

Famitsu Marketing Data Service

Monthly Report: March 2007

Data Collected by Famitsu: from February 26 to March 25, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

Monthly TOP 50

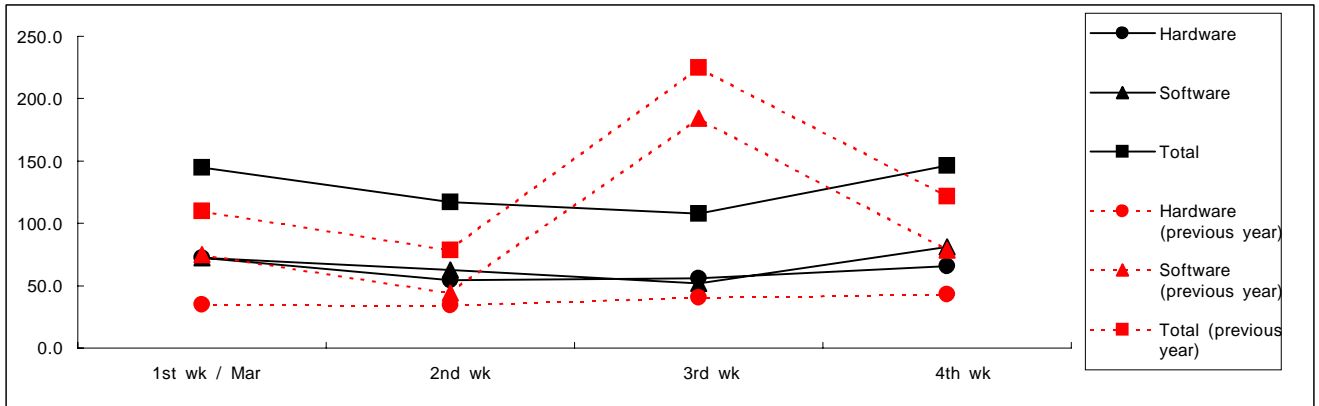
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Yoshi Island DS Yoshi's Island DS	Nintendo	03-08-07	\ 4,800	Act	455,391	455,391
2	PS2	Musou Orochi Orochi Warriors	KOEI	03-21-07	\ 7,140	Act	377,507	377,507
3	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	\ 5,229	Act	348,886	1,095,199
4	PS3	Gundam Musou	NAMCO BANDAI Games	03-01-07	\ 7,800	Act	248,761	248,761
5	DS	Super Robot Taisen W	BANPRESTO	03-01-07	\ 6,090	Sim/RPG	246,457	246,457
6	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	\ 4,800	Adv	185,263	351,198
7	DS	Kotoba no Puzzle Mojipittan DS	NAMCO BANDAI Games	03-15-07	\ 2,940	Pzl	139,292	139,292
8	Wii	Wii Sports	Nintendo	12-02-06	\ 4,800	Act	133,334	1,224,012
9	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	\ 4,800	RPG	113,803	4,949,861
10	DS	New Super Mario Bros.	Nintendo	05-25-06	\ 4,800	Act	107,335	4,277,098
11	DS	Dragon Quest Monsters: Joker	SQUARE ENIX	12-28-06	\ 5,040	RPG	101,942	1,288,314
12	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	\ 4,800	Other	98,322	1,018,306
13	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	\ 2,800	Other	92,666	4,173,524
14	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	\ 3,800	Other	76,312	1,301,591
15	PS2	Kenka Bancho 2: Full Throttle	Spike	03-08-07	\ 7,140	Act/Adv	68,179	68,179
16	DS	Dragon Ball Z: Harukanaru Goku Densetsu Dragon Ball Z: Harukanaru Densetsu	NAMCO BANDAI Games	03-21-07	\ 5,040	RPG	62,210	62,210
17	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	\ 4,800	Other	59,703	3,979,786
18	DS	Unou no Tatsujin: Sokai! Machigai Museum 2	NAMCO BANDAI Games	03-01-07	\ 3,990	Act	57,475	57,475
19	DS	Mario Kart DS	Nintendo	12-08-05	\ 4,800	Act	52,973	2,025,833
20	Wii	Fire Emblem: Akatsuki no Megami Fire Emblem: Goddess of Dawn	Nintendo	02-22-07	\ 6,800	Sim/RPG	46,427	119,764
21	DS	Picross DS	Nintendo	01-25-07	\ 3,800	Pzl	46,134	221,498
22	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	\ 2,800	Other	44,422	3,198,960
23	DS	Bokujo Monogatari: Kimi to Sodatsu Shima Harvest Moon DS 2	Marvelous Interactive	02-01-07	\ 5,040	Sim	43,147	187,094
24	DS	Seiken Densetsu: Heroes of Mana Heroes of Mana	SQUARE ENIX	03-08-07	\ 5,040	Sim/RPG	38,436	38,436
25	DS	Nounai Esthe IQ Supple DS	Spike	12-21-06	\ 3,990	Mix	36,547	173,391
26	DS	Wish Room: Tenshi no Kioku Hotel Dusk: Room 215	Nintendo	01-25-07	\ 4,800	Adv	36,058	183,282
27	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokotori Kanji-nou	IE Institute	11-09-06	\ 2,499	Other	34,665	357,693
28	DS	SimCity DS	Electronic Arts	02-22-07	\ 4,980	Sim	34,412	85,044
29	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	\ 5,040	RPG	33,891	438,822

30	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	\ 3,800	Other	32,621	1,701,299
31	DS	Doraemon: Nobita no Shin Makai Daiboken DS	SEGA	03-08-07	\ 5,040	Card	32,552	32,552
32	Wii	Odoru Made in Wario WarioWare: Smooth Moves	Nintendo	12-02-06	\ 5,800	Act	31,942	378,990
33	DS	Crayon Shin-chan DS: Arashi wo Yobu Nutte Crayoon Daisakusei	BANPRESTO	03-21-07	\ 5,040	Act	30,648	30,648
34	Wii	Naruto: Shippu-den Gekito Ninja Taisen! EX Naruto: Clash of Ninja MVZ	TAKARATOMY	02-22-07	\ 6,800	Act	29,454	64,237
35	DS	Kaito Wario the Seven Wario: Master of Disguise	Nintendo	01-18-07	\ 4,800	Act	28,799	254,881
36	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen Rocket	Rocket Company	09-28-06	\ 3,990	Other	27,874	482,647
37	DS	Puyo Puyo!	SEGA	12-14-06	\ 5,040	Act	26,887	149,439
38	DS	Hoshi no Kirby: Sanjo! Dorocche-dan Kirby Squeak Squad	Nintendo	11-02-06	\ 4,800	Act	26,827	922,473
39	DS	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisaku	Shogakukan	12-07-06	\ 2,800	Other	26,754	162,230
40	PS2	Kiniro no Corda 2	KOEI	03-15-07	\ 7,140	Sim	26,613	26,613
41	PS2	Ryu ga Gotoku [PlayStation 2 the Best] Yakuza	SEGA	10-26-06	\ 1,890	Act	25,618	413,696
42	DS	Oshare Majo Love and Berry - DS Collection	SEGA	11-22-06	\ 6,090	Card/Act	25,525	932,049
43	Wii	Zelda no Densetsu: Twilight Princess The Legend of Zelda: Twilight Princess	Nintendo	12-02-06	\ 6,800	Act	25,267	446,381
44	DS	Heisei Kyoiku linkai DS	NAMCO BANDAI Games	12-21-06	\ 3,990	Mix	25,219	164,407
45	PS2	Higurashi no Naku Koro ni Matsuri	Alchemist	02-22-07	\ 7,329	Adv	25,076	105,278
46	DS	Kenko Oen Recipe 1000: DS Kondate Zenshu	Nintendo	12-07-06	\ 3,800	Other	24,489	333,975
47	PS2	Grand Theft Auto: San Andreas	CAPCOM	01-25-07	\ 7,329	Act	24,459	371,781
48	DS	Yu-Gi-Oh! Duel Monsters World Championship 2007	KONAMI	03-15-07	\ 5,229	Card	24,409	24,409
49	DS	Bleach DS 2nd: Kokui Hirameku Requiem	SEGA	02-15-07	\ 5,229	Act	22,859	78,957
50	DS	Tetris DS	Nintendo	04-27-06	\ 3,800	Act	22,699	1,088,160

Market Scale Transition

Unit: 100 million yen

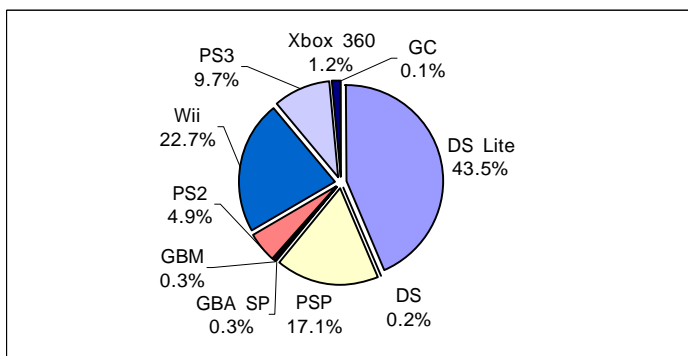
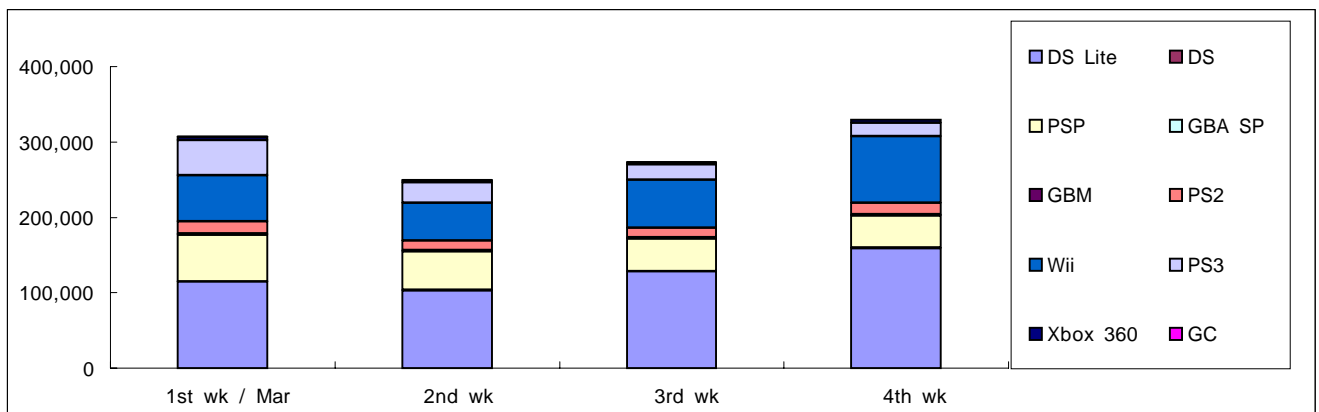
	1st wk / Mar	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	72.4	54.2	55.7	65.5	247.8
Software	72.2	62.8	51.9	80.9	267.8
Total	144.6	117.0	107.6	146.4	515.7



Hardware Sales Transition

Units Sold

	1st wk / Mar	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	114,435	103,089	127,882	158,609	504,015
DS	625	457	629	889	2,600
PSP	61,858	50,970	42,762	42,226	197,816
GBA SP	711	753	1,003	1,118	3,585
GBM	1,041	803	798	1,121	3,763
PS2	15,389	13,221	12,901	15,434	56,945
Wii	61,359	49,750	63,941	87,704	262,754
PS3	46,924	26,925	19,787	18,391	112,027
Xbox 360	4,361	3,240	3,227	3,616	14,444
GC	319	321	305	310	1,255
	307,022	249,529	273,235	329,418	1,159,204

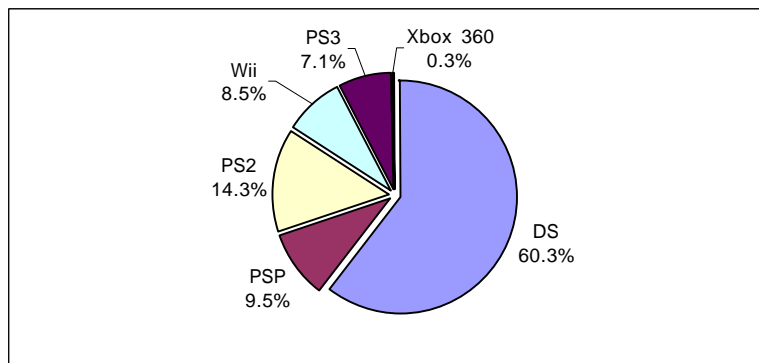
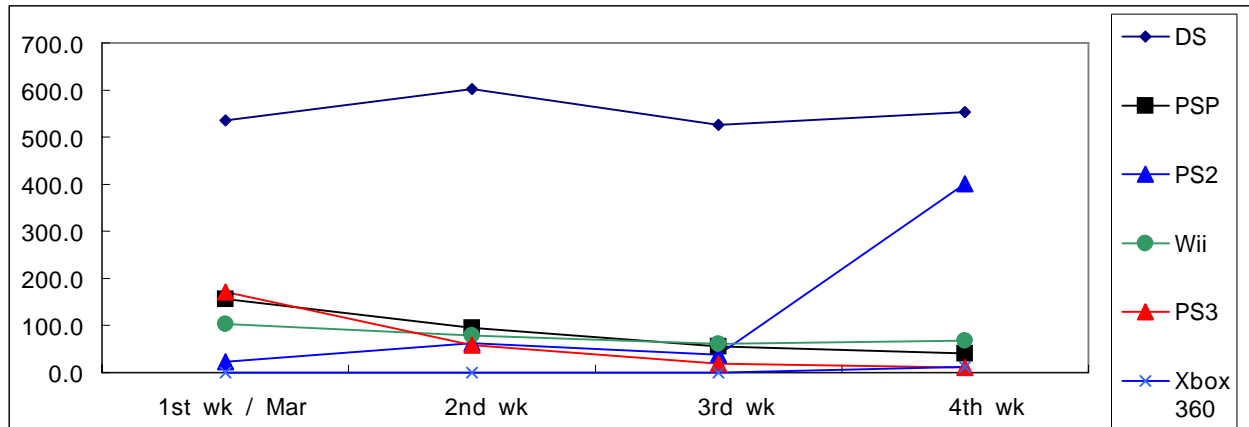


Software Sales/Share
for Each Platform

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, Wii, PS3, and Xbox 360 titles)

Unit: K (=1000)

	1st wk / Mar	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	535.3	601.9	525.8	552.7	2,215.7
PSP	156.7	95.2	55.6	41.4	348.9
PS2	23.7	62.1	37.7	401.3	524.8
Wii	103.4	78.2	61.1	67.9	310.6
PS3	171.0	58.6	19.2	11.4	260.3
Xbox 360	-	-	-	12.7	12.7
	990.1	896.0	699.5	1,087.4	3,672.9



Software Sales Sorted by Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	2,077,121	19	Yoshi's Island DS, Orochi Warriors, Monster Hunter Freedom 2
Other	517,828	10	Wii Play, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Cente Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Kanshimon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS
Sim/RPG	331,320	3	Super Robot Taisen W, Fire Emblem: Goddess of Dawn, Heroes of Mana
RPG	311,846	4	Pocket Monster Diamond/Pearl, Dragon Quest Monsters: Joker, Dragon Ball Z: Harukanaru Densetsu
Adv	246,397	3	Layton Kyoju to Fushigi na Machi, Hotel Dusk: Room 215, Higurashi no Naku Koro ni Matsuri
Pzl	185,426	2	Kotoba no Puzzle Mojipittan DS, Picross DS
Sim	104,172	3	Harvest Moon DS 2, SimCity DS, Kiniro no Corda 2
Act/Adv	68,179	1	Kenka Bancho 2: Full Throttle
Mix	61,766	2	Nounai Esthe IQ Supple DS, Heisei Kyoiku linkai DS
Card	56,961	2	Doraemon: Nobita no Shin Makai Daiboken DS, Yu-Gi-Oh! Duel Monsters World Championship 2007
Card/Act	25,525	1	Oshare Majo Love and Berry - DS Collection

Individual Publisher's Software Sales

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	1,441,721	19	Yoshi's Island DS, Wii Sports, New Super Mario Bros.
NAMCO BANDAI Games	532,957	5	Gundam Musou, Kotoba no Puzzle Mojipittan DS, Dragon Ball Z: Hakanaru Densetsu
CAPCOM	407,236	3	Monster Hunter Freedom 2, Mega Man Star Force: Pegasus/Leo/Dragon Grand Theft Auto: San Andreas
KOEI	404,120	2	Orochi Warriors, Kiniro no Corda 2
BANPRESTO	277,105	2	Super Robot Taisen W, Crayon Shin-chan DS: Arashi wo Yobu Nube Uchiyoon Daisakusen!
LEVEL-5	185,263	1	Layton Kyoju to Fushigi na Machi
SQUARE ENIX	140,378	2	Dragon Quest Monsters: Joker, Heroes of Mana
SEGA	133,441	5	Doraemon: Nobita no Shin Makai Daiboken DS, Puyo Puyo!, Yakuzaya, PlayStation 2 the Best!
Pokemon	113,803	1	Pocket Monster Diamond/Pearl
Spike	104,726	2	Kenka Bancho 2: Full Throttle, Nounai Esthe IQ Super DS
Marvelous Interactive	43,147	1	Harvest Moon DS 2
IE Institute	34,665	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 2000an-nin no KanKen Tokoton Kanji-nou
Electronic Arts	34,412	1	SimCity DS
TAKARATOMY	29,454	1	Naruto: Clash of Ninja MVZ
Rocket Company	27,874	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
Shogakukan	26,754	1	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Jyaku-Masu Keisan
Alchemist	25,076	1	Higurashi no Naku Koro ni Matsuri
KONAMI	24,409	1	Yu-Gi-Oh! Duel Monsters World Championship 2007

