

# *Famitsu Marketing Data Service*

Data Collected by Famitsu: from March 26 to April 1, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

## Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store K = 1000

| This Week | Last Week | Week Before Last | Platform | Title   | Publisher          | Sales Date | Price (incl. tax) | Genre   | Copies Sold/wk (Estimated) | Copies Shipped (Estimated) | Cumulative Copies Sold (Estimated) | Sales-Stock Ratio | Copies in Stock |
|-----------|-----------|------------------|----------|---|--------------------|------------|-------------------|---------|----------------------------|----------------------------|------------------------------------|-------------------|-----------------|
| 1         | NEW       | -                | PS2      | Kingdom Hearts II: Final Mix +                          | SQUARE ENIX        | 03-29-07   | \ 7,980           | Act/RPG | 182,162                    | 345,198                    | 182,162                            | 52.8%             | 163K            |
| 2         | 1         | -                | PS2      | Musou Orochi Orochi Warriors                            | KOEI               | 03-21-07   | \ 7,140           | Act     | 115,239                    | 522,971                    | 492,746                            | 94.2%             | 18.6-30.2K      |
| 3         | NEW       | -                | DS       | Digimon Story Sunburst/Moonlight                        | NAMCO BANDAI Games | 03-29-07   | \ 5,040           | RPG     | 72,308                     | 140,361                    | 72,308                             | 51.5%             | 68.1K           |
| 4         | NEW       | -                | DS       | Eigo ga Nigate na Otona no DS Training Motto Eigo-zuke  | Nintendo           | 03-29-07   | \ 3,800           | Other   | 50,103                     | 299,854                    | 50,103                             | 16.7%             | 249.8K          |
| 5         | 4         | 2                | DS       | Kotoba no Puzzle Mojipittan DS                          | NAMCO BANDAI Games | 03-15-07   | \ 2,940           | Pzl     | 43,170                     | 233,160                    | 182,462                            | 78.3%             | 50.7-53.8K      |
| 6         | 5         | 4                | DS       | Layton Kyoju to Fushigi na Machi                        | LEVEL-5            | 02-15-07   | \ 4,800           | Adv     | 42,958                     | 430,489                    | 394,156                            | 91.6%             | 24.7-36.3K      |
| 7         | NEW       | -                | PS2      | Pro Yakyu Spirits 4                                     | KONAMI             | 04-01-07   | \ 7,329           | Sports  | 39,444                     | 87,108                     | 39,444                             | 45.3%             | 47.7K           |
| 8         | NEW       | -                | DS       | Tamagotchi no Appare! Niji-Venture                      | NAMCO BANDAI Games | 03-29-07   | \ 5,040           | RPG     | 37,929                     | 170,927                    | 37,929                             | 22.2%             | 133K            |
| 9         | 2         | 1                | DS       | Yoshi Island DS<br>Yoshi's Island DS                    | Nintendo           | 03-08-07   | \ 4,800           | Act     | 37,722                     | 502,940                    | 493,113                            | 98.0%             | 9.8-12.2K       |
| 10        | NEW       | -                | PS2      | Hokuto no Ken: Shinpan no Sososei Kengo Retsuden        | SEGA               | 03-29-07   | \ 7,140           | Act     | 29,658                     | 46,536                     | 29,658                             | 63.7%             | 16.9K           |
| 11        | 7         | 5                | Wii      | Wii Sports  | Nintendo           | 12-02-06   | \ 4,800           | Act     | 27,831                     | 1,313,945                  | 1,251,843                          | 95.3%             | 55.5-62.1K      |
| 12        | 6         | 3                | PSP      | Monster Hunter Portable 2nd<br>Monster Hunter Freedom 2 | CAPCOM             | 02-22-07   | \ 5,229           | Act     | 26,987                     | 1,143,691                  | 1,122,186                          | 98.1%             | 21.5-21.8K      |
| 13        | 10        | 7                | DS       | New Super Mario Bros.                                   | Nintendo           | 05-25-06   | \ 4,800           | Act     | 26,913                     | 4,336,021                  | 4,304,011                          | 99.3%             | 32-43.5K        |
| 14        | 11        | 6                | DS       | Pocket Monster Diamond/Pearl                            | Pokemon            | 09-28-06   | \ 4,800           | RPG     | 24,641                     | 5,102,886                  | 4,974,502                          | 97.5%             | 8.4-155.5K      |

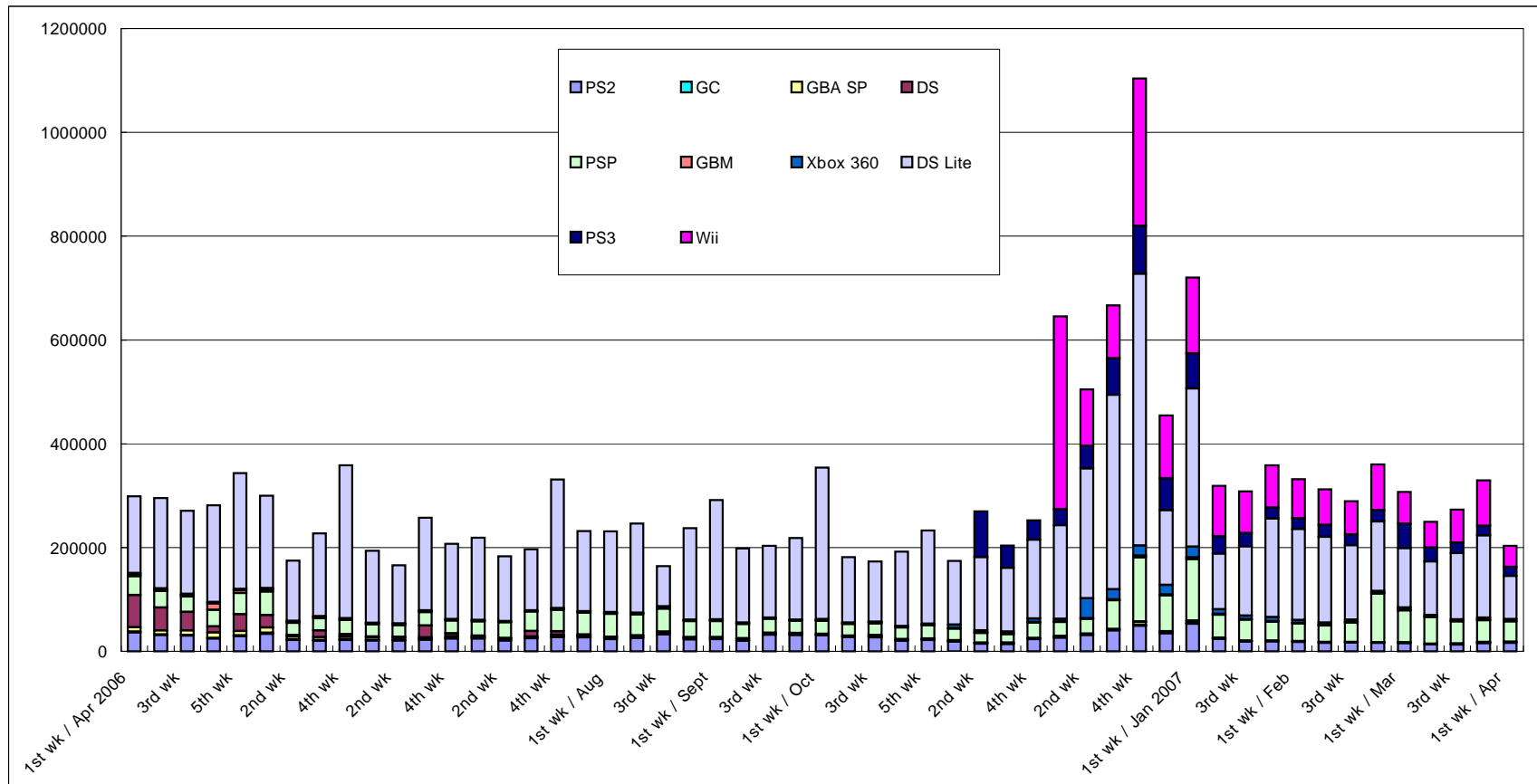
|    |     |    |     |   |                       |          |         |         |        |           |           |       |            |
|----|-----|----|-----|---|-----------------------|----------|---------|---------|--------|-----------|-----------|-------|------------|
| 15 | 3   | -  | DS  | Dragon Ball Z: Harukanaru Goku<br>Densetsu<br>Dragon Ball Z: Harukanaru Densetsu  | NAMCO BANDAI<br>Games | 03-21-07 | \ 5,040 | RPG     | 22,336 | 138,571   | 84,546    | 61.0% | 29.5-54K   |
| 16 | 9   | 8  | Wii | Hajimete no Wii<br>Wii Play   | Nintendo              | 12-02-06 | \ 4,800 | Other   | 19,090 | 1,079,886 | 1,037,396 | 96.1% | 42.5-59.5K |
| 17 | NEW | -  | PS3 | Pro Yakyu Spirits 4   | KONAMI                | 04-01-07 | \ 7,329 | Sports  | 18,584 | 31,312    | 18,584    | 59.4% | 12.7K      |
| 18 | 12  | 9  | DS  | Tohoku Daigaku Mirai - Kagaku - Gijutsu - Kyodo - Kenkyu - Center<br>Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS<br>Training | Nintendo              | 12-29-05 | \ 2,800 | Other   | 18,152 | 4,223,300 | 4,191,676 | 99.3% | 31.6-33.5K |
| 19 | NEW | -  | DS  | D.Gray-man: Kami no Shito-tachi   | KONAMI                | 03-29-07 | \ 5,229 | Act/Adv | 18,054 | 30,127    | 18,054    | 59.9% | 12.1K      |
| 20 | NEW | -  | DS  | KateKyo Hitman Reborn! DS: Shinuki Max! Vongole Carnival!!  | TAKARATOMY            | 03-29-07 | \ 5,040 | Act     | 17,604 | 31,210    | 17,604    | 56.4% | 13.6K      |
| 21 | 13  | 12 | DS  | Dragon Quest Monsters: Joker  | SQUARE ENIX           | 12-28-06 | \ 5,040 | RPG     | 17,329 | 1,360,768 | 1,305,643 | 95.9% | 52.9-55.1K |
| 22 | NEW | -  | Wii | Mezase!! Tsuru Master   | Hudson                | 03-29-07 | \ 5,040 | Act     | 16,408 | 30,321    | 16,408    | 54.1% | 13.9K      |
| 23 | 8   | -  | DS  | Crayon Shin-chan DS: Arashi wo Yobu Nutte Crayoon Daisakusen!   | BANPRESTO             | 03-21-07 | \ 5,040 | Act     | 15,708 | 82,321    | 46,356    | 56.3% | 18.3-36K   |
| 24 | 17  | 22 | DS  | Mario Kart DS   | Nintendo              | 12-08-05 | \ 4,800 | Act     | 15,590 | 2,064,634 | 2,041,423 | 98.9% | 23.2-23.8K |
| 25 | 14  | 14 | DS  | Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara<br>Hito ni wa Kikenai Otona no Joshiki-ryoku Training<br>DS                                   | Nintendo              | 10-26-06 | \ 3,800 | Other   | 14,839 | 1,348,831 | 1,316,430 | 97.6% | 31.3-32.4K |
| 26 | NEW | -  | DS  | TOEIC Test DS Training  | IE Institute          | 03-29-07 | \ 3,990 | Other   | 14,518 | 29,902    | 14,518    | 48.6% | 15.4K      |
| 27 | 16  | 19 | DS  | Oide yo Dobutsu no Mori<br>Animal Crossing: Wild World  | Nintendo              | 11-23-05 | \ 4,800 | Other   | 14,427 | 4,019,610 | 3,994,213 | 99.4% | 25.4-31.3K |
| 28 | -   | 18 | DS  | SimCity DS  | Electronic Arts       | 02-22-07 | \ 4,980 | Sim     | 10,824 | 116,554   | 95,868    | 82.3% | 20.7-24.2K |
| 29 | 27  | -  | DS  | Ryusei no Rockman: Pegasus/Leo/Dragon<br>Mega Man Star Force:<br>Pegasus/Leo/Dragon   | CAPCOM                | 12-14-06 | \ 5,040 | RPG     | 10,350 | 562,910   | 449,172   | 79.8% | 7.5-113.7K |
| 30 | NEW | -  | PS2 | Winning Post 7 Maximum 2007   | KOEI                  | 03-29-07 | \ 7,140 | Sim     | 9,111  | 17,383    | 9,111     | 52.4% | 8.3K       |

## Other New Titles

| Platform | Title  | Publisher             | Sales Date | Price (incl. tax) | Genre   | Copies Sold/wk (Estimated) | Sales - Stock Ratio | Copies Shipped (Estimated) | Copies in Stock |
|----------|--|-----------------------|------------|-------------------|---------|----------------------------|---------------------|----------------------------|-----------------|
| XB360    | Call of Duty 3   | Spike                 | 03-29-07   | \ 7,140           | Act/Sht | 7,938                      | 65.2%               | 12,179                     | 4.2K            |
| PS2      | Shin Bokujo Monogatari: Pure Innocent Life                 | Marvelous Interactive | 03-29-07   | \ 7,140           | Sim/RPG | 6,321                      | 24.1%               | 26,218                     | 19.9K           |
| PS3      | Winning Post 7 Maximum 2007                                | KOEI                  | 03-29-07   | \ 7,560           | Sim     | 5,576                      | 55.6%               | 10,030                     | 4.5K            |
| DS       | Shakugan no Shana DS                                       | MEDIA WORKS           | 03-29-07   | \ 4,725           | Adv     | 4,482                      | 53.7%               | 8,346                      | 3.9K            |
| PS2      | Vitamin X  | D3 PUBLISHER          | 03-29-07   | \ 6,090           | Adv     | 4,413                      | 50.3%               | 8,780                      | 4.4K            |
| PS2      | Taito Memories 2 Ge-kan                                    | TAITO                 | 03-29-07   | \ 5,040           | Act/Sht | 4,055                      | 33.3%               | 12,186                     | 8.1K            |
| PS2      | Simple 2000 Series Vol. 115: The Roomshare to Iu Seikatsu. | D3 PUBLISHER          | 03-29-07   | \ 2,100           | Sim     | 2,261                      | 32.2%               | 7,020                      | 4.8K            |
| PS2      | Gakuen Utopia Manabi Straight!: KiraKira Happy Festa!      | Marvelous Interactive | 03-29-07   | \ 7,140           | Adv     | 1,956                      | 43.7%               | 4,477                      | 2.5K            |
| DS       | Kokoro ga Uruou Birei Aquarium DS: Kujira, Iruka, Penguin  | ERTAIN                | 03-29-07   | \ 3,990           | Sim     | 1,825                      | 30.2%               | 6,049                      | 4.2K            |
| XB360    | Absolute: Blazing Infinity                                 | IDEA FACTORY          | 03-29-07   | \ 7,140           | Sim/RPG | 1,296                      | 33.3%               | 3,888                      | 2.6K            |
| DS       | Puzzle Series Vol. 13: Kanji Puzzle                        | Hudson                | 03-29-07   | \ 2,940           | Pzl     | 1,008                      | 19.0%               | 5,313                      | 4.3K            |
| DS       | My Melody Angel Book: Denshi Techo & Enjoy Game            | TDK CORE              | 03-29-07   | \ 5,040           | Other   | 965                        | 10.1%               | 9,560                      | 8.6K            |
| DS       | Kokoro ga Uruou Birei Aquarium DS: Tetra, Guppy, Angelfish | ERTAIN                | 03-29-07   | \ 3,990           | Sim     | 962                        | 15.9%               | 6,041                      | 5.1K            |
| DS       | Puzzle Series: Jigsaw Puzzle Oden-kun 2                    | Hudson                | 03-29-07   | \ 2,940           | Pzl     | 851                        | 16.3%               | 5,208                      | 4.4K            |

# Hardware Sales/Share

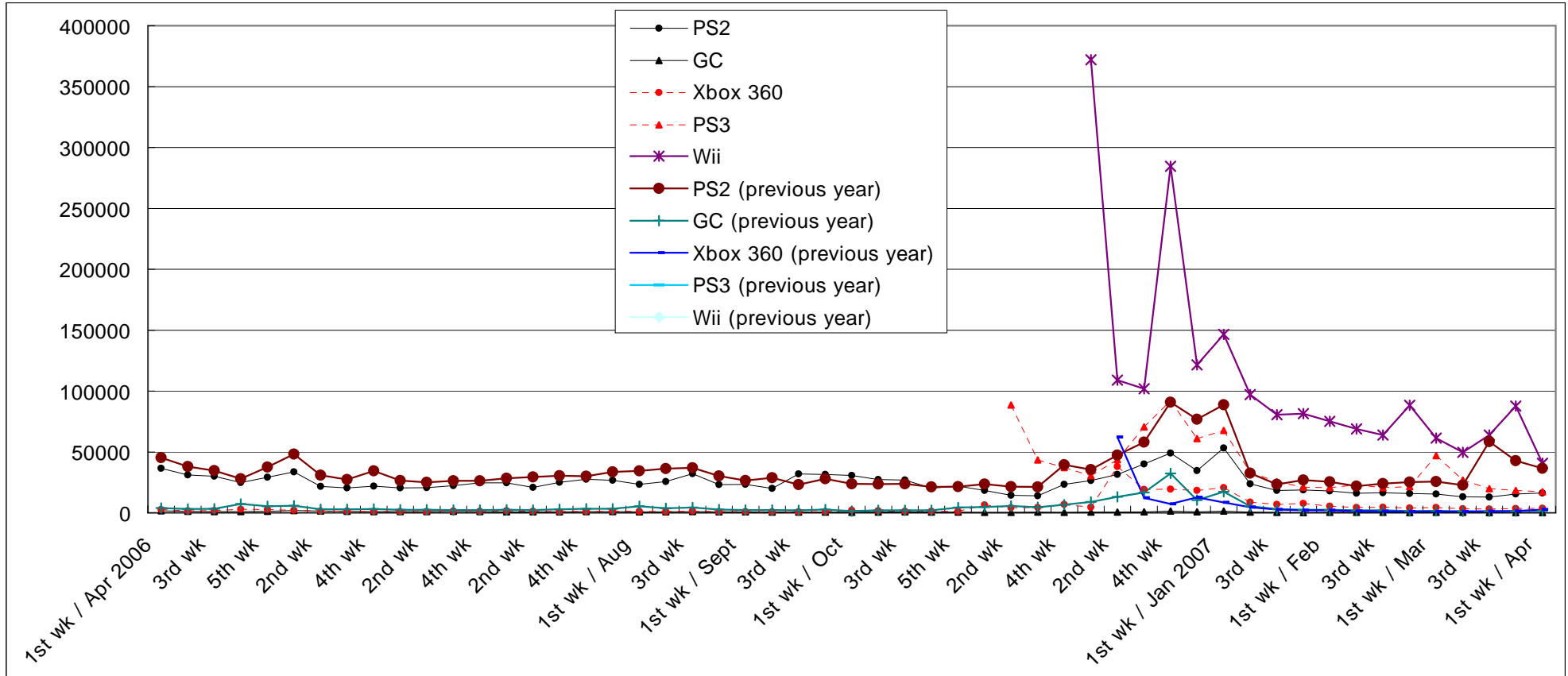
|              | 2/5-2/11       |               | 2/12-2/18      |               | 2/19-2/25      |               | 2/26-3/4       |               | 3/5-3/11       |               | 3/12-3/18      |               | 3/19-3/25      |               | 3/26-4/1       |               | 2007 to Date |
|--------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|--------------|
|              | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         | Units Sold     | Share         |              |
| PS2          | 16,083         | 5.1%          | 16,513         | 5.7%          | 15,966         | 4.4%          | 15,389         | 5.0%          | 13,221         | 5.3%          | 12,901         | 4.7%          | 15,434         | 4.7%          | 16,353         | 8.0%          | 253,999      |
| GC           | 416            | 0.1%          | 414            | 0.1%          | 295            | 0.1%          | 319            | 0.1%          | 321            | 0.1%          | 305            | 0.1%          | 310            | 0.1%          | 258            | 0.1%          | 5,710        |
| GBA SP       | 708            | 0.2%          | 667            | 0.2%          | 789            | 0.2%          | 711            | 0.2%          | 753            | 0.3%          | 1,003          | 0.4%          | 1,118          | 0.3%          | 909            | 0.4%          | 15,195       |
| DS           | 608            | 0.2%          | 457            | 0.2%          | 538            | 0.1%          | 625            | 0.2%          | 457            | 0.2%          | 629            | 0.2%          | 889            | 0.3%          | 682            | 0.3%          | 7,472        |
| PSP          | 32,142         | 10.3%         | 37,202         | 12.9%         | 93,523         | 26.0%         | 61,858         | 20.1%         | 50,970         | 20.4%         | 42,762         | 15.7%         | 42,226         | 12.8%         | 39,422         | 19.4%         | 672,823      |
| GBM          | 1,208          | 0.4%          | 1,028          | 0.4%          | 877            | 0.2%          | 1,041          | 0.3%          | 803            | 0.3%          | 798            | 0.3%          | 1,121          | 0.3%          | 654            | 0.3%          | 16,723       |
| Xbox 360     | 4,380          | 1.4%          | 4,678          | 1.6%          | 4,062          | 1.1%          | 4,361          | 1.4%          | 3,240          | 1.3%          | 3,227          | 1.2%          | 3,616          | 1.1%          | 3,774          | 1.9%          | 80,547       |
| DS Lite      | 164,850        | 52.8%         | 143,603        | 49.7%         | 134,088        | 37.2%         | 114,435        | 37.3%         | 103,089        | 41.3%         | 127,882        | 46.8%         | 158,609        | 48.1%         | 83,218         | 40.9%         | 1,940,872    |
| PS3          | 22,950         | 7.3%          | 20,617         | 7.1%          | 21,558         | 6.0%          | 46,924         | 15.3%         | 26,925         | 10.8%         | 19,787         | 7.2%          | 18,391         | 5.6%          | 17,289         | 8.5%          | 362,647      |
| Wii          | 68,978         | 22.1%         | 63,849         | 22.1%         | 88,338         | 24.5%         | 61,359         | 20.0%         | 49,750         | 19.9%         | 63,941         | 23.4%         | 87,704         | 26.6%         | 40,798         | 20.1%         | 1,005,313    |
| <b>Total</b> | <b>312,323</b> | <b>100.0%</b> | <b>289,028</b> | <b>100.0%</b> | <b>360,034</b> | <b>100.0%</b> | <b>307,022</b> | <b>100.0%</b> | <b>249,529</b> | <b>100.0%</b> | <b>273,235</b> | <b>100.0%</b> | <b>329,418</b> | <b>100.0%</b> | <b>203,357</b> | <b>100.0%</b> |              |



## Comparison of Weekly Sales of PS2, GC, Xbox 360, PS3, and Wii

| Units Sold | 3rd wk  | 4th wk  | 5th wk  | 1st wk / Jan 2007 | 2nd wk | 3rd wk | 4th wk | 1st wk / Feb | 2nd wk | 3rd wk | 4th wk | 1st wk / Mar | 2nd wk | 3rd wk | 4th wk | 1st wk / Apr |
|------------|---------|---------|---------|-------------------|--------|--------|--------|--------------|--------|--------|--------|--------------|--------|--------|--------|--------------|
| PS2        | 40,092  | 49,129  | 34,715  | 53,299            | 23,815 | 18,322 | 18,826 | 17,877       | 16,083 | 16,513 | 15,966 | 15,389       | 13,221 | 12,901 | 15,434 | 16,353       |
| GC         | 747     | 1,449   | 909     | 1,357             | 657    | 406    | 283    | 369          | 416    | 414    | 295    | 319          | 321    | 305    | 310    | 258          |
| Xbox 360   | 19,211  | 19,511  | 18,373  | 20,586            | 8,666  | 6,809  | 7,639  | 5,509        | 4,380  | 4,678  | 4,062  | 4,361        | 3,240  | 3,227  | 3,616  | 3,774        |
| PS3        | 70,557  | 92,122  | 60,891  | 67,620            | 33,492 | 25,379 | 21,028 | 20,687       | 22,950 | 20,617 | 21,558 | 46,924       | 26,925 | 19,787 | 18,391 | 17,289       |
| Wii        | 101,956 | 284,648 | 121,510 | 146,553           | 96,975 | 80,514 | 81,381 | 75,173       | 68,978 | 63,849 | 88,338 | 61,359       | 49,750 | 63,941 | 87,704 | 40,798       |

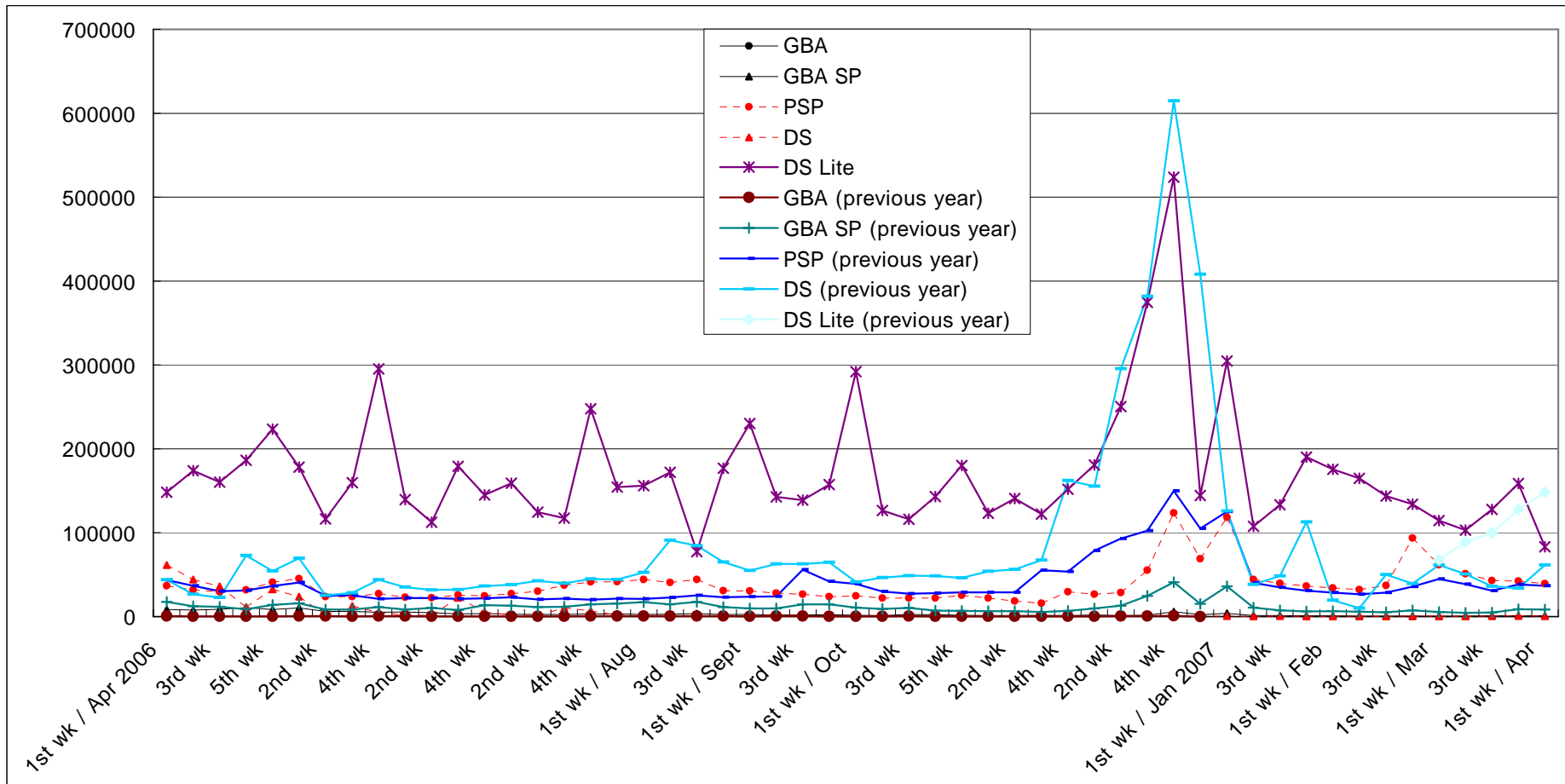
|                          |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| PS2 (previous year)      | 58,067 | 90,828 | 76,801 | 88,680 | 32,514 | 23,427 | 27,023 | 25,434 | 21,869 | 23,956 | 25,295 | 25,722 | 22,820 | 58,502 | 42,881 | 36,574 |
| GC (previous year)       | 16,760 | 32,422 | 10,380 | 17,227 | 5,356  | 3,178  | 2,518  | 2,427  | 2,014  | 2,036  | 1,508  | 1,632  | 1,311  | 1,353  | 1,539  | 1,592  |
| Xbox 360 (previous year) | 12,320 | 7,315  | 12,755 | 8,655  | 4,620  | 2,762  | 2,095  | 2,022  | 1,463  | 1,212  | 1,082  | 1,020  | 1,035  | 1,181  | 1,550  | 2,636  |
| PS3 (previous year)      |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
| Wii (previous year)      |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |



## Comparison of Weekly Sales of GBA, GBA SP, PSP, DS and DS Lite

| Units Sold | 3rd wk  | 4th wk  | 5th wk  | 1st wk / Jan 2007 | 2nd wk  | 3rd wk  | 4th wk  | 1st wk / Feb | 2nd wk  | 3rd wk  | 4th wk  | 1st wk / Mar | 2nd wk  | 3rd wk  | 4th wk  | 1st wk / Apr |
|------------|---------|---------|---------|-------------------|---------|---------|---------|--------------|---------|---------|---------|--------------|---------|---------|---------|--------------|
| GBA        |         |         |         |                   |         |         |         |              |         |         |         |              |         |         |         |              |
| GBA SP     | 1,511   | 5,711   | 2,234   | 3,833             | 1,228   | 1,456   | 1,101   | 919          | 708     | 667     | 789     | 711          | 753     | 1,003   | 1,118   | 909          |
| PSP        | 55,382  | 123,524 | 68,981  | 118,479           | 44,173  | 39,707  | 36,354  | 34,005       | 32,142  | 37,202  | 93,523  | 61,858       | 50,970  | 42,762  | 42,226  | 39,422       |
| DS         | 779     | 1,188   | 695     | 629               | 389     | 706     | 424     | 439          | 608     | 457     | 538     | 625          | 457     | 629     | 889     | 682          |
| DS Lite    | 374,689 | 523,794 | 144,251 | 304,692           | 107,503 | 133,347 | 190,116 | 175,440      | 164,850 | 143,603 | 134,088 | 114,435      | 103,089 | 127,882 | 158,609 | 83,218       |

|                         |         |         |         |         |        |        |         |        |        |        |        |        |        |        |         |         |
|-------------------------|---------|---------|---------|---------|--------|--------|---------|--------|--------|--------|--------|--------|--------|--------|---------|---------|
| GBA (previous year)     | 673     | 1,001   | 0       |         |        |        |         |        |        |        |        |        |        |        |         |         |
| GBA SP (previous year)  | 24,734  | 41,036  | 15,272  | 35,951  | 10,658 | 7,430  | 6,228   | 6,539  | 5,869  | 5,191  | 7,334  | 5,652  | 4,622  | 4,725  | 8,922   | 8,394   |
| PSP (previous year)     | 102,555 | 149,825 | 104,922 | 125,095 | 40,425 | 34,820 | 30,815  | 28,665 | 26,549 | 28,595 | 35,865 | 45,008 | 38,607 | 30,766 | 38,321  | 36,713  |
| DS (previous year)      | 381,776 | 614,748 | 408,195 | 125,957 | 38,524 | 48,564 | 112,938 | 19,644 | 10,196 | 50,107 | 39,373 | 61,391 | 50,860 | 36,051 | 33,713  | 61,500  |
| DS Lite (previous year) |         |         |         |         |        |        |         |        |        |        |        | 67,653 | 88,958 | 99,740 | 127,911 | 148,295 |

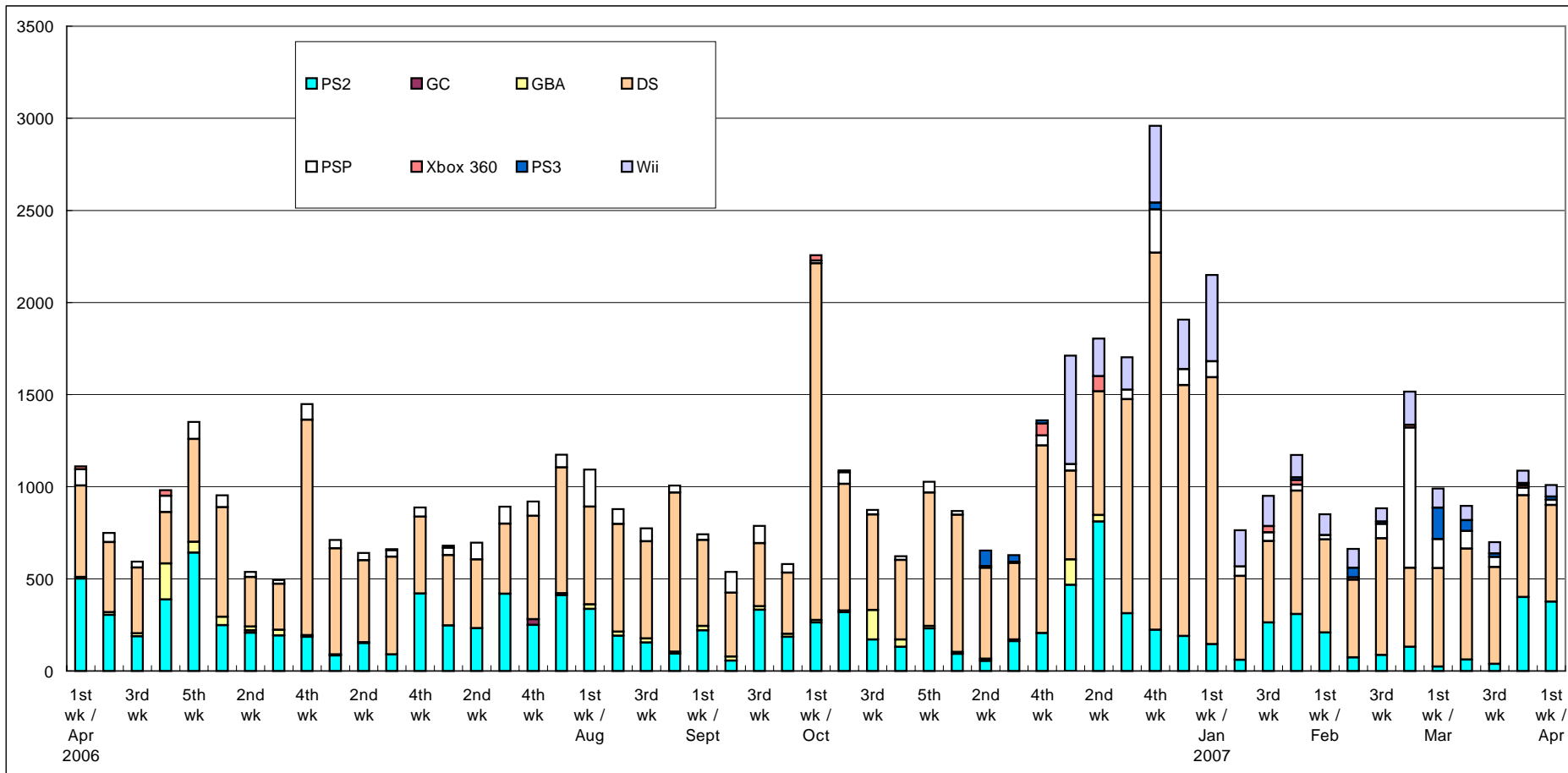


# Software Sales/Share for Each Platform

\*Only covering titles ranked in the TOP 30

Unit: K = 1000

|              | 2/5-2/11     |               | 2/12-2/18    |               | 2/19-2/25      |               | 2/26-3/4     |               | 3/5-3/11     |               | 3/12-3/18    |               | 3/19-3/25      |               | 3/26-4/1       |               | 2007 to Date |
|--------------|--------------|---------------|--------------|---------------|----------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|----------------|---------------|----------------|---------------|--------------|
|              | Copies Sold  | Share         | Copies Sold  | Share         | Copies Sold    | Share         | Copies Sold  | Share         | Copies Sold  | Share         | Copies Sold  | Share         | Copies Sold    | Share         | Copies Sold    | Share         |              |
| PS2          | 73.8         | 11.1%         | 86.6         | 9.8%          | 131.0          | 8.6%          | 23.7         | 2.4%          | 62.1         | 6.9%          | 37.7         | 5.4%          | 401.3          | 36.9%         | 375.6          | 37.2%         | 2,178.8      |
| GC           | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0            | 0.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0            | 0.0%          | 0.0            | 0.0%          | 0.0          |
| GBA          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0            | 0.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0            | 0.0%          | 0.0            | 0.0%          | 0.0          |
| DS           | 421.9        | 63.7%         | 633.9        | 71.8%         | 428.1          | 28.2%         | 535.3        | 54.1%         | 601.9        | 67.2%         | 525.8        | 75.2%         | 552.7          | 50.8%         | 525.5          | 52.0%         | 7,746.2      |
| PSP          | 12.1         | 1.8%          | 76.6         | 8.7%          | 761.2          | 50.2%         | 156.7        | 15.8%         | 95.2         | 10.6%         | 55.6         | 7.9%          | 41.4           | 3.8%          | 27.0           | 2.7%          | 1,467.4      |
| Xbox 360     | 0.0          | 0.0%          | 0.0          | 0.0%          | 15.3           | 1.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 0.0          | 0.0%          | 12.7           | 1.2%          | 0.0            | 0.0%          | 86.7         |
| PS3          | 52.4         | 7.9%          | 13.4         | 1.5%          | 0.0            | 0.0%          | 171.0        | 17.3%         | 58.6         | 6.5%          | 19.2         | 2.7%          | 11.4           | 1.0%          | 18.6           | 1.8%          | 359.1        |
| Wii          | 102.4        | 15.5%         | 71.9         | 8.1%          | 180.5          | 11.9%         | 103.4        | 10.4%         | 78.2         | 8.7%          | 61.1         | 8.7%          | 67.9           | 6.2%          | 63.3           | 6.3%          | 1,793.4      |
| <b>Total</b> | <b>662.7</b> | <b>100.0%</b> | <b>882.4</b> | <b>100.0%</b> | <b>1,516.1</b> | <b>100.0%</b> | <b>990.1</b> | <b>100.0%</b> | <b>896.0</b> | <b>100.0%</b> | <b>699.5</b> | <b>100.0%</b> | <b>1,087.4</b> | <b>100.0%</b> | <b>1,010.0</b> | <b>100.0%</b> |              |





# Market Scale Transition

| Unit: 100 million yen | 3rd wk | 4th wk | 5th wk | 1st wk / Jan 2007 | 2nd wk | 3rd wk | 4th wk | 1st wk / Feb | 2nd wk | 3rd wk | 4th wk | 1st wk / Mar | 2nd wk | 3rd wk | 4th wk | 1st wk / Apr | 2007 to Date |
|-----------------------|--------|--------|--------|-------------------|--------|--------|--------|--------------|--------|--------|--------|--------------|--------|--------|--------|--------------|--------------|
| Hardware              | 140.8  | 233.0  | 106.6  | 153.5             | 71.4   | 64.9   | 70.9   | 65.8         | 63.0   | 58.4   | 74.4   | 72.4         | 54.2   | 55.7   | 65.5   | 42.4         | 912.5        |
| Software              | 123.7  | 205.9  | 128.2  | 149.3             | 58.2   | 70.6   | 89.8   | 63.8         | 52.3   | 62.0   | 103.9  | 72.2         | 62.8   | 51.9   | 80.9   | 78.7         | 996.3        |
| Total                 | 264.5  | 438.9  | 234.9  | 302.7             | 129.5  | 135.5  | 160.7  | 129.6        | 115.3  | 120.4  | 178.3  | 144.6        | 117.0  | 107.6  | 146.4  | 121.0        | 1,908.8      |

|                          |       |       |       |       |      |      |       |      |      |      |       |       |      |       |       |       |
|--------------------------|-------|-------|-------|-------|------|------|-------|------|------|------|-------|-------|------|-------|-------|-------|
| Hardware (previous year) | 98.6  | 147.5 | 102.2 | 72.2  | 24.6 | 21.6 | 29.5  | 15.9 | 13.1 | 19.2 | 19.7  | 34.9  | 34.6 | 40.5  | 43.2  | 48.6  |
| Software (previous year) | 120.1 | 228.7 | 130.8 | 115.1 | 51.5 | 44.6 | 98.6  | 52.7 | 38.9 | 58.5 | 81.2  | 74.9  | 43.9 | 184.2 | 78.6  | 76.2  |
| Total (previous year)    | 218.6 | 376.1 | 233.0 | 187.3 | 76.1 | 66.3 | 128.1 | 68.6 | 52.0 | 77.7 | 100.9 | 109.9 | 78.6 | 224.6 | 121.8 | 124.9 |

