

Famitsu Marketing Data Service

Data Collected by Famitsu: from June 18 to June 24, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store ct K = 1000

This Week	Last Week	Week Before Last	Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Copies Shipped (Estimated)	Cumulative Copies Sold (Estimated)	Sales-Stock Ratio	Copies in Stock
1	NEW	-	DS	Zelda no Densetsu: Mugen no Sunadokei The Legend of Zelda: Phantom	Nintendo	06-23-07	¥4,800	Act/RPG	288,282	345,981	288,282	83.3%	57.7K
2	NEW	-	DS	Itadaki Street DS	SQUARE ENIX	06-21-07	¥5,040	Board	140,560	252,343	140,560	55.7%	111.8K
3	1	1	DS	Miru Chikara wo Jissen de Kitaeru: DS Mejikara Training Medicara	Nintendo	05-31-07	¥3,800	Other	49,408	330,425	301,939	91.4%	28.5-50.3K
4	NEW	-	PS2	Growlanser VI	ATLUS	06-21-07	¥7,329	RPG	32,914	50,271	32,914	65.5%	17.4K
5	4	5	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	29,797	1,683,349	1,650,002	98.0%	33.3-64.2K
6	NEW	-	Wii	Hajime no Ippo Revolution	AQ INTERACTIVE	06-21-07	¥6,090	Act	25,480	48,044	25,480	53.0%	22.6K
7	NEW	-	PS2	Mana-Khemia: Gakuen no Renkinjutsushi-tachi	GUST	06-21-07	¥7,140	RPG	24,676	35,600	24,676	69.3%	10.9K
8	6	7	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	19,917	392,319	345,250	88.0%	47.1-98.6K
9	5	10	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	18,958	4,479,451	4,453,467	99.4%	26-65.5K
10	7	11	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	18,113	1,320,749	1,294,119	98.0%	26.6-60.9K
11	8	8	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	17,837	4,617,282	4,587,576	99.4%	29.7-60.6K
12	NEW	-	PS3	FolksSoul: Ushinawareta Densho Folklore	SCEJ (SONY)	06-21-07	¥5,980	Act/Adv	16,629	25,515	16,629	65.2%	8.9K
13	11	6	DS	Moero! Nekketsu Rhythm-Damashii Osu! Tatakae! Oendan 2	Nintendo	05-17-07	¥4,800	Act	15,946	190,440	160,635	84.3%	29.8-47.6K
14	13	13	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	14,486	2,255,859	2,233,609	99.0%	22.3-44.5K

15	9	17	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	13,601	3,398,600	3,376,373	99.3%	22.2-48.5K
16	12	18	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	13,255	1,879,732	1,854,889	98.7%	24.8-36.6K
17	15	14	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	13,241	4,195,576	4,170,051	99.4%	25.5-47.6K
18	3	-	PS3	Ninja Gaiden Sigma	TECMO	06-14-07	¥7,800	Act/Adv	12,264	73,265	53,150	72.5%	13.2-20.1K
19	21	19	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	11,212	5,232,284	5,185,095	99.1%	7.2-116.7K
20	19	22	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800	Adv	9,455	596,812	577,770	96.8%	19-29.3K
21	18	16	DS	Momotaro Dentetsu DS: Tokyo & Japan	Hudson	04-26-07	¥5,040	Board	9,082	267,910	246,452	92.0%	21.5-30.2K
22	NEW	-	XB360	Saints Row	THQ Japan	06-21-07	¥7,140	Act/Adv	9,038	13,752	9,038	65.7%	4.7K
23	22	21	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	¥4,800	Act	8,721	802,713	779,873	97.2%	22.8-34.7K
24	25	28	DS	Kekkaishi: Karasumori Ayakashi Kidan	NAMCO BANDAI Games	05-24-07	¥5,040	Act	8,503	85,800	74,135	86.4%	11.7K
25	10	2	PS2	Hissho Pachinko Pachi-Slot Koryaku Series Vol. 10: CR ShinseiKi Evangelion - Kiseki no Kachi wa	D3 PUBLISHER	06-07-07	¥6,090	Simu	8,292	117,582	90,020	76.6%	27.6-32.6K
26	20	20	Wii	Super Paper Mario	Nintendo	04-19-07	¥5,800	Act/Adv	8,233	458,200	442,017	96.5%	16.2-40K
27	-	-	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	¥5,040	RPG	8,222	594,208	524,458	88.3%	69.8-80.9K
28	23	12	Wii	BioHazard 4 Wii Edition Resident Evil 4 Wii Edition	CAPCOM	05-31-07	¥5,040	Act/Adv	7,946	88,977	81,481	91.6%	7.5-14.1K
29	NEW	-	DS	Nana: Live Staff Daiboshu! - Shoshinsha Kangei	KONAMI	06-21-07	¥5,229	Sim	7,494	16,923	7,494	44.3%	9.4K
30	27	15	DS	Kurikin: Nano Island Story	Nintendo	05-24-07	¥4,800	Adv	6,915	66,320	57,171	86.2%	9.1-12.2K

Other New Titles

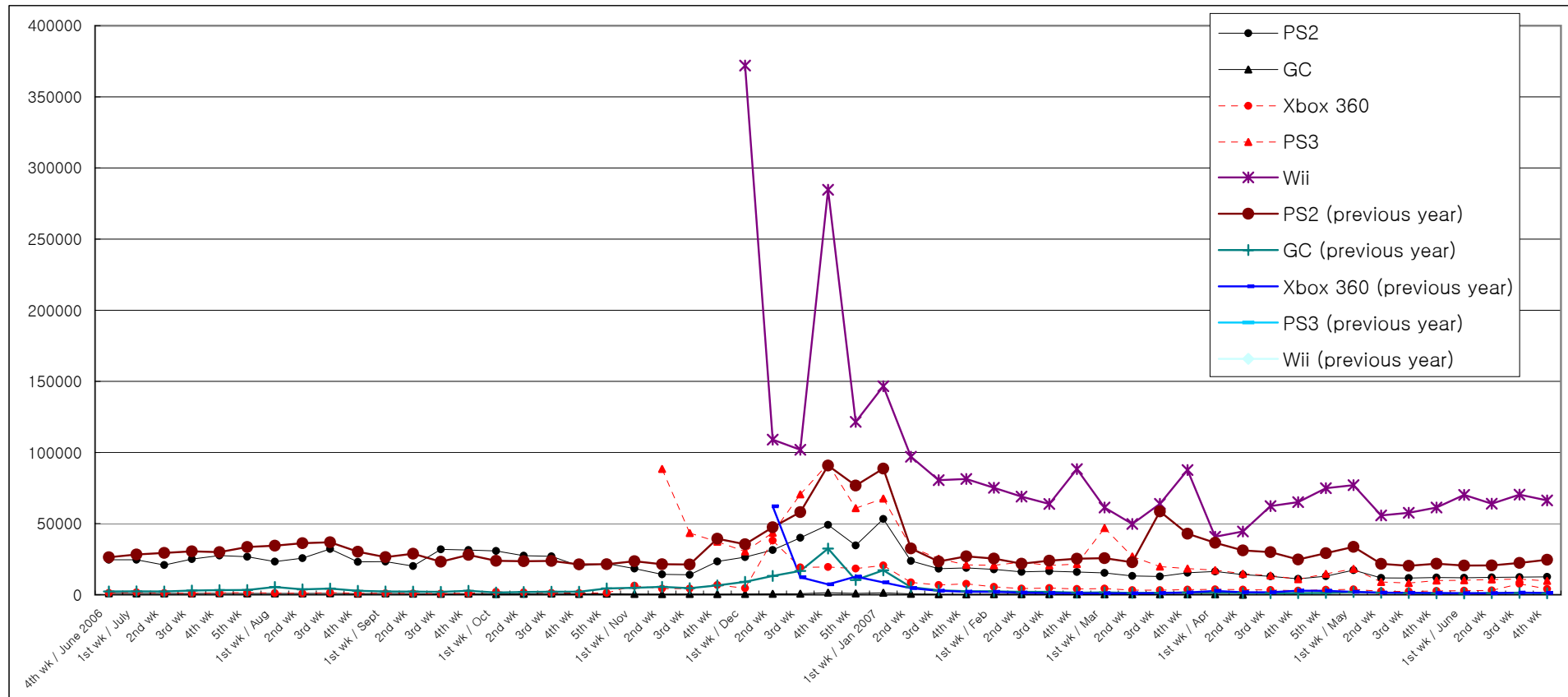
Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Sales-Stock Ratio	Copies Shipped (Estimated)	Copies in Stock
PSP	Smash Court Tennis 3	NAMCO BANDAI Games	06-21-07	¥5,040	Act	5,466	39.0%	14,020	8.6K
DS	Shaberu! DS Oryori Navi: Marugoto Teikoku Hotel - Saikoho no Ryori-cho ga Oshieru Katei-Ryori	KOEI	06-21-07	¥4,280	Other	5,118	9.6%	53,302	48.2K
DS	Wakabayashi Fumie no Kabu Lesson	NAMCO BANDAI Games	06-21-07	¥3,990	Sim	3,015	33.1%	9,110	6.1K
XB360	Shadowrun	Microsoft	06-21-07	¥6,090	Act/Sht	2,917	33.0%	8,846	5.9K
PS3	Def Jam: Icon	Electronic Arts	06-21-07	¥7,329	Act	2,356	27.2%	8,656	6.3K
DS	Black Cat: Kuroneko no Concerto	COMPILE HEART	06-21-07	¥5,040	Adv	2,268	32.0%	7,098	4.8K
DS	Hello Kitty no Gotochi Collection: Koi no DokiDoki Travel	Rocket Company	06-21-07	¥5,040	Board	2,128	18.7%	11,360	9.2K
PS2	Fuun Super Combo	SNK PLAYMORE	06-21-07	¥3,990	Act	1,845	31.2%	5,906	4.1K
PS2	Simoun: Ibara Senso - Fuin no Ri Marjon	Marvelous Interactive	06-21-07	¥7,140	Adv/Sim	1,512	44.1%	3,432	1.9K
DS	Touch de Uno! DS	SEGA	06-21-07	¥3,990	Act/Mix	1,487	14.6%	10,214	8.7K
PS2	Ore no Shita de Agake	D3 PUBLISHER	06-21-07	¥7,140	Sim	1,317	29.5%	4,469	3.2K
PS2	The King of Fighters Orochi-hen [NeoGeo Online Collection The Best]	SNK PLAYMORE	06-21-07	¥2,079	Act	1,298	46.6%	2,786	1.5K
PS2	Sento Kokka - Kai - Legend	Soliton Software	06-21-07	¥7,140	Sim	1,214	36.6%	3,320	2.1K
PS2	Sumomo no Momo mo: Chijo Saikyo no Yome - Kaisho Shimasho!? Koi no Hanamuko Sodatsusen!!	Marvelous Interactive	06-21-07	¥7,140	Adv	1,194	19.1%	6,265	5.1K

PS2	Bakumatsu Roman Gekka no Kenshi 1, 2 [NeoGeo Online Collection The Best]	SNK PLAYMORE	06-21-07	¥2,079	Act	1,096	39.9%	2,746	1.7K
PS2	Ryuko no Ken: Ten, Chi, Jin [NeoGeo Online Collection The Best]	SNK PLAYMORE	06-21-07	¥2,079	Act	957	36.4%	2,632	1.7K
PS2	Garou: Mark of the Wolves [NeoGeo Online Collection The Best]	SNK PLAYMORE	06-21-07	¥2,079	Act	666	27.7%	2,407	1.7K
XB360	Def Jam: Icon	Electronic Arts	06-21-07	¥7,140	Act	551	12.2%	4,503	4.K

Comparison of Weekly Sales of PS2, GC, Xbox 360, PS3, and Wii

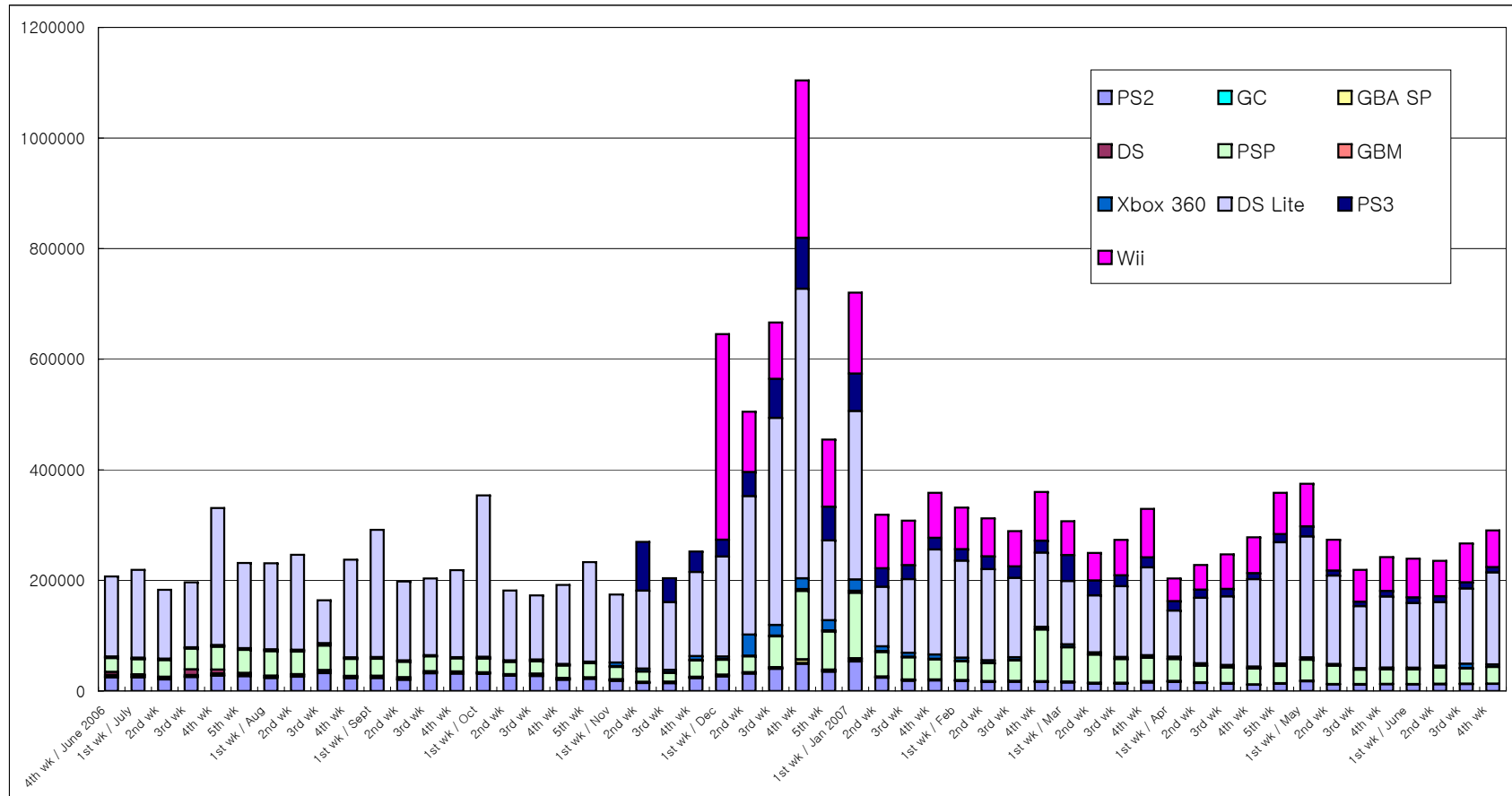
Units Sold	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk
PS2	13,221	12,901	15,434	16,353	14,167	12,951	11,162	13,040	17,333	11,854	11,749	12,113	11,916	12,180	12,406	12,602
GC	321	305	310	258	0											
Xbox 360	3,240	3,227	3,616	3,774	3,583	3,354	2,853	3,530	3,753	2,369	2,296	2,664	2,873	3,031	7,654	4,058
PS3	26,925	19,787	18,391	17,289	14,820	13,539	10,899	14,700	18,186	8,962	8,189	9,984	10,195	10,756	11,012	9,665
Wii	49,750	63,941	87,704	40,798	44,520	62,361	65,093	74,950	77,077	55,724	57,654	61,339	70,222	64,039	70,356	66,357

PS2 (previous year)	22,820	58,502	42,881	36,574	31,189	30,005	24,827	29,216	33,654	21,778	20,360	21,827	20,557	20,661	22,399	24,579
GC (previous year)	1,311	1,353	1,539	1,592	1,266	1,113	1,087	1,265	1,910	1,406	1,221	1,056	970	1,106	1,312	1,015
Xbox 360 (previous year)	1,035	1,181	1,550	2,636	1,752	1,780	2,852	2,742	2,021	1,496	1,415	1,218	1,095	1,143	1,475	1,315
PS3 (previous year)																
Wii (previous year)																



Hardware Sales/Share

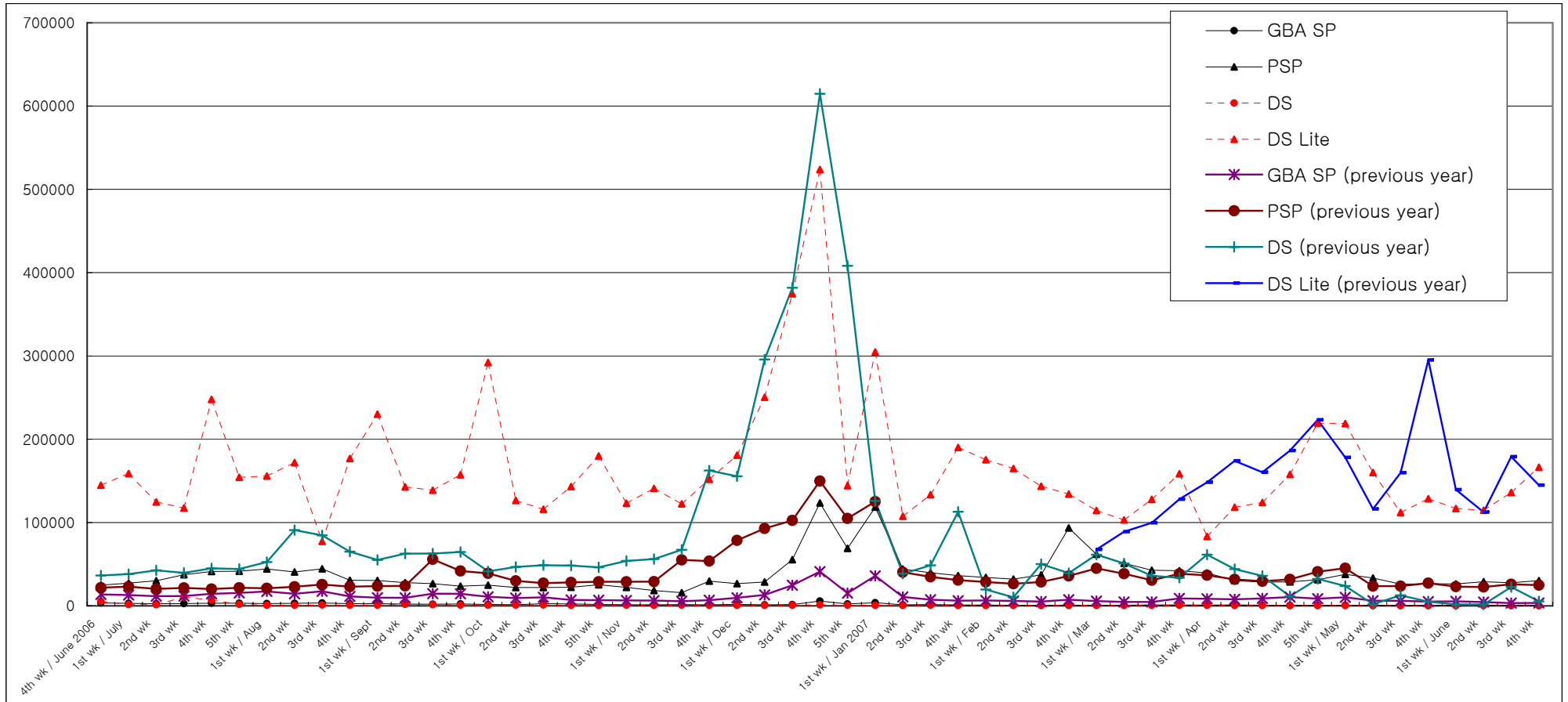
	4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		5/28-6/3		6/4-6/10		6/11-6/17		6/18-6/24		2007 to Date
	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	
PS2	17,333	4.6%	11,854	4.3%	11,749	5.4%	12,113	5.0%	11,916	5.0%	12,180	5.2%	12,406	4.7%	12,602	4.3%	407,472
GC																	5,710
GBA SP	764	0.2%	398	0.1%	515	0.2%	464	0.2%	408	0.2%	615	0.3%	539	0.2%	426	0.1%	22,164
DS	489	0.1%	303	0.1%	229	0.1%	215	0.1%	188	0.1%	278	0.1%	225	0.1%	186	0.1%	11,114
PSP	37,745	10.1%	33,438	12.2%	26,044	11.9%	26,446	10.9%	26,348	11.0%	28,974	12.3%	27,772	10.4%	30,203	10.4%	1,028,662
GBM	694	0.2%	403	0.1%	371	0.2%	441	0.2%	405	0.2%	654	0.3%	634	0.2%	455	0.2%	23,752
Xbox 360	3,753	1.0%	2,369	0.9%	2,296	1.0%	2,664	1.1%	2,873	1.2%	3,031	1.3%	7,654	2.9%	4,058	1.4%	122,565
DS Lite	218,802	58.4%	160,009	58.5%	112,080	51.1%	128,543	53.1%	116,825	48.8%	114,780	48.8%	136,168	51.0%	166,362	57.3%	3,714,067
PS3	18,186	4.9%	8,962	3.3%	8,189	3.7%	9,984	4.1%	10,195	4.3%	10,756	4.6%	11,012	4.1%	9,665	3.3%	503,554
Wii	77,077	20.6%	55,724	20.4%	57,654	26.3%	61,339	25.3%	70,222	29.3%	64,039	27.2%	70,356	26.4%	66,357	22.9%	1,775,005
Total	374,843	100.0%	273,460	100.0%	219,127	100.0%	242,209	100.0%	239,380	100.0%	235,307	100.0%	266,766	100.0%	290,314	100.0%	



Comparison of Weekly Sales of GBA SP, PSP, DS and DS Lite

Units Sold	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk
GBA SP	753	1,003	1,118	909	1,033	739	524	544	764	398	515	464	408	615	539	426
PSP	50,970	42,762	42,226	39,422	30,308	28,476	28,717	31,368	37,745	33,438	26,044	26,446	26,348	28,974	27,772	30,203
DS	457	629	889	682	383	498	323	325	489	303	229	215	188	278	225	186
DS Lite	103,089	127,882	158,609	83,218	118,391	124,038	157,866	219,331	218,802	160,009	112,080	128,543	116,825	114,780	136,168	166,362

GBA SP (previous year)	4,622	4,725	8,922	8,394	7,817	8,926	10,589	8,581	10,308	6,125	6,054	5,178	5,487	4,577	3,280	3,538
PSP (previous year)	38,607	30,766	38,321	36,713	31,723	29,586	31,781	40,911	45,191	23,660	23,577	27,191	23,105	22,529	25,842	24,801
DS (previous year)	50,860	36,051	33,713	61,500	44,109	36,041	11,438	32,442	23,728	2,032	12,608	5,018	1,645	1,616	22,563	5,413
DS Lite (previous year)	88,958	99,740	127,911	148,295	174,102	160,340	186,334	223,296	178,156	116,259	159,791	295,103	139,420	112,516	179,093	144,919

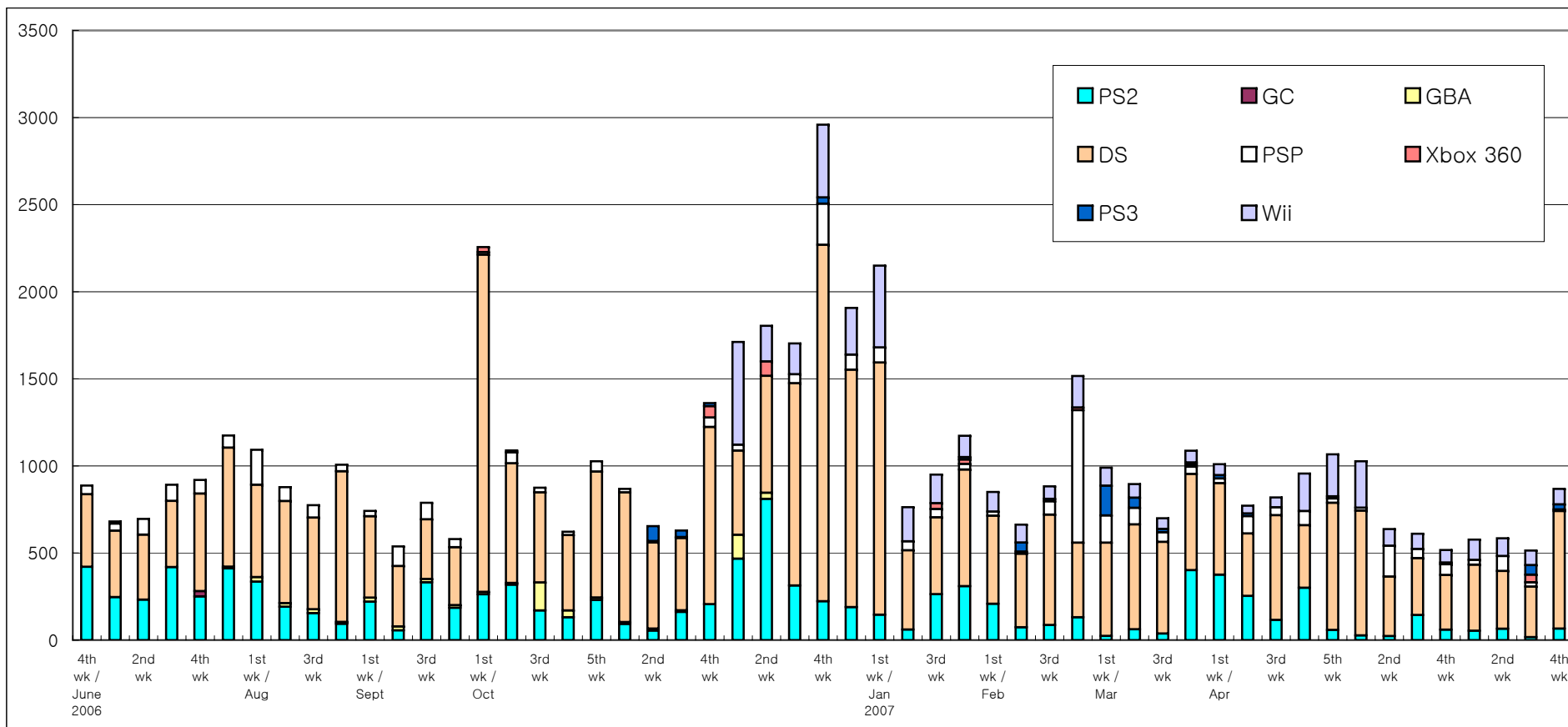


Software Sales/Share for Each Platform

*Only covering titles ranked in the TOP 30

Unit: K = 1000

	4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		5/28-6/3		6/4-6/10		6/11-6/17		6/18-6/24		2007 to Date
	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	
PS2	27.0	2.6%	22.7	3.6%	144.1	23.6%	59.5	11.5%	53.3	9.2%	65.2	11.1%	16.5	3.2%	65.9	7.6%	3,361.3
GC	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
GBA	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
DS	716.3	69.8%	342.3	53.7%	326.1	53.4%	314.6	60.8%	379.7	65.8%	331.8	56.7%	290.4	56.4%	675.1	77.7%	13,171.1
PSP	16.4	1.6%	176.6	27.7%	53.1	8.7%	61.3	11.8%	27.7	4.8%	86.0	14.7%	24.8	4.8%	0.0	0.0%	2,164.3
Xbox 360	0.0	0.0%	0.0	0.0%	0.0	0.0%	9.9	1.9%	0.0	0.0%	0.0	0.0%	43.6	8.5%	9.0	1.0%	161.7
PS3	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	55.0	10.7%	28.9	3.3%	458.1
Wii	267.1	26.0%	96.1	15.1%	87.6	14.3%	72.3	14.0%	116.5	20.2%	101.9	17.4%	84.2	16.4%	89.6	10.3%	3,266.3
Total	1,026.9	100.0%	637.7	100.0%	610.8	100.0%	517.5	100.0%	577.2	100.0%	584.8	100.0%	514.5	100.0%	868.5	100.0%	



Market Scale Transition

Unit: 100 million yen	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	4th wk	2007 to Date
Hardware	54.2	55.7	65.5	42.4	45.1	48.7	52.6	68.1	71.7	50.7	42.0	46.5	46.8	46.1	52.0	54.4	1,537.2
Software	62.8	51.9	80.9	78.7	60.0	57.7	69.3	75.3	75.7	44.0	44.9	41.5	44.2	43.9	41.6	57.9	1,652.4
Total	117.0	107.6	146.4	121.0	105.1	106.4	121.9	143.5	147.4	94.7	86.9	88.0	91.0	90.0	93.6	112.3	3,189.6

Hardware (previous year)	34.6	40.5	43.2	48.6	47.6	43.7	45.7	55.7	49.3	28.8	36.6	56.9	31.6	27.4	41.4	33.9
Software (previous year)	43.9	184.2	78.6	76.2	51.6	39.3	60.5	87.3	60.0	36.7	33.4	76.6	40.7	38.1	37.7	58.0
Total (previous year)	78.6	224.6	121.8	124.9	99.2	83.0	106.2	143.0	109.3	65.6	70.0	133.5	72.3	65.4	79.2	91.9

