

# *Famitsu Marketing Data Service*

Monthly Report: November 2006

Data Collected by Famitsu: from October 30 to November 26, 2006

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

1.

: TOP 50

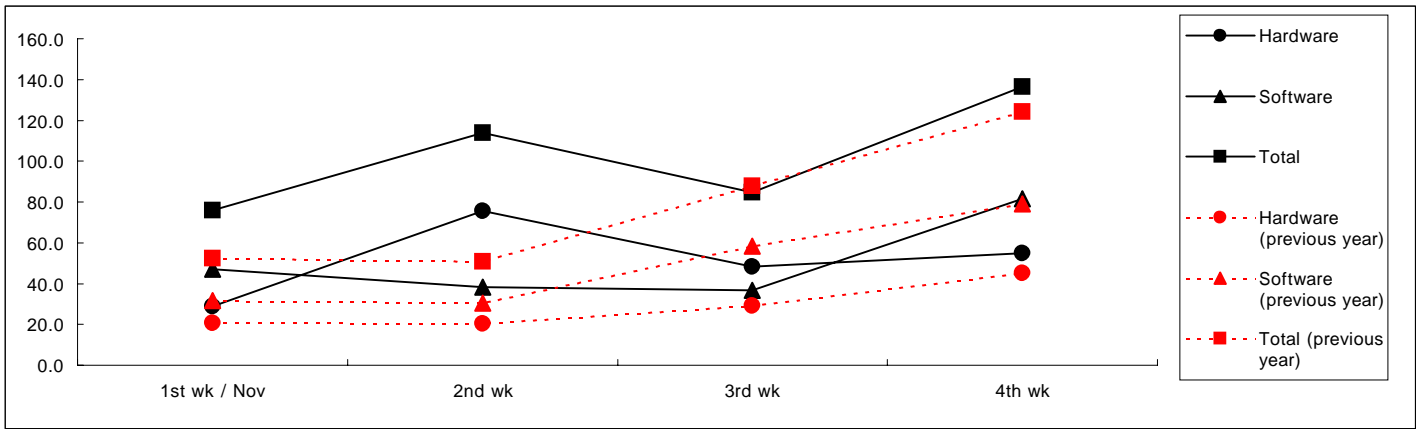
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Pocket Monster Diamond/Pearl	Pokemon	09-28-06	¥4,800	RPG	519,845	3,272,091
2	DS	Oshare Majo Love and Berry - DS Collection	SEGA	11-22-06	¥6,090	Card/Act	425,380	425,380
3	DS	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS	Nintendo	10-26-06	¥3,800	Other	373,500	579,233
4	DS	Hoshi no Kirby: Sanjo! Dorocche-dan Kirby Squeak Squad	Nintendo	11-02-06	¥4,800	Act	313,971	313,971
5	DS	Jump Ultimate Stars	Nintendo	11-23-06	¥4,800	Act	169,740	169,740
6	PS2	Sengoku Musou 2 Empires Samurai Warriors 2 Empires	KOEI	11-16-06	¥4,494	Act/Sim	128,755	128,755
7	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	114,742	3,407,097
8	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	¥2,800	Other	98,177	3,464,711
9	PS2	Ryu ga Gotoku [PlayStation 2 the Best] Yakuza	SEGA	10-26-06	¥1,890	Act	96,701	129,713
10	PS2	J-League Winning Eleven 10 + Europe League 06-07	KONAMI	11-22-06	¥7,329	Act	90,799	90,799
11	DS	World Soccer Winning Eleven DS Winning Eleven: Pro Evolution Soccer 2007	KONAMI	11-02-06	¥4,179	Act	86,453	86,453
12	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou	IE Institute	11-09-06	¥2,499	Other	74,639	74,639
13	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	55,877	3,362,801
14	PS3	Ridge Racer 7	NAMCOBANDAI Games	11-11-06	¥7,329	Act	53,470	53,470
15	PS3	Kido Senshi Gundam: Target in Sight Mobile Suit Gundam: Crossfire	NAMCOBANDAI Games	11-11-06	¥7,329	Act	52,379	52,379
16	DS	Tales of the Tempest	NAMCOBANDAI Games	10-26-06	¥5,040	RPG	51,250	134,548
17	DS	Magic Taizen	Nintendo	11-16-06	¥3,800	Other	45,615	45,615
18	XB360	Dead or Alive Xtreme 2	TECMO	11-22-06	¥9,240	Act	45,065	45,065
19	PSP	Jeanne D'Arc	SCEJ (SONY)	11-22-06	¥5,040	Sim/RPG	44,280	44,280
20	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	43,685	2,859,469
21	DS	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS	Rocket Company	09-28-06	¥3,990	Other	42,772	239,614
22	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	38,663	1,427,100
23	PSP	Ace Combat X: Skies of Deception	NAMCOBANDAI Games	10-26-06	¥5,040	Sht	38,500	90,812
24	PS2	Minna no Tennis	SCEJ (SONY)	09-14-06	¥4,800	Act	37,889	488,541
25	DS	Final Fantasy III	SQUARE ENIX	08-24-06	¥5,980	RPG	37,797	876,036
26	DS	Gyakuten Saiban 2 [Best Price!] Phoenix Wright: Ace Attorney Justice for All	CAPCOM	10-26-06	¥3,129	Adv	32,639	55,067
27	DS	Shaberu! DS Oryori Navi	Nintendo	07-20-06	¥3,800	Other	32,354	600,105
28	PS3	Resistance: Jinrui Botsuraku no Hi Resistance: Fall of Man	SCEJ (SONY)	11-11-06	¥5,980	Act	32,043	32,043

29	GBA	Final Fantasy V Advance	SQUARE ENIX	10-12-06	¥5,040	RPG	31,480	225,447
30	PS2	Dragon Ball Z: Sparking! NEO Dragon Ball Z: Budokai Tenkaichi 2	NAMCOBANDAI Games	10-05-06	¥7,140	Act	31,318	405,137
31	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	31,310	1,641,519
32	DS	Gekito! Custom Robo Custom Robo Arena	Nintendo	10-19-06	¥4,800	Act/RPG	30,923	92,209
33	PS2	Naruto: Konoha Spirits!!	NAMCOBANDAI Games	11-16-06	¥7,140	Act	29,131	29,131
34	DS	Tamagotchi no Puchi-Puchi Omiseccchi Gohi-kini Tamagotchi Connection: Corner Shop 2	NAMCOBANDAI Games	07-27-06	¥5,040	Sim	28,918	584,349
35	PS2	PachiPara 13: Super Umi to Pachi-Pro Fuunroku	IREM SOFTWARE ENGINEERING	10-26-06	¥5,040	RPG/Simu	25,441	53,665
36	PS2	Negima!? 3-jikan-me - Koi to Maho to Sekaiju Densetsu! - Engeki-ban/Live-ban	KONAMI	11-16-06	¥7,329	Act/Adv	24,265	24,265
37	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	23,545	900,518
38	DS	Akumajo Dracula: Gallery of Labyrinth Castlevania: Portrait of Ruin	KONAMI	11-16-06	¥5,229	Act	20,478	20,478
39	XB360	Culdcept Saga	NAMCOBANDAI Games	11-22-06	¥7,329	Card/Board	19,984	19,984
40	GBA	Pocket Monster Emerald	Pokemon	09-16-04	¥4,800	RPG	18,764	1,809,176
41	PS3	Genji: Kamui Soran Genji: Days of the Blade	SCEJ (SONY)	11-11-06	¥5,980	Act	18,102	18,102
42	PS2	Minna no Golf 4 [PlayStation 2 the Best] Hot Shots Golf Fore!	SCEJ (SONY)	11-02-05	¥2,800	Act	17,891	192,812
43	PSP	Monster Hunter Portable [PSP the Best] Monster Hunter Freedom	CAPCOM	08-03-06	¥3,129	Act	17,807	108,503
44	PS2	Tensho Gakuen Gekko-roku	Asmik Ace Entertainment	11-22-06	¥7,140	Adv	17,190	17,190
45	PS2	Utawarerumono: Chiriyuku Mono e no Komoriuta	AQUAPLUS	10-26-06	¥7,140	Adv/Simu	16,574	98,325
46	GBA	Rhythm Tengoku	Nintendo	08-03-06	¥3,800	Act	16,514	219,652
47	DS	Mogitate Tinkle no Barairo Rupee Land	Nintendo	09-02-06	¥4,800	RPG	16,480	187,449
48	PS2	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den	Daito Giken	08-17-06	¥4,410	Simu	15,971	125,491
49	PS2	Jojo no Kimyona Boken: Phantom Blood	NAMCOBANDAI Games	10-26-06	¥7,140	Act	15,413	44,660
50	DS	Gotochi Kentei DS	Spike	11-22-06	¥3,990	Mix/Quiz	15,297	15,297

**2.**

Unit: 100 million yen

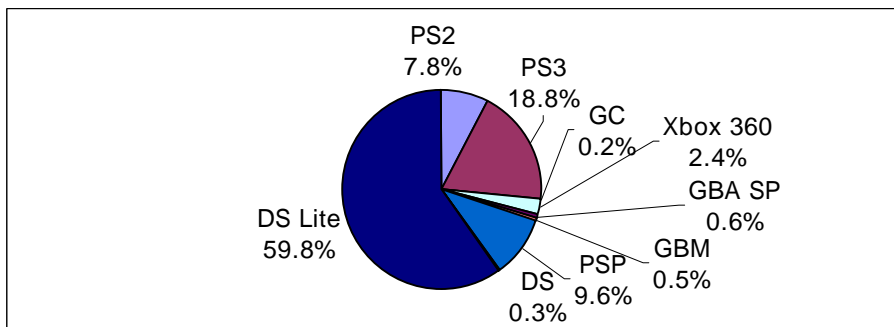
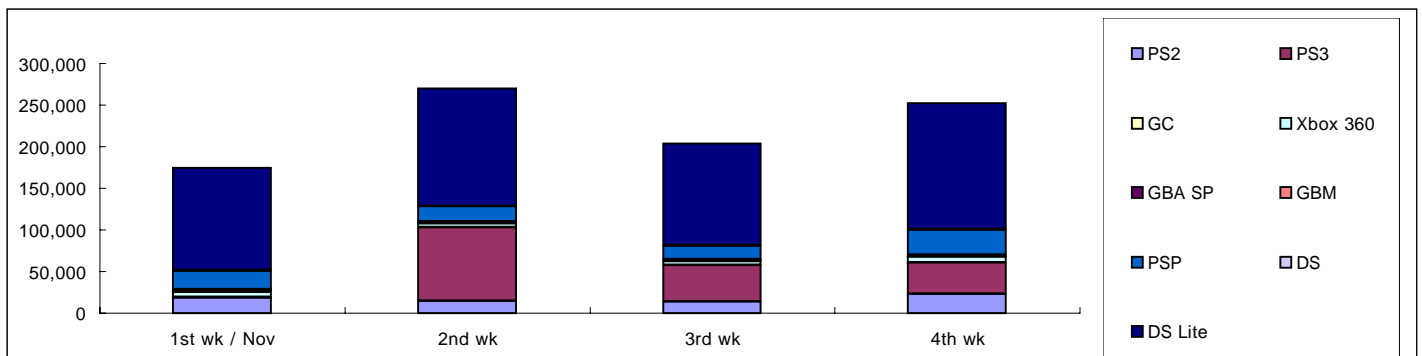
	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	28.9	75.6	48.2	54.9	207.5
Software	47.0	38.4	36.6	81.5	203.4
Total	75.9	113.9	84.8	136.4	410.9



**3.**

Units Sold

	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	18,411	14,319	14,042	23,369	70,141
PS3		88,443	43,378	37,261	169,082
GC	510	504	564	490	2,068
Xbox 360	6,376	4,238	4,357	6,800	21,771
GBA SP	1,410	1,204	1,464	1,219	5,297
GBM	1,550	1,075	1,025	1,034	4,684
PSP	22,169	18,411	15,883	29,700	86,163
DS	840	640	864	531	2,875
DS Lite	123,110	140,907	122,378	151,877	538,272
	174,376	269,741	203,955	252,281	900,353

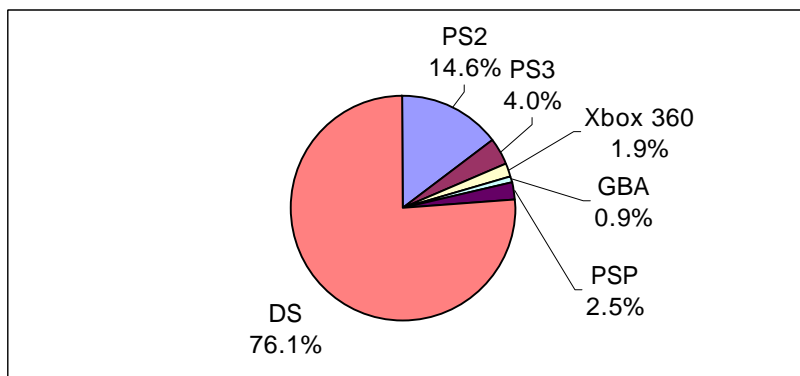
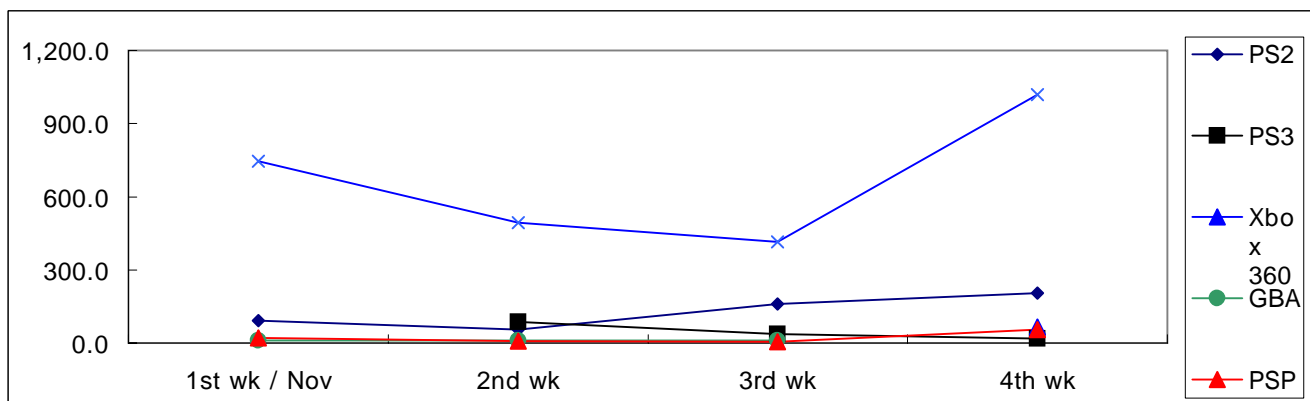


4. /

\*Only covering titles ranked in the weekly TOP 30 (PS2, PS3, Xbox 360, GBA, PSP, and DS titles)

Unit: K (=1000)

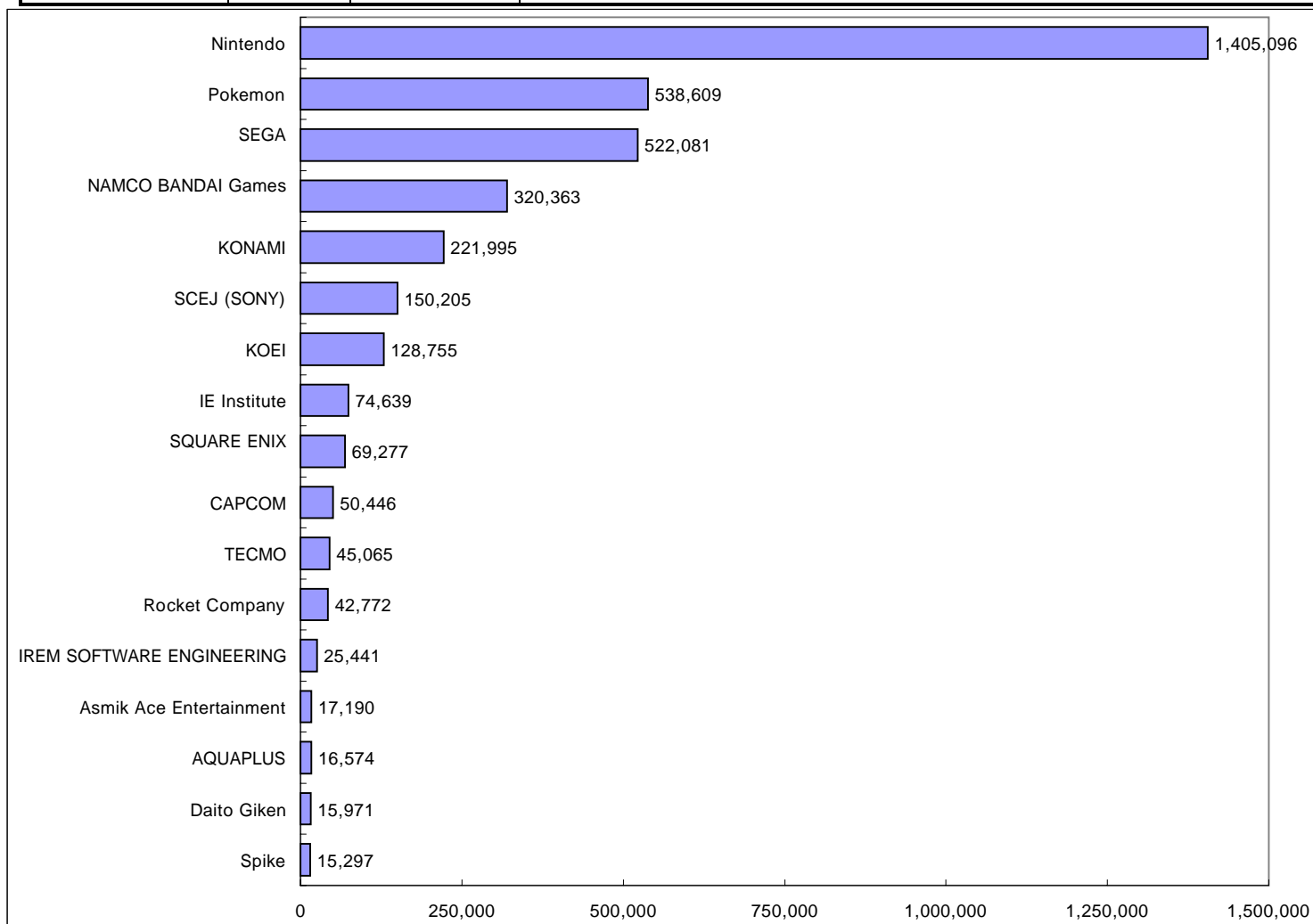
	1st wk / Nov	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	92.7	54.4	161.4	206.0	514.6
PS3	-	85.7	37.0	17.9	140.6
Xbox 360	-	-	-	65.0	65.0
GBA	10.4	11.4	9.3	-	31.1
PSP	20.5	8.7	5.3	54.3	88.8
DS	744.7	494.2	415.8	1,017.8	2,672.4
	868.3	654.3	628.8	1,361.1	3,512.5



5.

Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,314,761	21	Kirby Squeak Squad, Jump Ultimate Stars, New Super Mario Bros.
Other	805,282	9	Kanshu Nihon Joshiki - ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki - ryoku Training DS, Tohoku Daigaku Mirai - Kagaku - Gijutsu - Kyodo - Kenkyu - Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200 - man - nin no KanKen Tokoton Kanji - nou
RPG	675,616	6	Pocket Monster Diamond/Pearl, Tales of the Tempest, Final Fantasy III
Card/Act	425,380	1	Oshare Majo Love and Berry - DS Collection
Act/Sim	128,755	1	Samurai Warriors 2 Empires
Adv	49,829	2	Phoenix Wright: Ace Attorney Justice for All [Best Price!], Tensho Gakuen Gekko - roku
Sim/RPG	44,280	1	Jeanne D'Arc
Sht	38,500	1	Ace Combat X: Skies of Deception
Act/RPG	30,923	1	Custom Robo Arena
Sim	28,918	1	Tamagotchi Connection: Corner Shop 2
RPG/Simu	25,441	1	PachiPara 13: Super Umi to Pachi - Pro Fuunroku
Act/Adv	24,265	1	Negima!? 3 - jikan - me - Koi to Maho to Sekaiju Densetsu! - Engeki - ban/Live - ban
Card/Board	19,984	1	Culdcept Saga
Adv/Sim	16,574	1	Utawarerumono: Chiriyuku Mono e no Komoriuta
Simu	15,971	1	Daito Giken Koshiki Pachi - Slot Simulator: Hiho - den
Mix/Quiz	15,297	1	Gotochi Kentei DS

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Nintendo	1,405,096	15	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS, Kirby Squeak Squad, Jump Ultimate Stars
Pokemon	538,609	2	Pocket Monster Diamond/Pearl, Pocket Monster Emerald
SEGA	522,081	2	Oshare Majo Love and Berry - DS Collection, Yakuza [PlayStation 2 the Best]
NAMCO BANDAI Games	320,363	9	Ridge Racer 7, Mobile Suit Gundam: Crossfire, Tales of the Tempest
KONAMI	221,995	4	J-League Winning Eleven 10 + Europe League 06-07, Winning Eleven: Pro Evolution Soccer 2007, Negima!? 3-jikan-me - Koi to Maho to Sekaiju Densetsu! - Engeki-ban/Live-ban
SCEJ (SONY)	150,205	5	Jeanne D'Arc, Minna no Tennis, Resistance: Fall of Man
KOEI	128,755	1	Samurai Warriors 2 Empires
IE Institute	74,639	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou
SQUARE ENIX	69,277	2	Final Fantasy III, Final Fantasy V Advance
CAPCOM	50,446	2	Phoenix Wright: Ace Attorney Justice for All [Best Price!], Monster Hunter Freedom [PSP the Best]
TECMO	45,065	1	Dead or Alive Xtreme 2
Rocket Company	42,772	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
IREM SOFTWARE ENGINEERING	25,441	1	PachiPara 13: Super Umi to Pachi-Pro Fuunroku
Asmik Ace Entertainment	17,190	1	Tensho Gakuen Gekko-roku
AQUAPLUS	16,574	1	Utawarerumono: Chiryuku Mono e no Komoriuta
Daito Giken	15,971	1	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den
Spike	15,297	1	Gotochi Kentei DS



Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Spike	15,297	1	Gotochi Kentei DS
Daito Giken	15,971	1	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den
AQUAPLUS	16,574	1	Utawarerumono: Chiriyuku Mono e no Komoriuta
Asmik Ace Entertainment	17,190	1	Tensho Gakuen Gekko-roku
IREM SOFTWARE ENGINEERING	25,441	1	PachiPara 13: Super Umi to Pachi-Pro Fuunroku
Rocket Company	42,772	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Konin: KanKen DS
TECMO	45,065	1	Dead or Alive Xtreme 2
CAPCOM	50,446	2	Phoenix Wright: Ace Attorney Justice for All [Best Price!], Monster Hunter Freedom [PSP the Best]
SQUARE ENIX	69,277	2	Final Fantasy III, Final Fantasy V Advance
IE Institute	74,639	1	Zaidan Hojin Nihon Kanji Noryoku Kentei Kyokai Koshiki Soft: 200-man-nin no KanKen Tokoton Kanji-nou
KOEI	128,755	1	Samurai Warriors 2 Empires
SCEJ (SONY)	150,205	5	Jeanne D'Arc, Minna no Tennis, Resistance: Fall of Man
KONAMI	221,995	4	J-League Winning Eleven 10 + Europe League 06-07, Winning Eleven: Pro Evolution Soccer 2007, Negima!? 3-jikan-me - Koi to Maho to Sekaiju Densetsu! - Engeki-ban/Live-ban
NAMCO BANDAI Games	320,363	9	Ridge Racer 7, Mobile Suit Gundam: Crossfire, Tales of the Tempest
SEGA	522,081	2	Oshare Majo Love and Berry - DS Collection, Yakuza [PlayStation 2 the Best]
Pokemon	538,609	2	Pocket Monster Diamond/Pearl, Pocket Monster Emerald
Nintendo	1,405,096	15	Kanshu Nihon Joshiki-ryoku Kentei Kyokai: Imasara Hito ni wa Kikenai Otona no Joshiki-ryoku Training DS, Kirby Squeak Squad, Jump Ultimate Stars