

Famitsu Marketing Data Service

Data Collected by Famitsu: from May 21 to May 27, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store chains. K = 1000

This Week	Last Week	Week Before Last	Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Copies Shipped (Estimated)	Cumulative Copies Sold (Estimated)	Sales-Stock Ratio	Copies in Stock
1	NEW	-	DS	Kekkaishi: Karasumori Ayakashi Kidan	NAMCO BANDAI Games	05-24-07	¥5,040	Act	40,465	51,203	40,465	79.0%	10.7K
2	NEW	-	PSP	Bleach: Heat the Soul 4	SCEJ (SONY)	05-24-07	¥4,980	Act	35,943	58,092	35,943	61.9%	22.1K
3	4	1	PSP	Final Fantasy Tactics: Shishi Senso Final Fantasy Tactics: The War of the Lions	SQUARE ENIX	05-10-07	¥5,040	Sim/RPG	25,355	256,390	241,904	94.4%	14.5-16.9K
4	5	4	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	24,735	1,572,230	1,534,508	97.6%	37.7-49.6K
5	NEW	-	DS	Shin Lucky Star Moe Drill - Tabidachi	KADOKAWA SHOTEN	05-24-07	¥3,990	Other	24,473	28,501	24,473	85.9%	4K
6	15	9	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	23,185	319,965	253,981	79.4%	50.1-66K
7	6	7	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	21,315	4,540,177	4,512,151	99.4%	28-45K
8	10	5	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training Brain Age 2: More Training in Minutes a Day	Nintendo	12-29-05	¥2,800	Other	20,426	4,392,883	4,373,132	99.6%	19.8-34.4K
9	NEW	-	DS	Kurikin: Nano Island Story	Nintendo	05-24-07	¥4,800	Adv	17,961	25,928	17,961	69.3%	8K
10	8	6	DS	Momotaro Dentetsu DS: Tokyo & Japan	Hudson	04-26-07	¥5,040	Board	17,917	224,368	196,048	87.4%	26.8-28.3K
11	1	-	PS2	Shining Wind	SEGA	05-17-07	¥7,329	RPG	17,888	126,493	101,138	80.0%	20-25.4K
12	NEW	-	PS2	Pachinko Ultraman Pachitte Chonmage Tatsujin 12	HACKBERRY	05-24-07	¥6,090	Simu	17,677	59,008	17,677	30.0%	41.3K
13	7	3	Wii	Super Paper Mario	Nintendo	04-19-07	¥5,800	Act/Adv	17,278	425,083	396,145	93.2%	28.9-47.7K
14	12	13	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	15,639	1,253,857	1,221,671	97.4%	32.2-47.8K

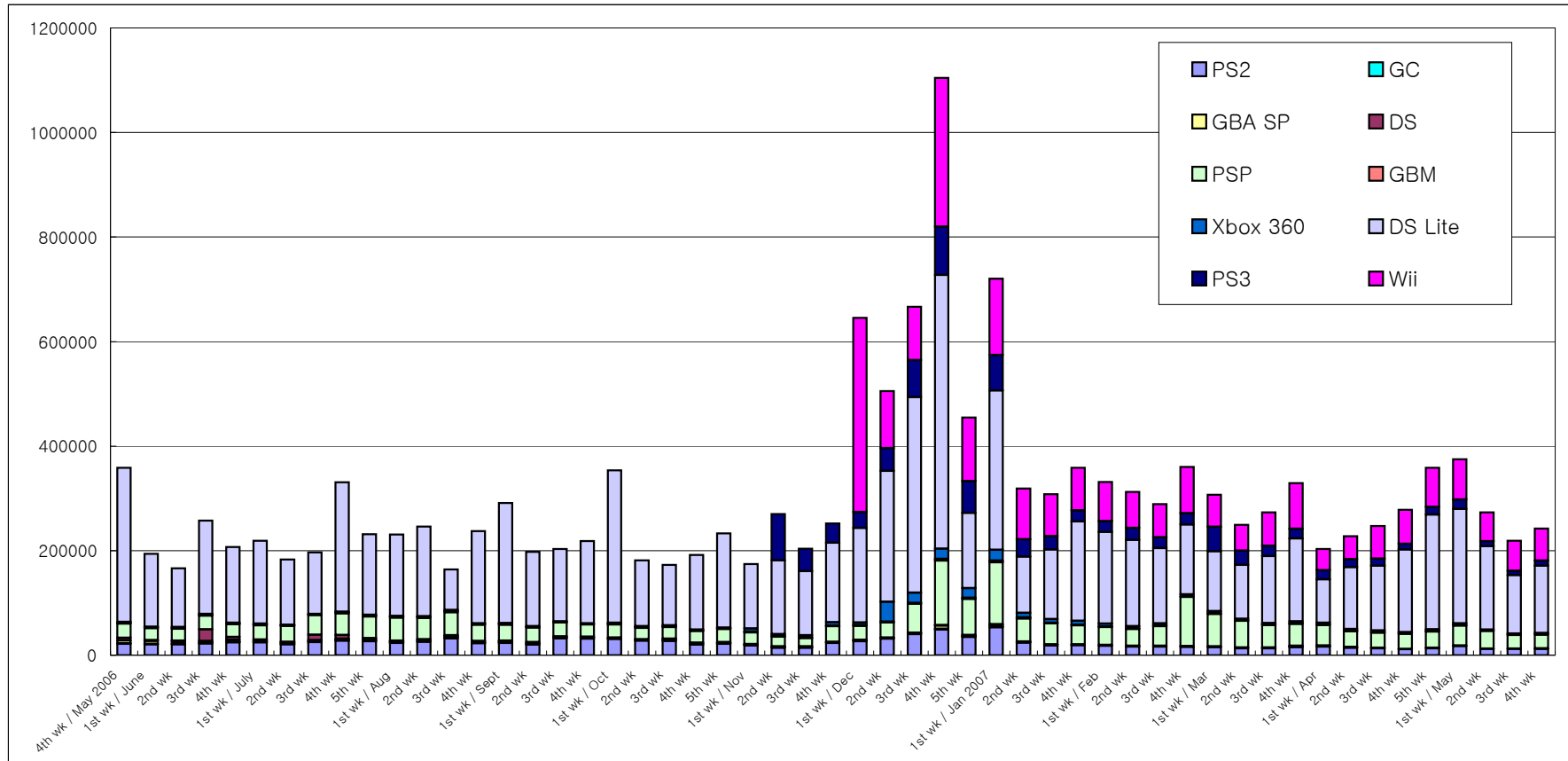
15	13	14	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	15,574	2,193,594	2,173,211	99.1%	20.4-31.1K
16	18	10	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	15,426	3,330,321	3,317,608	99.6%	12.7-28.6K
17	16	16	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	14,945	4,135,076	4,115,102	99.5%	20-30.3K
18	20	19	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	14,740	5,188,008	5,137,044	99.0%	51-104.2K
19	11	8	Wii	Wii de Yawaraka Atama Juku Big Brain Academy: Wii Degree	Nintendo	04-26-07	¥4,800	Other	14,630	222,592	156,154	70.2%	66.4-68.6K
20	24	18	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	14,422	1,814,589	1,799,939	99.2%	14.6-14.7K
21	3	-	PS2	Odin Sphere	ATLUS	05-17-07	¥7,329	Act/RPG	14,171	87,811	74,991	85.4%	11.2-12.8K
22	17	11	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	¥4,800	Act	13,637	760,556	736,901	96.9%	23.7-53.2K
23	14	15	DS	Gyakuten Saiban 4	CAPCOM	04-12-07	¥5,040	Adv	12,411	463,356	418,925	90.4%	36.9-44.4K
24	9	2	DS	Final Fantasy XII: Revenant Wings	SQUARE ENIX	04-26-07	¥5,040	RPG	10,576	489,123	469,585	96.0%	19.5-35.9K
25	NEW	-	XB360	Forza Motorsport 2	Microsoft	05-24-07	¥7,140	Act	9,870	14,716	9,870	67.1%	4.8K
26	NEW	-	PS2	Medal of Honor: Vanguard	Electronic Arts	05-24-07	¥7,140	Act/Sht	9,748	29,278	9,748	33.3%	19.5K
27	21	17	DS	Mario vs. Donkey Kong 2: MiniMini Daikoshin! Mario vs. Donkey Kong 2: March of the	Nintendo	04-12-07	¥4,800	Act	9,679	258,110	239,555	92.8%	18.6-45K
28	23	21	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800	Adv	9,559	557,049	537,549	96.5%	19.5-20.3K
29	2	-	DS	Moero! Nekketsu Rhythm-Damashii Osu! Tatakae! Oendan 2	Nintendo	05-17-07	¥4,800	Act	9,179	74,436	72,115	96.9%	0.4-2.3K
30	25	20	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	8,676	1,423,789	1,411,953	99.2%	11.8-35.6K

Other New Titles

Platform	Title	Publisher	Sales Date	Price (incl. tax)	Genre	Copies Sold/wk (Estimated)	Sales-Stock Ratio	Copies Shipped (Estimated)	Copies in Stock
DS	Hoshigami Hoshigami Remix: Ruining Blue	ASNetworks	05-24-07	¥5,040	Sim/RPG	5,167	22.1%	23,423	18.3K
DS	Osawari Tantei: Ozawa Rina - Season 2 1/2: Rina wa Mita! Iya, Mite nai	SUCCESS	05-24-07	¥5,040	Adv	3,624	35.1%	10,331	6.7K
PS3	NBA Street Homecourt	Electronic Arts	05-24-07	¥7,329	Act	1,928	22.3%	8,647	6.7K
PS2	State of Emergency Revenge State of Emergency 2	Spike	05-24-07	¥7,140	Act/Sht	1,921	30.8%	6,229	4.3K
DS	Shinri Kenkyuka Yuki Yu Kanshu: Mainichi Kokoro-bics DS Therapy	dimple	05-24-07	¥5,040	Other	1,731	20.1%	8,618	6.9K
Wii	Jissen Pachi-Slot/Pachinko Hissho-ho! Sammy's Collection: Hokuto no Ken Wii	SEGA	05-24-07	¥6,090	Simu	1,687	22.0%	7,681	6.K
DS	Sansu Olympic Iinkai Koan: Suji de Kitaeru Nou-ryoku Training - Argo & Trinca	TDK CORE	05-24-07	¥3,990	Card	1,063	17.2%	6,198	5.1K
DS	Crossword de Manabo! Chiri/Rekishi	Hudson	05-24-07	¥2,940	Pzl	1,055	19.6%	5,395	4.3K
PS2	SuperLite 2000 Renai Adventure: Memories Off - Sorekara Again	SUCCESS	05-24-07	¥2,100	Adv	875	25.0%	3,499	2.6K
DS	Illu-Logi Vow	FromSoftware	05-24-07	¥3,990	Pzl	841	18.5%	4,552	3.7K
XB360	NBA Street Homecourt	Electronic Arts	05-24-07	¥7,140	Act	538	23.1%	2,333	1.8K
PS2	KOF: Maximum Impact 2 [SNK Best Collection] The King of Fighters 2006	SNK PLAYMORE	05-24-07	¥2,940	Act	529	24.2%	2,186	1.7K
PSP	Juiced: Eliminator	THQ Japan	05-24-07	¥5,040	Act	502	17.4%	2,888	2.4K

Hardware Sales/Share

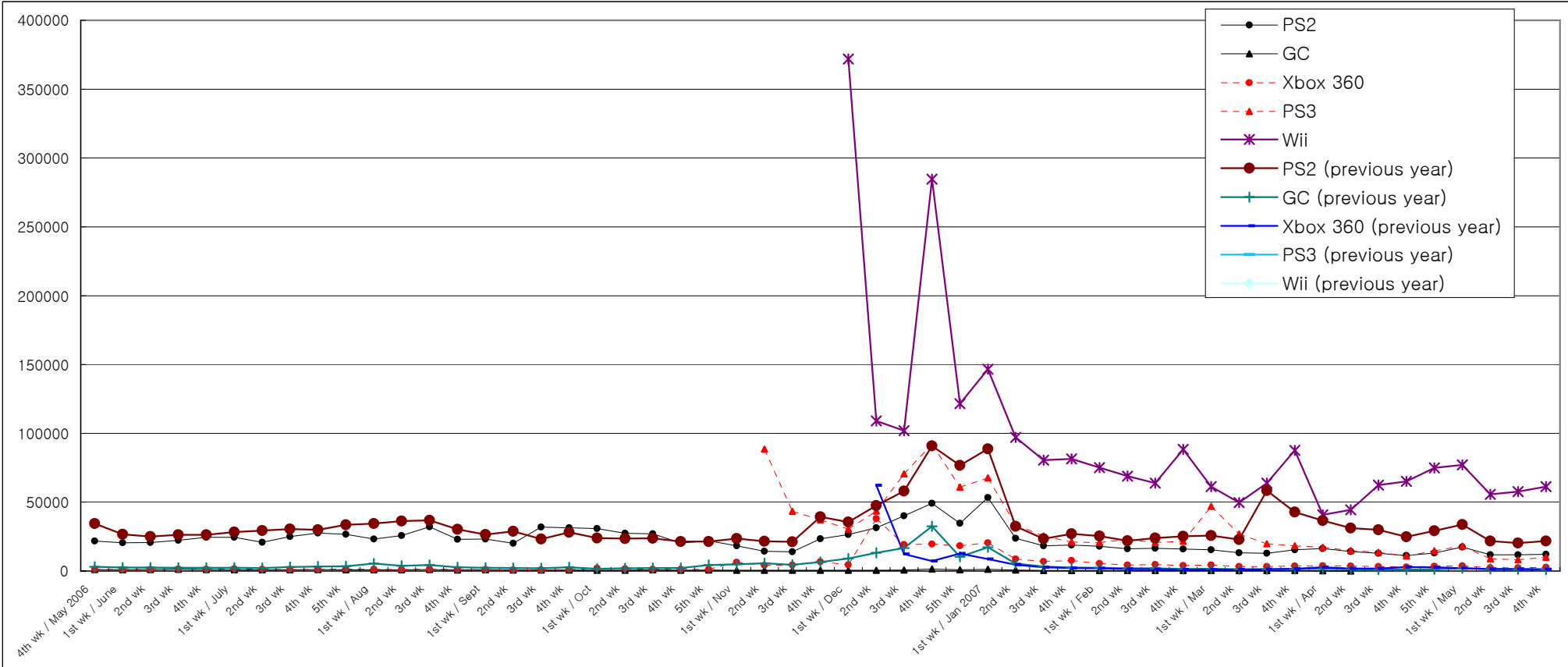
	4/2-4/8		4/9-4/15		4/16-4/22		4/23-4/29		4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		2007 to Date
	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	Units Sold	Share	
PS2	14,167	6.2%	12,951	5.2%	11,162	4.0%	13,040	3.6%	17,333	4.6%	11,854	4.3%	11,749	5.4%	12,113	5.0%	358,368
GC	0	0.0%															5,710
GBA SP	1,033	0.5%	739	0.3%	524	0.2%	544	0.2%	764	0.2%	398	0.1%	515	0.2%	464	0.2%	20,176
DS	383	0.2%	498	0.2%	323	0.1%	325	0.1%	489	0.1%	303	0.1%	229	0.1%	215	0.1%	10,237
PSP	30,308	13.3%	28,476	11.5%	28,717	10.3%	31,368	8.8%	37,745	10.1%	33,438	12.2%	26,044	11.9%	26,446	10.9%	915,365
GBM	656	0.3%	1,005	0.4%	624	0.2%	687	0.2%	694	0.2%	403	0.1%	371	0.2%	441	0.2%	21,604
Xbox 360	3,583	1.6%	3,354	1.4%	2,853	1.0%	3,530	1.0%	3,753	1.0%	2,369	0.9%	2,296	1.0%	2,664	1.1%	104,949
DS Lite	118,391	52.0%	124,038	50.2%	157,866	56.8%	219,331	61.2%	218,802	58.4%	160,009	58.5%	112,080	51.1%	128,543	53.1%	3,179,932
PS3	14,820	6.5%	13,539	5.5%	10,899	3.9%	14,700	4.1%	18,186	4.9%	8,962	3.3%	8,189	3.7%	9,984	4.1%	461,926
Wii	44,520	19.5%	62,361	25.3%	65,093	23.4%	74,950	20.9%	77,077	20.6%	55,724	20.4%	57,654	26.3%	61,339	25.3%	1,504,031
Total	227,861	100.0%	246,961	100.0%	278,061	100.0%	358,475	100.0%	374,843	100.0%	273,460	100.0%	219,127	100.0%	242,209	100.0%	



Comparison of Weekly Sales of PS2, GC, Xbox 360, PS3, and Wii

Units Sold	2nd wk	3rd wk	4th wk	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk
PS2	16,083	16,513	15,966	15,389	13,221	12,901	15,434	16,353	14,167	12,951	11,162	13,040	17,333	11,854	11,749	12,113
GC	416	414	295	319	321	305	310	258	0							
Xbox 360	4,380	4,678	4,062	4,361	3,240	3,227	3,616	3,774	3,583	3,354	2,853	3,530	3,753	2,369	2,296	2,664
PS3	22,950	20,617	21,558	46,924	26,925	19,787	18,391	17,289	14,820	13,539	10,899	14,700	18,186	8,962	8,189	9,984
Wii	68,978	63,849	88,338	61,359	49,750	63,941	87,704	40,798	44,520	62,361	65,093	74,950	77,077	55,724	57,654	61,339

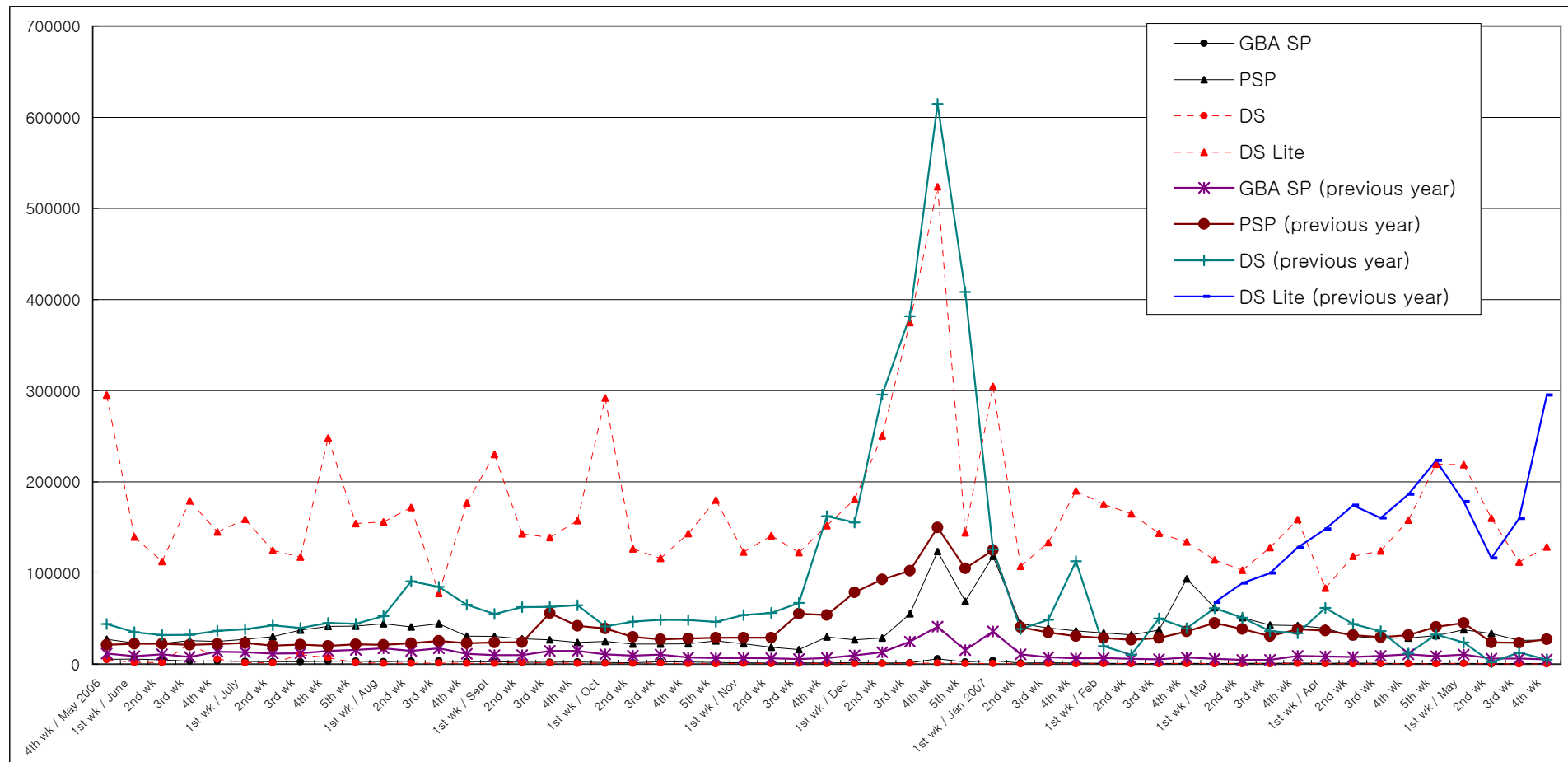
PS2 (previous year)	21,869	23,956	25,295	25,722	22,820	58,502	42,881	36,574	31,189	30,005	24,827	29,216	33,654	21,778	20,360	21,827
GC (previous year)	2,014	2,036	1,508	1,632	1,311	1,353	1,539	1,592	1,266	1,113	1,087	1,265	1,910	1,406	1,221	1,056
Xbox 360 (previous year)	1,463	1,212	1,082	1,020	1,035	1,181	1,550	2,636	1,752	1,780	2,852	2,742	2,021	1,496	1,415	1,218
PS3 (previous year)																
Wii (previous year)																



Comparison of Weekly Sales of GBA SP, PSP, DS and DS Lite

Units Sold	2nd wk	3rd wk	4th wk	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk
GBA SP	708	667	789	711	753	1,003	1,118	909	1,033	739	524	544	764	398	515	464
PSP	32,142	37,202	93,523	61,858	50,970	42,762	42,226	39,422	30,308	28,476	28,717	31,368	37,745	33,438	26,044	26,446
DS	608	457	538	625	457	629	889	682	383	498	323	325	489	303	229	215
DS Lite	164,850	143,603	134,088	114,435	103,089	127,882	158,609	83,218	118,391	124,038	157,866	219,331	218,802	160,009	112,080	128,543

GBA SP (previous year)	5,869	5,191	7,334	5,652	4,622	4,725	8,922	8,394	7,817	8,926	10,589	8,581	10,308	6,125	6,054	5,178
PSP (previous year)	26,549	28,595	35,865	45,008	38,607	30,766	38,321	36,713	31,723	29,586	31,781	40,911	45,191	23,660	23,577	27,191
DS (previous year)	10,196	50,107	39,373	61,391	50,860	36,051	33,713	61,500	44,109	36,041	11,438	32,442	23,728	2,032	12,608	5,018
DS Lite (previous year)				67,653	88,958	99,740	127,911	148,295	174,102	160,340	186,334	223,296	178,156	116,259	159,791	295,103

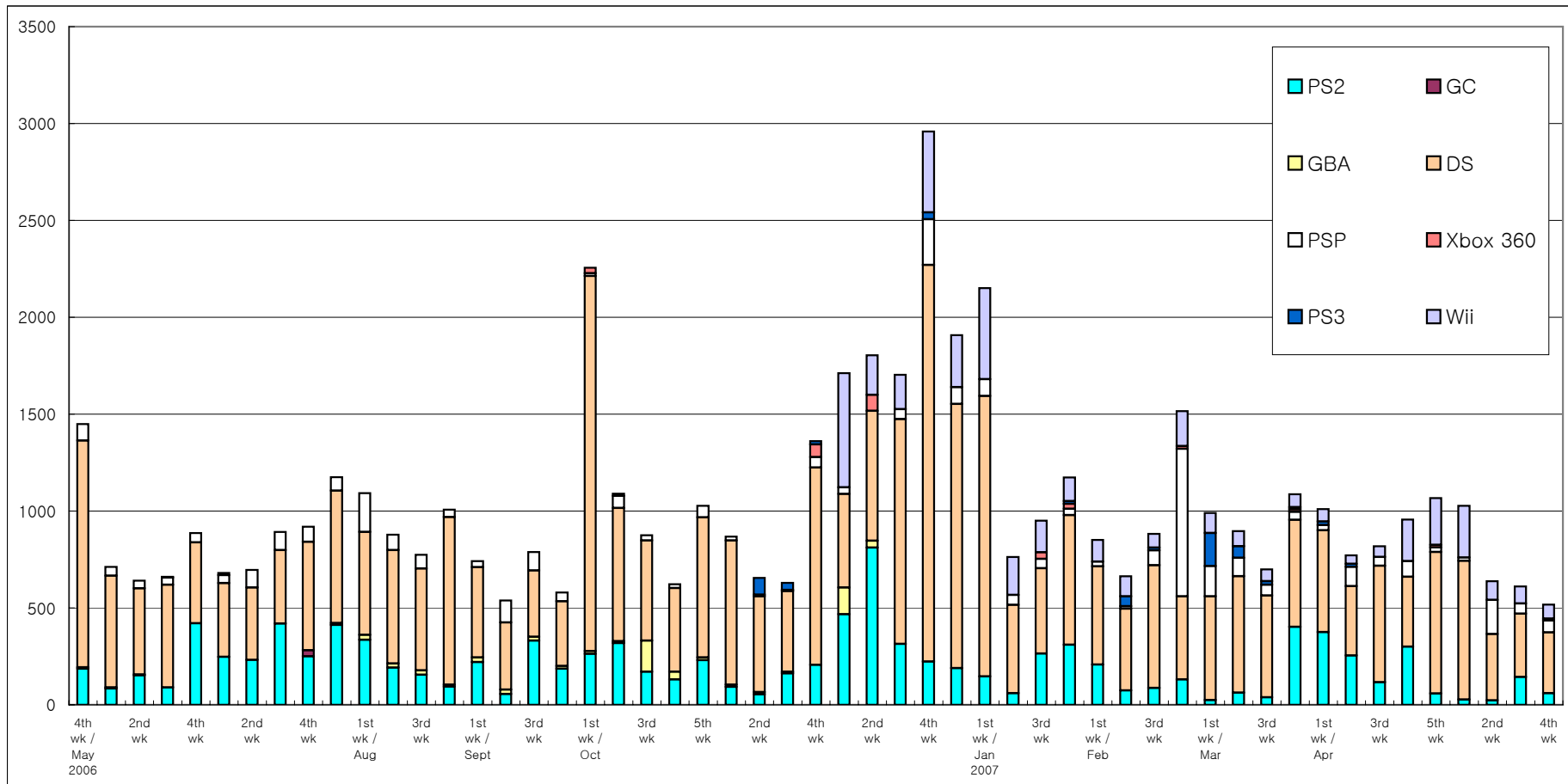


Software Sales/Share for Each Platform

*Only covering titles ranked in the TOP 30

Unit: K = 1000

	4/2-4/8		4/9-4/15		4/16-4/22		4/23-4/29		4/30-5/6		5/7-5/13		5/14-5/20		5/21-5/27		2007 to Date
	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	Copies Sold	Share	
PS2	253.9	32.9%	115.8	14.1%	300.4	31.4%	58.3	5.5%	27.0	2.6%	22.7	3.6%	144.1	23.6%	59.5	11.5%	3,160.4
GC	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
GBA	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
DS	358.1	46.4%	601.0	73.4%	359.4	37.6%	730.2	68.4%	716.3	69.8%	342.3	53.7%	326.1	53.4%	314.6	60.8%	11,494.2
PSP	100.1	13.0%	45.4	5.5%	81.0	8.5%	24.5	2.3%	16.4	1.6%	176.6	27.7%	53.1	8.7%	61.3	11.8%	2,025.8
Xbox 360	0.0	0.0%	0.0	0.0%	0.0	0.0%	12.4	1.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	9.9	1.9%	109.0
PS3	15.1	2.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	374.2
Wii	44.4	5.8%	56.5	6.9%	215.3	22.5%	241.4	22.6%	267.1	26.0%	96.1	15.1%	87.6	14.3%	72.3	14.0%	2,874.1
Total	771.5	100.0%	818.7	100.0%	956.2	100.0%	1,066.8	100.0%	1,026.9	100.0%	637.7	100.0%	610.8	100.0%	517.5	100.0%	



Market Scale Transition

Unit: 100 million yen

	2nd wk	3rd wk	4th wk	1st wk / Mar	2nd wk	3rd wk	4th wk	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	1st wk / May	2nd wk	3rd wk	4th wk	2007 to Date
Hardware	63.0	58.4	74.4	72.4	54.2	55.7	65.5	42.4	45.1	48.7	52.6	68.1	71.7	50.7	42.0	46.5	1,337.9
Software	52.3	62.0	103.9	72.2	62.8	51.9	80.9	78.7	60.0	57.7	69.3	75.3	75.7	44.0	44.9	41.5	1,464.8
Total	115.3	120.4	178.3	144.6	117.0	107.6	146.4	121.0	105.1	106.4	121.9	143.5	147.4	94.7	86.9	88.0	2,802.7

Hardware (previous year)	13.1	19.2	19.7	34.9	34.6	40.5	43.2	48.6	47.6	43.7	45.7	55.7	49.3	28.8	36.6	56.9
Software (previous year)	38.9	58.5	81.2	74.9	43.9	184.2	78.6	76.2	51.6	39.3	60.5	87.3	60.0	36.7	33.4	76.6
Total (previous year)	52.0	77.7	100.9	109.9	78.6	224.6	121.8	124.9	99.2	83.0	106.2	143.0	109.3	65.6	70.0	133.5

