

Famitsu Marketing Data Service

Monthly Report: January 2007

Data Collected by Famitsu: from January 1 to January 28, 2007

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

1. : TOP 50

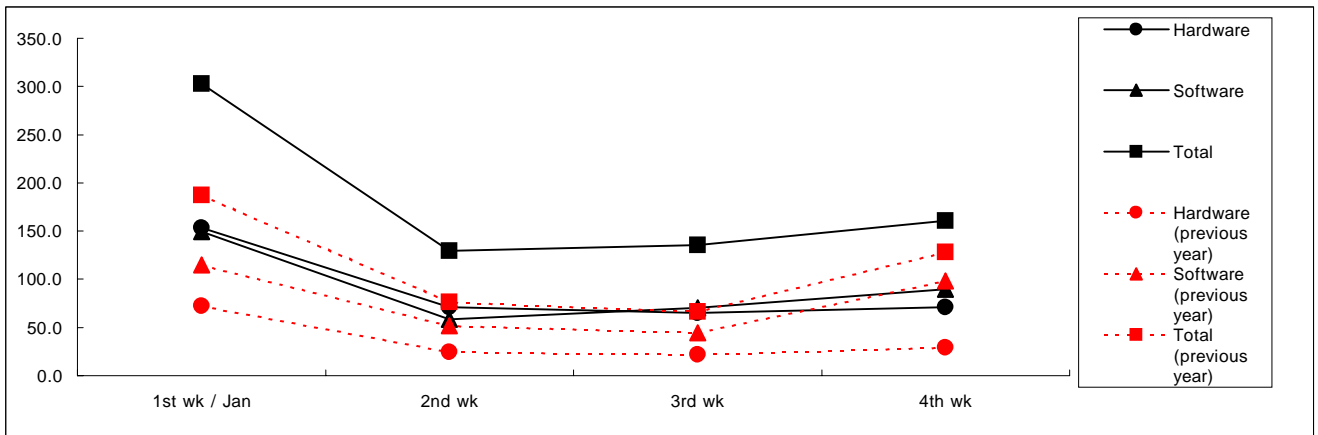
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Dragon Quest Monsters: Joker	SQUARE ENIX	12-28-06	¥5,040	RPG	402,992	1,036,076
2	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	370,832	4,673,647
3	Wii	Wii Sports	Nintendo	12-02-06	¥4,800	Act	355,243	908,457
4	Wii	Hajimete no Wii Wii Play	Nintendo	12-02-06	¥4,800	Other	283,758	786,943
5	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	229,797	4,048,011
6	PS2	Grand Theft Auto: San Andreas	CAPCOM	01-25-07	¥7,329	Act	209,974	209,974
7	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	¥2,800	Other	208,875	3,957,513
8	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	203,206	1,119,806
9	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	181,869	3,836,890
10	DS	Hoshi no Kirby: Sanjo! Dorocche-dan Kirby Squeak Squad	Nintendo	11-02-06	¥4,800	Act	155,997	854,130
11	DS	Kaito Wario the Seven Wario: Master of Disguise	Nintendo	01-18-07	¥4,800	Act	141,561	141,561
12	PS2	.hack//G.U. Vol. 3: Aruku Youna Hayasa de	NAMCO BANDAI Games	01-18-07	¥7,140	Act/RPG	137,327	137,327
13	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	119,965	1,904,622
14	DS	Ryusei no Rockman: Pegasus/Leo/Dragon Mega Man Star Force: Pegasus/Leo/Dragon	CAPCOM	12-14-06	¥5,040	RPG	118,245	337,416
15	PSP	Metal Gear Solid: Portable Ops	KONAMI	12-21-06	¥5,229	Act	113,333	307,756
16	Wii	Odoruru Made in Wario WarioWare: Smooth Moves	Nintendo	12-02-06	¥5,800	Act	110,380	307,146
17	PS2	Shining Force EXA	SEGA	01-18-07	¥7,329	RPG	102,284	102,284
18	DS	Jump Ultimate Stars	Nintendo	11-23-06	¥4,800	Act	98,266	646,740
19	Wii	Zelda no Densetsu: Twilight Princess The Legend of Zelda: Twilight Princess	Nintendo	12-02-06	¥6,800	Act	96,694	381,968
20	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	94,702	3,097,159
21	DS	Oshare Majo Love and Berry - DS Collection	SEGA	11-22-06	¥6,090	Card/Act	93,228	871,962
22	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	89,505	1,619,123
23	DS	Sangokushi Taisen DS	SEGA	01-25-07	¥5,980	Act/Sim	83,011	83,011
24	PS2	Ryu ga Gotoku 2 Yakuza 2	SEGA	12-07-06	¥7,140	Act/Adv	82,369	547,749
25	DS	Kenko Oen Recipe 1000: DS Kondate Zenshu	Nintendo	12-07-06	¥3,800	Other	80,787	275,585
26	PS2	Ryu ga Gotoku [PlayStation 2 the Best] Yakuza	SEGA	10-26-06	¥1,890	Act	78,883	354,223
27	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS	Rocket Company	09-28-06	¥3,990	Other	75,898	416,327
28	PSP	Monster Hunter Portable [PSP the Best] Monster Hunter Freedom	CAPCOM	08-03-06	¥3,129	Act	68,361	222,548
29	DS	Picross DS	Nintendo	01-25-07	¥3,800	Pzl	68,329	68,329
30	PSP	Tales of the World: Radiant Mythology	NAMCO BANDAI Games	12-21-06	¥5,040	RPG	67,416	195,271
31	Wii	Dragon Ball Z: Sparking! NEO Dragon Ball Z: Budokai Tenkaichi 2	NAMCO BANDAI Games	01-01-07	¥7,140	Act	63,871	63,871
32	Wii	Pokemon Battle Revolution	Pokemon	12-14-06	¥5,800	RPG	62,297	193,270
33	DS	Wish Room: Tenshi no Kioku Hotel Dusk: Room 215	Nintendo	01-25-07	¥4,800	Adv	61,336	61,336
34	PS2	Dragon Shadow Spell	FLIGHT-PLAN	01-18-07	¥7,140	Sim/RPG	59,142	59,142

35	PS2	Seiken Densetsu 4 Dawn of Mana	SQUARE ENIX	12-21-06	¥7,140	Act/Adv	57,715	287,239
36	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	52,234	1,037,480
37	DS	nintendogs: Shiba & Friends/Dachshund & Friends/Chihuahua & Friends	Nintendo	04-21-05	¥4,800	Sim	48,901	1,456,789
38	PS2	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10	HACKBERRY	01-25-07	¥7,140	Simu	48,106	48,106
39	DS	Heisei Kyoiku linkai DS	NAMCO BANDAI Games	12-21-06	¥3,990	Mix	46,587	96,438
40	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou	IE Institute	11-09-06	¥2,499	Other	45,600	266,784
41	DS	Tamagotchi no Puchi-Puchi Omisecchi Gohi- kini Tamagotchi Connection: Corner Shop 2	NAMCO BANDAI Games	07-27-06	¥5,040	Sim	45,023	758,260
42	DS	DS Kageyama-Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisan	Shogakukan	12-07-06	¥2,800	Other	44,810	106,906
43	PS2	Momotaro Dentetsu 16: Hokkaido Daiido no Maki!	Hudson	12-07-06	¥7,140	Board	44,358	211,685
44	DS	Chocobo to Maho no Ehon Final Fantasy Fables: Chocobo Tales	SQUARE ENIX	12-14-06	¥5,040	Adv	43,694	122,159
45	DS	Sekaiju no Meikyu Etrian Odyssey	ATLUS	01-18-07	¥5,229	RPG	41,622	41,622
46	DS	Magic Taizen	Nintendo	11-16-06	¥3,800	Other	41,097	204,843
47	XB360	Gears of War	Microsoft	01-18-07	¥7,140	Act/Sht	41,055	41,055
48	DS	Shaberu! DS Oryori Navi	Nintendo	07-20-06	¥3,800	Other	37,965	728,972
49	PSP	World Soccer Winning Eleven 10: Ubiquitous Evolution Winning Eleven: Pro Evolution Soccer 2007	KONAMI	12-14-06	¥5,229	Act	37,779	100,521
50	DS	Fushigi no Dungeon Furai no Shiren DS	SEGA	12-14-06	¥5,040	RPG	36,275	170,819

2.

Unit: 100 million yen

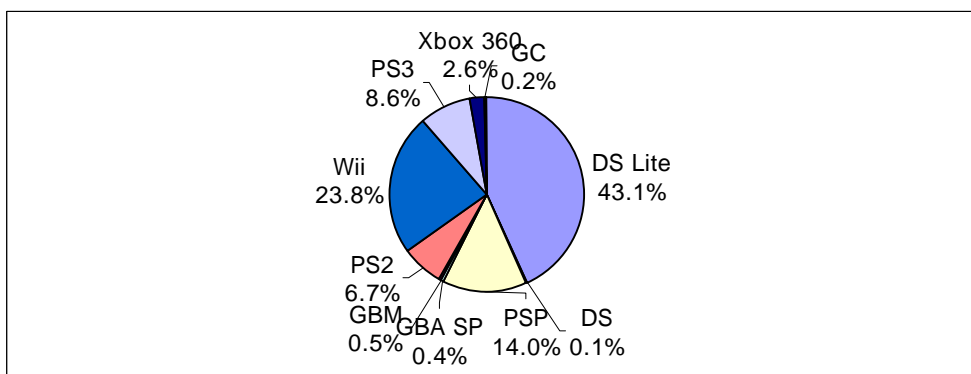
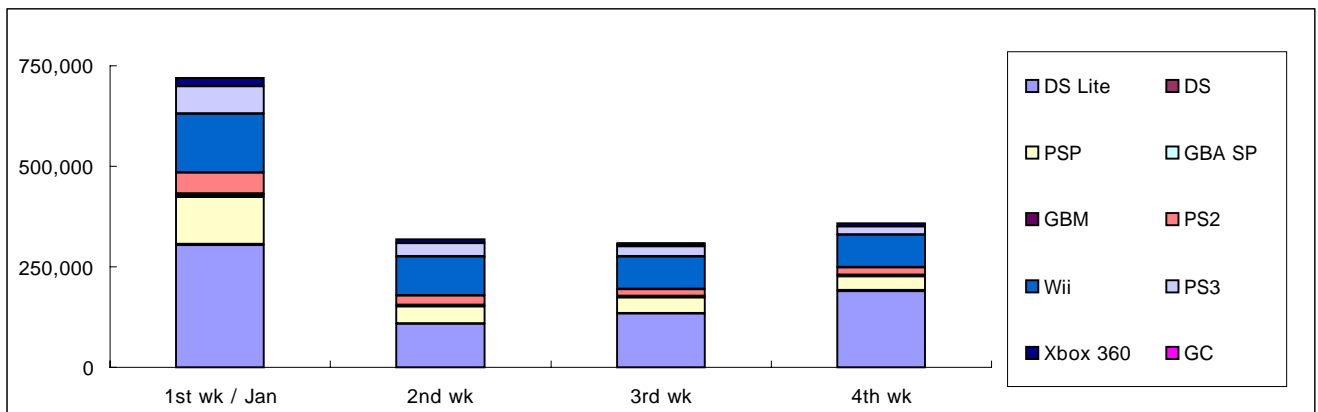
	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	153.5	71.4	64.9	70.9	360.7
Software	149.3	58.2	70.6	89.8	367.8
Total	302.7	129.5	135.5	160.7	728.5



3.

Units Sold

	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS Lite	304,692	107,503	133,347	190,116	735,658
DS	629	389	706	424	2,148
PSP	118,479	44,173	39,707	36,354	238,713
GBA SP	3,833	1,228	1,456	1,101	7,618
GBM	3,439	1,888	1,506	1,201	8,034
PS2	53,299	23,815	18,322	18,826	114,262
Wii	146,553	96,975	80,514	81,381	405,423
PS3	67,620	33,492	25,379	21,028	147,519
Xbox 360	20,586	8,666	6,809	7,639	43,700
GC	1,357	657	406	283	2,703
	720,487	318,786	308,152	358,353	1,705,778

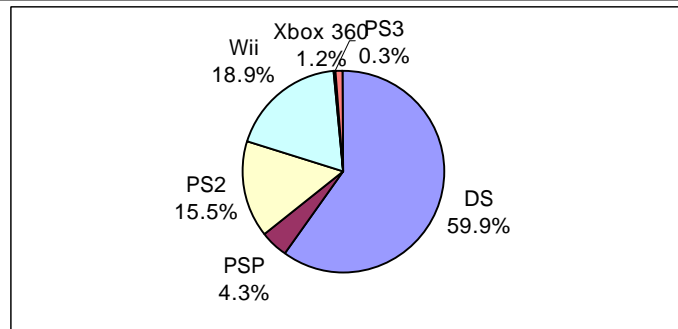
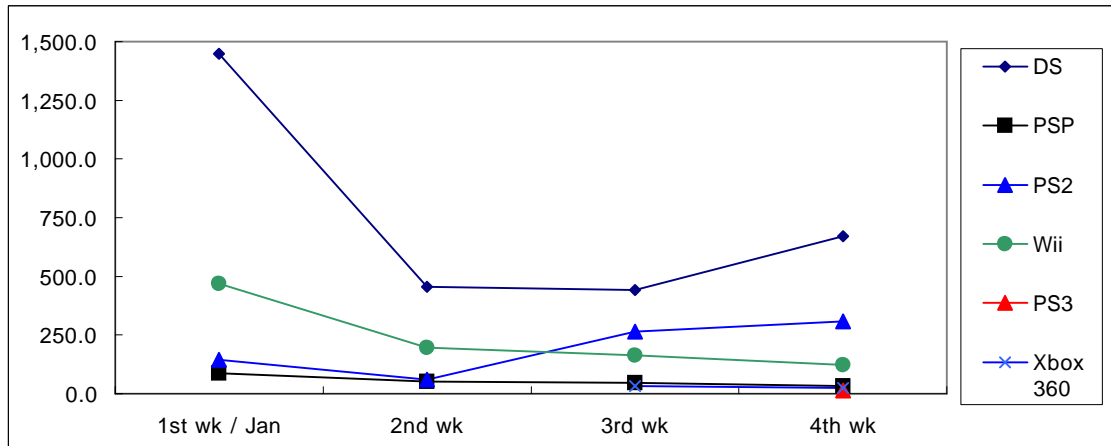


4.

*Only covering titles ranked in the weekly TOP 30 (PS2, PS3, Wii, Xbox 360, PSP, and DS titles)

Unit: K (=1000)

	1st wk / Jan	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
DS	1,448.3	455.3	441.1	670.1	3,014.8
PSP	86.2	51.8	47.7	32.1	217.8
PS2	145.7	60.2	263.7	309.2	778.8
Wii	469.8	196.1	163.9	122.2	951.9
PS3	-	-	-	14.4	14.4
Xbox 360	-	-	33.8	25.0	58.8
	2,150.0	763.4	950.2	1,173.0	5,036.5

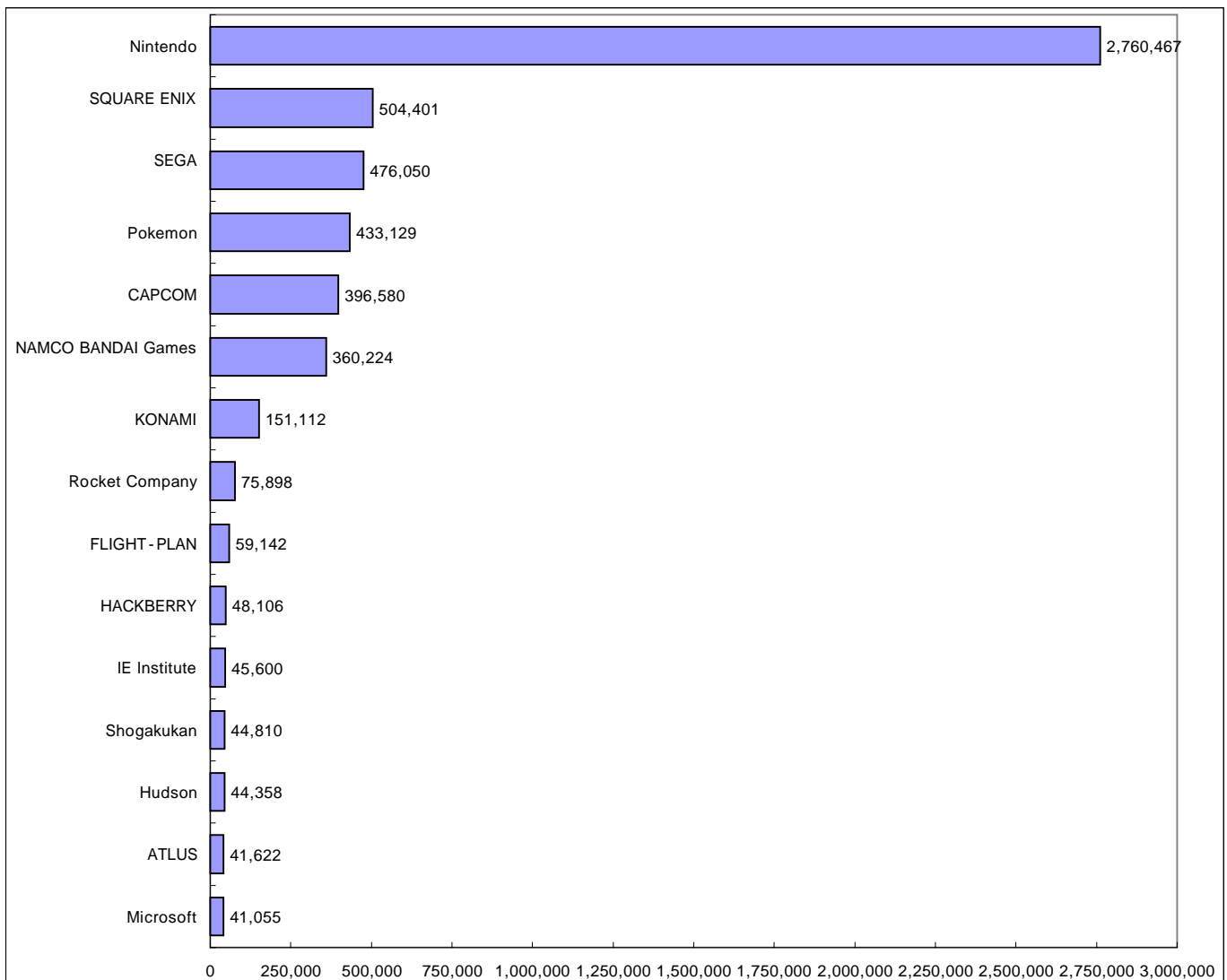


5.

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,932,338	15	Wii Sports, New Super Mario Bros., Grand Theft Auto: San Andreas
Other	1,388,072	12	Wii Play, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS
RPG	1,201,963	8	Dragon Quest Monsters: Joker, Pocket Monster Diamond/Pearl, Mega Man Star Force: Pegasus/Leo/Dragon
Act/Adv	140,084	2	Yakuza 2, Dawn of Mana
Act/RPG	137,327	1	.hack//G.U. Vol. 3: Aruku Youna Hayasa de
Adv	105,030	2	Hotel Dusk: Room 215, Final Fantasy Fables: Chocobo Tales
Sim	93,924	2	nintendogs: Shiba & Friends/Dachshund & Friends/Chihuahua & Friends, Tamagotchi Connection: Corner Shop 2
Card/Act	93,228	1	Oshare Majo Love and Berry - DS Collection
Act/Sim	83,011	1	Sangokushi Taisen DS
Pzl	68,329	1	Picross DS
Sim/RPG	59,142	1	Dragon Shadow Spell
Simu	48,106	1	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10
Mix	46,587	1	Heisei Kyoiku linkai DS
Board	44,358	1	Momotaro Dentetsu 16: Hokkaido Daiido no Maki!
Act/Sht	41,055	1	Gears of War

*Only covering titles ranked in the monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	2,760,467	21	Wii Sports, Wii Play, New Super Mario Bros.
SQUARE ENIX	504,401	3	Dragon Quest Monsters: Joker, Dawn of Mana, Final Fantasy Fables: Chocobo Tales
SEGA	476,050	6	Shining Force EXA, Oshare Majo Love and Berry - DS Collection, Sangokushi Taisen DS
Pokemon	433,129	2	Pocket Monster Diamond/Pearl, Pokemon Battle Revolution
CAPCOM	396,580	3	Grand Theft Auto: San Andreas, Mega Man Star Force: Pegasus/Leo/Dragon, Monster Hunter Freedom [PSP the Best]
NAMCO BANDAI Games	360,224	5	.hack//G.U. Vol. 3: Aruku Youna Hayasa de, Tales of the World: Radiant Mythology, Dragon Ball Z: Budokai Tenkaichi 2
KONAMI	151,112	2	Metal Gear Solid: Portable Ops, Winning Eleven: Pro Evolution Soccer 2007
Rocket Company	75,898	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
FLIGHT - PLAN	59,142	1	Dragon Shadow Spell
HACKBERRY	48,106	1	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10
IE Institute	45,600	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou
Shogakukan	44,810	1	DS Kageyama - Method: Dennou Hanpuku Masu x Masu Hyaku - Masu Keisan
Hudson	44,358	1	Momotaro Dentetsu 16: Hokkaido Daiido no Maki!
ATLUS	41,622	1	Etrian Odyssey
Microsoft	41,055	1	Gears of War



Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Microsoft	41,055	1	Gears of War
ATLUS	41,622	1	Etrian Odyssey
Hudson	44,358	1	Momotaro Dentetsu 16: Hokkaido Daiido no Maki!
Shogakukan	44,810	1	DS Kageyama -Method: Dennou Hanpuku Masu x Masu Hyaku-Masu Keisan
IE Institute	45,600	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou
HACKBERRY	48,106	1	Pachinko Fuyu no Sonata Pachitte Chonmage Tatsujin 10
FLIGHT - PLAN	59,142	1	Dragon Shadow Spell
Rocket Company	75,898	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
KONAMI	151,112	2	Metal Gear Solid: Portable Ops, Winning Eleven: Pro Evolution Soccer 2007
NAMCO BANDAI Games	360,224	5	.hack//G.U. Vol. 3: Aruku Youna Hayasa de, Tales of the World: Radiant Mythology, Dragon Ball Z: Budokai Tenkaichi 2
CAPCOM	396,580	3	Grand Theft Auto: San Andreas, Mega Man Star Force: Pegasus/Leo/Dragon, Monster Hunter Freedom [PSP the Best]
Pokemon	433,129	2	Pocket Monster Diamond/Pearl, Pokemon Battle Revolution
SEGA	476,050	6	Shining Force EXA, Oshare Majo Love and Berry - DS Collection, Sangokushi Taisen DS
SQUARE ENIX	504,401	3	Dragon Quest Monsters: Joker, Dawn of Mana, Final Fantasy Fables: Chocobo Tales
Nintendo	2,760,467	21	Wii Sports, Wii Play, New Super Mario Bros.