

Famitsu Marketing Data Service

Monthly Report: November 2007

Data Collected by Famitsu: from October 29 to November 25, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

Monthly TOP 50

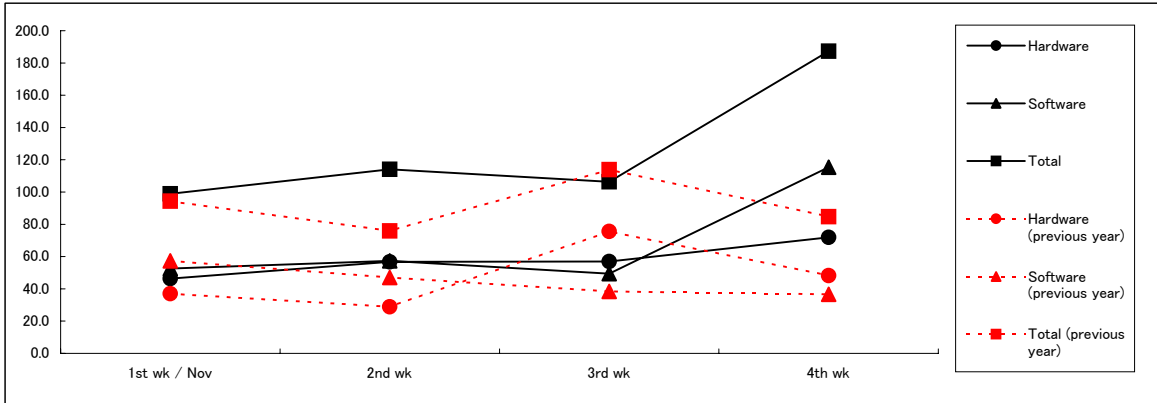
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Dragon Quest IV: Michibikareshi Monotachi	SQUARE ENIX	11-22-07	¥5,490	RPG	601,737	601,737
2	DS	Mario Party DS	Nintendo	11-08-07	¥4,800	Board/Act	453,661	453,661
3	Wii	Super Mario Galaxy	Nintendo	11-01-07	¥5,800	Act	415,491	415,491
4	PS2	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥6,930	Act	305,234	305,234
5	PS3	Shin Sangoku Musou 5 Dynasty Warriors 6	KOEI	11-11-07	¥7,560	Act	280,559	280,559
6	PS3	World Soccer Winning Eleven 2008 Winning Eleven: Pro Evolution Soccer 2008	KONAMI	11-22-07	¥7,980	Act	144,839	144,839
7	Wii	BioHazard: Umbrella Chronicles Resident Evil: The Umbrella Chronicles	CAPCOM	11-15-07	¥7,340	Sht	133,833	133,833
8	DS	Final Fantasy Tactics A2: Fuketsu no Grimoire Final Fantasy Tactics A2: The Sealed Grimoire	SQUARE ENIX	10-25-07	¥5,040	Sim/RPG	100,956	259,364
9	DS	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi	CAPCOM	11-22-07	¥5,040	Act/RPG	83,744	83,744
10	PS2	Final Fantasy XI: Altana no Shinpei Expansion Disc Final Fantasy XI: Wings of the Goddess	SQUARE ENIX	11-22-07	¥4,179	RPG	82,597	82,597
11	XB360	Ace Combat 6: Kaiho e no Senka Ace Combat 6: Fires of Liberation	NAMCO BANDAI Games	11-01-07	¥7,800	Sht	81,283	81,283
12	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	69,228	2,125,655
13	Wii	Mario & Sonic at Beijing Olympic Mario & Sonic at the Olympic Games	Nintendo	11-22-07	¥5,800	Act	67,054	67,054
14	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	64,422	1,681,217
15	DS	Pro Yakyu FamiSta DS	NAMCO BANDAI Games	11-15-07	¥5,040	Act	62,803	62,803
16	DS	DS Nishimura Kyotaro Suspense Shin Tantei Series: "Kyoto, Atami, Zekkai no Koto - Satsui no Wana"	TECMO	10-11-07	¥3,990	Adv	58,028	133,435
17	DS	Game Center CX: Arino no Chosenjo	NAMCO BANDAI Games	11-15-07	¥5,040	Act/RPG	55,223	55,223
18	DS	Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai	Pokemon	09-13-07	¥4,800	RPG	54,298	1,064,825
19	DS	Kodai Ojia KyoryuKing: 7-tsu no Kakeru Dinosaur King - 7 Pieces	SEGA	11-22-07	¥5,040	Card/RPG	53,358	53,358
20	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	51,182	2,552,708
21	DS	DS Bungaku Zenshu	Nintendo	10-18-07	¥2,800	Other	47,914	108,579
22	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten	IE Institute	11-01-07	¥2,940	Other	46,700	46,700
23	PS2	Pachinko Hissatsu Shigotojin III: Pachitte Chonmage Tatsujin 13	HACKBERRY	11-22-07	¥6,510	Simu	42,358	42,358
24	XB360	Shin Sangoku Musou 5 Dynasty Warriors 6	KOEI	11-11-07	¥7,560	Act	41,306	41,306
25	DS	Miru Chikara wo Jissen de Kitaeru: DS Meikara Training Flash Focus: Vision Training in Minutes a Day	Nintendo	05-31-07	¥3,800	Other	40,958	666,568
26	DS	Ganbaru Watashi no Kakei Diary	Nintendo	07-12-07	¥3,800	Other	36,313	295,992
27	DS	Wantame Music Channel: Dokodemo Style	CAPCOM	11-22-07	¥6,090	Card/Act	33,555	33,555
28	PS2	Super Robot Taisen: Scramble Commander the 2nd	BANPRESTO	11-01-07	¥7,329	Sim	33,350	33,350
29	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	32,809	4,894,287
30	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229	Act	29,884	1,375,906
31	PSP	Akumajo Dracula X Chronicle Castlevania: The Dracula X Chronicles	KONAMI	11-08-07	¥5,229	Act	28,655	28,655
32	PSP	Gundam Battle Chronicle	NAMCO BANDAI Games	10-04-07	¥5,040	Act	27,747	196,673
33	DS	Tamagotchi no Puchi-Puchi Omisecchi Mina-San-Kyu!	NAMCO BANDAI Games	09-27-07	¥5,040	Sim	26,450	132,270
34	Wii	Mario Party 8	Nintendo	07-26-07	¥5,800	Board/Act	26,217	896,667
35	Wii	Ghost Squad	SEGA	10-25-07	¥5,040	Sht	26,110	42,317
36	DS	World Soccer Winning Eleven DS - Goal x Goal! Pro Evolution Soccer 2008	KONAMI	10-25-07	¥4,179	Act	25,773	47,278
37	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	25,406	4,443,340
38	PS2	Ar-Toneliko 2: Sekai ni Hibiku Shoujo-tachi no Metafalica	BANPRESTO	10-25-07	¥7,140	RPG	24,777	92,881
39	PS3	Ratchet & Clank Future Ratchet & Clank Future: Tools of Destruction	SCEJ (SONY)	11-11-07	¥5,980	Act	24,315	24,315
40	PS3	Heavenly Sword	SCEJ (SONY)	11-15-07	¥5,980	Act/Adv	24,240	24,240
41	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS 2 + Joyo-Kanji Jiten	Rocket Company	09-27-07	¥2,940	Other	23,760	112,950
42	DS	Dragon Tamer: Sound Spirit	NAMCO BANDAI Games	11-01-07	¥5,040	RPG	22,549	22,549
43	Wii	Mario Strikers Charged	Nintendo	09-20-07	¥5,800	Act	19,433	104,562

44	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training / Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	19,022	4,730,199
45	PS2	Dragon Ball Z: Sparking! Meteor Dragon Ball Z: Budokai Tenkaichi 3	NAMCO BANDAI Games	10-04-07	¥7,140	Act	17,975	270,928
46	DS	Taiko no Tatsujin DS: Touch de Dokodon!	NAMCO BANDAI Games	07-26-07	¥5,040	Act	17,718	195,696
47	PS2	Soko Kihei Votoms	NAMCO BANDAI Games	11-15-07	¥7,140	Act	17,080	17,080
48	DS	Layton Kyoju to Fushigi na Machi Professor Layton and the Curious Village	LEVEL-5	02-15-07	¥4,800	Adv	16,528	683,315
49	PSP	Crisis Core: Final Fantasy VII	SQUARE ENIX	09-13-07	¥6,090	Act/RPG	16,207	739,474
50	PS2	Seaman 2: Peking-Genjin Ikusei Kit	SEGA	10-18-07	¥7,140	Sim	15,279	56,125

Market Scale Transition

Unit: 100 million yen

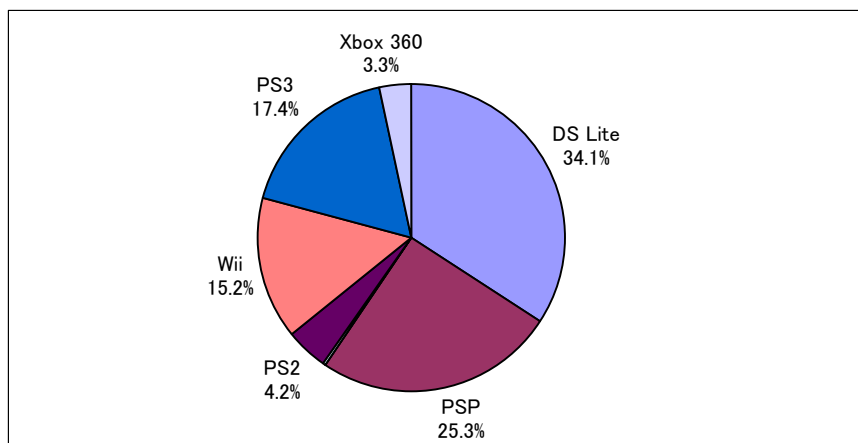
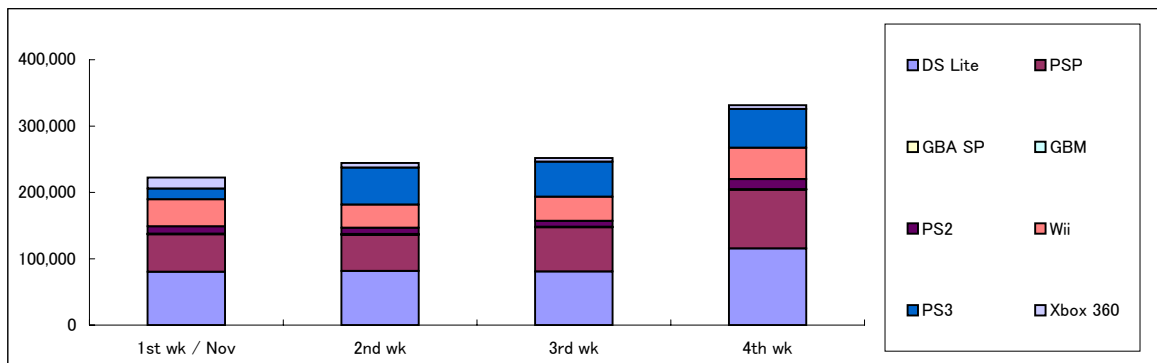
	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	46.3	56.8	57.0	71.9	232.0
Software	52.6	57.3	49.4	115.4	274.7
Total	98.9	114.1	106.4	187.3	506.7



Hardware Sales Transition

Units Sold

	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	80,272	81,631	80,827	115,529	358,259
PSP	56,541	54,520	66,478	88,539	266,078
GBA SP	425	289	296	320	1,330
GBM	583	913	556	451	2,503
PS2	10,962	9,406	8,821	15,285	44,474
Wii	40,836	34,820	36,413	47,124	159,193
PS3	16,130	55,890	52,816	58,381	183,217
Xbox 360	16,622	6,998	5,685	5,760	35,065
Total	222,371	244,467	251,892	331,389	1,050,119

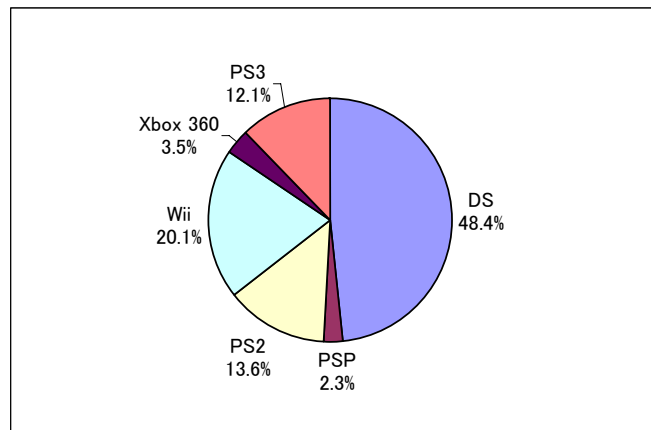
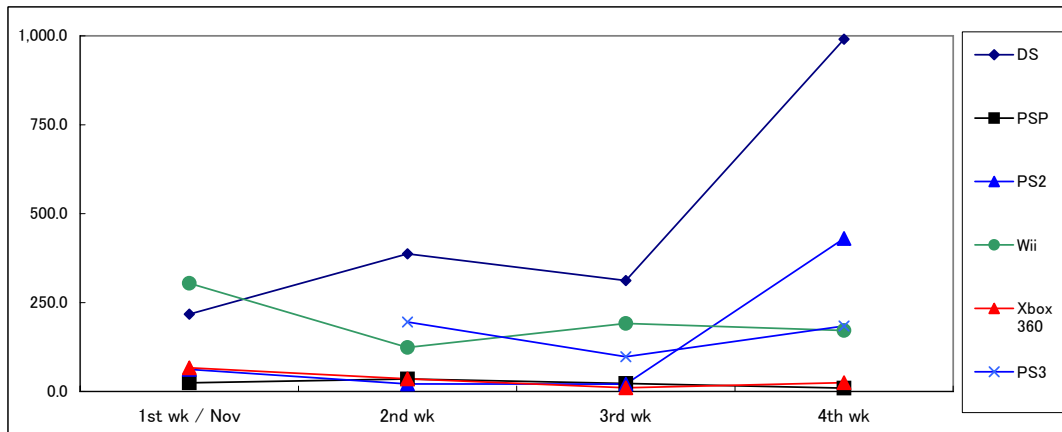


Software Sales/Share for Each Platform

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, Wii, Xbox 360, and PS3 titles)

Unit: K (=1000)

	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	217.4	387.2	312.0	990.7	1,907.3
PSP	24.5	34.9	22.3	9.5	91.3
PS2	62.1	21.0	20.8	430.2	534.1
Wii	304.2	123.6	191.2	171.5	790.5
Xbox 360	66.6	35.6	10.2	24.9	137.2
PS3		195.2	97.8	184.1	477.2
	674.7	797.6	654.3	1,811.7	3,938.3



Software Sales Sorted by Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,679,085	19	Super Mario Galaxy, Winning Eleven: Pro Evolution Soccer 2008, Dynasty Warriors 6
RPG	785,958	5	Dragon Quest IV: Michibikareishi Monotachi, Final Fantasy XI: Wings of the Goddess, Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai
Board/Act	479,878	2	Mario Party DS, Mario Party 8
Other	304,495	8	Wii Play, DS Bungaku Zenshu, Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Juyo-Kanji Jiten Yoji-Jukugo Jiten
Sht	241,226	3	Resident Evil: The Umbrella Chronicles, Ace Combat 6: Fires of Liberation, Ghost Squad
Act/RPG	155,174	3	Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi, Game Center CX: Arino no Chosenjo, Crisis Core: Final Fantasy VII
Sim/RPG	100,956	1	Final Fantasy Tactics A2: The Sealed Grimoire
Sim	75,079	3	Super Robot Taisen: Scramble Commander the 2nd, Tamagotchi no Puchi-Puchi Omisecchi Mina-San-Kyui, Seaman 2: Peking-Genjin Ikusei Kit
Adv	74,556	2	DS Nishimura Kyotaro Suspense Shin Tantei Series: "Kyoto, Atami, Zekkai no Koto - Satsui no Wana", Professor Layton and the Curious Village
Card/RPG	53,358	1	Dinosaur King - 7 Pieces
Simu	42,358	1	Pachinko Hissatsu Shigotonin III: Pachitte Chonmage Tatsujin 13
Card/Act	33,555	1	Wantame Music Channel: Dokodemo Style
Act/Adv	24,240	1	Heavenly Sword

Individual Publisher's
Software Sales

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	1,369,110	14	Mario Party DS, Super Mario Galaxy, Wii Sports
SQUARE ENIX	801,497	4	Dragon Quest IV: Michibikareshi Monotachi, Final Fantasy Tactics A2: The Sealed Grimoire, Final Fantasy XI: Wings of the Goddess
KONAMI	504,501	4	Winning Eleven: Pro Evolution Soccer 2008 (PS2), Winning Eleven: Pro Evolution Soccer 2008 (PS3), Castlevania: The Dracula X Chronicles
NAMCO BANDAI Games	328,828	9	Ace Combat 6: Fires of Liberation, Pro Yakyu FamiSta DS, Game Center CX: Arino no Chosenjo
KOEI	321,865	2	Dynasty Warriors 6 (PS3), Dynasty Warriors 6 (Xbox 360)
CAPCOM	281,016	4	Resident Evil: The Umbrella Chronicles, Ryusei no Rockman 2: Berserk x Dinosaur/Berserk x Shinobi, Wantame Music Channel: Dokodemo Style
SEGA	94,747	3	Dinosaur King - 7 Pieces, Ghost Squad, Seaman 2: Peking-Genjin Ikusei Kit
BANPRESTO	58,127	2	Super Robot Taisen: Scramble Commander the 2nd, Ar-Toneliko 2: Sekai ni Hibiku Shojo-tachi no Metafalica
TECMO	58,028	1	DS Nishimura Kyotaro Suspense Shin Tantei Series: "Kyoto, Atami, Zekkai no Koto - Satsui no Wana"
Pokemon	54,298	1	Pokemon Fushigi no Dungeon: Toki no Tankentai/Yami no Tankentai
SCEJ (SONY)	48,555	2	Ratchet & Clank Future: Tools of Destruction, Heavenly Sword
IE Institute	46,700	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 250-man-nin no KanKen Shin Tokoton Kanji-nou 47,000 + Joyo-Kanji Jiten Yoji-Jukugo Jiten
HACKBERRY	42,358	1	Pachinko Hissatsu Shigotonin III: Pachitte Chonmage Tatsujin 13
Rocket Company	23,760	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS 2 + Joyo-Kanji Jiten
LEVEL-5	16,528	1	Professor Layton and the Curious Village

