

Famitsu Marketing Data Service

Data Collected by Famitsu: from July 23 to July 29, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store c K = 1000

This Week	Last Week	Week Before Last	Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Copies Shipped (Estimated)	Cumulative Copies Sold (Estimated)	Sales-Stock Ratio	Copies in Stock
1	NEW	-	Wii	Mario Party 8	Nintendo	07-26-07	¥5,800	Board/Act	282,389	510,281	282,389	55.3%	227.9K
2	NEW	-	PS3	Minna no Golf 5 Hot Shots Golf	SCEJ (SONY)	07-26-07	¥5,980	Act	175,750	349,755	175,750	50.2%	174K
3	NEW	-	DS	Taiko no Tatsujin DS: Touch de Dokodon!	NAMCO BANDAI Games	07-26-07	¥5,040	Act	89,158	118,865	89,158	75.0%	29.7K
4	NEW	-	DS	Subarashiki Kono Sekai	SQUARE ENIX	07-27-07	¥5,980	Act/RPG	81,326	198,389	81,326	41.0%	117.1K
5	1	-	PS2	Jikkyo Powerful Pro Yakyu 14	KONAMI	07-19-07	¥7,329	Act/Sim	52,907	261,669	200,900	76.8%	48.3-60.8K
6	NEW	-	XB360	The Elder Scrolls IV: Oblivion	Spike	07-26-07	¥8,190	RPG	45,497	55,417	45,497	82.1%	9.9K
7	NEW	-	Wii	Kido Senshi Gundam: MS-Sensen 0079	NAMCO BANDAI Games	07-26-07	¥7,140	Sht	43,659	88,608	43,659	49.3%	44.9K
8	NEW	-	PSP	Grand Theft Auto: Liberty City Stories	CAPCOM	07-26-07	¥5,229	Act	38,685	99,334	38,685	38.9%	60.6K
9	2	1	Wii	Dragon Quest Sword: Kamen no Joou to Kagami no Tou Dragon Quest Swords: The Masked Queen and the Tower of Mirrors	SQUARE ENIX	07-12-07	¥6,800	Act/RPG	32,133	472,628	400,924	84.8%	62.2-71.7K
10	4	2	DS	Zelda no Densetsu: Mugen no Sunadokei The Legend of Zelda: Phantom	Nintendo	06-23-07	¥4,800	Act/RPG	32,104	724,857	679,894	93.8%	45-53.8K
11	5	4	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	29,848	1,851,714	1,813,588	97.9%	38.1-61.1K
12	9	9	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	25,685	1,442,237	1,403,348	97.3%	38.9-51K
13	NEW	-	PS2	PachiPara 14: Kaze to Kumo to Super Umi in Okinawa	IREM SOFTWARE ENGINEERING	07-26-07	¥5,040	RPG/Simu	24,452	46,221	24,452	52.9%	21.8K
14	NEW	-	PS1/2/P	Metal Gear 20th Anniversary: Metal Gear Solid Collection	KONAMI	07-26-07	¥6,900	Act	24,310	47,214	24,310	51.5%	22.9K

15	8	5	DS	Miru Chikara wo Jissen de Kitaeru: DS Mejikara Training Medicara	Nintendo	05-31-07	¥3,800	Other	23,352	525,892	471,185	89.6%	26.2-54.7K
16	13	11	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	20,158	4,708,451	4,680,532	99.4%	27.9-36.1K
17	15	14	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	20,063	4,574,808	4,545,331	99.4%	29.5-53K
18	NEW	-	PS2	KOF: Maximum Impact Regulation "A"	SNK PLAYMORE	07-26-07	¥5,040	Act	18,232	27,754	18,232	65.7%	9.5K
19	12	13	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	18,173	468,741	437,151	93.3%	31.6-44.2K
20	NEW	-	PS3	Wangan Midnight	GENKI	07-26-07	¥7,329	Act	17,995	29,570	17,995	60.9%	11.6K
21	21	12	DS	Itadaki Street DS	SQUARE ENIX	06-21-07	¥5,040	Board	17,978	331,472	287,005	86.6%	30.6-44.5K
22	17	16	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	17,894	2,332,723	2,315,714	99.3%	17-29.8K
23	3	-	Wii	Jikkyo Powerful Pro Yakyu Wii	KONAMI	07-19-07	¥7,329	Act/Sim	17,700	110,223	63,980	58.0%	29.3-46.2K
24	18	20	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	17,485	4,275,280	4,248,160	99.4%	27.1-41.5K
25	NEW	-	PS2	Daito Giken Koshiki Pachi-Slot Simulator: Shake II	PAON	07-26-07	¥5,040	Simu	16,235	40,864	16,235	39.7%	24.6K
26	7	-	DS	Naruto: Shippu-den Saikyo Ninja Daikesshu 5 Kessen! "Akatsuki"	TAKARATOMY	07-19-07	¥5,040	Act	14,575	91,188	42,865	47.0%	27.9-48.3K
27	20	21	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	14,387	3,464,542	3,442,492	99.4%	22.1-41.8K
28	19	22	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	13,533	1,942,277	1,920,448	98.9%	21.8-33.1K
29	16	18	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	13,102	5,319,883	5,254,617	98.8%	5.3-105.1K
30	NEW	-	PSP	Saru Get You: SaruSaru Daisakusen	SCEJ (SONY)	07-26-07	¥4,980	Act	12,703	54,165	12,703	23.5%	41.5K

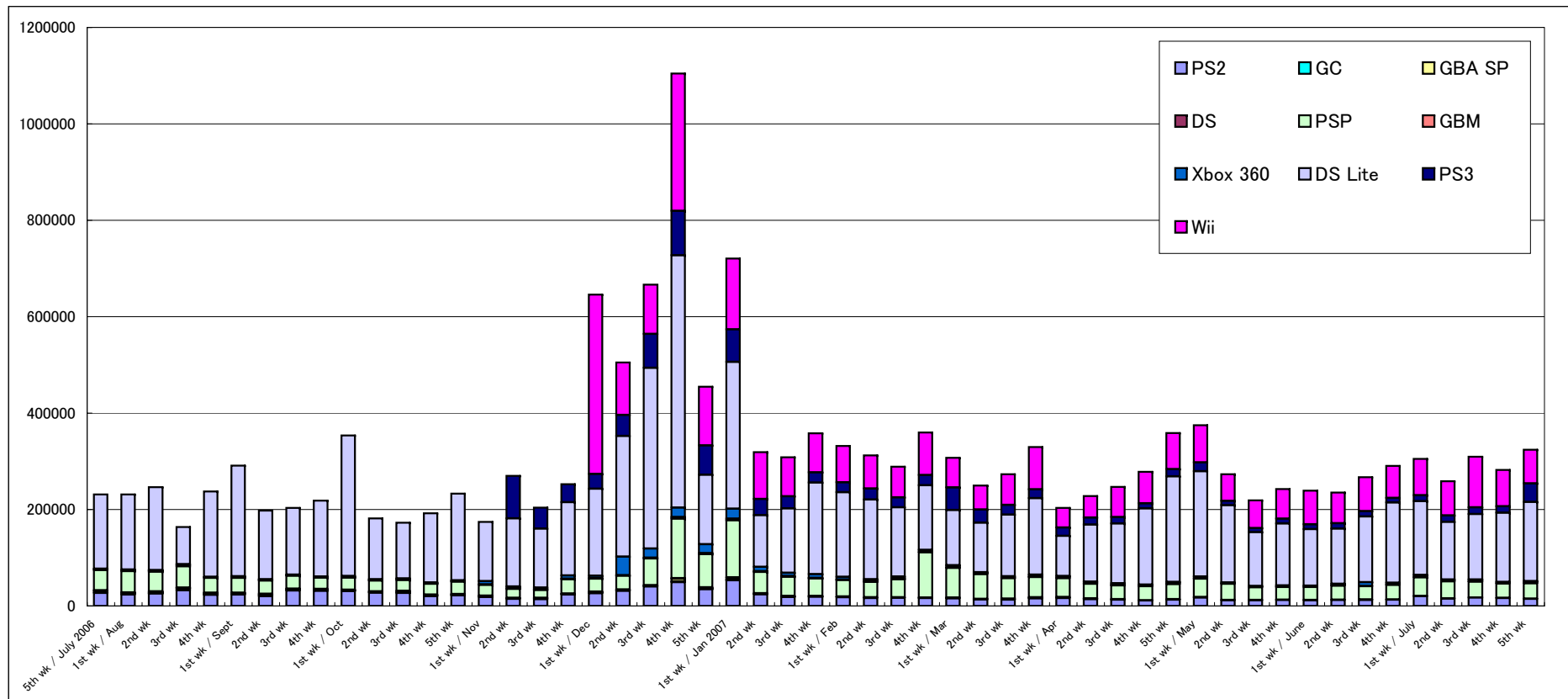
Other New Titles

Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Sales-Stock Ratio	Copies Shipped (Estimated)	Copies in Stock
PS2	Ikkitsosen: Shining Dragon	Marvelous Entertainment	07-26-07	¥7,140	Act	10,597	85.8%	12,349	1.8K
DS	Mame Goma: Honobono Nikki	TDK CORE	07-26-07	¥5,040	Other	9,359	66.3%	14,122	4.8K
DS	Shikaku Kentei DS	SEGA	07-26-07	¥3,990	Other	5,627	27.9%	20,163	14.5K
Wii	Puyo Puyo!	SEGA	07-26-07	¥5,040	Act	4,631	15.6%	29,631	25.K
PSP	Metal Gear 20th Anniversary: Metal Gear Solid – Portable Ops	KONAMI	07-26-07	¥2,800	Act	3,176	29.2%	10,893	7.7K
PS2	Sega Ages 2500 Series Vol. 30: Galaxy Force 2 Special Extended Edition	SEGA	07-26-07	¥2,625	Sht	3,110	45.2%	6,876	3.8K
DS	Atsumare! Power Pro-kun no DS Koshien [Konami the Best]	KONAMI	07-26-07	¥2,940	Act/Sim	2,770	28.8%	9,604	6.8K
PS2	Yato-Hime Zankiko: Ken no Maki	Nine's fox	07-26-07	¥7,140	Adv	2,665	50.4%	5,290	2.6K
PS2	Metal Gear 20th Anniversary: Metal Gear Solid 3 – Snake Eater	KONAMI	07-26-07	¥2,800	Act	2,618	21.4%	12,222	9.6K
DS	Simple DS Series Vol. 18: The Soko Kihei GunGround	D3 PUBLISHER	07-26-07	¥2,800	Act	2,573	43.5%	5,917	3.3K
PS2	Mahoroba Stories	dimple	07-26-07	¥7,140	RPG	2,422	33.4%	7,262	4.8K
PSP	Idol Janshi Suchie-Pai III Remix	JALECO	07-26-07	¥6,090	Table	2,038	25.8%	7,901	5.9K
PS3	Major League Baseball 2K7	Spike	07-26-07	¥7,140	Act	1,918	21.8%	8,790	6.9K
DS	anan Kanshu: Onna-Jikara Kinkyu Up! DS	NAMCO BANDAI Games	07-26-07	¥3,990	Other	1,896	28.6%	6,620	4.7K
DS	Idol Janshi Suchie-Pai III Remix	JALECO	07-26-07	¥5,040	Table	1,638	24.8%	6,617	5.K
PS2	Major League Baseball 2K7	Spike	07-26-07	¥6,090	Act	1,630	23.2%	7,028	5.4K
DS	Hello Kitty no Oshare Party: Sanrio Character Zukan DS	3 O'CLOCK	07-26-07	¥5,040	Other	1,501	13.0%	11,541	10.K

DS	Ichido wa Yonde Okitai Nihon Bungaku 100-sen	Spike	07-26-07	¥3,990	Other	1,488	25.9%	5,751	4.3K
DS	Biz-Taiken DS Series: Kigyo-do - Inshoku	KOKUYO	07-26-07	¥5,040	Other	1,373	15.7%	8,721	7.3K
PS	Metal Gear 20th Anniversary: Metal Gear Solid	KONAMI	07-26-07	¥1,500	Act	1,170	40.5%	2,888	1.7K
Wii	Dewy's Adventure: Suisei Dewy no Daiboken!! Dewy's Adventure	KONAMI	07-26-07	¥6,090	Act	1,162	9.2%	12,565	11.4K
DS	Simple DS Series Vol. 19: Yareba Dekiru! The Micro Step Gijutsu de Oboeru Eitango	D3 PUBLISHER	07-26-07	¥2,800	Other	1,010	9.7%	10,372	9.4K
PS2	Getsumen To-Heiki Mina: Futatsu no Project M	IDEA FACTORY	07-26-07	¥7,140	Adv	1,004	18.4%	5,469	4.5K
Wii	Guilty Gear XX Accent Core	ARC SYSTEM WORKS	07-26-07	¥5,040	Act	934	11.2%	8,353	7.4K
DS	Mimi de Unou wo Kitaeru: DS Cho-Nou-ryoku	MILESTONE	07-26-07	¥2,940	Other	870	23.0%	3,790	2.9K
PS2	Metal Gear 20th Anniversary: Metal Gear Solid 2 - Sons of Liberty	KONAMI	07-26-07	¥1,800	Act	834	19.7%	4,224	3.4K
PS2	Shuffle! On the Stage [Kadokawa the Best]	KADOKAWA SHOTEN	07-26-07	¥2,800	Adv	706	37.1%	1,901	1.2K
PS2	Phantasy Star Universe [PlayStation 2 the Best]	SEGA	07-26-07	¥2,100	RPG	664	18.8%	3,528	2.9K
DS	Ko-Rate Ura-Mahjong Retsuden Mukobuchi: Goburei, Last desune	Pai Arts	07-26-07	¥5,040	Table	654	16.3%	4,010	3.4K
PS2	Ghost Recon Advanced Warfighter [Ubisoft Best] Tom Clancy's Ghost Recon Advanced	Ubisoft	07-26-07	¥2,940	Act/Sht	600	21.2%	2,825	2.2K

Hardware Sales/Share

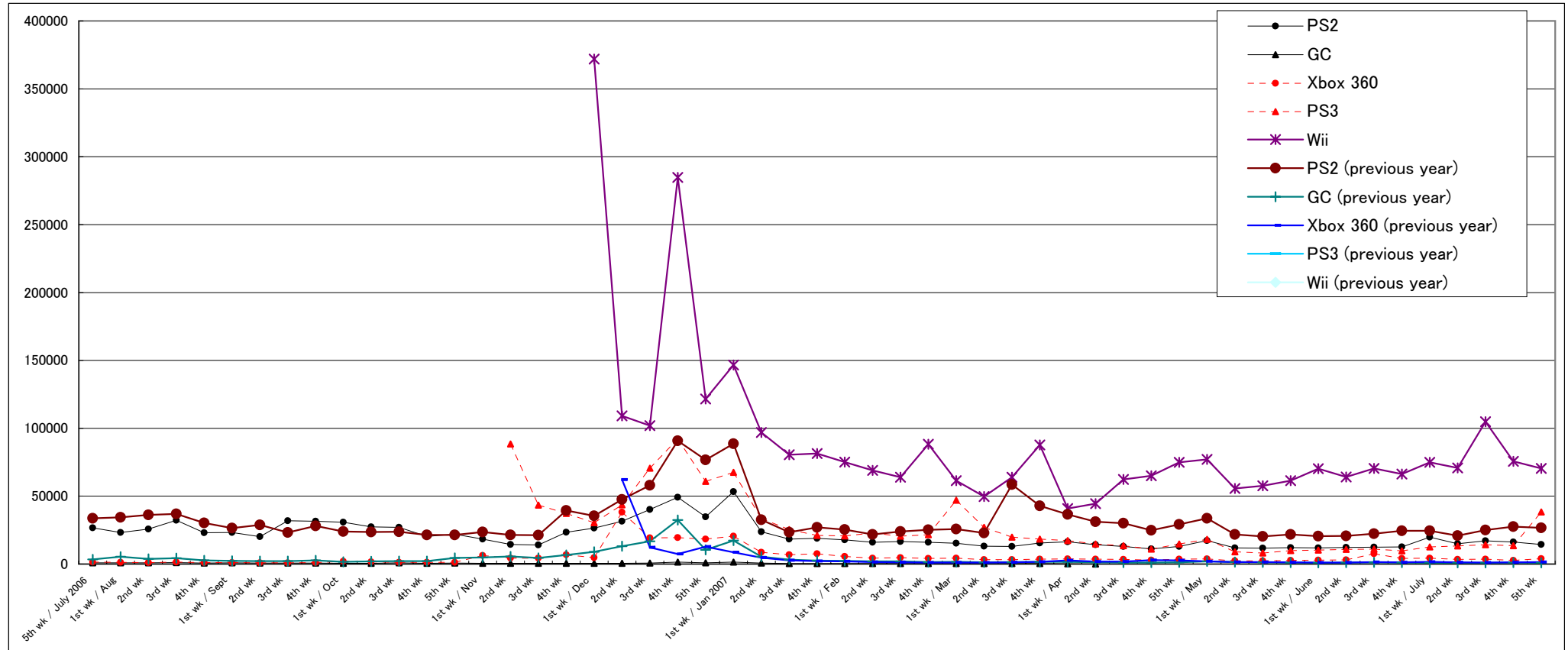
	6/4-6/10		6/11-6/17		6/18-6/24		6/25-7/1		7/2-7/8		7/9-7/15		7/16-7/22		7/23-7/29		2007 to Date
	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	
PS2	12,180	5.2%	12,406	4.7%	12,602	4.3%	19,859	6.5%	14,956	5.8%	17,041	5.5%	16,233	5.8%	14,339	4.4%	489,900
GC																	5,710
GBA SP	615	0.3%	539	0.2%	426	0.1%	513	0.2%	476	0.2%	388	0.1%	571	0.2%	606	0.2%	24,718
DS	278	0.1%	225	0.1%	186	0.1%	239	0.1%	188	0.1%	155	0.1%	128	0.0%	128	0.0%	11,952
PSP	28,974	12.3%	27,772	10.4%	30,203	10.4%	38,609	12.7%	35,181	13.6%	32,935	10.6%	29,268	10.4%	31,669	9.8%	1,196,324
GBM	654	0.3%	634	0.2%	455	0.2%	525	0.2%	658	0.3%	539	0.2%	656	0.2%	616	0.2%	26,746
Xbox 360	3,031	1.3%	7,654	2.9%	4,058	1.4%	4,318	1.4%	3,355	1.3%	3,640	1.2%	2,772	1.0%	3,885	1.2%	140,535
DS Lite	114,780	48.8%	136,168	51.0%	166,362	57.3%	153,120	50.2%	119,636	46.3%	135,791	43.9%	143,491	50.8%	164,353	50.7%	4,430,458
PS3	10,756	4.6%	11,012	4.1%	9,665	3.3%	12,677	4.2%	13,402	5.2%	14,143	4.6%	13,443	4.8%	38,322	11.8%	595,541
Wii	64,039	27.2%	70,356	26.4%	66,357	22.9%	75,010	24.6%	70,798	27.4%	104,897	33.9%	75,681	26.8%	70,366	21.7%	2,171,757
Total	235,307	100.0%	266,766	100.0%	290,314	100.0%	304,870	100.0%	258,650	100.0%	309,529	100.0%	282,243	100.0%	324,284	100.0%	



Comparison of Weekly Sales of PS2, GC, Xbox 360, PS3, and Wii

Units Sold	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk	1st wk / July	2nd wk	3rd wk	4th wk	5th wk
PS2	12,951	11,162	13,040	17,333	11,854	11,749	12,113	11,916	12,180	12,406	12,602	19,859	14,956	17,041	16,233	14,339
GC																
Xbox 360	3,354	2,853	3,530	3,753	2,369	2,296	2,664	2,873	3,031	7,654	4,058	4,318	3,355	3,640	2,772	3,885
PS3	13,539	10,899	14,700	18,186	8,962	8,189	9,984	10,195	10,756	11,012	9,665	12,677	13,402	14,143	13,443	38,322
Wii	62,361	65,093	74,950	77,077	55,724	57,654	61,339	70,222	64,039	70,356	66,357	75,010	70,798	104,897	75,681	70,366

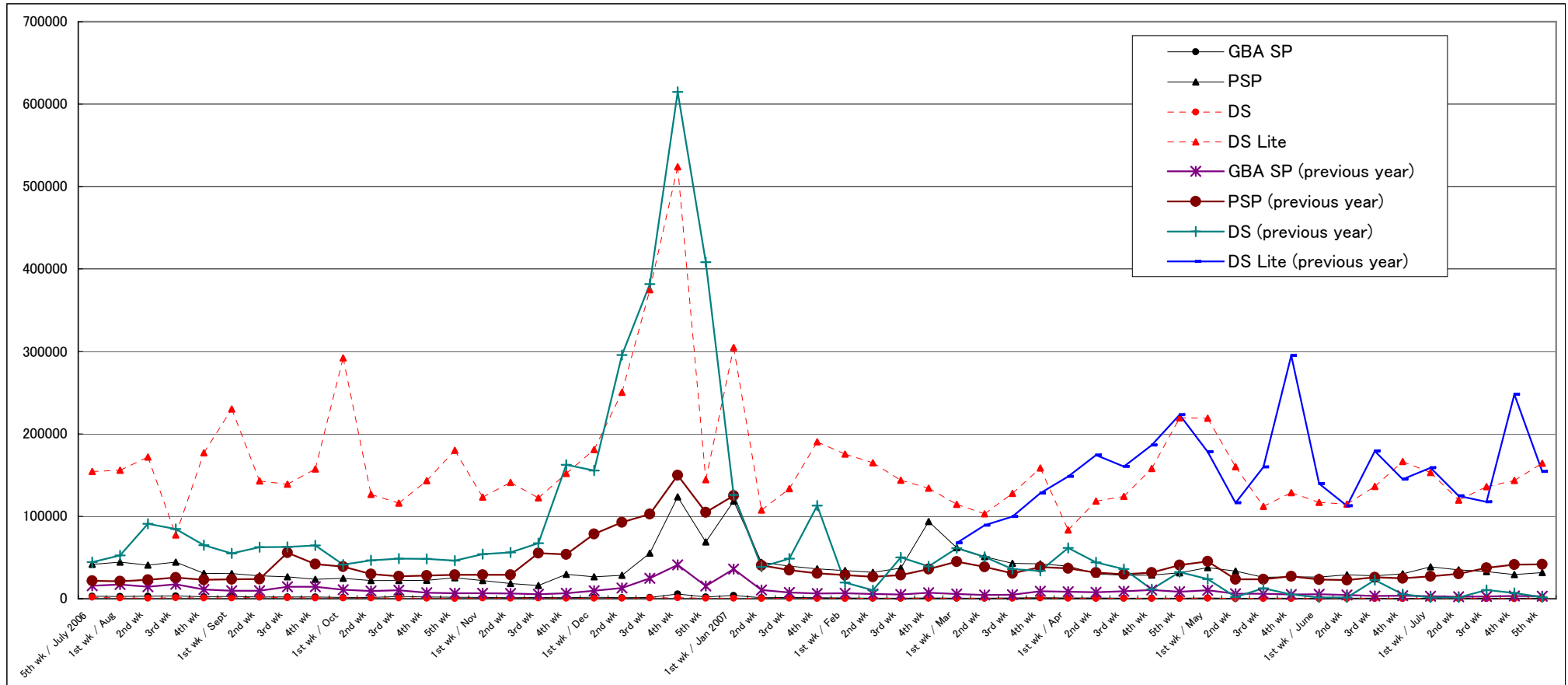
PS2 (previous year)	30,005	24,827	29,216	33,654	21,778	20,360	21,827	20,557	20,661	22,399	24,579	24,556	20,889	25,085	27,517	26,683
GC (previous year)	1,113	1,087	1,265	1,910	1,406	1,221	1,056	970	1,106	1,312	1,015	929	919	905	1,007	959
Xbox 360 (previous year)	1,780	2,852	2,742	2,021	1,496	1,415	1,218	1,095	1,143	1,475	1,315	1,676	1,191	1,020	1,317	1,513
PS3 (previous year)																
Wii (previous year)																



Comparison of Weekly Sales of GBA SP, PSP, DS and DS Lite

Units Sold	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk	1st wk / July	2nd wk	3rd wk	4th wk	5th wk
GBA SP	739	524	544	764	398	515	464	408	615	539	426	513	476	388	571	606
PSP	28,476	28,717	31,368	37,745	33,438	26,044	26,446	26,348	28,974	27,772	30,203	38,609	35,181	32,935	29,268	31,669
DS	498	323	325	489	303	229	215	188	278	225	186	239	188	155	128	128
DS Lite	124,038	157,866	219,331	218,802	160,009	112,080	128,543	116,825	114,780	136,168	166,362	153,120	119,636	135,791	143,491	164,353

GBA SP (previous year)	8,926	10,589	8,581	10,308	6,125	6,054	5,178	5,487	4,577	3,280	3,538	3,026	2,516	2,723	3,201	3,168
PSP (previous year)	29,586	31,781	40,911	45,191	23,660	23,577	27,191	23,105	22,529	25,842	24,801	27,272	30,092	37,386	41,303	41,571
DS (previous year)	36,041	11,438	32,442	23,728	2,032	12,608	5,018	1,645	1,616	22,563	5,413	1,502	1,425	10,536	6,963	1,769
DS Lite (previous year)	160,340	186,334	223,296	178,156	116,259	159,791	295,103	139,420	112,516	179,093	144,919	158,890	124,639	117,454	247,864	154,291

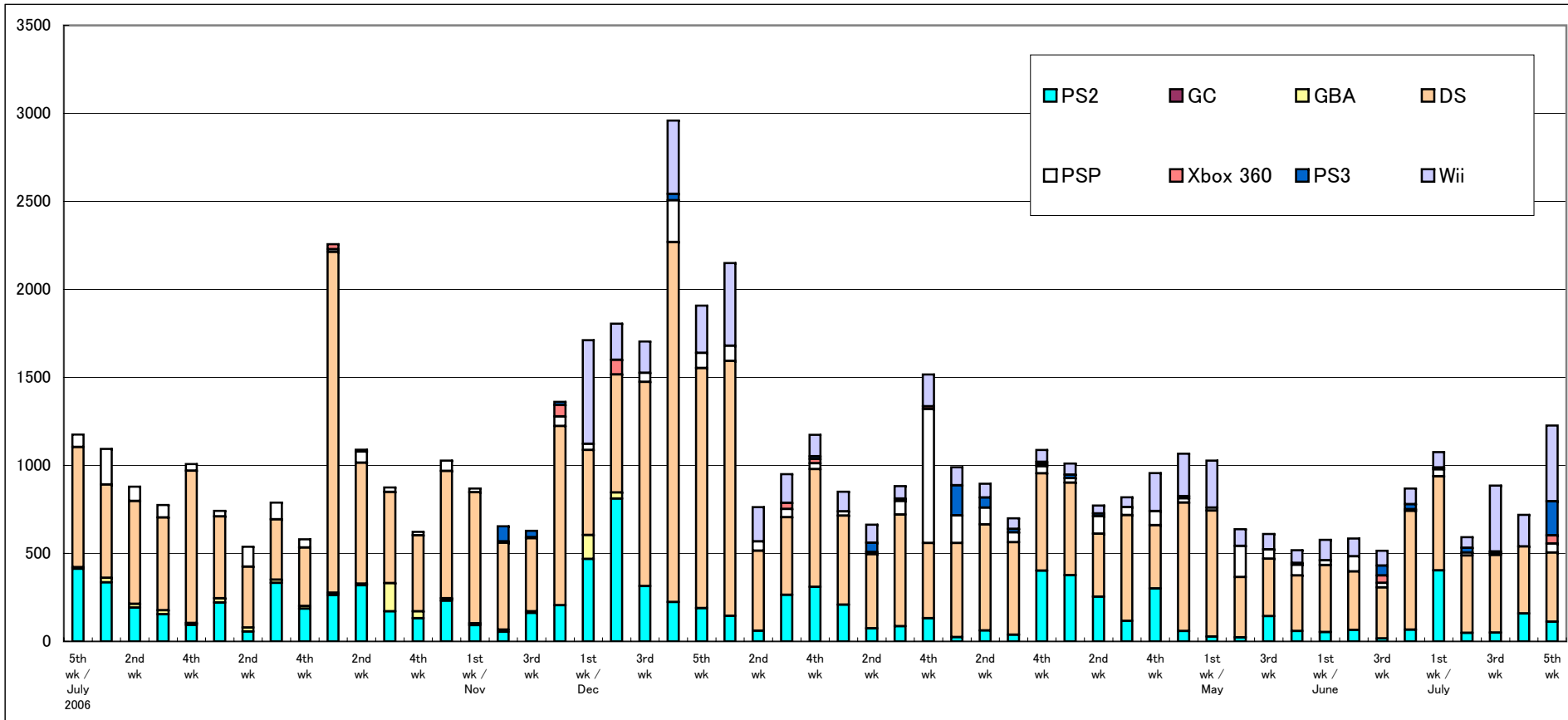


Software Sales/Share for Each Platform

*Only covering titles ranked in the TOP 30

Unit: K = 1000

	6/4-6/10		6/11-6/17		6/18-6/24		6/25-7/1		7/2-7/8		7/9-7/15		7/16-7/22		7/23-7/29		2007 to Date
	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	
PS2	65.2	11.1%	16.5	3.2%	65.9	7.6%	402.8	37.4%	49.0	8.3%	50.2	5.7%	159.3	22.2%	111.8	9.1%	4,134.4
GC	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
GBA	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
DS	331.8	56.7%	290.4	56.4%	675.1	77.7%	535.7	49.8%	438.7	74.1%	440.4	49.7%	379.9	52.9%	393.3	32.0%	15,359.1
PSP	86.0	14.7%	24.8	4.8%	0.0	0.0%	39.5	3.7%	16.7	2.8%	10.3	1.2%	0.0	0.0%	51.4	4.2%	2,282.2
Xbox 360	0.0	0.0%	43.6	8.5%	9.0	1.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	45.5	3.7%	207.2
PS3	0.0	0.0%	55.0	10.7%	28.9	3.3%	10.2	1.0%	27.2	4.6%	9.6	1.1%	0.0	0.0%	193.7	15.8%	698.8
Wii	101.9	17.4%	84.2	16.4%	89.6	10.3%	87.4	8.1%	60.8	10.3%	375.2	42.4%	179.6	25.0%	431.4	35.2%	4,400.7
Total	584.8	100.0%	514.5	100.0%	868.5	100.0%	1,075.7	100.0%	592.4	100.0%	885.7	100.0%	718.8	100.0%	1,227.2	100.0%	



Market Scale Transition

Unit: 100 million yen	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk	1st wk / July	2nd wk	3rd wk	4th wk	5th wk	2007 to Date
Hardware	48.7	52.6	68.1	71.7	50.7	42.0	46.5	46.8	46.1	52.0	54.4	58.7	51.3	61.9	54.8	70.9	1,834.8
Software	57.7	69.3	75.3	75.7	44.0	44.9	41.5	44.2	43.9	41.6	57.9	78.5	46.3	64.3	56.9	90.0	1,988.3
Total	106.4	121.9	143.5	147.4	94.7	86.9	88.0	91.0	90.0	93.6	112.3	137.2	97.6	126.2	111.7	160.9	3,823.1

Hardware (previous year)	43.7	45.7	55.7	49.3	28.8	36.6	56.9	31.6	27.4	41.4	33.9	36.1	30.8	33.3	54.2	39.2
Software (previous year)	39.3	60.5	87.3	60.0	36.7	33.4	76.6	40.7	38.1	37.7	58.0	44.2	43.5	55.6	55.7	73.6
Total (previous year)	83.0	106.2	143.0	109.3	65.6	70.0	133.5	72.3	65.4	79.2	91.9	80.3	74.2	88.9	109.9	112.8

