 46 | DS | Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Hyuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training / Brain Age 2: More Training in Minutes a Day | Nintendo | 12-29-05 | ¥2,800 | Other | 10,796 | 4,876,196 |
| 47 | PS2 | Monster Hunter 2 (dos) [PlayStation 2 the Best] | CAPCOM | 07-19-07 | ¥3,140 | Act | 10,733 | 89,219 |
| 48 | DS | Pocket Monster Diamond/Pearl | Pokemon | 09-28-06 | ¥4,800 | RPG | 10,660 | 5,475,598 |
| 49 | PS3 | Ryu ga Gotoku: Kenzan! | SEGA | 03-06-08 | ¥7,980 | Act/Adv | 10,636 | 258,753 |
| 50 | DS | Doraemon: Nobita to Midori no Kyojin-den DS | SEGA | 03-06-08 | ¥5,040 | Act | 10,294 | 47,517 |

Market Scale Transition

Unit: 100 million yen

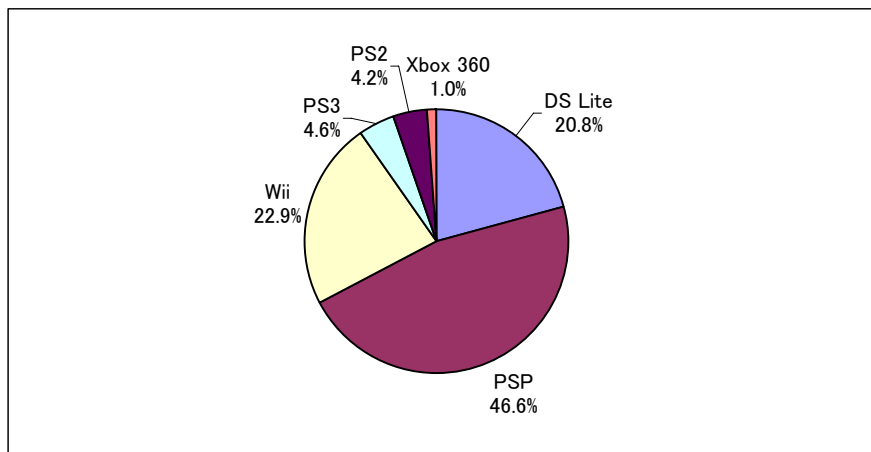
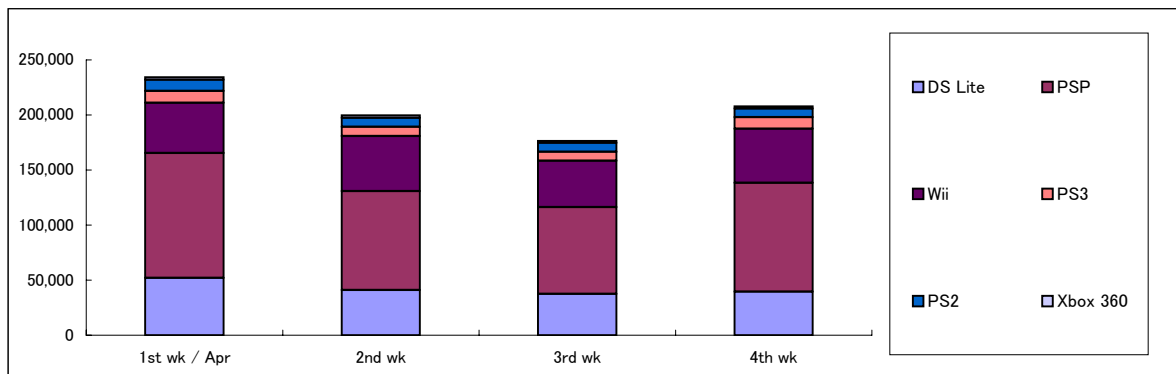
| | 1st wk / Apr | 2nd wk | 3rd wk | 4th wk | Accumulated Sales/Month |
|----------|--------------|--------|--------|--------|-------------------------|
| Hardware | 45.1 | 38.7 | 34.1 | 40.9 | 158.8 |
| Software | 87.5 | 73.7 | 43.6 | 53.5 | 258.3 |
| Total | 132.6 | 112.4 | 77.7 | 94.4 | 417.1 |



Hardware Sales Transition

Units Sold

| | 1st wk / Apr | 2nd wk | 3rd wk | 4th wk | Accumulated Sales/Month |
|----------|--------------|---------|---------|---------|-------------------------|
| DS Lite | 52,092 | 40,896 | 37,371 | 39,552 | 169,911 |
| PSP | 113,210 | 89,794 | 78,947 | 98,916 | 380,867 |
| Wii | 45,749 | 50,155 | 42,089 | 49,128 | 187,121 |
| PS3 | 10,622 | 8,378 | 8,176 | 10,500 | 37,676 |
| PS2 | 10,324 | 8,194 | 8,043 | 7,751 | 34,312 |
| Xbox 360 | 2,311 | 2,242 | 1,769 | 1,871 | 8,193 |
| | 234,308 | 199,659 | 176,395 | 207,718 | 818,080 |

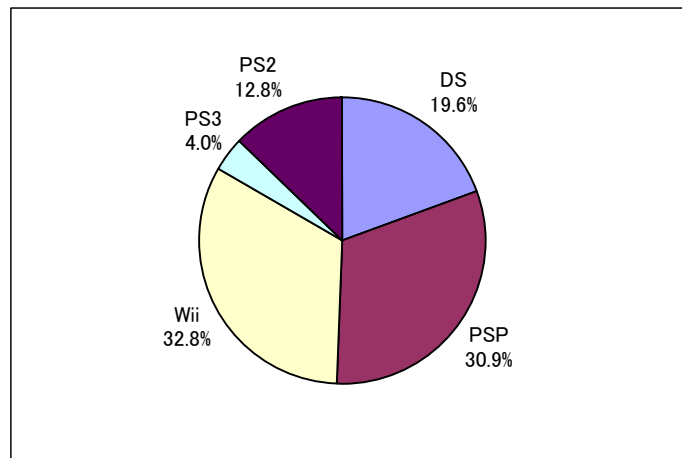
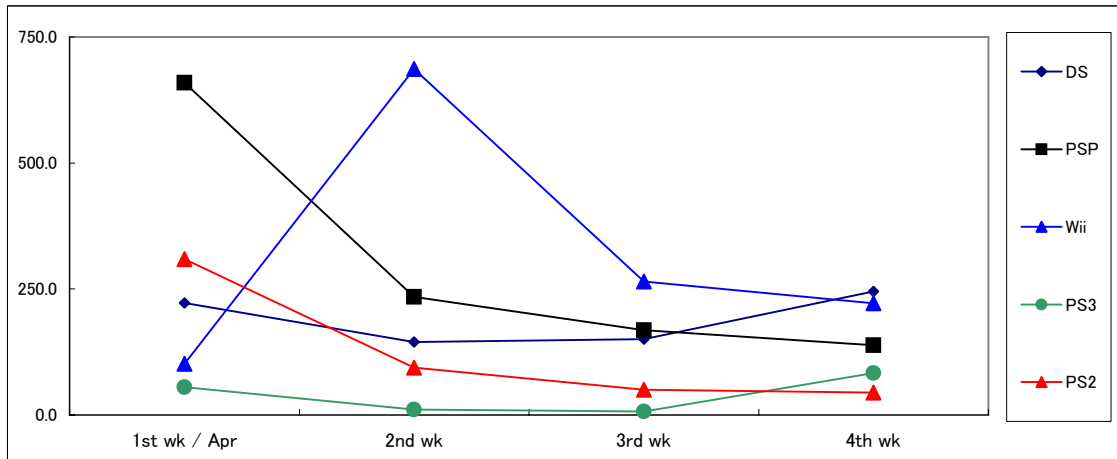


**Software Sales/Share
for Each Platform**

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, Wii, PS3, and PS2 titles)

Unit: K (=1000)

| | 1st wk / Apr | 2nd wk | 3rd wk | 4th wk | Accumulated Sales/Month |
|-----|--------------|---------|--------|--------|-------------------------|
| DS | 222.1 | 144.5 | 150.2 | 245.0 | 761.8 |
| PSP | 659.4 | 234.1 | 168.2 | 138.6 | 1,200.3 |
| Wii | 101.8 | 686.5 | 265.0 | 221.6 | 1,274.9 |
| PS3 | 55.2 | 11.1 | 6.8 | 83.1 | 156.1 |
| PS2 | 309.0 | 93.9 | 50.0 | 44.2 | 497.1 |
| | 1,347.3 | 1,170.1 | 640.2 | 732.6 | 3,890.2 |



Software Sales by Genre

| Genre | Copies Sold | Number of Titles Ranked in TOP 50 | Leading Titles |
|-----------|-------------|-----------------------------------|--|
| Act | 2,989,988 | 21 | Monster Hunter Portable 2nd G, Mario Kart Wii, Musou Orochi: Maou Sairin |
| Other | 322,414 | 9 | Wii Fit, DS Bimoji Training, Wii Play |
| RPG | 200,709 | 3 | Star Ocean 2: The Second Evolution, Bokura wa Kaseki Horider, Pocket Monster Diamond/Pearl |
| Adv | 166,875 | 7 | Totatodo! Yoiko no Mujinto Seikatsu., Code Geass: Hangyaku no Lelouch - Lost Colors (PS2), Code Geass: Hangyaku no Lelouch - Lost Colors (PSP) |
| Act/Adv | 129,501 | 2 | Pokemon Ranger: Batonnage, Ryu ga Gotoku: Kenzan! |
| Sim/RPG | 121,536 | 2 | Valkyria Chronicles, Summon Night |
| Sim | 80,389 | 4 | SimCity DS 2: Kodaai kara Mirai e Tsudoku Machi., Bokujō Monogatari: KiraKira Taiyo to Nakama-tachi, Vantage Master Portable |
| Board/Act | 33,108 | 2 | Mario Party DS, Mario Party 8 |

Individual Publisher's
Software Sales

*Only covering titles ranked in the monthly TOP 50

| Publisher | Copies Sold | Number of Titles Ranked in TOP 50 | Leading Titles |
|-------------------------|-------------|-----------------------------------|---|
| Nintendo | 1,555,073 | 17 | Mario Kart Wii, Wii Fit, Bokura wa Kaseki Horider |
| CAPCOM | 1,050,714 | 3 | Monster Hunter Portable 2nd G, Phoenix Wright: Ace Attorney [New Best Price! 2000], Monster Hunter 2 (dos) [PlayStation 2 the Best] |
| KOEI | 331,995 | 1 | Musou Orochi: Maou Sairin |
| NAMCO BANDAI Games | 307,718 | 9 | Tottado! Yoiko no Mujinto Seikatsu., Meccha! Taiko no Tatsujin DS: 7-tsu no Shirma no Daiboken, Summon Night |
| KONAMI | 241,902 | 5 | Pro Yakyu Spirits 5 (PS2), Pro Yakyu Spirits 5 (PS3), Time Hollow: Ubawareta Kako wo Motomete |
| Pokemon | 129,525 | 2 | Pokemon Ranger: Batonnage, Pocket Monster Diamond/Pearl |
| SQUARE ENIX | 125,068 | 1 | Star Ocean 2: The Second Evolution |
| SEGA | 98,624 | 3 | Valkyria Chronicles, Ryu ga Gotoku: Kenzan!, Doraemon: Nobita to Midori no Kyojin-den DS |
| Hudson | 56,693 | 1 | Deca Sports |
| Electronic Arts | 41,944 | 1 | SimCity DS 2: Kodai kara Mirai e Tsuduku Machi |
| SCEJ (SONY) | 21,574 | 1 | Echochrome |
| IE Institute | 17,664 | 1 | Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten |
| Marvelous Entertainment | 15,103 | 1 | Bokujo Monogatari: KiraKira Taiyo to Nakama-tachi |
| TAKARATOMY | 14,580 | 1 | Naruto: Shippuden Shinobi Retsuden II |
| FromSoftware | 12,796 | 1 | Armored Core: For Answer |
| Nihon Falcom | 11,952 | 1 | Vantage Master Portable |
| Ubisoft | 11,595 | 1 | Tom Clancy's Rainbow Six Vegas 2 |

