

Famitsu Marketing Data Service

Monthly Report: December 2007

Data Collected by Famitsu: from November 26 to December 30, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales by Genre

Individual Publisher's Software Sales

Monthly TOP 50

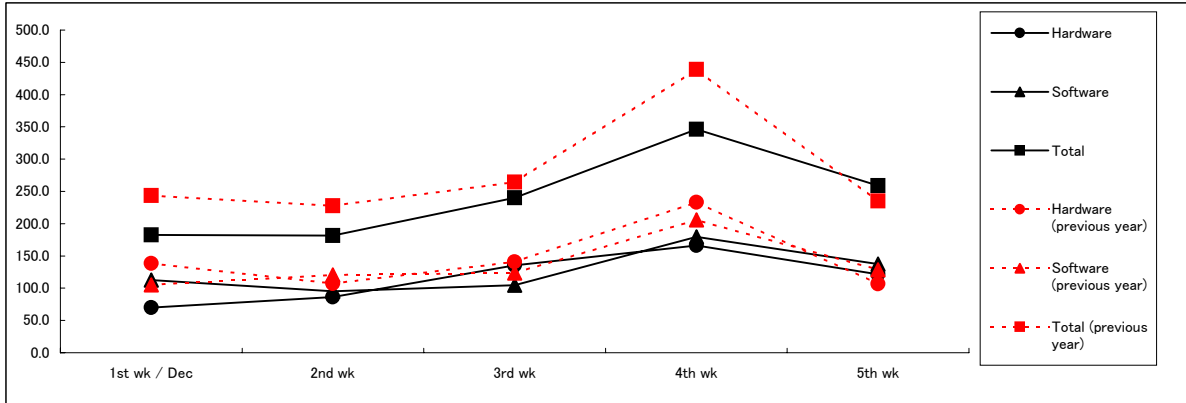
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	Wii	Wii Fit	Nintendo	12-01-07	¥8,800	Other	818,166	818,166
2	DS	Mario Party DS	Nintendo	11-08-07	¥4,800	Board/Act	778,983	1,232,644
3	DS	Layton Kyoju to Akuma no Hako	LEVEL-5	11-29-07	¥4,800	Adv	615,338	615,338
4	DS	Dragon Quest IV: Michibikareishi Monotachi	SQUARE ENIX	11-22-07	¥5,490	RPG	451,090	1,052,827
5	DS	Final Fantasy IV	SQUARE ENIX	12-20-07	¥5,980	RPG	447,087	447,087
6	PS2	SD Gundam G Generation Spirits	NAMCO BANDAI Games	11-29-07	¥7,140	Sim	343,807	343,807
7	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	339,079	2,464,734
8	Wii	Super Mario Galaxy	Nintendo	11-01-07	¥5,800	Act	332,193	747,684
9	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	309,452	1,990,669
10	Wii	Mario & Sonic at Beijing Olympic Mario & Sonic at the Olympic Games	Nintendo	11-22-07	¥5,800	Act	296,047	363,101
11	PS2	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥6,930	Act	239,790	545,024
12	PS2	Super Robot Taisen OG Gaiden	BANPRESTO	12-27-07	¥6,090	Sim	198,539	198,539
13	DS	Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai	Pokemon	09-13-07	¥4,800	RPG	191,691	1,256,516
14	DS	Tales of Innocence	NAMCO BANDAI Games	12-06-07	¥6,090	RPG	178,399	178,399
15	PS2	Sengoku Basara 2 Heroes	CAPCOM	11-29-07	¥5,480	Act	176,562	176,562
16	PSP	Minna no Golf Portable 2	SCEJ (SONY)	12-06-07	¥4,980	Act	165,168	165,168
17	DS	Power Pro-kun Pocket 10	KONAMI	12-06-07	¥5,229	Act/Sim	158,474	158,474
18	PS3	Gran Turismo 5 Prologue Blu-ray Disc Version	SCEJ (SONY)	12-13-07	¥4,980	Simu	158,376	158,376
19	Wii	Mario Party 8	Nintendo	07-26-07	¥5,800	Board/Act	157,267	1,053,934
20	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	142,720	2,695,428
21	DS	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi	CAPCOM	11-22-07	¥5,040	Act/RPG	141,477	225,221
22	PS2	Naruto: Shippu-den Narutimate Accel 2	NAMCO BANDAI Games	12-20-07	¥6,800	Act	124,596	124,596
23	PSP	Star Ocean: The First Departure	SQUARE ENIX	12-27-07	¥5,040	RPG	115,280	115,280
24	DS	Dorabase: Dramatic Stadium	NAMCO BANDAI Games	12-20-07	¥5,040	Act	114,748	114,748
25	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229	Act	113,992	1,489,898
26	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	100,866	4,995,153
27	PS3	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥7,980	Act	94,508	239,347
28	DS	Kodai Ouja KyoryuKing: 7-tsu no Kakera Dinosaur King - 7 Pieces	SEGA	11-22-07	¥5,040	Card/RPG	94,410	147,768
29	DS	Yu-Gi-Oh! Duel Monsters World Championship 2008 Yu-Gi-Oh! World Championship 2008	KONAMI	11-29-07	¥5,229	Card	91,970	91,970
30	XB360	Lost Odyssey	Microsoft	12-06-07	¥7,140	RPG	91,177	91,177
31	DS	Taiko no Tatsujin DS: Touch de Dokodon!	NAMCO BANDAI Games	07-26-07	¥5,040	Act	83,302	278,998
32	DS	Layton Kyoju to Fushigi na Machi Professor Layton and the Curious Village	LEVEL-5	02-15-07	¥4,800	Adv	82,443	765,758
33	Wii	BioHazard: Umbrella Chronicles Resident Evil: The Umbrella Chronicles	CAPCOM	11-15-07	¥7,340	Sht	78,584	212,417
34	DS	Ganbaru Watashi no Kakei Diary	Nintendo	07-12-07	¥3,800	Other	73,467	369,459
35	Wii	Chocobo no Fushigi no Dungeon: Toki Wasure no Meikyu Chocobo's Mystery Dungeon: The Labyrinth of Lost Time	SQUARE ENIX	12-13-07	¥6,800	RPG	72,710	72,710
36	DS	Tamagotchi no Puchi-Puchi Omisecchi Mina-San-Kyu!	NAMCO BANDAI Games	09-27-07	¥5,040	Sim	72,474	204,744
37	PSP	Suzumiya Haruhi no Yakusoku	NAMCO BANDAI Games	12-27-07	¥5,040	Adv	70,865	70,865
38	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	70,182	4,513,522
39	DS	Kosoku Card Battle Card Hero	Nintendo	12-20-07	¥4,800	Card	68,016	68,016
40	PSP	Yusha no Kuse ni Namaiki da.	SCEJ (SONY)	12-06-07	¥3,980	Sim	66,207	66,207
41	PS2	Ryu ga Gotoku 2 [PlayStation 2 the Best] Yakuza 2	SEGA	12-06-07	¥1,890	Act/Adv	65,057	65,057
42	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten	IE Institute	11-01-07	¥2,940	Other	64,563	111,263
43	DS	Wantame Music Channel: Dokodemo Style	CAPCOM	11-22-07	¥6,090	Card/Act	64,302	97,857
44	DS	Miru Chikara wo Jissen de Kitaeru: DS Mejikara Training Flash Focus: Vision Training in Minutes a Day	Nintendo	05-31-07	¥3,800	Other	62,745	729,313
45	DS	Yes! PreCure 5	NAMCO BANDAI Games	11-29-07	¥5,040	Act	61,471	61,471
46	DS	Nep League DS	JALECO	12-06-07	¥3,990	Quiz	61,163	61,163
47	DS	Kirarin Revolution: Tsukutte MiseCiao! KimeKira Stage	KONAMI	12-13-07	¥5,229	Sim	60,575	60,575

48	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	59,780	5,397,204
49	Wii	Naruto: Shippu-den Gekito Ninja Taisen! EX 2	TAKARATOMY	11-29-07	¥6,800	Act	58,372	58,372
50	PS2	Jikkyo Powerful Pro Yakyu 14 Ketteiban	KONAMI	12-20-07	¥7,329	Act/Sim	56,189	56,189

Market Scale Transition

Unit: 100 million yen

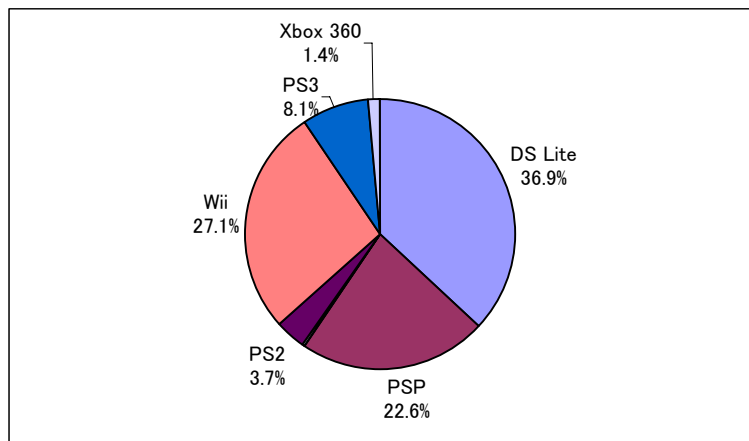
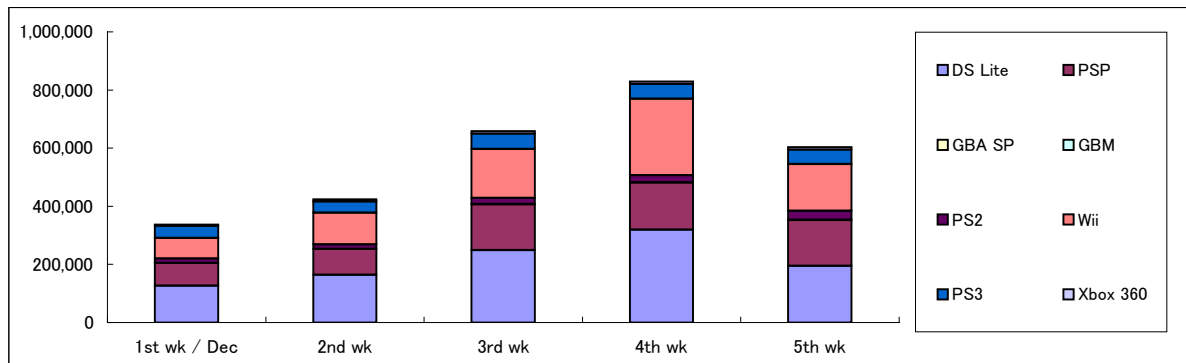
	1st wk / Dec	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
Hardware	69.9	86.4	135.3	166.3	121.5	579.4
Software	112.8	95.1	104.9	179.7	137.5	629.9
Total	182.7	181.5	240.2	346.0	259.0	1,209.4



Hardware Sales Transition

Units Sold

	1st wk / Dec	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
DS Lite	126,347	164,576	248,670	319,051	194,816	1,053,460
PSP	78,043	88,406	157,863	162,013	157,984	644,309
GBA SP	256	246	389	499	458	1,848
GBM	428	389	622	903	766	3,108
PS2	15,355	14,640	20,710	24,081	29,886	104,672
Wii	70,865	109,791	168,229	263,718	161,520	774,123
PS3	40,840	38,424	53,084	50,681	49,392	232,421
Xbox 360	5,222	7,814	8,722	8,071	9,165	38,994
	337,356	424,286	658,289	829,017	603,987	2,852,935

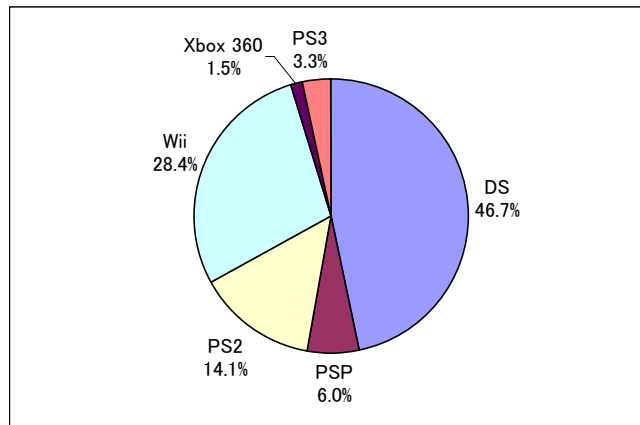
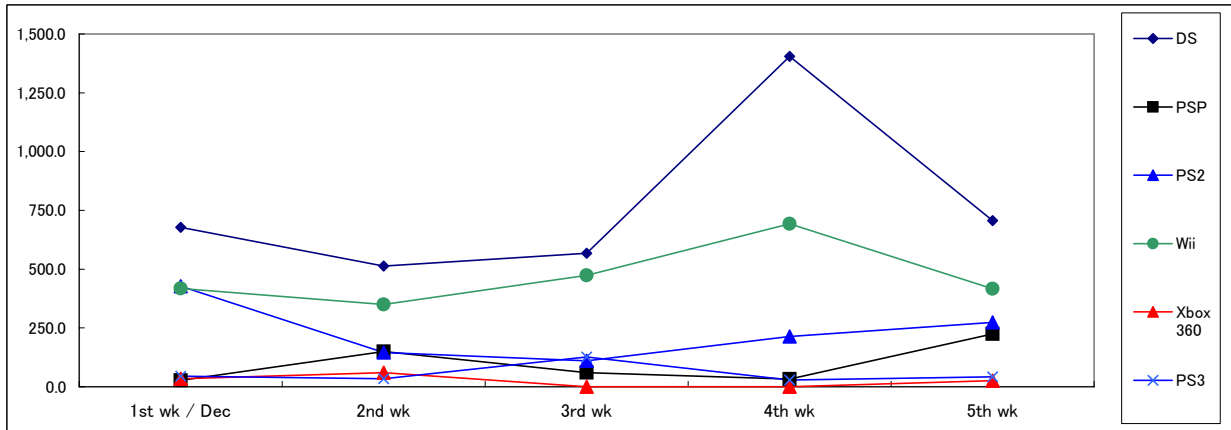


Software Sales/Share for Each Platform

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, Wii, Xbox 360, and PS3 titles)

Unit: K (=1000)

	1st wk / Dec	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
DS	678.0	513.0	568.2	1,405.2	706.5	3,870.9
PSP	27.4	149.5	59.7	32.2	224.5	493.3
PS2	427.4	146.1	110.4	213.2	273.8	1,170.8
Wii	418.5	350.1	473.5	693.5	416.1	2,351.7
Xbox 360	34.1	60.4	-	-	25.9	120.3
PS3	45.4	34.0	126.1	28.4	42.7	276.6
	1,630.8	1,253.2	1,337.9	2,372.5	1,689.4	8,283.7



Software Sales by Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	2,443,414	15	Wii Sports, Super Mario Galaxy, Mario & Sonic at the Olympic Games
RPG	1,607,214	8	Dragon Quest IV: Michibikareshi Monotachi, Final Fantasy IV, Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai
Other	1,398,575	6	Wii Fit, Wii Play, Ganbaru Watashi no Kakei Diary
Board/Act	936,250	2	Mario Party DS, Mario Party 8
Adv	768,646	3	Layton Kyoju to Akuma no Hako, Professor Layton and the Curious Village, Suzumiya Haruhi no Yakusoku
Sim	741,602	5	SD Gundam G Generation Spirits, Super Robot Taisen OG Gaiden, Tamagotchi no Puchi-Puchi Omisecchi Mina-San-Kyu!
Act/Sim	214,663	2	Power Pro-kun Pocket 10, Jikkyo Powerful Pro Yakyu 14 Ketteiban
Card	159,986	2	Yu-Gi-Oh! World Championship 2008, Kosoku Card Battle Card Hero
Simu	158,376	1	Gran Turismo 5 Prologue Blu-ray Disc Version
Act/RPG	141,477	1	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi
Card/RPG	94,410	1	Dinosaur King - 7 Pieces
Sht	78,584	1	Resident Evil: The Umbrella Chronicles
Act/Adv	65,057	1	Yakuza 2 [PlayStation 2 the Best]
Card/Act	64,302	1	Wantame Music Channel: Dokodemo Style
Quiz	61,163	1	Nep League DS

Individual Publisher's Software Sales

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	3,549,183	13	Wii Fit, Mario Party DS, Wii Sports
SQUARE ENIX	1,086,167	4	Dragon Quest IV: Michibikareshi Monotachi, Final Fantasy IV, Star Ocean: The First Departure
NAMCO BANDAI Games	1,049,662	8	SD Gundam G Generation Spirits, Tales of Innocence, Naruto: Shippu-den Narutimate Accel 2
KONAMI	701,506	6	Winning Eleven: Pro Evolution Soccer 2008 (PS2), Power Pro-kun Pocket 10, Winning Eleven: Pro Evolution Soccer 2008 (PS3)
LEVEL-5	697,781	2	Layton Kyoju to Akuma no Hako, Professor Layton and the Curious Village
CAPCOM	574,917	5	Sengoku Basara 2 Heroes, Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi, Monster Hunter Freedom 2
SCEJ (SONY)	389,751	3	Minna no Golf Portable 2, Gran Turismo 5 Prologue Blu-ray Disc Version, Yusha no Kuse ni Namaiki da.
Pokemon	251,471	2	Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai, Pocket Monster Diamond/Pearl
BANPRESTO	198,539	1	Super Robot Taisen OG Gaiden
SEGA	159,467	2	Dinosaur King - 7 Pieces, Yakuza 2 [PlayStation 2 the Best]
Microsoft	91,177	1	Lost Odyssey
IE Institute	64,563	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten
JALECO	61,163	1	Nep League DS
TAKARATOMY	58,372	1	Naruto: Shippu-den Gekito Ninja Taisen! EX 2

