

Famitsu Marketing Data Service

Monthly Report: August 2006

Data Collected by Famitsu: from July 31 to August 27, 2006

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

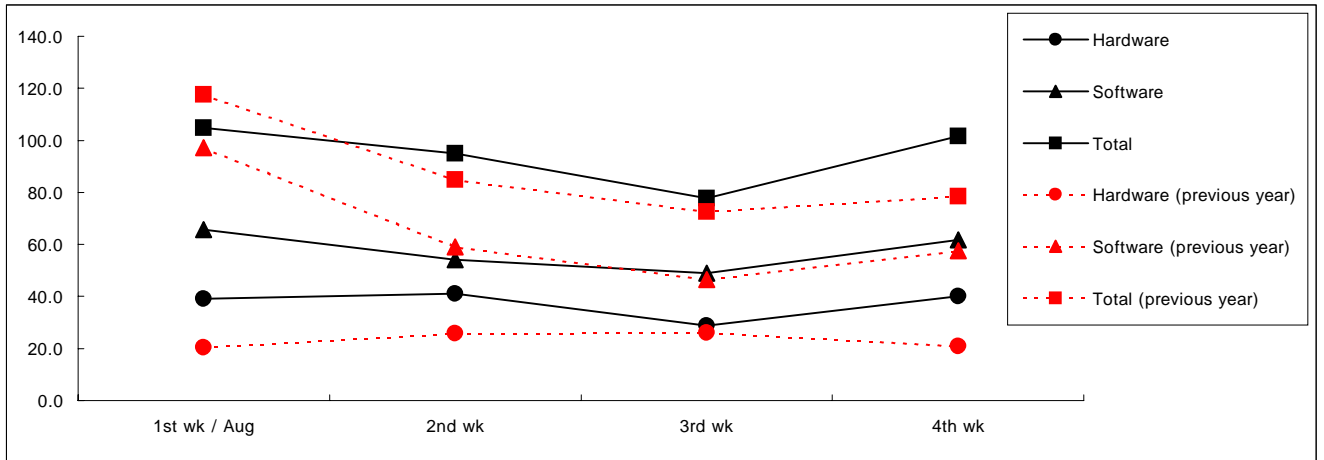
Individual Publisher's Software Sales

Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	Final Fantasy III	SQUARE ENIX	08-24-06	¥5,980	RPG	501,701	501,701
2	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	404,670	2,868,632
3	DS	Tamagotchi no Puchi-Puchi Omisecchi Gohi-kini Tamagotchi Connection: Corner Shop 2	NAMCO BANDAI Games	07-27-06	¥5,040	Sim	244,568	426,117
4	PSP	SD Gundam G Generation Portable	NAMCO BANDAI Games	08-03-06	¥5,040	Sim	231,886	231,886
5	DS	Shaberu! DS Oryori Navi	Nintendo	07-20-06	¥3,800	Other	219,582	407,013
6	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training	Nintendo	12-29-05	¥2,800	Other	215,144	3,079,875
7	PS2	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken SE	SEGA	08-03-06	¥4,410	Simu	190,845	190,845
8	DS	Mario Basket 3 on 3 Mario Hoops 3 on 3	Nintendo	07-27-06	¥4,800	Act	129,353	233,219
9	PS2	Sengoku Basara 2	CAPCOM	07-27-06	¥7,329	Act	115,119	252,318
10	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age: Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	113,541	2,691,547
11	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	102,197	3,136,906
12	PS2	Melty Blood: Act Cadenza	Ecole Software	08-10-06	¥6,090	Act	95,067	95,067
13	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	87,963	1,277,304
14	GBA	Rhythm Tengoku	Nintendo	08-03-06	¥3,800	Mix	78,558	78,558
15	DS	Star Fox Command	Nintendo	08-03-06	¥4,800	Sht	68,236	68,236
16	PS2	Jikkyo Powerful Pro Yakyu 13	KONAMI	07-13-06	¥7,329	Act/Sim	67,062	326,439
17	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	65,508	799,795
18	PS2	Growlanser V Generations	ATLUS	08-03-06	¥7,140	RPG	61,605	61,605
19	DS	Atsumare! Power Pro-kun no DS Koshien	KONAMI	08-03-06	¥5,229	Act/Sim	60,067	60,067
20	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	58,513	1,523,326
21	PS2	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den	Daito Giken	08-17-06	¥4,410	Simu	57,496	57,496
22	PS2	Tokimeki Memorial Girl's Side 2nd Kiss	KONAMI	08-03-06	¥7,329	Sim	57,429	57,429
23	PS2	Kamaitachi no Yoru Triple: Mikazukijima-Jiken no Shinso	SEGA	07-27-06	¥6,090	Adv	52,631	154,597
24	PS2	Battle Stadium D.O.N	NAMCO BANDAI Games	07-20-06	¥7,140	Act	50,692	141,458
25	DS	Kirarin Revolution: KiraKira Idol Audition	KONAMI	08-10-06	¥5,229	Adv	50,145	50,145
26	PSP	Derby Stallion P	ENTERBRAIN	07-27-06	¥5,460	Sim	48,852	86,585
27	DS	Digimon Story	NAMCO BANDAI Games	06-15-06	¥5,040	RPG	43,594	181,999
28	PSP	Monster Hunter Portable [PSP the Best] Monster Hunter Freedom	CAPCOM	08-03-06	¥3,129	Act	42,679	42,679
29	DS	Kochu Ouja MushiKing: Greatest Champion eno Michi 2	SEGA	07-27-06	¥5,040	Act	42,276	68,417
30	DS	Minna no DS Seminar: Kanpeki Kanji-ryoku	TDK CORE	07-20-06	¥3,990	Other	40,677	63,785
31	DS	Rune Factory: Shin Bokujo Monogatari	Marvelous Interactive	08-24-06	¥5,040	Sim	39,973	39,973
32	PSP	Goku Makaimura Ultimate Ghosts 'n Goblins	CAPCOM	08-03-06	¥5,229	Act	37,973	37,973
33	PSP	LocoRoco	SCEJ (SONY)	07-13-06	¥5,040	Act	31,642	97,193
34	PSP	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken SE Portable	SEGA	08-10-06	¥4,410	Simu	31,234	31,234
35	PS2	True Crime: New York City	Spike	07-27-06	¥7,140	Act/Adv	31,216	53,428
36	DS	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken SE DS	SEGA	08-10-06	¥4,410	Simu	29,749	29,749
37	PS2	Kinnikuman Muscle Grand Prix Max	NAMCO BANDAI Games	07-27-06	¥7,140	Act	25,639	58,997
38	PS2	Saru Get You: Million Monkeys Ape Escape: Million Monkeys	SCEJ (SONY)	07-13-06	¥6,090	Act	24,802	114,590

39	DS	Naruto RPG 3: Reiju vs Konoha - shotai	TAKARATOMY	07-13-06	¥5,040	RPG	24,210	67,573
40	DS	Pokemon Ranger	Pokemon	03-23-06	¥4,800	Act/Adv	24,146	613,416
41	PS2	Persona 3	ATLUS	07-13-06	¥7,140	RPG	23,479	200,578
42	GC	Battle Stadium D.O.N	NAMCO BANDAI Games	07-20-06	¥7,140	Act	22,535	62,908
43	PSP	Bleach: Heat the Soul 3	SCEJ (SONY)	07-20-06	¥5,040	Act	20,353	68,142
44	PS2	Cho Dragon Ball Z Super Dragon Ball Z	NAMCO BANDAI Games	06-29-06	¥7,140	Act	20,013	160,313
45	DS	Puzzle Series Vol. 3: Sudoku Sudoku Gridmaster	Hudson	03-23-06	¥2,940	Pzl	19,361	123,045
46	PSP	Boku no Natsuyasumi Portable: MushiMushi Hakase to Teppen - yama no Himitsu!!	SCEJ (SONY)	06-29-06	¥5,040	Adv	19,327	90,553
47	DS	Rockman ZX Mega Man ZX	CAPCOM	07-06-06	¥5,040	Act	18,004	85,248
48	PS2	World Soccer Winning Eleven 10 Winning Eleven: Pro Evolution Soccer 2007	KONAMI	04-27-06	¥7,329	Act	16,884	1,034,985
49	DS	Gyakuten Saiban: Yomigaeru Gyakuten [Best Price!] Phoenix Wright: Ace Attorney	CAPCOM	06-15-06	¥3,129	Adv	16,863	65,236
50	DS	Project Hacker: Kakusei	Nintendo	07-13-06	¥4,800	Adv	16,513	75,630

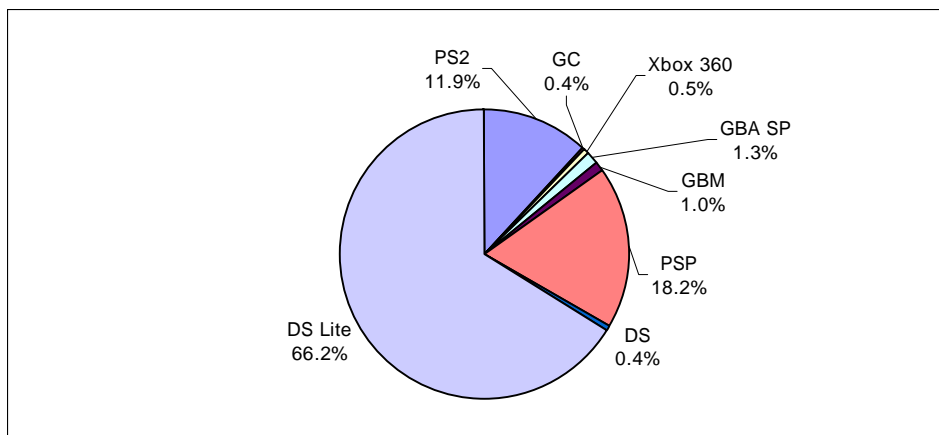
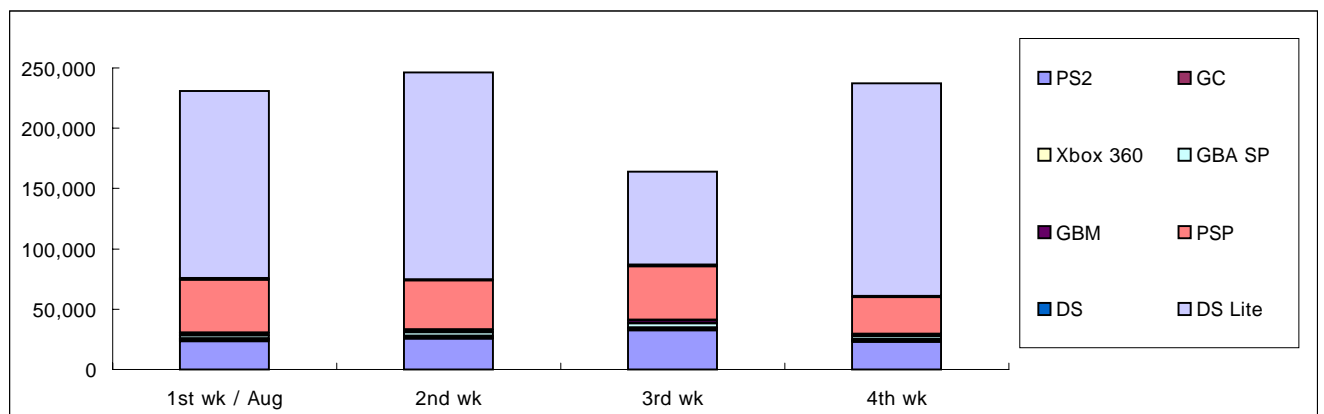
Unit: 100 million yen

	1st wk / Aug	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
Hardware	39.2	41.0	28.9	40.0	149.0
Software	65.7	54.0	48.9	61.6	230.2
Total	104.8	95.0	77.8	101.6	379.3



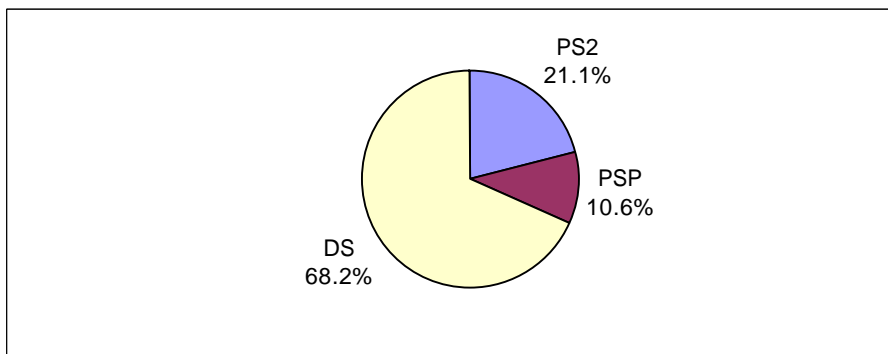
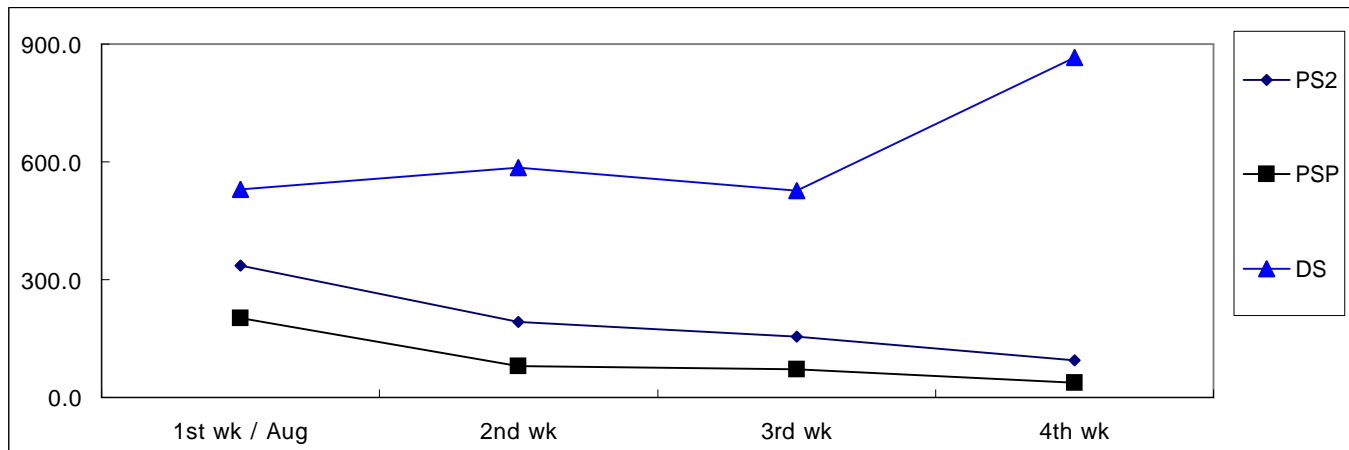
Units Sold

	1st wk / Aug	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	23,302	25,727	32,172	23,082	104,283
GC	893	937	1,023	754	3,607
Xbox 360	1,182	1,025	1,517	1,004	4,728
GBA SP	2,680	3,045	3,447	2,538	11,710
GBM	2,039	2,215	2,854	1,705	8,813
PSP	44,262	40,720	44,363	30,741	160,086
DS	793	726	1,129	787	3,435
DS Lite	155,899	171,917	77,414	176,855	582,085
	231,050	246,312	163,919	237,466	878,747



Unit: K (=1000)

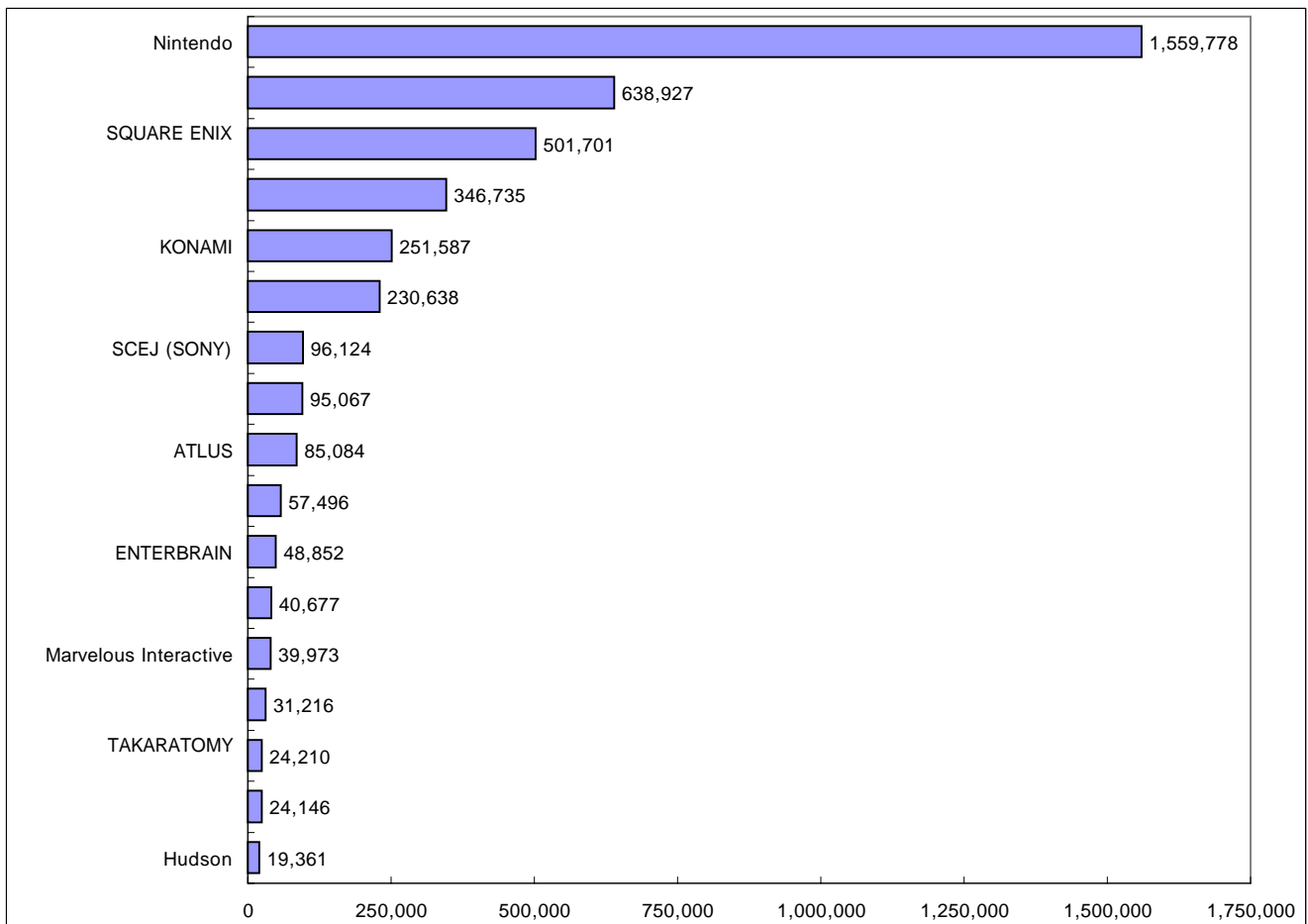
	1st wk / Aug	2nd wk	3rd wk	4th wk	Accumulated Sales/Month
PS2	335.9	191.7	154.6	93.8	776.1
PSP	201.4	80.2	71.2	37.9	390.7
DS	530.1	585.8	526.4	865.2	2,507.5
	1,067.4	857.7	752.2	997.0	3,674.3



Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,221,722	18	New Super Mario Bros., Mario Hoops 3 on 3, Sengoku Basara 2
Other	779,104	6	Shaberu! DS Oryori Navi, Tohoku Daigaku Mirai - Kagaku - Gijutsu - Kyodo - Kenkyu - Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Brain Age: Train Your Brain in Minutes a Day
RPG	654,589	5	Final Fantasy III, Growlanser V Generations, Digimon Story
Sim	622,708	5	Tamagotchi Connection: Corner Shop 2, SD Gundam G Generation Portable, Tokimeki Memorial Girl's Side 2nd Kiss
Simu	309,324	4	Jissen Pachi - Slot Hissho - ho! Hokuto no Ken SE, Daito Giken Koshiki Pachi - Slot Simulator: Hiho - den, Jissen Pachi - Slot Hissho - ho! Hokuto no Ken SE Portable
Adv	155,479	5	Kamaitachi no Yoru Triple: Mikazukijima - Jiken no Shinso, Kirarin Revolution: KiraKira Idol Audition, Boku no Natsuyasumi Portable: MushiMushi Hakase to Teppen - yama no Himitsu!!
Act/Sim	127,129	2	Jikkyo Powerful Pro Yakyu 13, Atsumare! Power Pro - kun no DS Koshien
Mix	78,558	1	Rhythm Tengoku
Sht	68,236	1	Star Fox Command
Act/Adv	55,362	2	True Crime: New York City, Pokemon Ranger
Pzl	19,361	1	Sudoku Gridmaster

*Only covering titles ranked in the monthly TOP 50

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Nintendo	1,559,778	12	New Super Mario Bros., Shaberu! DS Oryori Navi, Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training
NAMCO BANDAI Games	638,927	7	Tamagotchi Connection: Corner Shop 2, SD Gundam G Generation Portable, Battle Stadium D.O.N
SQUARE ENIX	501,701	1	Final Fantasy III
SEGA	346,735	5	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken SE, Kamaitachi no Yoru Triple: Mikazukijima-Jiken no Shinso, Kochu Ouja MushiKing: Greatest Champion eno Michi 2
KONAMI	251,587	5	Jikkyo Powerful Pro Yakyu 13, Atsumare! Power Pro-kun no DS Koshien, Tokimeki Memorial Girl's Side 2nd Kiss
CAPCOM	230,638	5	Sengoku Basara 2, Monster Hunter Freedom [PSP the Best], Ultimate Ghosts 'n Goblins
SCEJ (SONY)	96,124	4	LocoRoco, Ape Escape: Million Monkeys, Bleach: Heat the Soul 3
Ecole Software	95,067	1	Melty Blood: Act Cadenza
ATLUS	85,084	2	Growlanser V Generations, Persona 3
Daito Giken	57,496	1	Daito Giken Koshiki Pachi-Slot Simulator: Hiho-den
ENTERBRAIN	48,852	1	Derby Stallion P
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