

Famitsu Marketing Data Service

Monthly Report: January 2008

Data Collected by Famitsu: from December 31, 2007 to January 27, 2008

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales by Genre

Individual Publisher's Software Sales

Monthly TOP 50

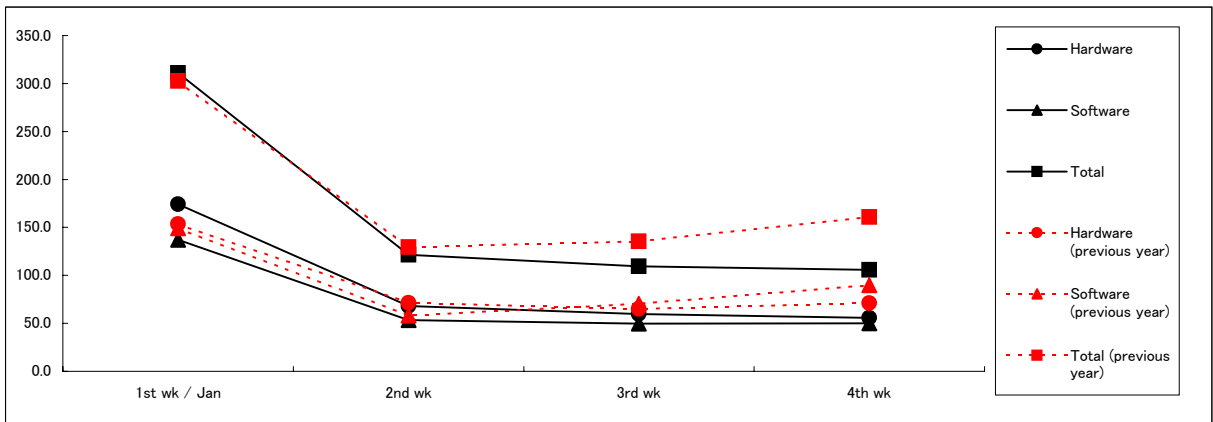
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	Wii	Wii Fit	Nintendo	12-01-07	¥8,800	Other	391,134	1,209,300
2	DS	Mario Party DS	Nintendo	11-08-07	¥4,800	Board/Act	324,450	1,557,094
3	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	227,142	2,691,876
4	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	162,473	2,153,142
5	DS	Mario & Sonic at Beijing Olympic Mario & Sonic at the Olympic Games	Nintendo	01-17-08	¥4,800	Act	144,652	144,652
6	Wii	Mario & Sonic at Beijing Olympic Mario & Sonic at the Olympic Games	Nintendo	11-22-07	¥5,800	Act	124,711	487,812
7	DS	Final Fantasy IV	SQUARE ENIX	12-20-07	¥5,980	RPG	117,808	564,895
8	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	113,659	2,809,087
9	DS	Layton Kyoju to Akuma no Hako	LEVEL-5	11-29-07	¥4,800	Adv	111,456	726,794
10	Wii	Mario Party 8	Nintendo	07-26-07	¥5,800	Board/Act	109,066	1,163,000
11	Wii	Super Mario Galaxy	Nintendo	11-01-07	¥5,800	Act	105,333	853,017
12	DS	Dragon Quest IV: Michibikareshi Monotachi	SQUARE ENIX	11-22-07	¥5,490	RPG	104,978	1,157,805
13	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229	Act	94,263	1,584,161
14	DS	Rune Factory 2	Marvelous Entertainment	01-03-08	¥5,040	Act/Sim	88,730	88,730
15	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	73,678	5,068,831
16	PSP	Star Ocean: The First Departure	SQUARE ENIX	12-27-07	¥5,040	RPG	72,349	187,629
17	PS2	Super Robot Taisen OG Gaiden	BANPRESTO	12-27-07	¥6,090	Sim	70,524	269,063
18	PSP	World Soccer Winning Eleven 2008: Ubiquitous Evolution	KONAMI	01-24-08	¥5,229	Act	70,313	70,313
19	DS	Pokemon Pushigi no Dungeon: Toki no Tanjoutai / rami no Tankentai	Pokemon	09-13-07	¥4,800	RPG	66,927	1,323,443
20	PS2	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥6,930	Act	66,710	611,734
21	DS	Power Pro-kun Pocket 10	KONAMI	12-06-07	¥5,229	Act/Sim	64,526	223,000
22	PS2	Lucky Star: Ryo-ou Gakuen Outo-sai	KADOKAWA SHOTEN	01-24-08	¥7,140	Adv	61,448	61,448
23	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	58,473	4,571,995
24	PS2	Naruto: Shippu-den Narutimate Accel 2	NAMCO BANDAI Games	12-20-07	¥6,800	Act	55,918	180,514
25	DS	Layton Kyoju to Fushigi na Machi Professor Layton and the Curious Village	LEVEL-5	02-15-07	¥4,800	Adv	55,653	821,411
26	DS	Zaidan Hojin Ninon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 Love Kanji Iteba Yoji Jukugo Iteba	IE Institute	11-01-07	¥2,940	Other	50,379	161,642
27	PS2	Ryu ga Gotoku 2 [PlayStation 2 the Best] Yakuza 2	SEGA	12-06-07	¥1,890	Act/Adv	46,257	111,314
28	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu- Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otana no DS Training / Brain Age 2: More Training in	Nintendo	12-29-05	¥2,800	Other	46,222	4,828,793
29	PSP	Minna no Golf Portable 2	SCEJ (SONY)	12-06-07	¥4,980	Act	45,021	210,189
30	PS3	Call of Duty 4: Modern Warfare	ACTIVISION	12-27-07	¥7,140	Act/Sht	44,539	65,231
31	DS	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi	CAPCOM	11-22-07	¥5,040	Act/RPG	43,160	268,381
32	DS	Miru Chikara wo Jissen de Kitaeru: DS Mejjikara Training Flash Focus: Vision Training in Minutes a Day	Nintendo	05-31-07	¥3,800	Other	42,468	771,781
33	DS	Ganbaru Watashi no Kakei Diary	Nintendo	07-12-07	¥3,800	Other	40,547	410,006
34	Wii	BioHazard: Umbrella Chronicles Resident Evil: The Umbrella Chronicles	CAPCOM	11-15-07	¥7,340	Sht	37,808	250,225
35	PS3	Gran Turismo 5 Prologue Blu-ray Disc Version	SCEJ (SONY)	12-13-07	¥4,980	Simu	37,706	196,082
36	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	37,364	5,434,568
37	PS2	Sengoku Basara 2 Heroes	CAPCOM	11-29-07	¥5,480	Act	33,463	210,025

38	DS	Taiko no Tatsujin DS: Touch de Dokodon!	NAMCO BANDAI Games	07-26-07	¥5,040	Act	32,863	311,861
39	DS	Tales of Innocence	NAMCO BANDAI Games	12-06-07	¥6,090	RPG	32,298	210,697
40	DS	Nep League DS	JALECO	12-06-07	¥3,990	Quiz	31,670	92,833
41	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS 2 + Joyo-Kanji Jiten	Rocket Company	09-27-07	¥2,940	Other	31,401	192,524
42	DS	DS Bungaku Zenshu	Nintendo	10-18-07	¥2,800	Other	30,735	187,266
43	PSP	Yusha no Kuse ni Namaiki da.	SCEJ (SONY)	12-06-07	¥3,980	Sim	30,727	96,934
44	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu- Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in	Nintendo	05-19-05	¥2,800	Other	30,194	3,640,092
45	DS	Kosoku Card Battle Card Hero	Nintendo	12-20-07	¥4,800	Card	29,416	97,432
46	PS2	Jikkyo Powerful Pro Yakyu 14 Ketteiban	KONAMI	12-20-07	¥7,329	Act/Sim	27,846	84,035
47	PS3	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥7,980	Act	27,777	267,124
48	Wii	Mario Strikers Charged	Nintendo	09-20-07	¥5,800	Act	27,651	178,640
49	DS	Kodai Ouja KyoryuKing: 7-tsu no Kakeru Dinosaur King - 7 Pieces	SEGA	11-22-07	¥5,040	Card/RPG	26,740	174,508
50	DS	Dorabase: Dramatic Stadium	NAMCO BANDAI Games	12-20-07	¥5,040	Act	26,481	141,229

Market Scale Transition

Unit: 100 million yen

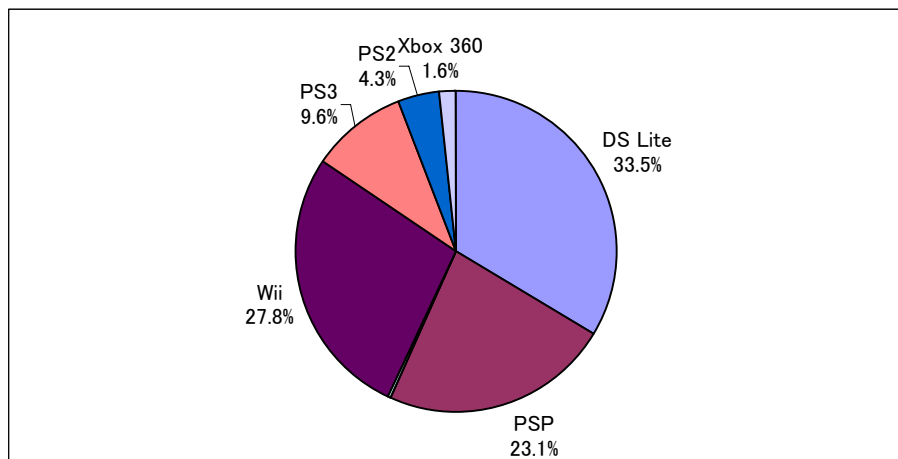
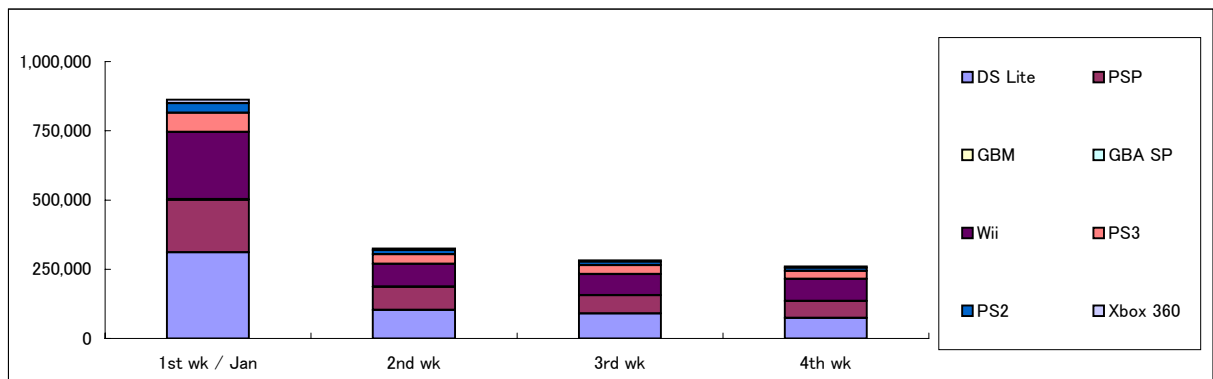
	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	174.0	68.0	59.8	55.6	357.4
Software	137.0	53.4	49.7	50.2	290.3
Total	311.0	121.4	109.4	105.8	647.7



Hardware Sales Transition

Units Sold

	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	311,549	102,919	90,536	73,863	578,867
PSP	189,289	83,676	65,278	61,485	399,728
GBM	1,011	588	566	303	2,468
GBA SP	616	319	243	175	1,353
Wii	242,802	82,232	75,824	79,073	479,931
PS3	69,665	34,322	32,264	29,468	165,719
PS2	35,134	14,956	12,796	11,038	73,924
Xbox 360	12,869	5,543	4,437	4,195	27,044
	862,935	324,555	281,944	259,600	1,729,034

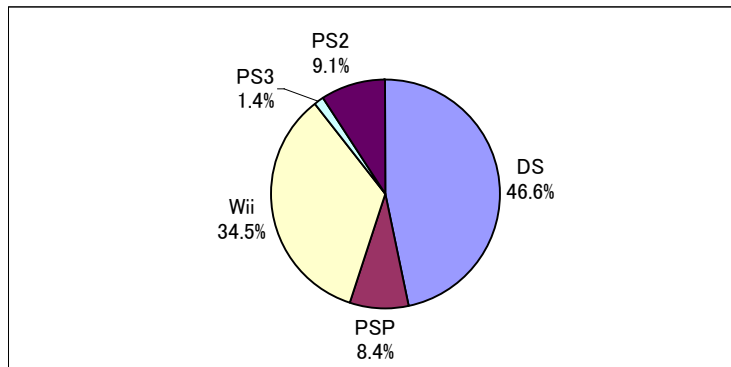
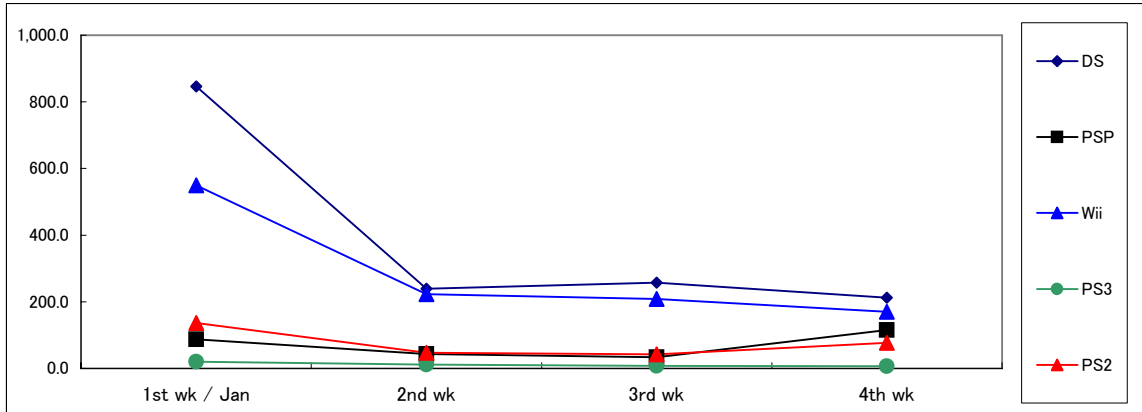


**Software Sales/Share
for Each Platform**

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, Wii, PS3, and PS2 titles)

Unit: K (=1000)

	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	846.0	239.5	257.8	211.8	1,555.1
PSP	87.7	42.9	33.3	115.4	279.3
Wii	549.1	222.4	208.2	169.6	1,149.3
PS3	20.6	11.5	7.8	7.1	47.0
PS2	136.7	47.2	42.5	77.0	303.5
	1,640.1	563.6	549.6	580.9	3,334.2



Software Sales by Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,269,635	16	Wii Sports, Mario & Sonic at the Olympic Games (DS), Mario & Sonic at the Olympic Games (Wii)
Other	884,026	10	Wii Fit, Wii Play, Animal Crossing: Wild World
Board/Act	433,516	2	Mario Party DS, Mario Party 8
RPG	431,724	6	Final Fantasy IV, Dragon Quest IV: Michibikareshi Monotachi, Star Ocean: The First Departure
Adv	228,557	3	Layton Kyoju to Akuma no Hako, Lucky Star: Ryo-ou Gakuen Outsai, Professor Layton and the Curious Village
Act/Sim	181,102	3	Rune Factory 2, Power Pro-kun Pocket 10, Jikkyo Powerful Pro Yakyu 14 Ketteiban
Sim	101,251	2	Super Robot Taisen OG Gaiden, Yusha no Kuse ni Namaiki da.
Act/Adv	46,257	1	Yakuza 2 [PlayStation 2 the Best]
Act/Sht	44,539	1	Call of Duty 4: Modern Warfare
Act/RPG	43,160	1	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi
Sht	37,808	1	Resident Evil: The Umbrella Chronicles
Simu	37,706	1	Gran Turismo 5 Prologue Blu-ray Disc Version
Quiz	31,670	1	Nep League DS
Card	29,416	1	Kosoku Card Battle Card Hero
Card/RPG	26,740	1	Dinosaur King - 7 Pieces

Individual Publisher's
Software Sales

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	2,082,004	18	Wii Fit, Mario Party DS, Wii Sports
SQUARE ENIX♪	295,135	3	Final Fantasy IV, Dragon Quest IV: Michibikareshi Monotachi, Star Ocean: The First Departure
KONAMI	257,172	5	Winning Eleven: Pro Evolution Soccer 2008 (PSP), Winning Eleven: Pro Evolution Soccer 2008 (PS2), Power Pro-kun Pocket 10
CAPCOM	208,694	4	Monster Hunter Freedom 2, Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi, Resident Evil: The Umbrella Chronicles
LEVEL-5	167,109	2	Layton Kyoju to Akuma no Hako, Professor Layton and the Curious Village
NAMCO BANDAI Games♪	147,560	4	Naruto: Shippu-den Narutimate Accel 2, Taiko no Tatsujin DS: Touch de Dokodon!, Tales of Innocence
SCEJ (SONY)	113,454	3	Minna no Golf Portable 2, Gran Turismo 5 Prologue Blu-ray Disc Version, Yusha no Kuse ni Namaiki da.
Pokemon	104,291	2	Pokemon Mystery Dungeon: Explorers of Time/Explorers of Darkness, Pocket Monster Diamond/Pearl
Marvelous Entertainment♪	88,730	1	Rune Factory 2
SEGA♪	72,997	2	Yakuza 2 [PlayStation 2 the Best], Dinosaur King - 7 Pieces
BANPRESTO	70,524	1	Super Robot Taisen OG Gaiden
KADOKAWA SHOTEN	61,448	1	Lucky Star: Ryo-ou Gakuen Outo-sai
IE Institute	50,379	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten
ACTIVISION	44,539	1	Call of Duty 4: Modern Warfare
JALECO♪	31,670	1	Nep League DS
Rocket Company	31,401	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS 2 + Joyo-Kanji Jiten

