

Famitsu Marketing Data Service

Data Collected by Famitsu: from March 19 to March 25, 2007

Software Sales Ranking: TOP 30

Hardware Sales/Share

Hardware Sales: Comparison of Weekly Sales with Previous Year's

Software Sales/Share for Each Platform

Market Size: Comparison of Scale Transition with Previous Year's

Software Sales Ranking: TOP 30

Note 1: Based on two different data, quantity of stock numbers may have a margin of error.

Note 2: In addition to game shops, titles listed in colored lines are also available at five convenience-store K = 1000

| This Week | Last Week | Week Before Last | Platform | Title | Publisher | Sales Date | Price (incl. tax) | Genre | Copies Sold/wk (Estimated) | Copies Shipped (Estimated) | Cumulative Copies Sold (Estimated) | Sales-Stock Ratio | Copies in Stock |
|-----------|-----------|------------------|----------|---|-----------------------|------------|-------------------|-------|----------------------------|----------------------------|------------------------------------|-------------------|-----------------|
| 1 | NEW | - | PS2 | Musou Orochi | KOEI | 03-21-07 | ¥7,140.00 | Act | 377,507 | 421,339 | 377,507 | 89.6% | 43.8K |
| 2 | 1 | 1 | DS | Yoshi Island DS Yoshi's Island DS | Nintendo | 03-08-07 | ¥4,800.00 | Act | 85,922 | 492,580 | 455,391 | 92.5% | 37.2-55.3K |
| 3 | NEW | - | DS | Dragon Ball Z: Harukanaru Goku Densetsu Dragon Ball Z: Harukanaru Densetsu | NAMCO BANDAI Games | 03-21-07 | ¥5,040.00 | RPG | 62,210 | 132,963 | 62,210 | 46.8% | 70.8K |
| 4 | 2 | - | DS | Kotoba no Puzzle Mojipittan DS | NAMCO BANDAI Games | 03-15-07 | ¥2,940.00 | Pzl | 61,070 | 197,284 | 139,292 | 70.6% | 41.6-58K |
| 5 | 4 | 5 | DS | Layton Kyoju to Fushigi na Machi | LEVEL-5 | 02-15-07 | ¥4,800.00 | Adv | 53,322 | 390,836 | 351,198 | 89.9% | 39.5-39.6K |
| 6 | 3 | 2 | PSP | Monster Hunter Portable 2nd Monster Hunter Freedom 2 | CAPCOM | 02-22-07 | ¥5,229.00 | Act | 41,408 | 1,114,693 | 1,095,199 | 98.3% | 19.5-47.6K |
| 7 | 5 | 8 | Wii | Wii Sports | Nintendo | 12-02-06 | ¥4,800.00 | Act | 38,831 | 1,277,398 | 1,224,012 | 95.8% | 53.4-55.5K |
| 8 | NEW | - | DS | Crayon Shin-chan DS: Arashi wo Yobu Nutte Crayoon Daisakusen! | BANPRESTO | 03-21-07 | ¥5,040.00 | Act | 30,648 | 79,547 | 30,648 | 38.5% | 48.9K |
| 9 | 8 | 11 | Wii | Hajimete no Wii Wii Play | Nintendo | 12-02-06 | ¥4,800.00 | Other | 29,090 | 1,054,844 | 1,018,306 | 96.5% | 36.5-59.5K |
| 10 | 7 | 10 | DS | New Super Mario Bros. | Nintendo | 05-25-06 | ¥4,800.00 | Act | 27,680 | 4,306,057 | 4,277,098 | 99.3% | 29-38.8K |
| 11 | 6 | 9 | DS | Pocket Monster Diamond/Pearl | Pokemon | 09-28-06 | ¥4,800.00 | RPG | 27,440 | 5,092,853 | 4,949,861 | 97.2% | 143-232K |
| 12 | 9 | 12 | DS | Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training | Nintendo | 12-29-05 | ¥2,800.00 | Other | 24,609 | 4,195,628 | 4,173,524 | 99.5% | 22.1-38.1K |
| 13 | 12 | 7 | DS | Dragon Quest Monsters: Joker | SQUARE ENIX | 12-28-06 | ¥5,040.00 | RPG | 20,912 | 1,350,454 | 1,288,314 | 95.4% | 62.1-71.4K |
| 14 | 14 | 14 | DS | Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS | Nintendo | 10-26-06 | ¥3,800.00 | Other | 18,399 | 1,343,131 | 1,301,591 | 96.9% | 40.5-41.5K |

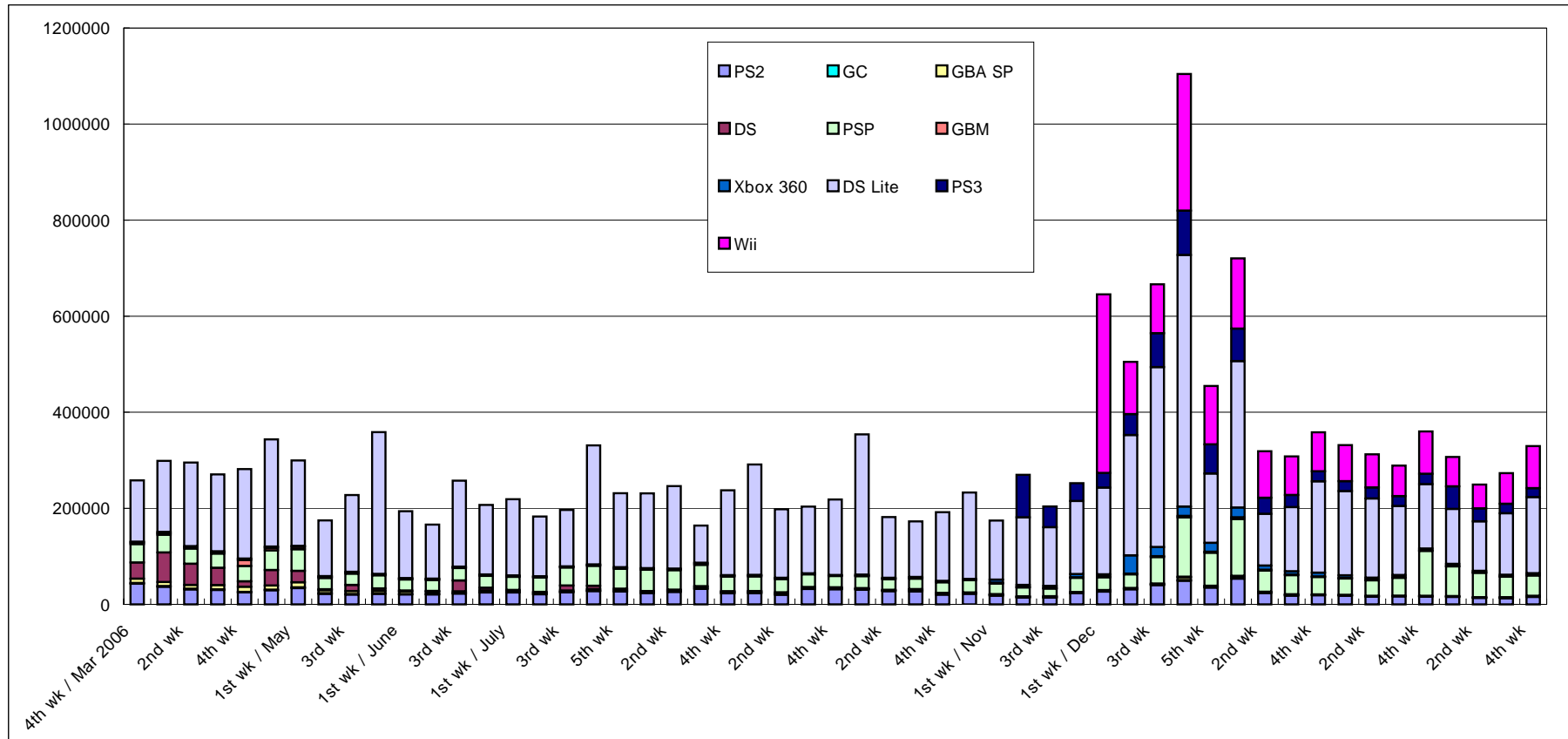
| | | | | | | | | | | | | | |
|----|-----|----|-------|---|--------------------------|----------|-----------|---------|--------|-----------|-----------|-------|------------|
| 15 | NEW | - | DS | Front Mission: The First | SQUARE ENIX | 03-22-07 | ¥5,040.00 | Sim | 17,715 | 55,246 | 17,715 | 32.1% | 37.5K |
| 16 | 19 | 16 | DS | Oide yo Dobutsu no Mori Animal Crossing: Wild World | Nintendo | 11-23-05 | ¥4,800.00 | Other | 15,683 | 4,010,727 | 3,979,786 | 99.2% | 30.9-39.8K |
| 17 | 22 | 18 | DS | Mario Kart DS | Nintendo | 12-08-05 | ¥4,800.00 | Act | 15,456 | 2,047,656 | 2,025,833 | 98.9% | 21.8-22.9K |
| 18 | NEW | - | PS2 | Rogue Galaxy Director's Cut | SCEJ (SONY) | 03-21-07 | ¥3,980.00 | RPG | 13,615 | 25,161 | 13,615 | 54.1% | 11.5K |
| 19 | NEW | - | XB360 | Armored Core 4 | FromSoftware | 03-22-07 | ¥8,190.00 | Act | 12,673 | 18,600 | 12,673 | 68.1% | 5.9K |
| 20 | 23 | 24 | DS | Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training Brain Age: Train Your Brain in Minutes a Day | Nintendo | 05-19-05 | ¥2,800.00 | Other | 12,389 | 3,234,691 | 3,198,960 | 98.9% | 35.7-45.4K |
| 21 | 13 | 3 | PS3 | Gundam Musou | NAMCO BANDAI Games | 03-01-07 | ¥7,800.00 | Act | 11,365 | 266,462 | 248,761 | 93.4% | 17.7-23.2K |
| 22 | NEW | - | DS | Negima!?: Cho Mahora Taisen Chu Check-In Zenin Shugo! Yappari Onsen Kichaimasita | Marvelous Interactive | 03-22-07 | ¥5,040.00 | Adv | 10,799 | 18,953 | 10,799 | 57.0% | 8.2K |
| 23 | 26 | 29 | DS | Nounai Esthe IQ Supple DS | Spike | 12-21-06 | ¥3,990.00 | Mix | 10,461 | 191,151 | 173,391 | 90.7% | 15.2-17.8K |
| 24 | NEW | - | PS2 | Rozen Maiden: Gebetgarten | TAITO | 03-22-07 | ¥7,140.00 | Act/Adv | 10,184 | 16,694 | 10,184 | 61.0% | 6.5K |
| 25 | 20 | 15 | DS | Unou no Tatsujin: Sokai! Machigai Museum 2 | NAMCO BANDAI Games | 03-01-07 | ¥3,990.00 | Act | 10,182 | 76,327 | 57,475 | 75.3% | 18.9-21.9K |
| 26 | 27 | 17 | DS | Doraemon: Nobita no Shin Makai Daiboken DS | SEGA | 03-08-07 | ¥5,040.00 | Card | 10,105 | 61,938 | 32,552 | 52.6% | 24.1-29.4K |
| 27 | - | - | DS | Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon | CAPCOM | 12-14-06 | ¥5,040.00 | RPG | 10,099 | 562,910 | 438,822 | 78.0% | 4.1-143.3K |
| 28 | - | 27 | DS | Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou | IE Institute | 11-09-06 | ¥2,499.00 | Other | 9,342 | 369,751 | 357,693 | 96.7% | 12.1-13.8K |
| 29 | 29 | 22 | DS | Bokujo Monogatari: Kimi to Sodatsu Shima | Marvelous Interactive | 02-01-07 | ¥5,040.00 | Sim | 9,130 | 201,113 | 187,094 | 93.0% | 12.4-14K |
| 30 | 25 | 13 | DS | Seiken Densetsu: Heroes of Mana Heroes of Mana | SQUARE ENIX | 03-08-07 | ¥5,040.00 | Sim/RPG | 9,109 | 102,773 | 38,436 | 37.4% | 58.4-64.3K |

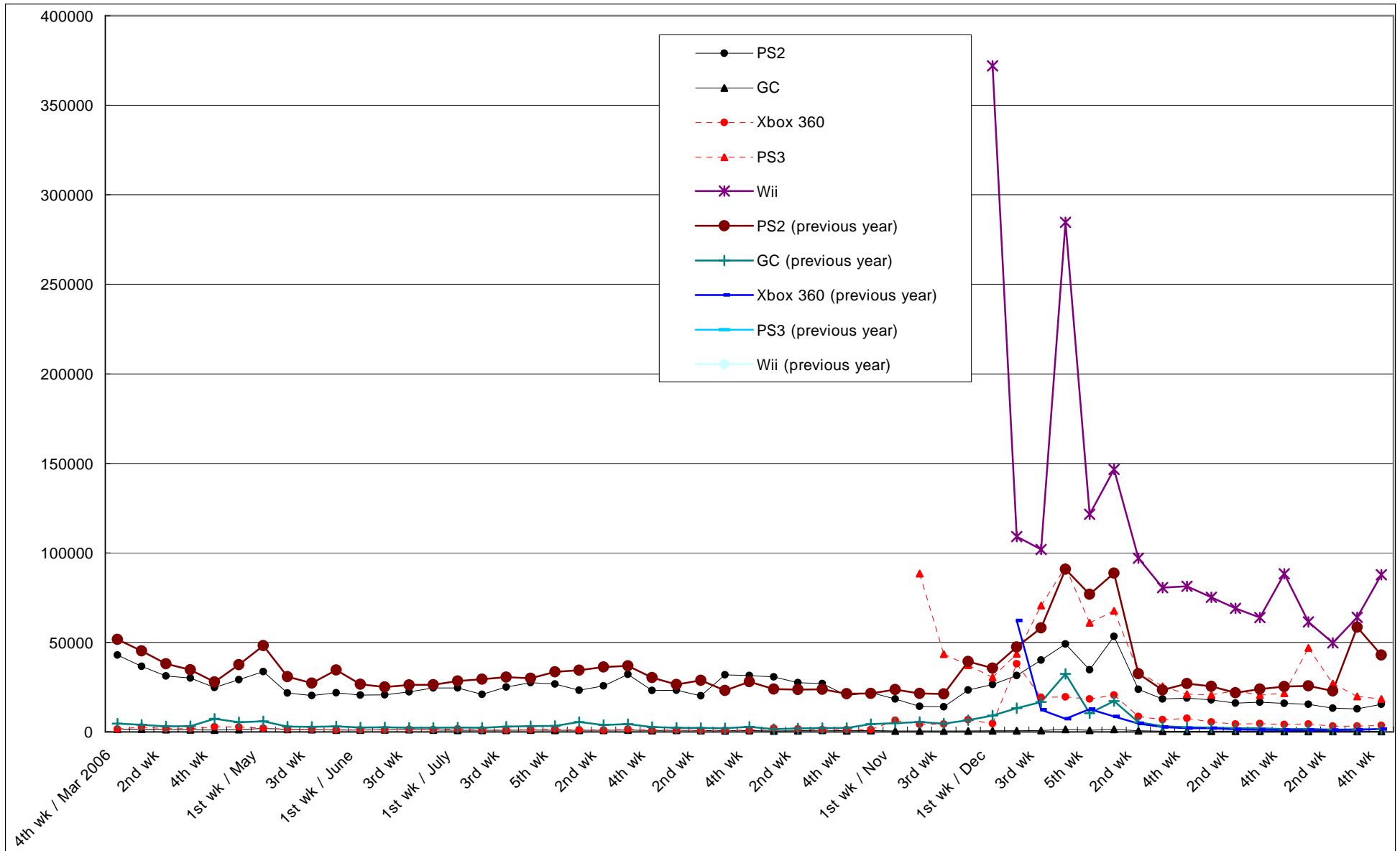
Other New Titles

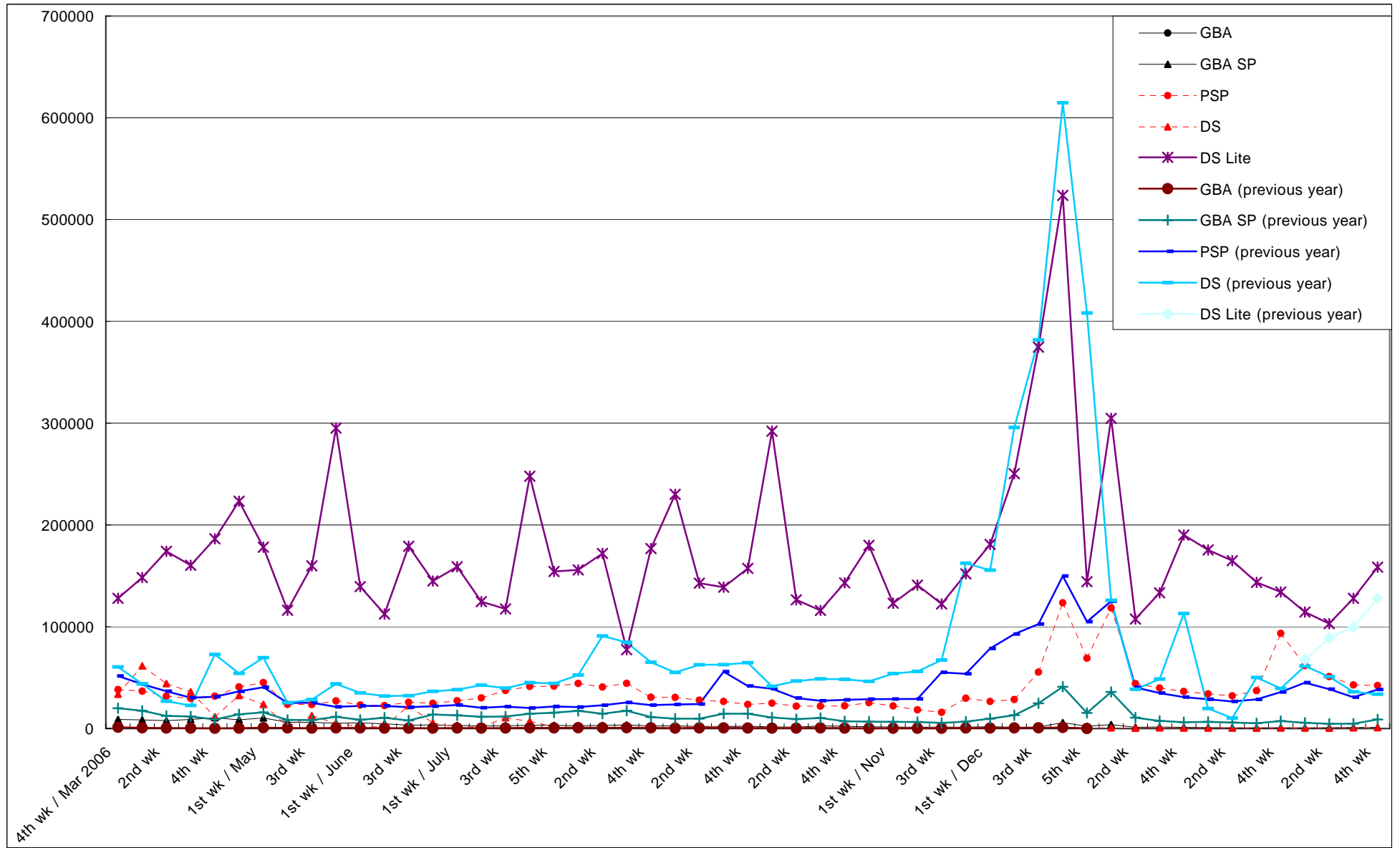
| Platform | Title | Publisher | Sales Date | Price (incl. tax) | Genre | Copies Sold/wk (Estimated) | Sales - Stock Ratio | Copies Shipped (Estimated) | Copies in Stock |
|----------|---|-----------------|------------|-------------------|---------|----------------------------|---------------------|----------------------------|-----------------|
| PS2 | Pachinko Hanaou: Misora Hibari | HACKBERRY | 03-21-07 | ¥6,510.00 | Simu | 8,655 | 38.5% | 22,478 | 13.8K |
| PS2 | The Godfather | Electronic Arts | 03-22-07 | ¥7,140.00 | Act | 7,050 | 29.4% | 24,019 | 17.K |
| PS2 | Sangokushi 11 with Power-Up Kit Romance of the Three Kingdoms XI | KOEI | 03-21-07 | ¥10,290.00 | Sim | 5,199 | 39.4% | 13,188 | 8.K |
| PS2 | Puyo Puyo! | SEGA | 03-21-07 | ¥5,040.00 | Act | 4,946 | 24.7% | 19,993 | 15.K |
| PSP | Puyo Puyo! | SEGA | 03-21-07 | ¥5,040.00 | Act | 4,526 | 24.9% | 18,156 | 13.6K |
| DS | Bomberman Story DS | Hudson | 03-21-07 | ¥5,040.00 | Act/RPG | 4,359 | 30.3% | 14,383 | 10.K |
| PS3 | Mist of Chaos | IDEA FACTORY | 03-22-07 | ¥7,140.00 | Sim | 3,921 | 50.3% | 7,793 | 3.9K |
| PSP | Sangokushi VIII | KOEI | 03-21-07 | ¥5,040.00 | Sim | 2,698 | 26.1% | 10,352 | 7.7K |
| PSP | Bomberman Land Portable | Hudson | 03-21-07 | ¥5,040.00 | Act/Adv | 1,648 | 16.6% | 9,954 | 8.3K |
| DS | Keisan DS Training | IE Institute | 03-21-07 | ¥3,990.00 | Other | 1,619 | 7.7% | 20,990 | 19.4K |
| PS2 | Musou Orochi Super Premium Pack | KOEI | 03-21-07 | ¥14,490.00 | Act | 1,441 | 67.2% | 2,143 | 0.7K |
| Wii | Sangokushi 11 with Power-Up Kit | KOEI | 03-21-07 | ¥10,290.00 | Sim | 1,111 | 16.4% | 6,782 | 5.7K |
| Wii | Cars | THQ Japan | 03-22-07 | ¥6,090.00 | Act | 1,045 | 13.1% | 7,962 | 6.9K |
| PS2 | Brothers in Arms: Meiyō no Daisho [Ubisoft Best] Brothers in Arms: Earned in Blood | Ubisoft | 03-22-07 | ¥2,940.00 | Act/Sht | 580 | 19.4% | 2,990 | 2.4K |
| Wii | Puzzle Series Vol. 1: Sudoku | Hudson | 03-21-07 | ¥3,990.00 | Pzl | 482 | 5.8% | 8,308 | 7.8K |
| PS2 | Shinki Genso: Spectral Souls II [IF Collection] | IDEA FACTORY | 03-22-07 | ¥2,940.00 | Sim/RPG | 102 | 8.9% | 1,141 | 1.K |

Hardware Sales/Share

| | 1/29-2/4 | | 2/5-2/11 | | 2/12-2/18 | | 2/19-2/25 | | 2/26-3/4 | | 3/5-3/11 | | 3/12-3/18 | | 3/19-3/25 | | 2007 to Date |
|--------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|--------------|
| | Units Sold | Share | Units Sold | Share | Units Sold | Share | Units Sold | Share | Units Sold | Share | Units Sold | Share | Units Sold | Share | Units Sold | Share | |
| PS2 | 17,877 | 5.4% | 16,083 | 5.1% | 16,513 | 5.7% | 15,966 | 4.4% | 15,389 | 5.0% | 13,221 | 5.3% | 12,901 | 4.7% | 15,434 | 4.7% | 237,646 |
| GC | 369 | 0.1% | 416 | 0.1% | 414 | 0.1% | 295 | 0.1% | 319 | 0.1% | 321 | 0.1% | 305 | 0.1% | 310 | 0.1% | 5,452 |
| GBA SP | 919 | 0.3% | 708 | 0.2% | 667 | 0.2% | 789 | 0.2% | 711 | 0.2% | 753 | 0.3% | 1,003 | 0.4% | 1,118 | 0.3% | 14,286 |
| DS | 439 | 0.1% | 608 | 0.2% | 457 | 0.2% | 538 | 0.1% | 625 | 0.2% | 457 | 0.2% | 629 | 0.2% | 889 | 0.3% | 6,790 |
| PSP | 34,005 | 10.3% | 32,142 | 10.3% | 37,202 | 12.9% | 93,523 | 26.0% | 61,858 | 20.1% | 50,970 | 20.4% | 42,762 | 15.7% | 42,226 | 12.8% | 633,401 |
| GBM | 1,159 | 0.3% | 1,208 | 0.4% | 1,028 | 0.4% | 877 | 0.2% | 1,041 | 0.3% | 803 | 0.3% | 798 | 0.3% | 1,121 | 0.3% | 16,069 |
| Xbox 360 | 5,509 | 1.7% | 4,380 | 1.4% | 4,678 | 1.6% | 4,062 | 1.1% | 4,361 | 1.4% | 3,240 | 1.3% | 3,227 | 1.2% | 3,616 | 1.1% | 76,773 |
| DS Lite | 175,440 | 52.9% | 164,850 | 52.8% | 143,603 | 49.7% | 134,088 | 37.2% | 114,435 | 37.3% | 103,089 | 41.3% | 127,882 | 46.8% | 158,609 | 48.1% | 1,857,654 |
| PS3 | 20,687 | 6.2% | 22,950 | 7.3% | 20,617 | 7.1% | 21,558 | 6.0% | 46,924 | 15.3% | 26,925 | 10.8% | 19,787 | 7.2% | 18,391 | 5.6% | 345,358 |
| Wii | 75,173 | 22.7% | 68,978 | 22.1% | 63,849 | 22.1% | 88,338 | 24.5% | 61,359 | 20.0% | 49,750 | 19.9% | 63,941 | 23.4% | 87,704 | 26.6% | 964,515 |
| Total | 331,577 | 100.0% | 312,323 | 100.0% | 289,028 | 100.0% | 360,034 | 100.0% | 307,022 | 100.0% | 249,529 | 100.0% | 273,235 | 100.0% | 329,418 | 100.0% | |







Software Sales/Share for Each Platform

*Only covering titles ranked in the TOP 30

| Unit: K = 1000 | 1/29-2/4 | | 2/5-2/11 | | 2/12-2/18 | | 2/19-2/25 | | 2/26-3/4 | | 3/5-3/11 | | 3/12-3/18 | | 3/19-3/25 | | 2007 to Date |
|----------------|--------------|---------------|--------------|---------------|--------------|---------------|----------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|----------------|---------------|--------------|
| | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | Copies Sold | Share | |
| PS2 | 208.1 | 24.5% | 73.8 | 11.1% | 86.6 | 9.8% | 131.0 | 8.6% | 23.7 | 2.4% | 62.1 | 6.9% | 37.7 | 5.4% | 401.3 | 36.9% | 1,803.1 |
| GC | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 |
| GBA | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 |
| DS | 506.2 | 59.5% | 421.9 | 63.7% | 633.9 | 71.8% | 428.1 | 28.2% | 535.3 | 54.1% | 601.9 | 67.2% | 525.8 | 75.2% | 552.7 | 50.8% | 7,220.7 |
| PSP | 23.8 | 2.8% | 12.1 | 1.8% | 76.6 | 8.7% | 761.2 | 50.2% | 156.7 | 15.8% | 95.2 | 10.6% | 55.6 | 7.9% | 41.4 | 3.8% | 1,440.5 |
| Xbox 360 | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 15.3 | 1.0% | 0.0 | 0.0% | 0.0 | 0.0% | 0.0 | 0.0% | 12.7 | 1.2% | 86.7 |
| PS3 | 0.0 | 0.0% | 52.4 | 7.9% | 13.4 | 1.5% | 0.0 | 0.0% | 171.0 | 17.3% | 58.6 | 6.5% | 19.2 | 2.7% | 11.4 | 1.0% | 340.5 |
| Wii | 112.8 | 13.3% | 102.4 | 15.5% | 71.9 | 8.1% | 180.5 | 11.9% | 103.4 | 10.4% | 78.2 | 8.7% | 61.1 | 8.7% | 67.9 | 6.2% | 1,730.0 |
| Total | 850.9 | 100.0% | 662.7 | 100.0% | 882.4 | 100.0% | 1,516.1 | 100.0% | 990.1 | 100.0% | 896.0 | 100.0% | 699.5 | 100.0% | 1,087.4 | 100.0% | |

