

Famitsu Marketing Data Service

Data Collected by Famitsu: from June 11 to June 17, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store chains.

K = 1000

This Week	Last Week	Week Before Last	Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Copies Shipped (Estimated)	Cumulative Copies Sold (Estimated)	Sales-Stock Ratio	Copies in Stock
1	1	1	DS	Miru Chikara wo Jissen de Kitaeru: DS Mejikara Training Medicara	Nintendo	05-31-07	¥3,800	Other	67,375	274,017	252,531	92.2%	21.5K
2	NEW	-	XB360	Trusty Bell: Chopin no Yume Eternal Sonata	NAMCO BANDAI Games	06-14-07	¥7,329	RPG	43,592	68,442	43,592	63.7%	24.9K
3	NEW	-	PS3	Ninja Gaiden Sigma	TECMO	06-14-07	¥7,800	Act/Adv	40,886	65,101	40,886	62.8%	24.2K
4	5	5	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	31,211	1,653,356	1,620,205	98.0%	31.8-33.2K
5	10	8	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	24,278	4,459,239	4,434,509	99.4%	24.7-43.7K
6	7	6	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	22,847	372,308	325,333	87.4%	47-82.3K
7	11	9	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	19,048	1,302,371	1,276,006	98.0%	26.4-36.4K
8	8	7	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	17,547	4,597,258	4,569,739	99.4%	27.5-35.4K
9	17	14	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	16,947	3,383,876	3,362,772	99.4%	21.1-32.5K
10	2	-	PS2	Hissho Pachinko Pachi-Slot Koryaku Series Vol. 10: CR Shinseiki Evangelion - Kiseki no Kachi wa	D3 PUBLISHER	06-07-07	¥6,090	Simu	16,542	114,314	81,728	71.5%	18.4-32.6K
11	6	4	DS	Moero! Nekketsu Rhythm-Damashii Osu! Tatakae! Oendan 2	Nintendo	05-17-07	¥4,800	Act	15,725	166,831	144,689	86.7%	22.1-29.1K
12	18	17	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	14,932	1,863,045	1,841,634	98.9%	21.4K
13	13	10	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	14,792	2,237,694	2,219,123	99.2%	18.6-26.5K
14	NEW	-	PS3	Call of Duty 3	Spike	06-14-07	¥7,140	Act/Sht	14,117	20,755	14,117	68.0%	6.6K
15	14	15	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	13,176	4,180,213	4,156,810	99.4%	23.4-28.8K

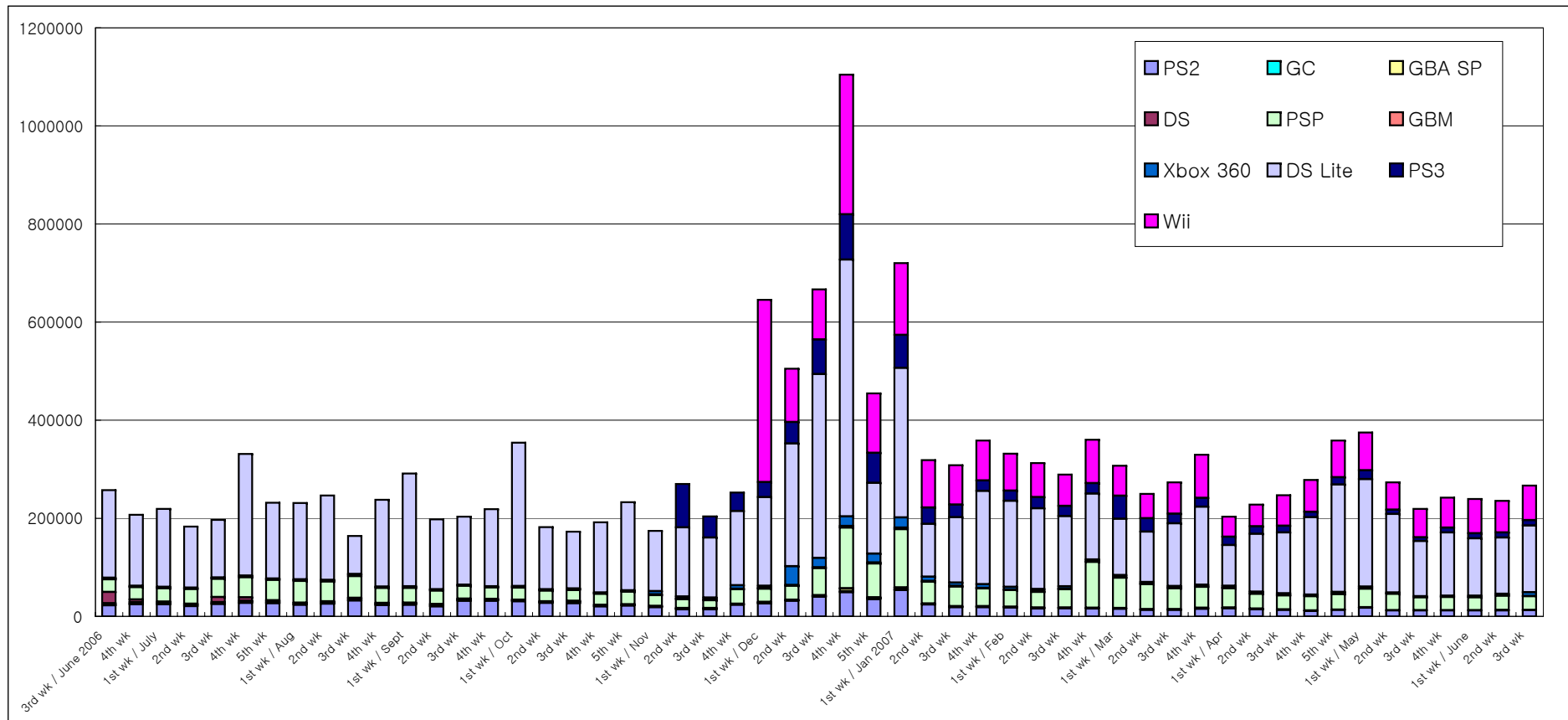
16	3	-	PSP	Dragon Ball Z: Shin Budokai 2 Dragon Ball Z: Shin Budokai - Another Road	NAMCO BANDAI Games	06-07-07	¥5,040	Act	13,116	95,095	55,104	57.9%	33.5-40K
17	4	-	PSP	Final Fantasy II Final Fantasy II Anniversary Edition	SQUARE ENIX	06-07-07	¥3,990	RPG	11,648	86,643	45,627	52.7%	30-41K
18	16	11	DS	Momotaro Dentetsu DS: Tokyo & Japan	Hudson	04-26-07	¥5,040	Board	11,609	256,704	237,370	92.5%	19.3-26.7K
19	22	26	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800	Adv	11,080	583,884	568,315	97.3%	15.5-15.6K
20	20	13	Wii	Super Paper Mario	Nintendo	04-19-07	¥5,800	Act/Adv	10,633	449,871	433,784	96.4%	16.1-24.9K
21	19	16	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	10,612	5,219,985	5,173,883	99.1%	46.1-86.4K
22	21	18	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	¥4,800	Act	9,821	793,246	771,152	97.2%	22.1-33.1K
23	12	2	Wii	BioHazard 4 Wii Edition Resident Evil 4 Wii Edition	CAPCOM	05-31-07	¥5,040	Act/Adv	8,924	79,931	73,535	92.0%	6.4-9.7K
24	-	-	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	8,877	1,445,935	1,435,457	99.3%	10.5-27.3K
25	28	29	DS	Kekkaishi: Karasumori Ayakashi Kidan	NAMCO BANDAI Games	05-24-07	¥5,040	Act	8,662	76,082	65,632	86.3%	8.7-10.5K
26	29	-	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou	IE Institute	11-09-06	¥2,499	Other	7,574	467,877	457,497	97.8%	10.4-15.1K
27	15	20	DS	Kurikin: Nano Island Story	Nintendo	05-24-07	¥4,800	Adv	7,394	57,357	50,256	87.6%	5.6-7.1K
28	9	-	Wii	Bokujo Monogatari: Yasuragi no Ki Harvest Moon Wii	Marvelous Interactive	06-07-07	¥7,140	Sim	7,236	61,180	25,969	42.4%	25.7-35.2K
29	25	23	Wii	Wii de Yawaraka Atama Juku Big Brain Academy: Wii Degree	Nintendo	04-26-07	¥4,800	Other	7,145	226,311	181,598	80.2%	44.7-51.9K
30	24	25	DS	Gyakuten Saiban 4	CAPCOM	04-12-07	¥5,040	Adv	7,121	482,879	444,283	92.0%	38.6-44.7K

Other New Titles

Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Sales-Stock Ratio	Copies Shipped (Estimated)	Copies in Stock
Wii	Negima!? Neo Pactio Fight!!	Marvelous Interactive	06-14-07	¥7,140	Act	5,542	46.1%	12,021	6.5K
DS	Mizuiro Blood	NAMCO BANDAI Games	06-14-07	¥5,040	Mix	3,591	21.8%	16,456	12.9K
DS	Days of Memories	SNK PLAYMORE	06-14-07	¥5,040	Adv	3,365	64.7%	5,202	1.8K
XB360	Dead Rising [Xbox 360 Platinum Collection]	CAPCOM	06-14-07	¥3,990	Act	3,280	64.9%	5,051	1.8K
XB360	Bullet Witch [Xbox 360 Platinum Collection]	AQ INTERACTIVE	06-14-07	¥2,940	Act/Adv	2,384	54.8%	4,354	2.K
PS2	Kuon no Kizuna Sai-Rinsho [nice price!]	FOG	06-14-07	¥2,940	Adv	1,718	64.1%	2,679	1.K
XB360	Ghost Recon Advanced Warfighter [Xbox 360 Platinum Collection] Tom Clancy's Ghost Recon Advanced Warfighter	Ubisoft	06-14-07	¥2,940	Act/Sht	1,622	67.4%	2,405	0.8K
PS2	Missing Parts Side A [nice price!]	FOG	06-14-07	¥2,940	Adv	1,499	54.5%	2,748	1.2K
DS	Unou Kaiten Match-Bo Puzzle DS	ERTAIN	06-14-07	¥3,990	Pzl	1,475	20.0%	7,389	5.9K
PS2	Missing Parts Side B [nice price!]	FOG	06-14-07	¥2,940	Adv	1,474	53.6%	2,748	1.3K
DS	Game de Demashita! Powerpuff Girls Z	NAMCO BANDAI Games	06-14-07	¥5,040	Board	894	12.6%	7,114	6.2K
XB360	Tenchu: Senran [Xbox 360 Platinum Collection] Tenchu Z	FromSoftware	06-14-07	¥2,940	Act	795	42.2%	1,886	1.1K
XB360	Fight Night Round 3 [Xbox 360 Platinum Collection]	Electronic Arts	06-14-07	¥2,940	Act	723	46.1%	1,568	0.8K
PSP	Colin McRae Rally Colin McRae Rally 2005	Interchannel	06-14-07	¥5,040	Simu	584	20.6%	2,830	2.2K

Hardware Sales/Share

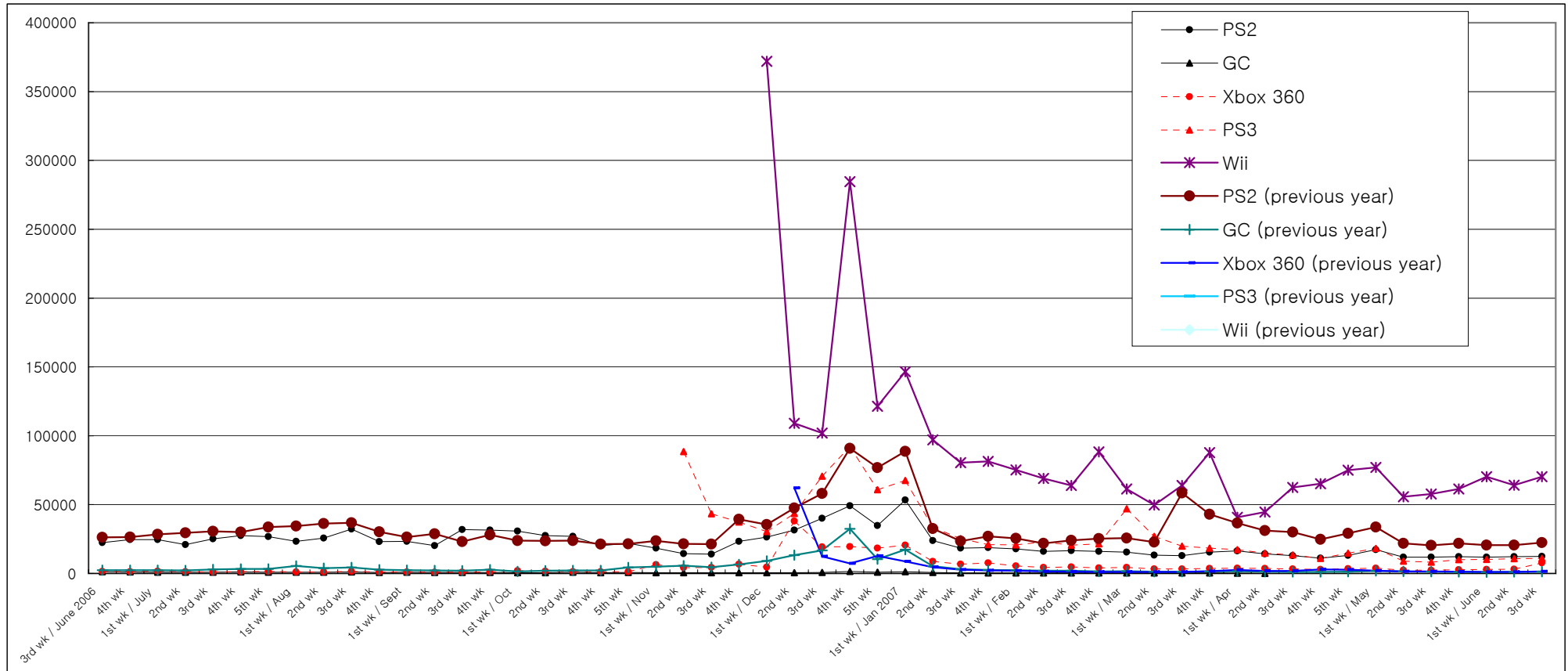
	4/23-4/29		4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		5/28-6/3		6/4-6/10		6/11-6/17		2007 to Date
	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	
PS2	13,040	3.6%	17,333	4.6%	11,854	4.3%	11,749	5.4%	12,113	5.0%	11,916	5.0%	12,180	5.2%	12,406	4.7%	394,870
GC																	5,710
GBA SP	544	0.2%	764	0.2%	398	0.1%	515	0.2%	464	0.2%	408	0.2%	615	0.3%	539	0.2%	21,738
DS	325	0.1%	489	0.1%	303	0.1%	229	0.1%	215	0.1%	188	0.1%	278	0.1%	225	0.1%	10,928
PSP	31,368	8.8%	37,745	10.1%	33,438	12.2%	26,044	11.9%	26,446	10.9%	26,348	11.0%	28,974	12.3%	27,772	10.4%	998,459
GBM	687	0.2%	694	0.2%	403	0.1%	371	0.2%	441	0.2%	405	0.2%	654	0.3%	634	0.2%	23,297
Xbox 360	3,530	1.0%	3,753	1.0%	2,369	0.9%	2,296	1.0%	2,664	1.1%	2,873	1.2%	3,031	1.3%	7,654	2.9%	118,507
DS Lite	219,331	61.2%	218,802	58.4%	160,009	58.5%	112,080	51.1%	128,543	53.1%	116,825	48.8%	114,780	48.8%	136,168	51.0%	3,547,705
PS3	14,700	4.1%	18,186	4.9%	8,962	3.3%	8,189	3.7%	9,984	4.1%	10,195	4.3%	10,756	4.6%	11,012	4.1%	493,889
Wii	74,950	20.9%	77,077	20.6%	55,724	20.4%	57,654	26.3%	61,339	25.3%	70,222	29.3%	64,039	27.2%	70,356	26.4%	1,708,648
Total	358,475	100.0%	374,843	100.0%	273,460	100.0%	219,127	100.0%	242,209	100.0%	239,380	100.0%	235,307	100.0%	266,766	100.0%	



Comparison of Weekly Sales of PS2, GC, Xbox 360, PS3, and Wii

Units Sold	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk
PS2	15,389	13,221	12,901	15,434	16,353	14,167	12,951	11,162	13,040	17,333	11,854	11,749	12,113	11,916	12,180	12,406
GC	319	321	305	310	258	0										
Xbox 360	4,361	3,240	3,227	3,616	3,774	3,583	3,354	2,853	3,530	3,753	2,369	2,296	2,664	2,873	3,031	7,654
PS3	46,924	26,925	19,787	18,391	17,289	14,820	13,539	10,899	14,700	18,186	8,962	8,189	9,984	10,195	10,756	11,012
Wii	61,359	49,750	63,941	87,704	40,798	44,520	62,361	65,093	74,950	77,077	55,724	57,654	61,339	70,222	64,039	70,356

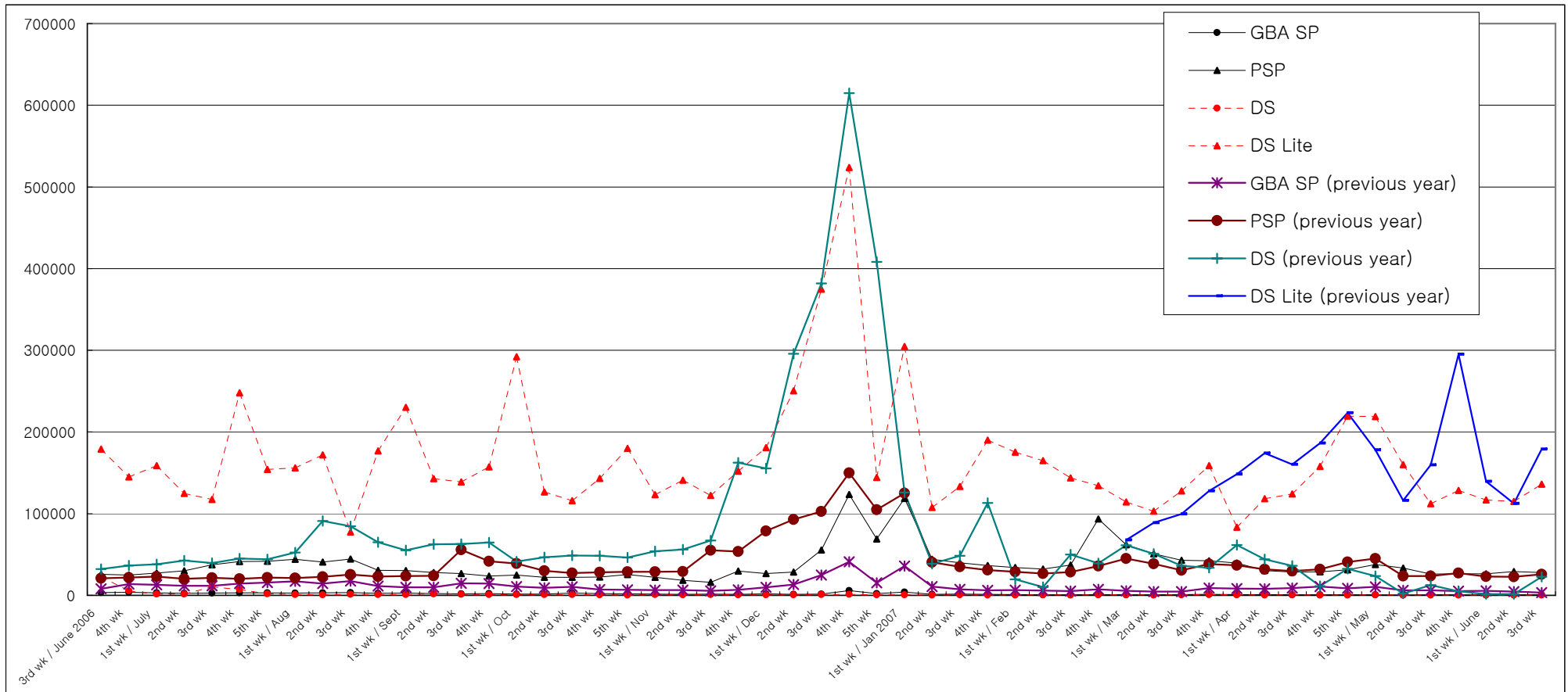
PS2 (previous year)	25,722	22,820	58,502	42,881	36,574	31,189	30,005	24,827	29,216	33,654	21,778	20,360	21,827	20,557	20,661	22,399
GC (previous year)	1,632	1,311	1,353	1,539	1,592	1,266	1,113	1,087	1,265	1,910	1,406	1,221	1,056	970	1,106	1,312
Xbox 360 (previous year)	1,020	1,035	1,181	1,550	2,636	1,752	1,780	2,852	2,742	2,021	1,496	1,415	1,218	1,095	1,143	1,475
PS3 (previous year)																
Wii (previous year)																



Comparison of Weekly Sales of GBA SP, PSP, DS and DS Lite

Units Sold	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk
GBA SP	711	753	1,003	1,118	909	1,033	739	524	544	764	398	515	464	408	615	539
PSP	61,858	50,970	42,762	42,226	39,422	30,308	28,476	28,717	31,368	37,745	33,438	26,044	26,446	26,348	28,974	27,772
DS	625	457	629	889	682	383	498	323	325	489	303	229	215	188	278	225
DS Lite	114,435	103,089	127,882	158,609	83,218	118,391	124,038	157,866	219,331	218,802	160,009	112,080	128,543	116,825	114,780	136,168

GBA SP (previous year)	5,652	4,622	4,725	8,922	8,394	7,817	8,926	10,589	8,581	10,308	6,125	6,054	5,178	5,487	4,577	3,280
PSP (previous year)	45,008	38,607	30,766	38,321	36,713	31,723	29,586	31,781	40,911	45,191	23,660	23,577	27,191	23,105	22,529	25,842
DS (previous year)	61,391	50,860	36,051	33,713	61,500	44,109	36,041	11,438	32,442	23,728	2,032	12,608	5,018	1,645	1,616	22,563
DS Lite (previous year)	67,653	88,958	99,740	127,911	148,295	174,102	160,340	186,334	223,296	178,156	116,259	159,791	295,103	139,420	112,516	179,093

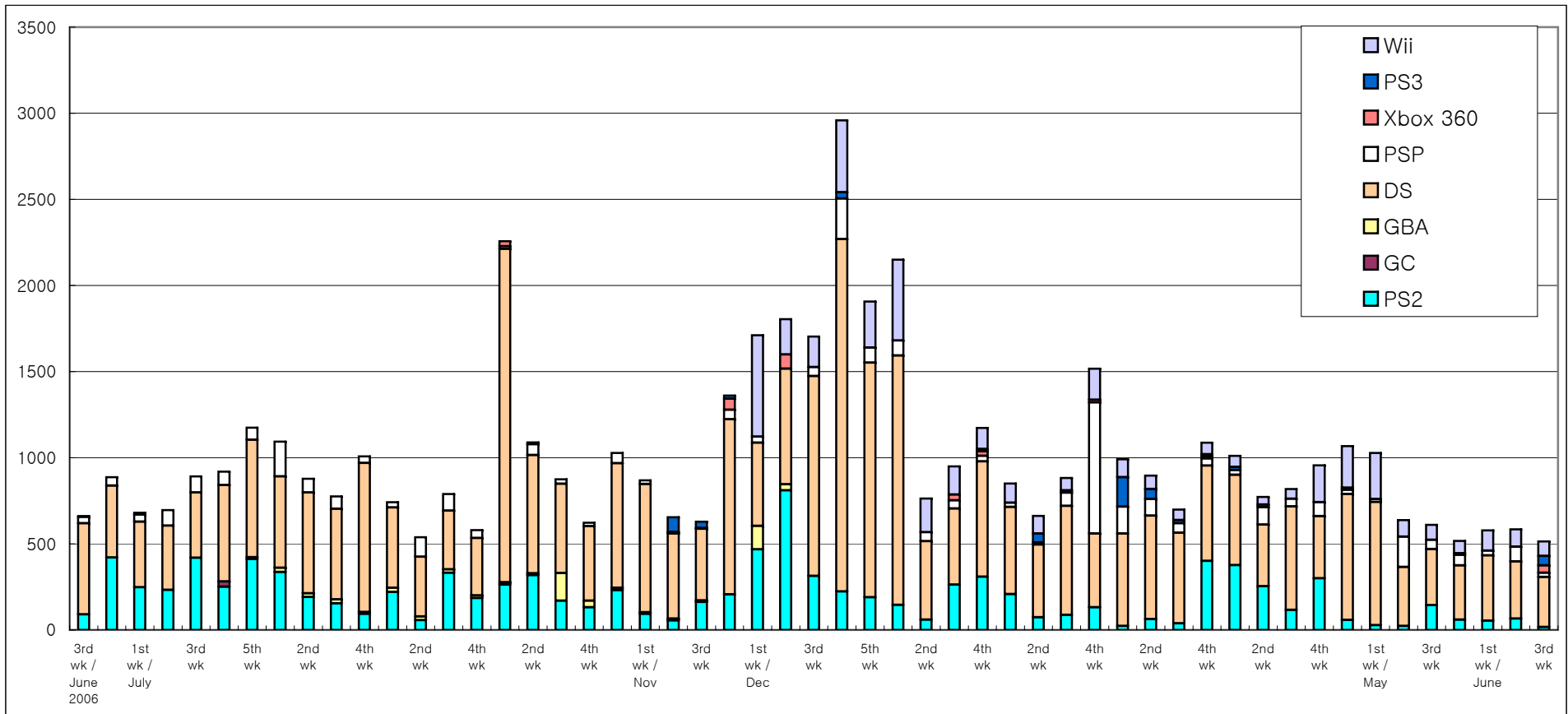


Software Sales/Share for Each Platform

*Only covering titles ranked in the TOP 30

Unit: K = 1000

	4/23-4/29		4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		5/28-6/3		6/4-6/10		6/11-6/17		2007 to Date
	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	
PS2	58.3	5.5%	27.0	2.6%	22.7	3.6%	144.1	23.6%	59.5	11.5%	53.3	9.2%	65.2	11.1%	16.5	3.2%	3,295.4
GC	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
GBA	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
DS	730.2	68.4%	716.3	69.8%	342.3	53.7%	326.1	53.4%	314.6	60.8%	379.7	65.8%	331.8	56.7%	290.4	56.4%	12,496.0
PSP	24.5	2.3%	16.4	1.6%	176.6	27.7%	53.1	8.7%	61.3	11.8%	27.7	4.8%	86.0	14.7%	24.8	4.8%	2,164.3
Xbox 360	12.4	1.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	9.9	1.9%	0.0	0.0%	0.0	0.0%	43.6	8.5%	152.6
PS3	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	55.0	10.7%	429.2
Wii	241.4	22.6%	267.1	26.0%	96.1	15.1%	87.6	14.3%	72.3	14.0%	116.5	20.2%	101.9	17.4%	84.2	16.4%	3,176.7
Total	1,066.8	100.0%	1,026.9	100.0%	637.7	100.0%	610.8	100.0%	517.5	100.0%	577.2	100.0%	584.8	100.0%	514.5	100.0%	



Market Scale Transition

Unit: 100 million yen	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	1st wk / June	2nd wk	3rd wk	2007 to Date
Hardware	72.4	54.2	55.7	65.5	42.4	45.1	48.7	52.6	68.1	71.7	50.7	42.0	46.5	46.8	46.1	52.0	1,482.8
Software	72.2	62.8	51.9	80.9	78.7	60.0	57.7	69.3	75.3	75.7	44.0	44.9	41.5	44.2	43.9	41.6	1,594.5
Total	144.6	117.0	107.6	146.4	121.0	105.1	106.4	121.9	143.5	147.4	94.7	86.9	88.0	91.0	90.0	93.6	3,077.3

Hardware (previous year)	34.9	34.6	40.5	43.2	48.6	47.6	43.7	45.7	55.7	49.3	28.8	36.6	56.9	31.6	27.4	41.4
Software (previous year)	74.9	43.9	184.2	78.6	76.2	51.6	39.3	60.5	87.3	60.0	36.7	33.4	76.6	40.7	38.1	37.7
Total (previous year)	109.9	78.6	224.6	121.8	124.9	99.2	83.0	106.2	143.0	109.3	65.6	70.0	133.5	72.3	65.4	79.2

