

Famitsu Marketing Data Service

Monthly Report: February 2007

Data Collected by Famitsu: from January 29 to February 25, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

Monthly TOP 50

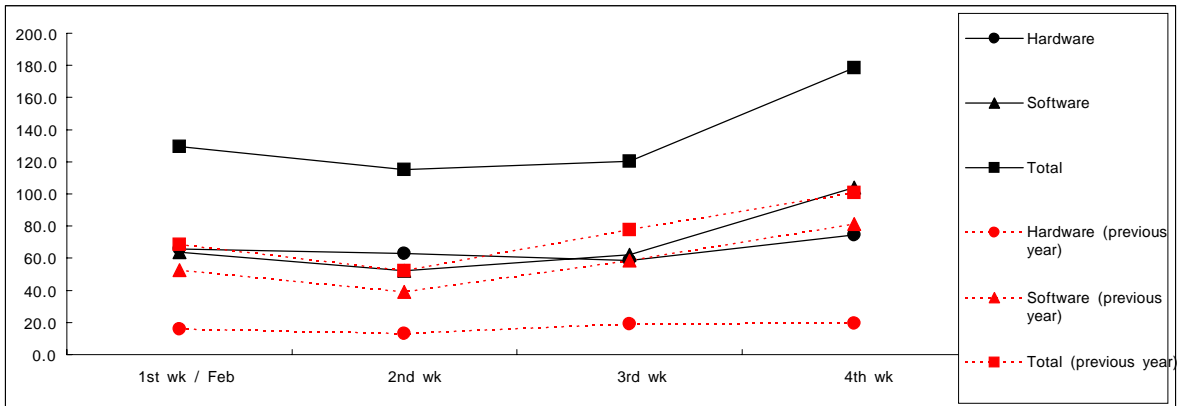
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	PSP	Monster Hunter Portable 2nd Monster Hunter Freedom 2	CAPCOM	02-22-07	¥5,229.00	Act	746,313	746,313
2	Wii	Wii Sports	Nintendo	12-02-06	¥4,800.00	Act	182,221	1,090,678
3	DS	Layton Kyoju to Fushigi na Machi	LEVEL-5	02-15-07	¥4,800.00	Adv	165,935	165,935
4	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800.00	RPG	162,411	4,836,058
5	PS2	J. League Pro Soccer Club wo Tsukuro! 5	SEGA	02-01-07	¥7,329.00	Sim	160,925	160,925
6	DS	Dragon Quest Monsters: Joker	SQUARE ENIX	12-28-06	¥5,040.00	RPG	150,296	1,186,372
7	DS	Bokujo Monogatari: Kimi to Sodatsu Shima	Marvelous Interactive	02-01-07	¥5,040.00	Sim	143,947	143,947
8	PS2	Grand Theft Auto: San Andreas	CAPCOM	01-25-07	¥7,329.00	Act	137,348	347,322
9	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800.00	Other	133,041	919,984
10	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Ce Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no Training	Nintendo	12-29-05	¥2,800.00	Other	123,345	4,080,858
11	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800.00	Act	121,752	4,169,763
12	DS	Picross DS	Nintendo	01-25-07	¥3,800.00	Pzl	107,035	175,364
13	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800.00	Other	105,473	1,225,279
14	DS	Wish Room: Tenshi no Kioku Hotel Dusk: Room 215	Nintendo	01-25-07	¥4,800.00	Adv	85,888	147,224
15	DS	Kaito Wario the Seven Wario: Master of Disguise	Nintendo	01-18-07	¥4,800.00	Act	84,521	226,082
16	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800.00	Other	83,193	3,920,083
17	PSP	Tales of Destiny 2	NAMCO BANDAI Games	02-15-07	¥5,040.00	RPG	80,411	80,411
18	PS2	Higurashi no Naku Koro ni Matsuri	Alchemis	02-22-07	¥7,329.00	Adv	80,202	80,202
19	Wii	Fire Emblem: Akatsuki no Megami	Nintendo	02-22-07	¥6,800.00	Sim/RPG	73,337	73,337
20	PS3	Virtua Fighter 5	SEGA	02-08-07	¥8,190.00	Act	71,352	71,352
21	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800.00	Act	68,238	1,972,860
22	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	¥5,040.00	RPG	67,515	404,931
23	DS	Death Note: Kira Game	KONAMI	02-15-07	¥5,229.00	Adv	63,984	63,984
24	PS2	Soul Cradle: Sekai wo Kurau Mono	NEIPPON ICHI SOFTWARE	02-15-07	¥7,140.00	Sim/RPG	61,327	61,327
25	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashira Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain a Day	Nintendo	05-19-05	¥2,800.00	Other	57,379	3,154,538
26	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200kan- nin no KanKen Tokoton Kanji-nou	IE Institute	11-09-06	¥2,499.00	Other	56,244	323,028
27	DS	Bleach DS 2nd: Kokui Hirameku Requiem	SEGA	02-15-07	¥5,229.00	Act	56,098	56,098
28	DS	SimCity DS	Electronic Arts	02-22-07	¥4,980.00	Sim	50,632	50,632
29	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800.00	Other	49,555	1,668,678
30	DS	Sangokushi Taisen DS	SEGA	01-25-07	¥5,980.00	Act/Sim	48,415	131,426
31	DS	Luminous Arc	Marvelous Interactive	02-08-07	¥5,040.00	Sim/RPG	45,301	45,301
32	PSP	Monster Hunter Portable [PSP the Best] Monster Hunter Freedom	CAPCOM	08-03-06	¥3,129.00	Act	43,537	266,085
33	DS	Heisei Kyoiku linkai DS	NAMCO BANDAI Games	12-21-06	¥3,990.00	Mix	42,750	139,188
34	DS	Hoshi no Kirby: Sanjo! Dorocche-dan Kirby Squeak Squad	Nintendo	11-02-06	¥4,800.00	Act	41,516	895,646
35	Wii	Odoru Made in Wario WarioWare: Smooth Moves	Nintendo	12-02-06	¥5,800.00	Act	39,902	347,048
36	Wii	Zelda no Densetsu: Twilight Princess The Legend of Zelda: Twilight Princess	Nintendo	12-02-06	¥6,800.00	Act	39,146	421,114
37	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen Pocket Companion	IE Institute	09-28-06	¥3,990.00	Other	38,446	454,773
38	PS2	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10	HACKBERRY	01-25-07	¥7,140.00	Simu	36,686	84,792
39	Wii	Naruto: Shippu-den Gekito Ninja Taisen! EX	TAKARATOMY	02-22-07	¥6,800.00	Act	34,783	34,783
40	DS	Oshare Majo Love and Berry - DS Collection	SEGA	11-22-06	¥6,090.00	Card/Act	34,562	906,524
41	DS	Nounai Esthe IQ Supple DS	Spike	12-21-06	¥3,990.00	Mix	34,301	136,844

42	DS	Kenko Oen Recipe 1000: DS Kondate Zenshu	Nintendo	12-07-06	¥3,800.00	Other	33,901	309,486
43	PS2	Ryu ga Gotoku [PlayStation 2 the Best] Yakuza	SEGA	10-26-06	¥1,890.00	Act	33,855	388,078
44	DS	Puyo Puyo!	SEGA	12-14-06	¥5,040.00	Act	32,867	122,552
45	DS	Sekaiju no Meikyu Etrian Odyssey	ATLUS	01-18-07	¥5,229.00	RPG	32,721	74,343
46	PS2	Saint Seiya: Meio Hades Junikyu-hen Saint Seiya: The Hades	NAMCO BANDAI Games	02-01-07	¥7,140.00	Act	31,783	31,783
47	PSP	Metal Gear Solid: Portable Ops	KONAMI	12-21-06	¥5,229.00	Act	29,145	336,901
48	DS	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu	Shogakukan	12-07-06	¥2,800.00	Other	28,570	135,476
49	DS	Jump Ultimate Stars	Nintendo	11-23-06	¥4,800.00	Act	28,519	675,259
50	DS	Tetris DS	Nintendo	04-27-06	¥3,800.00	Act	27,981	1,065,461

Market Scale Transition

Unit: 100 million yen

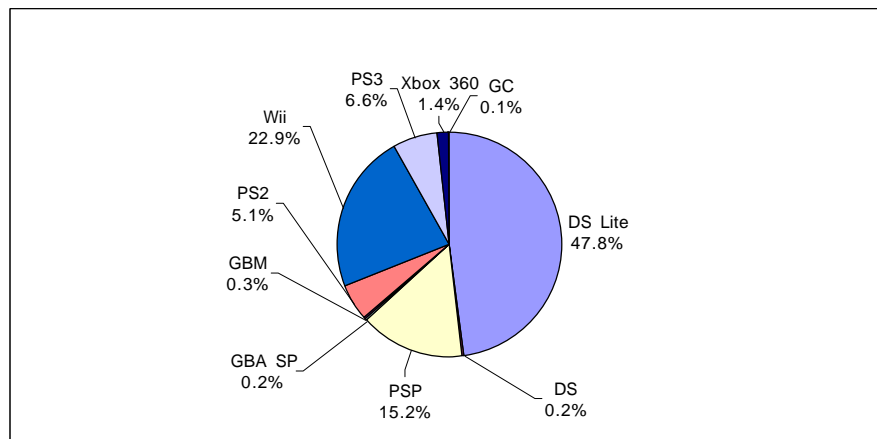
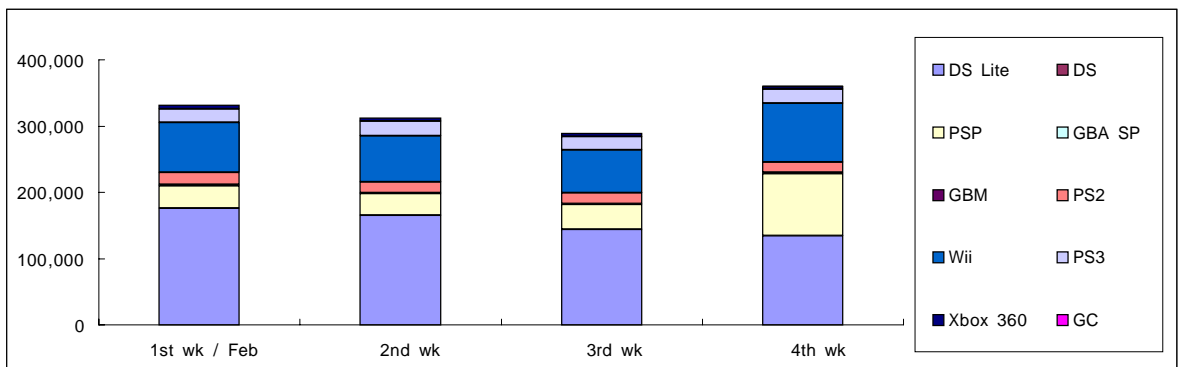
	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	65.8	63.0	58.4	74.4	261.6
Software	63.8	52.3	62.0	103.9	282.0
Total	129.6	115.3	120.4	178.3	543.6



Hardware Sales Transition

Units Sold

	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	175,440	164,850	143,603	134,088	617,981
DS	439	608	457	538	2,042
PSP	34,005	32,142	37,202	93,523	196,872
GBA SP	919	708	667	789	3,083
GBM	1,159	1,208	1,028	877	4,272
PS2	17,877	16,083	16,513	15,966	66,439
Wii	75,173	68,978	63,849	88,338	296,338
PS3	20,687	22,950	20,617	21,558	85,812
Xbox 360	5,509	4,380	4,678	4,062	18,629
GC	369	416	414	295	1,494
Total	331,577	312,323	289,028	360,034	1,292,962

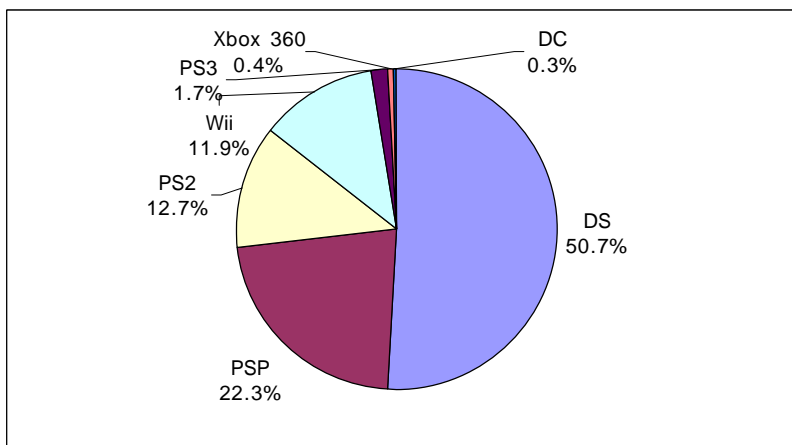
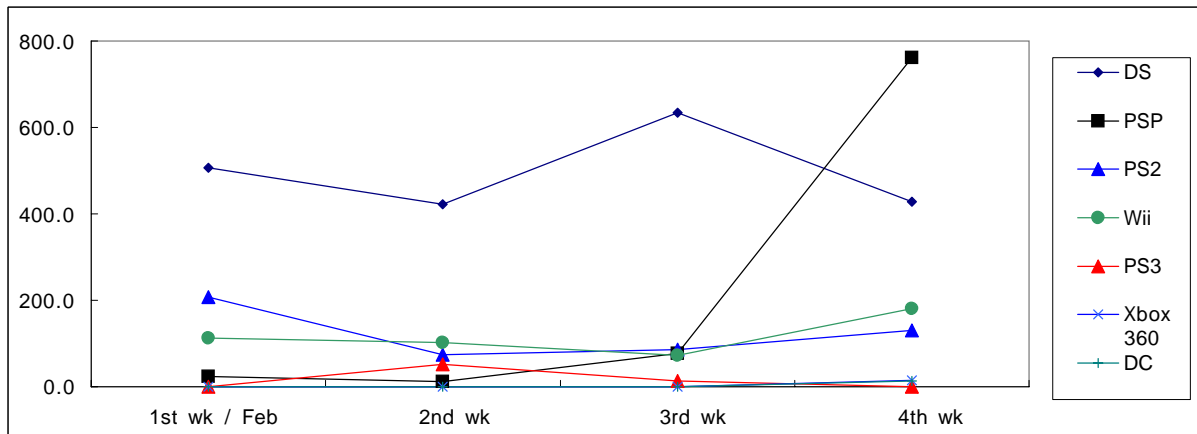


Software Sales/Share
for Each Platform

*Only covering titles ranked in the weekly TOP 30 (DS, PSP, PS2, PS3, Xbox 360, and DC titles)

Unit: K (=1000)

	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	506.2	421.9	633.9	428.1	1,990.2
PSP	23.8	12.1	76.6	761.2	873.8
PS2	208.1	73.8	86.6	131.0	499.5
Wii	112.8	102.4	71.9	180.5	467.6
PS3	-	52.4	13.4	-	65.8
Xbox 360	-	-	-	15.3	15.3
DC	-	-	-	12.9	12.9
	850.9	662.7	882.4	1,529.0	3,925.0



Software Sales Sorted by
Genre

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,850,877	19	Monster Hunter Freedom 2, Wii Sports, Grand Theft Auto: San Andreas
Other	709,147	10	Wii Play, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hitoi wa Kikenai Otona no Joshiki-ryoku Training DS
RPG	493,354	5	Pocket Monster Diamond/Pearl, Dragon Quest Monsters: Joker, Tale of Destiny 2
Adv	396,009	4	Layton Kyoju to Fushigi na Machi, Hotel Dusk: Room 215, Higurashi no Naku Koro ni Matsuri
Sim	355,504	3	J. League Pro Soccer Club wo Tsukuro! 5, Bokujo Monogatari: Kitoi Sodatsu Shima, SimCity DS
Sim/RPG	179,965	3	Fire Emblem: Akatsuki no Megami, Soul Cradle: Sekai wo Kuruu Mori Luminous Arc
Pzl	107,035	1	Picross DS
Mix	77,051	2	Heisei Kyoiku linkai DS, Nounai Esthe IQ Supple DS
Act/Sim	48,415	1	Sangokushi Taisen DS
Simu	36,686	1	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10
Card/Act	34,562	1	Oshare Majo Love and Berry - DS Collection

Individual Publisher's Software Sales

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	1,485,943	19	Wii Sports, Wii Play, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodokan-Kyuo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Trajin
CAPCOM	994,713	4	Monster Hunter Freedom 2, Grand Theft Auto: San Andreas, Mega Man Star Force: Pegasus/Leo/Dragon
SEGA	438,074	7	J. League Pro Soccer Club wo Tsukuro! 5, Virtua Fighter 5, BladeS 2nd: Kokui Hirameku Requiem
Marvelous Interactive	189,248	2	Bokujo Monogatari: Kimi to Sodatsu Shima, Luminous Arc
LEVEL-5	165,935	1	Layton Kyoju to Fushigi na Machi
Pokemon	162,411	1	Pocket Monster Diamond/Pearl
NAMCO BANDAI Games	154,944	3	Tales of Destiny 2, Heisei Kyoiku linkai DS, Saint Seiya The Hades
SQUARE ENIX	150,296	1	Dragon Quest Monsters: Joker
KONAMI	93,129	2	Death Note: Kira Game, Metal Gear Solid: Portable
Alchemist	80,202	1	Higurashi no Naku Koro ni Matsuri
NIPPON ICHI SOFTWARE	61,327	1	Soul Cradle: Sekai wo Kurau Mono
IE Institute	56,244	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 2000an-nin no KanKen Tokoton Kanji-ndu
Electronic Arts	50,632	1	SimCity DS
Rocket Company	38,446	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
HACKBERRY	36,686	1	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsuj 10
TAKARATOMY	34,783	1	Naruto: Clash of Ninja MVZ
Spike	34,301	1	Nounai Esthe IQ Supple DS
ATLUS	32,721	1	Etrian Odyssey
Shogakukan	28,570	1	DS Kageyama-Method: Dennou Hanpuku Masu x Masu yaku-Masu Keisan

