

# *Famitsu Marketing Data Service*

Monthly Report: April 2007

Data Collected by Famitsu: from March 26 to April 29, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

Monthly TOP 50

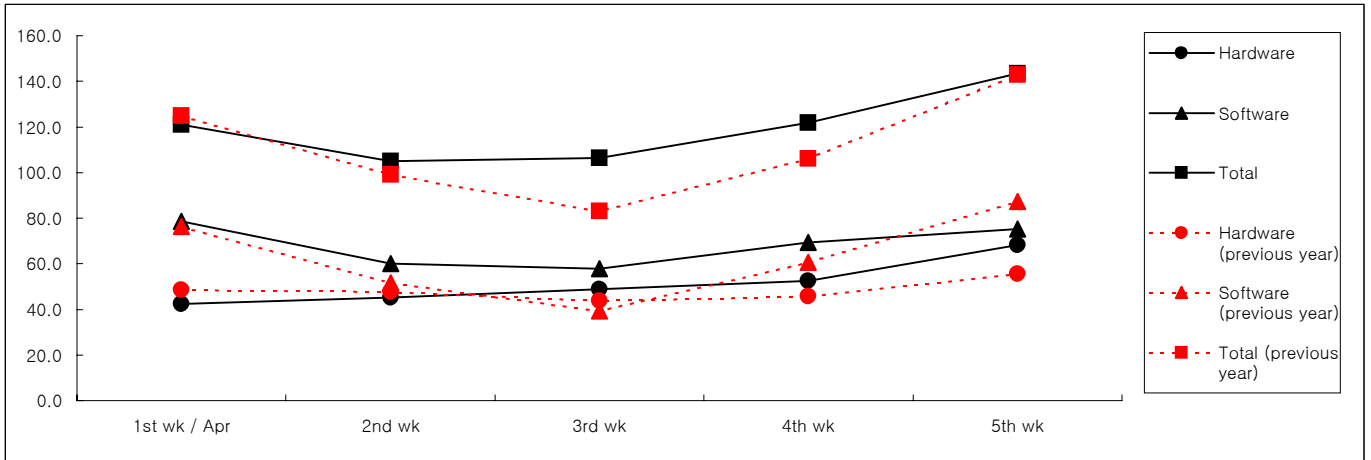
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Gyakuten Saiban 4	CAPCOM	04-12-07	¥5,040	Adv	338,060	338,060
2	DS	Final Fantasy XII: Revenant Wings	SQUARE ENIX	04-26-07	¥5,040	RPG	289,325	289,325
3	PS2	Kingdom Hearts II: Final Mix +	SQUARE ENIX	03-29-07	¥7,980	Act/RPG	260,383	260,383
4	Wii	Super Paper Mario	Nintendo	04-19-07	¥5,800	Act/Adv	239,503	239,503
5	PS2	Musou Orochi Orochi Warriors	KOEI	03-21-07	¥7,140	Act	214,747	592,254
6	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	¥4,800	Act	184,179	639,570
7	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	169,792	1,393,804
8	DS	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke	Nintendo	03-29-07	¥3,800	Other	163,828	163,828
9	DS	Mario vs. Donkey Kong 2: MiniMini Daikoshin! Mario vs. Donkey Kong 2: March of the Minis	Nintendo	04-12-07	¥4,800	Act	158,623	158,623
10	PS2	Fate/Stay Night [Realta Nua]	KADOKAWA SHOTEN	04-19-07	¥7,140	Adv	157,834	157,834
11	PS2	Pro Yakyu Spirits 4	KONAMI	04-01-07	¥7,329	Act	141,464	141,464
12	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800	Adv	133,096	484,294
13	DS	Digimon Story: Sunburst/Moonlight Digimon World: Dawn/Dusk	NAMCO BANDAI Games	03-29-07	¥5,040	RPG	130,346	130,346
14	PS2	Persona 3: Fes	ATLUS	04-19-07	¥8,190	RPG	123,150	123,150
15	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	122,567	4,399,665
16	PS2	Naruto: Shippu-den Narutimate Accel	NAMCO BANDAI Games	04-05-07	¥7,140	Act	115,700	115,700
17	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	113,854	1,132,160
18	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	109,857	5,059,718
19	DS	Kotoba no Puzzle Mojipittan DS	NAMCO BANDAI Games	03-15-07	¥2,940	Pzl	105,572	244,864
20	PSP	Kido Senshi Gundam Seed: Rengo vs. Z.A.F.T. Portable	NAMCO BANDAI Games	04-05-07	¥5,040	Act	96,132	96,132
21	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	¥2,800	Other	95,998	4,269,522
22	DS	Tamagotchi no Appare! Niji-Venture Tamagotchi Connection: Corner Shop 3	NAMCO BANDAI Games	03-29-07	¥5,040	RPG	81,684	81,684
23	PSP	Final Fantasy Final Fantasy Anniversary Edition	SQUARE ENIX	04-19-07	¥3,990	RPG	77,048	77,048
24	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229	Act	74,733	1,169,932
25	DS	Momotaro Dentetsu DS: Tokyo & Japan	Hudson	04-26-07	¥5,040	Board	71,825	71,825
26	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	68,229	2,094,062
27	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	63,343	4,043,129
28	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	60,425	1,362,016
29	PSP	Jikkyo Powerful Pro Yakyu Portable 2	KONAMI	04-05-07	¥5,229	Act	56,521	56,521
30	DS	Dragon Quest Monsters: Joker	SQUARE ENIX	12-28-06	¥5,040	RPG	54,522	1,342,836
31	DS	Dragon Ball Z: Harukanaru Goku Densetsu Dragon Ball Z: Harukanaru Densetsu	NAMCO BANDAI Games	03-21-07	¥5,040	RPG	52,027	114,237
32	PS3	Pro Yakyu Spirits 4	KONAMI	04-01-07	¥7,329	Act	49,681	49,681
33	PS2	Pro Yakyu NetsuSta 2007	NAMCO BANDAI Games	04-05-07	¥7,140	Act	47,297	47,297
34	PS2	Hokuto no Ken: Shinpan no Sososei Kengo Retsuden	SEGA	03-29-07	¥7,140	Act	46,669	46,669
35	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in	Nintendo	05-19-05	¥2,800	Other	46,063	3,245,023
36	DS	Crayon Shin-chan DS: Arashi wo Yobu Nutte Crayoon Daisakusen!	BANPRESTO	03-21-07	¥5,040	Act	44,417	75,065
37	DS	Nodame Cantabile	NAMCO BANDAI Games	04-19-07	¥5,040	Adv	43,287	43,287

38	Wii	Wii de Yawaraka Atama Juku Big Brain Academy: Wii Degree	Nintendo	04-26-07	¥4,800	Other	43,119	43,119
39	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	41,951	1,743,250
40	DS	SimCity DS	Electronic Arts	02-22-07	¥4,980	Sim	40,459	125,503
41	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji- DSU	IE Institute	11-09-06	¥2,499	Other	40,128	397,821
42	Wii	Mezase!! Tsuru Master	Hudson	03-29-07	¥5,040	Act	38,971	38,971
43	DS	TOEIC Test DS Training	IE Institute	03-29-07	¥3,990	Other	38,752	38,752
44	Wii	One Piece: Unlimited Adventure	NAMCO BANDAI Games	04-26-07	¥7,140	Act/Adv	38,274	38,274
45	DS	Meitantei Conan: Tantei-ryoku Trainer	NAMCO BANDAI Games	04-05-07	¥5,040	Other	36,132	36,132
46	DS	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisan	Shogakukan	12-07-06	¥2,800	Other	35,810	198,040
47	DS	DS Kageyama-Method: Dennou Hanpuku Tadashii Kanji Kakitoru	Shogakukan	04-05-07	¥3,600	Other	33,385	33,385
48	DS	Panel de Pon DS Planet Puzzle League	Nintendo	04-26-07	¥3,800	Act	33,154	33,154
49	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS	Rocket Company	09-28-06	¥3,990	Other	32,776	515,423
50	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	¥5,040	RPG	30,824	469,646

## Market Scale Transition

Unit: 100 million yen

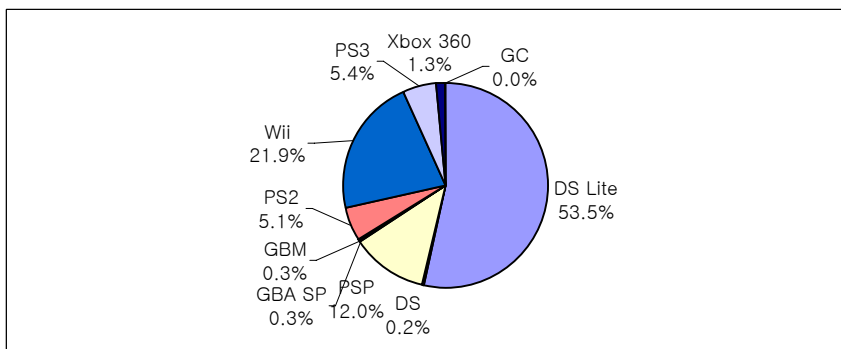
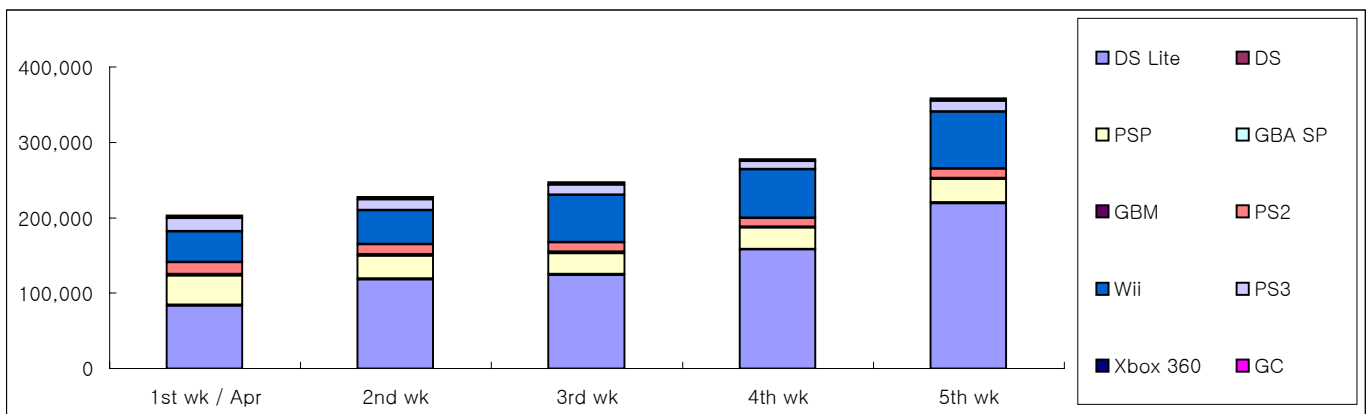
	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
Hardware	42.4	45.1	48.7	52.6	68.1	256.9
Software	78.7	60.0	57.7	69.3	75.3	341.0
Total	121.0	105.1	106.4	121.9	143.4	597.9



## Hardware Sales Transition

Units Sold

	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
DS Lite	83,218	118,391	124,038	157,866	219,331	702,844
DS	682	383	498	323	325	2,211
PSP	39,422	30,308	28,476	28,717	31,368	158,291
GBA SP	909	1,033	739	524	544	3,749
GBM	654	656	1,005	624	687	3,626
PS2	16,353	14,167	12,951	11,162	13,040	67,673
Wii	40,798	44,520	62,361	65,093	74,950	287,722
PS3	17,289	14,820	13,539	10,899	14,700	71,247
Xbox 360	3,774	3,583	3,354	2,853	3,530	17,094
GC	258	-	-	-	-	258
	203,357	227,861	246,961	278,061	358,475	1,314,715

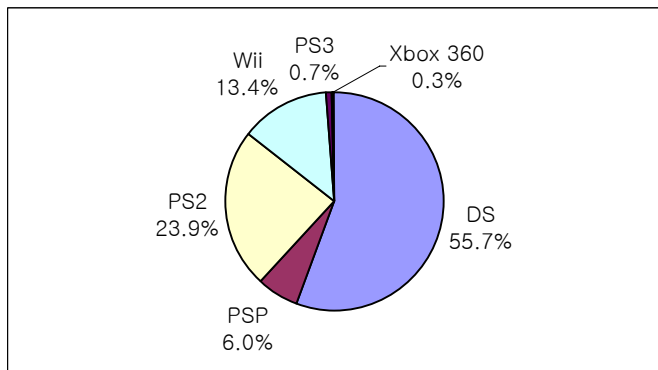
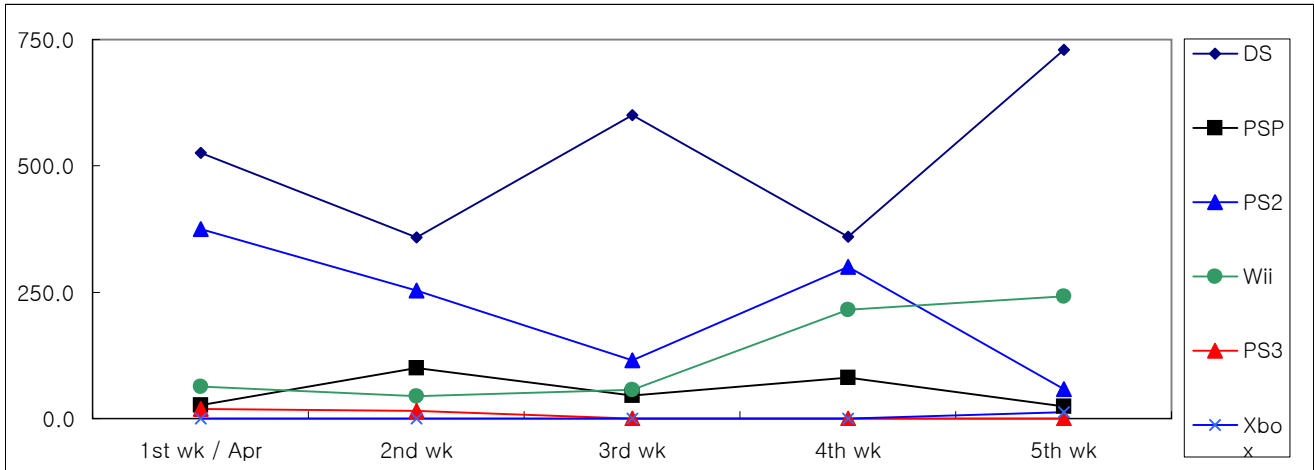


Software Sales/Share  
for Each Platform

\*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, Wii, PS3, and Xbox 360 titles)

Unit: K (=1000)

	1st wk / Apr	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
DS	525.5	358.1	601.0	359.4	730.2	2,574.3
PSP	27.0	100.1	45.4	81.0	24.5	277.9
PS2	375.6	253.9	115.8	300.4	58.3	1,104.0
Wii	63.3	44.4	56.5	215.3	241.4	621.0
PS3	18.6	15.1	-	-	-	33.6
Xbox 360	-	-	-	-	12.4	12.4
	1,010.0	771.5	818.7	956.2	1,066.8	4,623.2



Software Sales Sorted by  
Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,662,876	17	Orochi Warriors, Yoshi's Island DS, Wii Sports
RPG	948,783	9	Final Fantasy XII: Revenant Wings, Digimon World: Dawn/Dusk, Persona 3: Fes
Other	845,564	14	Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke, Wii Play, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training
Adv	672,277	4	Gyakuten Saiban 4, Fate/Stay Night [Realta Nua], Layton Kyoju to Fushigi na Machi
Act/Adv	277,777	2	Super Paper Mario, One Piece: Unlimited Adventure
Act/RPG	260,383	1	Kingdom Hearts II: Final Mix +
Pzl	105,572	1	Kotoba no Puzzle Mojipittan DS
Board	71,825	1	Momotaro Dentetsu DS: Tokyo & Japan
Sim	40,459	1	SimCity DS

Individual Publisher's Software Sales

\*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	1,604,628	15	Super Paper Mario, Yoshi's Island DS, Wii Sports
NAMCO BANDAI Games	746,451	10	Digimon World: Dawn/Dusk, Naruto: Shippu-den Narutimate Accel, Kotoba no Puzzle Mojipittan DS
SQUARE ENIX	681,278	4	Final Fantasy XII: Revenant Wings, Kingdom Hearts II: Final Mix +, Final Fantasy Anniversary Edition
CAPCOM	443,617	3	Gyakuten Saiban 4, Monster Hunter Freedom 2, Mega Man Star Force: Pegasus/Leo/Dragon
KONAMI	247,666	3	Pro Yakyu Spirits 4 (PS2), Jikkyo Powerful Pro Yakyu Portable 2, Pro Yakyu Spirits 4 (PS3)
KOEI	214,747	1	Orochi Warriors
KADOKAWA SHOTEN	157,834	1	Fate/Stay Night [Realta Nua]
LEVEL-5	133,096	1	Layton Kyoju to Fushigi na Machi
ATLUS	123,150	1	Persona 3: Fes
Hudson	110,796	2	Momotaro Dentetsu DS: Tokyo & Japan, Mezase!! Tsuru Master
Pokemon	109,857	1	Pocket Monster Diamond/Pearl
IE Institute	78,880	2	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou, TOEIC Test DS Training
Shogakukan	69,195	2	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisan, DS Kageyama-Method: Dennou Hanpuku Tadashii Kanji Kakitori-kun
SEGA	46,669	1	Hokuto no Ken: Shinpan no Sososei Kengo Retsuden
BANPRESTO	44,417	1	Crayon Shin-chan DS: Arashi wo Yobu Nutte Crayoon Daisakusen!
Electronic Arts	40,459	1	SimCity DS
Rocket Company	32,776	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS

