

Famitsu Marketing Data Service

Monthly Report: May 2007

Data Collected by Famitsu: from April 30 to May 27, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

Monthly TOP 50

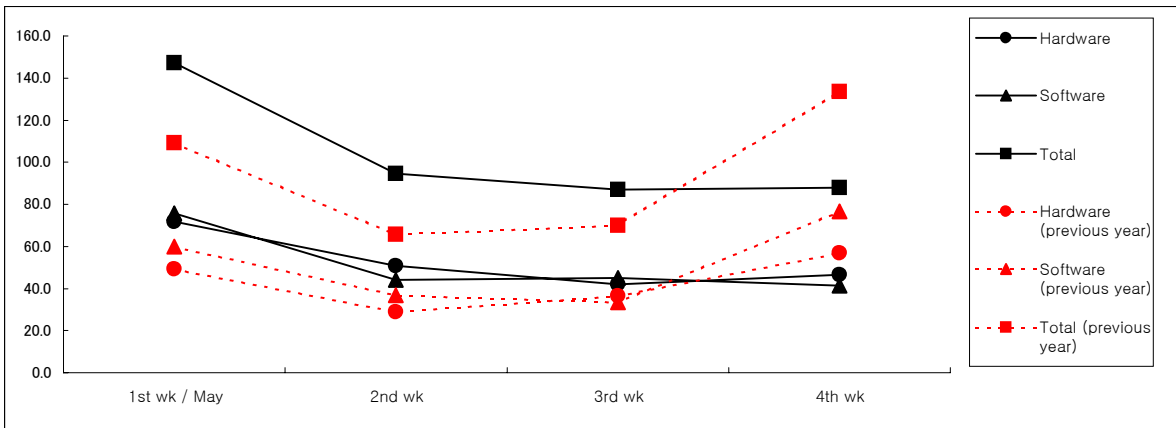
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	PSP	Final Fantasy Tactics: Shishi Senso Final Fantasy Tactics: The War of the Lions	SQUARE ENIX	05-10-07	¥5,040	Sim/RPG	241,904	241,904
2	DS	Final Fantasy XII: Revenant Wings	SQUARE ENIX	04-26-07	¥5,040	RPG	180,260	469,585
3	Wii	Super Paper Mario	Nintendo	04-19-07	¥5,800	Act/Adv	156,642	396,145
4	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	140,704	1,534,508
5	DS	Momotaro Dentetsu DS: Tokyo & Japan	Hudson	04-26-07	¥5,040	Board	124,223	196,048
6	Wii	Wii de Yawaraka Atama Juku Big Brain Academy: Wii Degree	Nintendo	04-26-07	¥4,800	Other	113,035	156,154
7	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	112,486	4,512,151
8	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training / Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	103,610	4,373,132
9	PS2	Shining Wind	SEGA	05-17-07	¥7,329	RPG	101,138	101,138
10	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	¥4,800	Act	97,331	736,901
11	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	90,153	253,981
12	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	89,511	1,221,671
13	DS	Mario vs. Donkey Kong 2: MiniMini Daikoshin! Mario vs. Donkey Kong 2: March of the Minis	Nintendo	04-12-07	¥4,800	Act	80,932	239,555
14	DS	Gyakuten Saiban 4	CAPCOM	04-12-07	¥5,040	Adv	80,865	418,925
15	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	79,149	2,173,211
16	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	77,326	5,137,044
17	PS2	Odin Sphere	ATLUS	05-17-07	¥7,329	Act/RPG	74,991	74,991
18	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	72,585	3,317,608
19	DS	Moero! Nekketsu Rhythm-Damashii Osu! Tatakae! Oendan 2	Nintendo	05-17-07	¥4,800	Act	72,115	72,115
20	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	71,973	4,115,102
21	DS	Panel de Pon DS Planet Puzzle League	Nintendo	04-26-07	¥3,800	Act	66,776	99,930
22	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	56,689	1,799,939
23	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800	Adv	53,255	537,549
24	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	49,937	1,411,953
25	DS	Kekkaishi: Karasumori Ayakashi Kidan	NAMCO BANDAI Games	05-24-07	¥5,040	Act	40,465	40,465
26	DS	Kotoba no Puzzle Mojipittan DS	NAMCO BANDAI Games	03-15-07	¥2,940	Pzl	39,053	283,917
27	Wii	One Piece: Unlimited Adventure	NAMCO BANDAI Games	04-26-07	¥7,140	Act/Adv	36,353	74,627
28	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou	IE Institute	11-09-06	¥2,499	Other	36,304	434,125
29	PSP	Bleach: Heat the Soul 4	SCEJ (SONY)	05-24-07	¥4,980	Act	35,943	35,943
30	DS	Nodame Cantabile	NAMCO BANDAI Games	04-19-07	¥5,040	Adv	32,785	76,072
31	DS	Dragon Quest Monsters: Joker	SQUARE ENIX	12-28-06	¥5,040	RPG	32,577	1,375,413
32	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229	Act	31,581	1,201,513
33	PSP	Final Fantasy Final Fantasy Anniversary Edition	SQUARE ENIX	04-19-07	¥3,990	RPG	30,552	107,600
34	PS2	Pro Yakyu Spirits 4	KONAMI	04-01-07	¥7,329	Act	30,352	171,816
35	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS	Rocket Company	09-28-06	¥3,990	Other	29,281	544,704
36	DS	nintendogs: Shiba & Friends/Dachshund & Friends/Chihuahua & Friends	Nintendo	04-21-05	¥4,800	Sim	28,376	1,559,875
37	Wii	Odoru Made in Wario WarioWare: Smooth Moves	Nintendo	12-02-06	¥5,800	Act	28,082	433,157

38	DS	TOEIC Test DS Training	IE Institute	03-29-07	¥3,990	Other	27,941	66,693
39	PS2	Persona 3: Fes	ATLUS	04-19-07	¥8,190	RPG	26,657	149,807
40	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	¥5,040	RPG	25,352	494,998
41	PS2	Musou Orochi Orochi Warriors	KOEI	03-21-07	¥7,140	Act	25,278	617,532
42	DS	Yawaraka Atama Juku Big Brain Academy	Nintendo	06-30-05	¥2,800	Other	25,246	1,406,948
43	DS	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Kōjisa	Shogakukan	12-07-06	¥2,800	Other	24,653	222,693
44	DS	Hoshi no Kirby: Sanjo! Dorocche-dan Kirby Squeak Squad	Nintendo	11-02-06	¥4,800	Act	24,519	970,746
45	DS	Shin Lucky Star Moe Drill - Tabidachi	KADOKAWA SHOTEN	05-24-07	¥3,990	Other	24,473	24,473
46	DS	DS Kageyama-Method: Dennou Hanpuku Tadashii Kanji Kakitori-kun	Shogakukan	04-05-07	¥3,600	Other	24,430	57,815
47	DS	Digimon Story: Sunburst/Moonlight Digimon World: Dawn/Dusk	NAMCO BANDAI Games	03-29-07	¥5,040	RPG	24,092	154,438
48	PS2	Kingdom Hearts II: Final Mix +	SQUARE ENIX	03-29-07	¥7,980	Act/RPG	23,569	283,952
49	DS	Tamagotchi no Appare! Niji-Venture Tamagotchi Connection: Corner Shop 3	NAMCO BANDAI Games	03-29-07	¥5,040	RPG	23,210	104,894
50	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	22,335	1,134,586

Market Scale Transition

Unit: 100 million yen

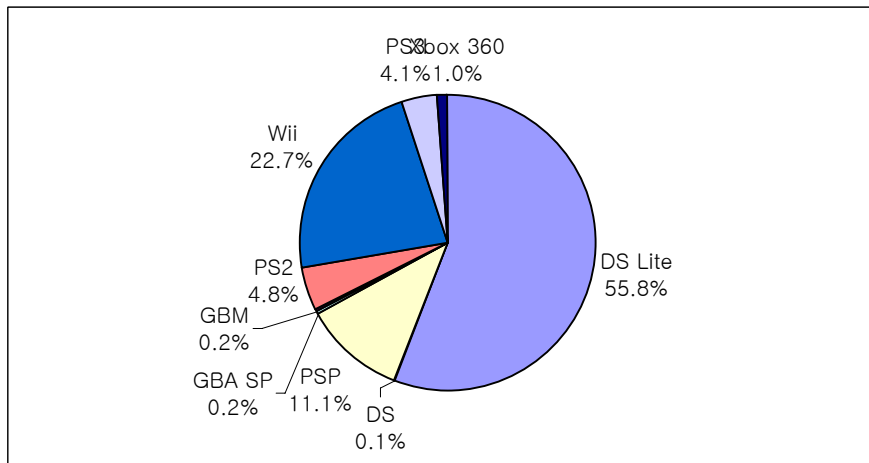
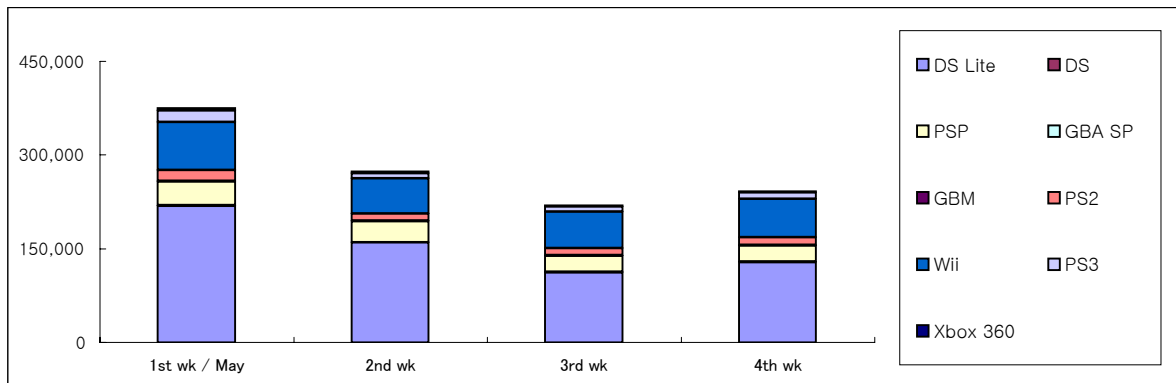
	1st wk / May	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	71.7	50.7	42.0	46.5	210.8
Software	75.7	44.0	44.9	41.5	206.2
Total	147.4	94.7	86.9	88.0	417.0



Hardware Sales Transition

Units Sold

	1st wk / May	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	218,802	160,009	112,080	128,543	619,434
DS	489	303	229	215	1,236
PSP	37,745	33,438	26,044	26,446	123,673
GBA SP	764	398	515	464	2,141
GBM	694	403	371	441	1,909
PS2	17,333	11,854	11,749	12,113	53,049
Wii	77,077	55,724	57,654	61,339	251,794
PS3	18,186	8,962	8,189	9,984	45,321
Xbox 360	3,753	2,369	2,296	2,664	11,082
	374,843	273,460	219,127	242,209	1,109,639

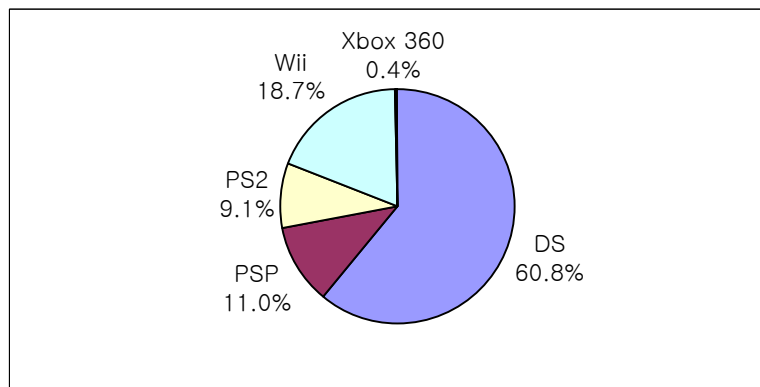
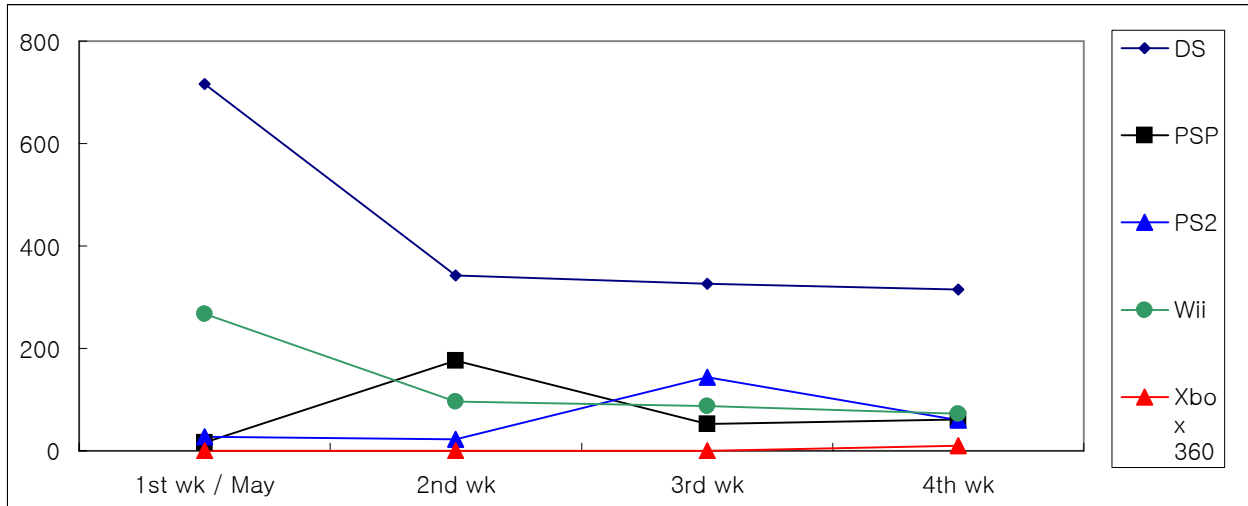


Software Sales/Share
for Each Platform

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, Wii, and Xbox 360 titles)

Unit: K (=1000)

	1st wk / May	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	716.3	342.3	326.1	314.6	1,699.3
PSP	16.4	176.6	53.1	61.3	307.4
PS2	27.0	22.7	144.1	59.5	253.2
Wii	267.1	96.1	87.6	72.3	523.1
Xbox 360	-	-	-	9.9	9.9
	1,026.9	637.7	610.8	517.5	2,792.9



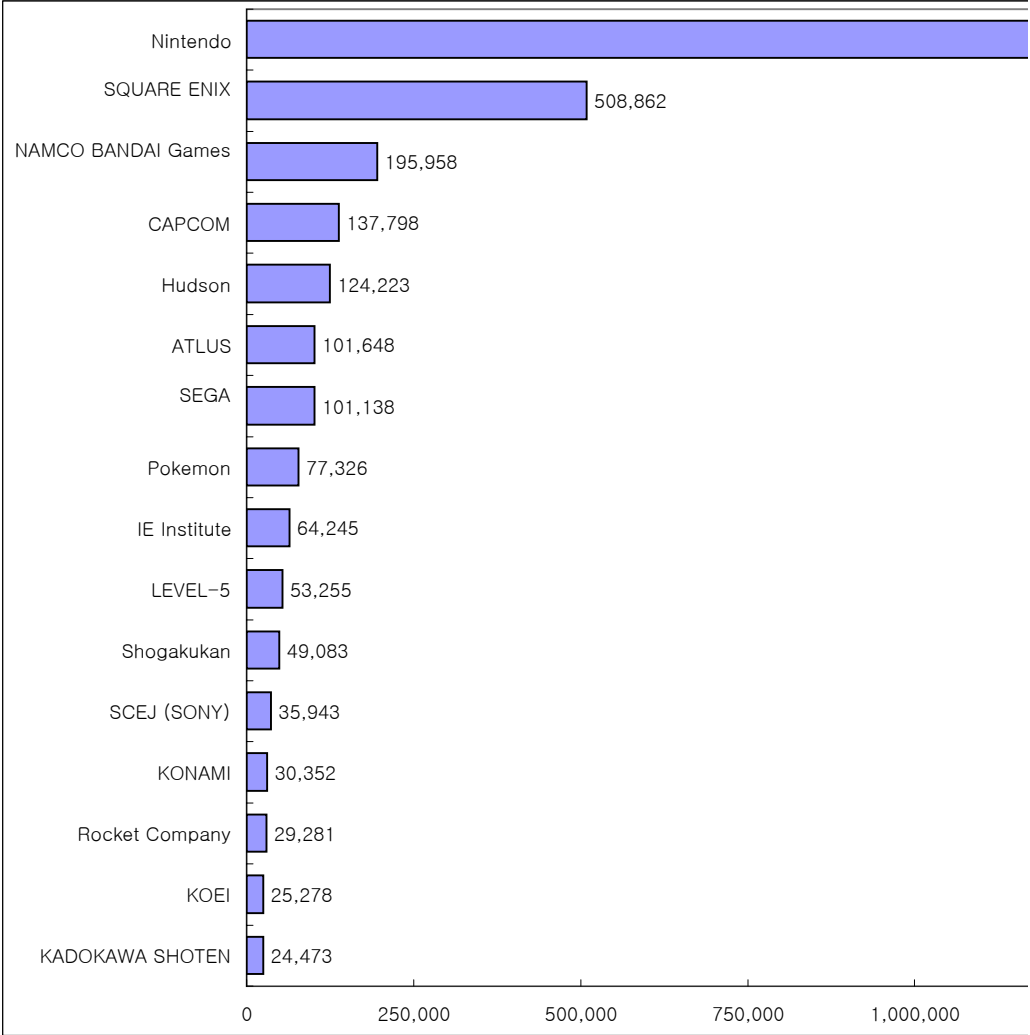
Software Sales Sorted by Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	888,048	15	Wii Sports, New Super Mario Bros., Yoshi's Island DS
Other	839,821	15	Big Brain Academy: Wii Degree, Brain Age 2: More Training in Minutes a Day, Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke
RPG	521,164	9	Final Fantasy XII: Revenant Wings, Shining Wind, Pocket Monster Diamond/Pearl
Sim/RPG	241,904	1	Final Fantasy Tactics: The War of the Lions
Act/Adv	192,995	2	Super Paper Mario, One Piece: Unlimited Adventure
Adv	166,905	3	Gyakuten Saiban 4, Layton Kyoju to Fushigi na Machi, Nodame Cantabile
Board	124,223	1	Momotaro Dentetsu DS: Tokyo & Japan
Act/RPG	98,560	2	Odin Sphere, Kingdom Hearts II: Final Mix +
Pzl	39,053	1	Kotoba no Puzzle Mojipittan DS
Sim	28,376	1	nintendogs: Shiba & Friends/Dachshund & Friends/Chihuahua & Friends



Individual Publisher's Software Sales

Publisher	Copies Sold	Number of Titles Ranked in TOP 50
Nintendo	1,582,186	21
SQUARE ENIX♪	508,862	5
NAMCO BANDAI Games♪	195,958	6
CAPCOM	137,798	3
Hudson	124,223	1
ATLUS	101,648	2
SEGA♪	101,138	1
Pokemon	77,326	1
IE Institute	64,245	2
LEVEL-5	53,255	1
Shogakukan	49,083	2
SCEJ (SONY)	35,943	1
KONAMI	30,352	1
Rocket Company	29,281	1
KOEI	25,278	1
KADOKAWA SHOTEN	24,473	1



*Only covering titles ranked in the monthly TOP 50

Leading Titles
Super Paper Mario, Wii Sports, Big Brain Academy: Wii Degree
Final Fantasy Tactics: The War of the Lions, Final Fantasy XII: Revenant Wings, Dragon Quest Monsters: Joker
Kekkaishi: Karasumori Ayakashi Kidan, Kotoba no Puzzle Mojipittan DS, One Piece: Unlimited Adventure
Gyakuten Saiban 4, Monster Hunter Freedom 2, Mega Man Star Force: Pegasus/Leo/Dragon
Momotaro Dentetsu DS: Tokyo & Japan
Odin Sphere, Persona 3: Fes
Shining Wind
Pocket Monster Diamond/Pearl
Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou, TOEIC Test DS Training
Layton Kyoju to Fushigi na Machi
DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisan, DS Kageyama-Method: Dennou Hanpuku Tadashii Kanji Kakitori-kun
Bleach: Heat the Soul 4
Pro Yakyu Spirits 4
Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
Orochi Warriors
Shin Lucky Star Moe Drill - Tabidachi

