

January 7, 2008

#### FMDS Yearly Game Software/Hardware Sales Special Report

- <u>2007's Japanese Gaming Market Reaches JPY 687.7 Billion</u>
  (Up10% YoY), Setting Sales Records for 2 Straight Years
- DS Cumulative Sales Top 21M Units, Overtaking PS2 to Become #1 among Gaming Systems Released Since 1996
- Wii Achieves 4.6M Units Sold at Fastest-Ever Pace for Console by Capturing Family Audience
- 2007 Sees 10 Million-Selling Games, One More Than 2006

The data was collected from January 1 to December 30, 2007. Rankings are as follows:

#### Yearly Console/Handheld Software Sales Ranking for 2007 (excerpted from the yearly TOP 100)

#1: Wii Sports	(DS)	Nintendo	1,911,520 copies sold
#2: Monster Hunter Freedom 2	(DS)	Capcom	1,489,898 copies sold
#3: Wii Play	(DS)	Nintendo	1,487,484 copies sold

#### Yearly Console/Handheld Hardware Sales for 2007

#1: Nintendo DS Lite 7,130,228 units sold #2: Wii 3,629,361 units sold #3: PlayStation Portable 3,022,659 units sold

#### <u>Individual Game Publisher's Software Sales for 2007</u> (only covering titles ranked in the TOP 100)

#1: Nintendo 21,378,425 copies sold

(36 titles, including "Wii Sports," "Wii Play," "Mario Party DS")

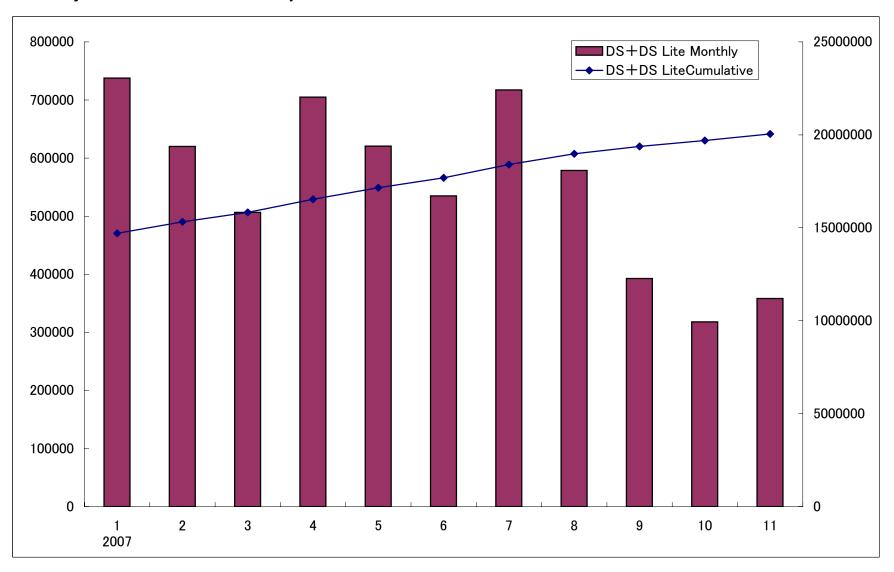
#2: Square Enix 6,012,244 copies sold

(12 titles, including "Dragon Quest IV: Michibikareshi Monotachi" and "Dragon Quest Monsters: Joker")

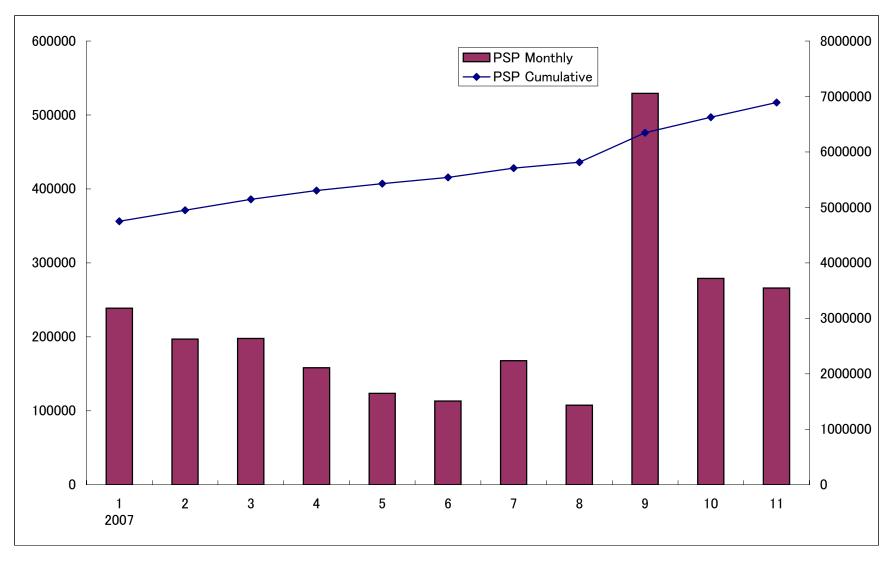
#3: Capcom 3,576,945 copies sold

(8 titles, including "Monster Hunter Freedom 2," "Ace Attorney: Apollo Justice," and "Grand Theft Auto: San Andreas")

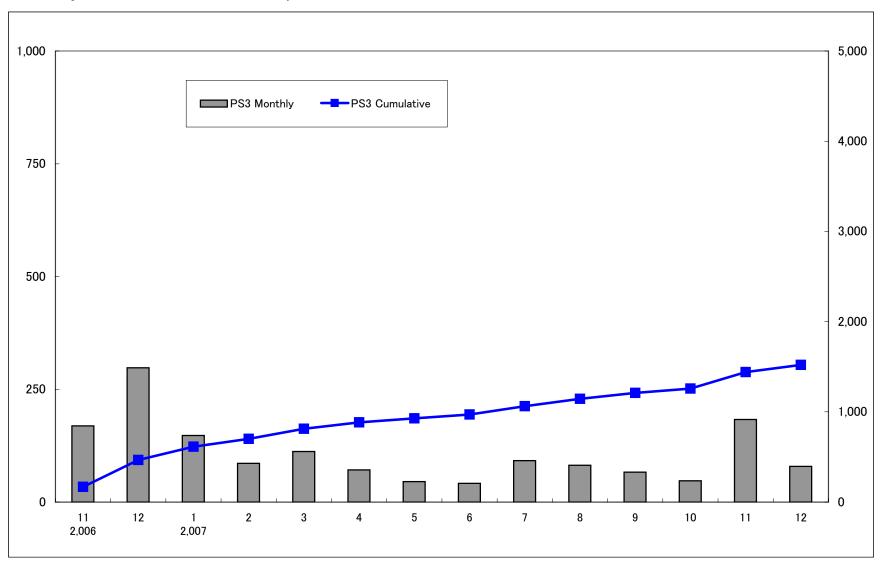
### Monthly Sales Records and Projections: DS



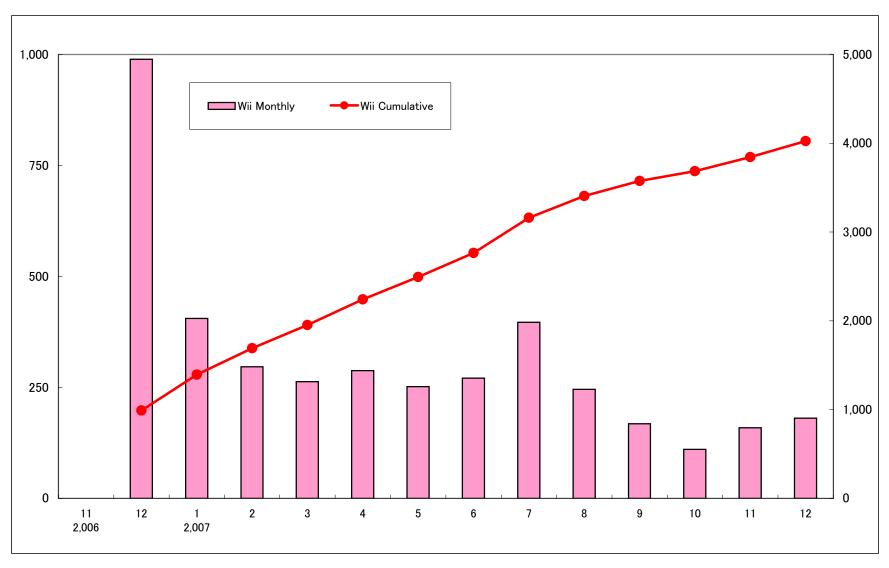
### Monthly Sales Records and Projections: PSP



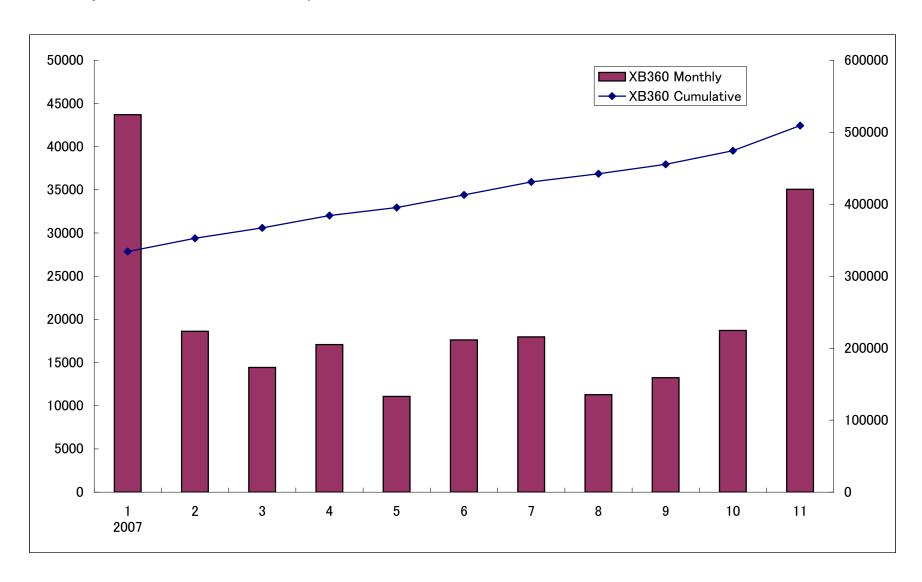
# Monthly Sales Records and Projections: PS3(000s Units)



# Monthly Sales Records and Projections: Wii(000s Units)



### Monthly Sales Records and Projections: Xbox 360(000s Units)



#### Wii Fit Sales

1st Wk	254,009
2nd Wk	153,219
Cumulative	407,228

Release date: 1/12/2007