

Famitsu Marketing Data Service

Monthly Report: July 2006

Data Collected by Famitsu: from June 26 to July 30, 2006

Monthly Software Sales Ranking: TOP 50

Market Scale Transition

Hardware Sales Transition

Software Sales/Share for Each Platform

Software Sales Sorted by Genre

Individual Publisher's Software Sales

1. : TOP 50

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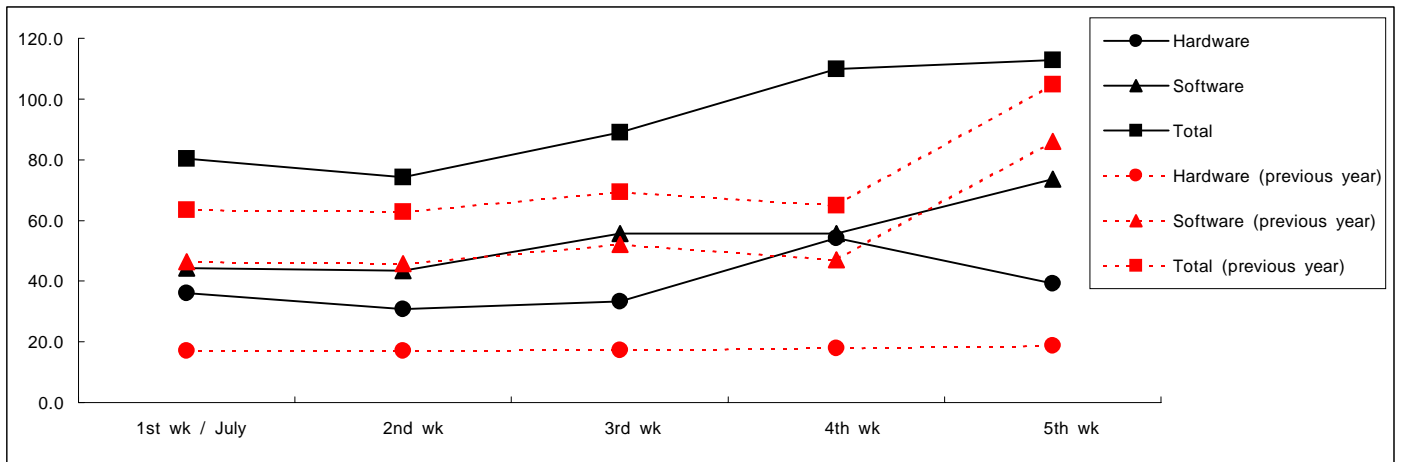
Ranking	Platform	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	DS	New Super Mario Bros.	Nintendo	05-25-06	¥4,800	Act	666,950	2,463,962
2	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no Training	DS Nintendo	12-29-05	¥2,800	Other	289,466	2,864,731
3	PS2	Jikkyo Powerful Pro Yakyu 13	KONAMI	07-13-06	¥7,329	Act/Sim	259,377	259,377
4	DS	Shaberu! DS Oryori Navi	Nintendo	07-20-06	¥3,800	Other	187,431	187,431
5	DS	Tamagotchi no Puchi-Puchi Omisecchi Gohi-kini	NAMCO BANDAI Games	07-27-06	¥5,040	Sim	181,549	181,549
6	PS2	Persona 3	ATLUS	07-13-06	¥7,140	RPG	177,099	177,099
7	DS	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center KawashimaRyuta Kyoju Kanshu: Nou wo Kitaeru Otona no DS Training / Brain Age:Train Your Brain in Minutes a Day	Nintendo	05-19-05	¥2,800	Other	166,672	2,578,006
8	PS2	Xenosaga Episode III: Zarathustra wa Kaku Katariki Xenosaga Episode III: Also Sprach Zarathustra	NAMCO BANDAI Games	07-06-06	¥7,329	RPG	161,472	161,472
9	DS	Eigo ga Nigate na Otona no DS Training Eigo-zuke	Nintendo	01-26-06	¥3,800	Other	144,650	1,189,341
10	PS2	Cho Dragon Ball Z Super Dragon Ball Z	NAMCO BANDAI Games	06-29-06	¥7,140	Act	140,300	140,300
11	PS2	Sengoku Basara 2	CAPCOM	07-27-06	¥7,329	Act	137,199	137,199
12	DS	Oide yo Dobutsu no Mori Animal Crossing: Wild World	Nintendo	11-23-05	¥4,800	Other	108,092	3,034,709
13	PS2	World Soccer Winning Eleven 10 Winning Eleven: Pro Evolution Soccer 2007	KONAMI	04-27-06	¥7,329	Act	107,023	1,018,101
14	DS	Mario Basket 3 on 3 Mario Hoops 3 on 3	Nintendo	07-27-06	¥4,800	Act	103,866	103,866
15	PS2	Kamaitachi no Yoru Triple: Mikazukijima-Jiken no Shinso	SEGA	07-27-06	¥6,090	Adv	101,966	101,966
16	PSP	Tekken: Dark Resurrection	NAMCO BANDAI Games	07-06-06	¥5,040	Act	91,108	91,108
17	PS2	Battle Stadium D.O.N	NAMCO BANDAI Games	07-20-06	¥7,140	Act	90,766	90,766
18	PS2	Valkyrie Profile 2: Silmeria	SQUARE ENIX	06-22-06	¥8,190	RPG	89,817	392,684
19	PS2	Saru Get You: Million Monkeys Ape Escape: Million Monkeys	SCEJ (SONY)	07-13-06	¥6,090	Act	89,788	89,788
20	DS	Tetris DS	Nintendo	04-27-06	¥3,800	Act	86,563	734,287
21	DS	Digimon Story	NAMCO BANDAI Games	06-15-06	¥5,040	RPG	74,590	138,405
22	PSP	Boku no Natsuyasumi Portable: MushiMushi Hakase to Teppen-yamao Himatsuri!	SCEJ (SONY)	06-29-06	¥5,040	Adv	71,226	71,226
23	DS	Rockman ZX Mega Man ZX	CAPCOM	07-06-06	¥5,040	Act	67,244	67,244
24	PSP	LocoRoco	SCEJ (SONY)	07-13-06	¥5,040	Act	65,551	65,551
25	DS	Project Hacker: Kakusei	Nintendo	07-13-06	¥4,800	Adv	59,117	59,117
26	DS	Mario Kart DS	Nintendo	12-08-05	¥4,800	Act	58,163	1,464,813
27	PSP	Bleach: Heat the Soul 3	SCEJ (SONY)	07-20-06	¥5,040	Act	47,789	47,789
28	DS	Pokemon Ranger	Pokemon	03-23-06	¥4,800	Act/Adv	44,173	589,270
29	DS	Naruto RPG 3: Reiju vs Konoha-shotai	TAKARATOMY	07-13-06	¥5,040	RPG	43,363	43,363
30	GC	Battle Stadium D.O.N	NAMCO BANDAI Games	07-20-06	¥7,140	Act	40,373	40,373
31	PS2	Atelier Iris: Grand Fantasm	GUST	06-29-06	¥7,140	RPG	39,676	39,676
32	PSP	Derby Stallion P	ENTERBRAIN	07-27-06	¥5,460	Sim	37,733	37,733
33	PSP	Sony Computer Science Kenkyujo Mogi Kenichiro Hakase Kanshu: Noui Kaikan Aha Tekken!	SEGA	06-22-06	¥2,940	Other	35,698	53,452
34	PS2	Kinnikuman Muscle Grand Prix Max	NAMCO BANDAI Games	07-27-06	¥7,140	Act	33,358	33,358
35	PS2	Hissho Pachinko Pachi-Slot Koryaku Series Vol. 5: CR Shinseiki Evangelion Second Impact & Pachi-Slot Shinseiki Evangelion	D3 PUBLISHER	06-08-06	¥6,279	Simu	29,030	157,544
36	DS	Gyakuten Saiban: Yomigaeru Gyakuten [Best Price!] Phoenix Wright: Ace Attorney	CAPCOM	06-15-06	¥3,129	Adv	28,350	48,373
37	DS	Kochu Ouja MushiKing: Greatest Champion eno Michi 2	SEGA	07-27-06	¥5,040	Act	26,141	26,141
38	DS	Puzzle Series Vol. 3: Sudoku Sudoku Gridmaster	Hudson	03-23-06	¥2,940	Pzl	25,694	103,684
39	PSP	Quiz Kido Senshi Gundam: Monsenshi DX	NAMCO BANDAI Games	07-13-06	¥5,040	Quiz	24,398	24,398

40	DS	Minna no DS Seminar: Kanpeki Kanji-ryoku	TDK CORE	07-20-06	¥3,990	Other	23,108	23,108
41	PS2	True Crime: New York City	Spike	07-27-06	¥7,140	Act/Adv	22,212	22,212
42	PSP	Brave Story: Aratanaru Tabibito	SCEJ (SONY)	07-06-06	¥5,040	RPG	22,212	22,212
43	PS2	Daito Giken Premium Pachi-Slot Collection: Yoshimune	Daito Giken	07-06-06	¥4,410	Simu	20,605	20,605
44	DS	Magical Vacation: 5-tsu no Hoshi ga Narabu toki Magical Starsign	Nintendo	06-22-06	¥4,800	RPG	18,787	37,333
45	PS2	Wrestle Kingdom	Yuke's	07-20-06	¥7,140	Act	18,371	18,371
46	PSP	Nou-ryoku Trainer Portable 2	SEGA	05-25-06	¥2,940	Other	18,252	65,066
47	DS	Metroid Prime: Hunters	Nintendo	06-01-06	¥4,800	Act/Sht	17,931	75,344
48	DS	Touch! Bomberman Land Bomberman Land	Hudson	07-20-06	¥5,040	Act	16,266	16,266
49	PS2	The King of Fighters XI	SNK PLAYMORE	06-22-06	¥7,140	Act	16,133	41,551
50	DS	Ochaken no Heya DS	MTO	04-27-06	¥5,040	Other	15,513	59,657

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Unit: 100 million yen

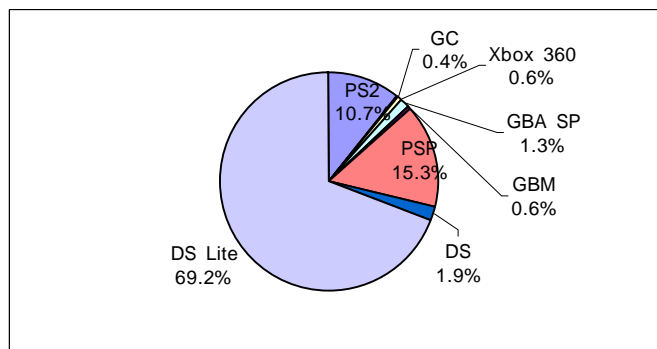
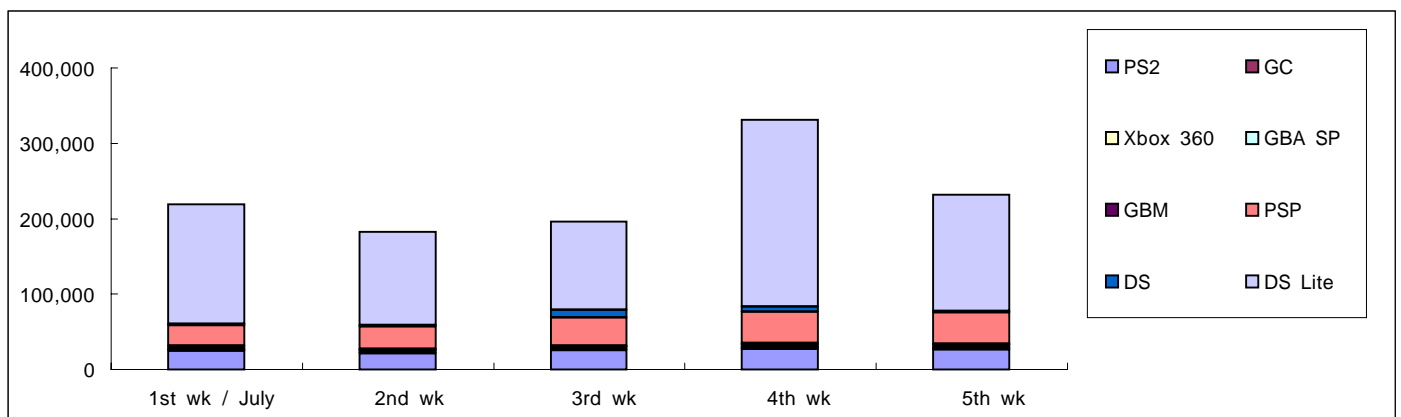
	1st wk / July	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
Hardware	36.1	30.8	33.3	54.2	39.2	193.6
Software	44.2	43.5	55.6	55.7	73.6	272.5
Total	80.3	74.2	88.9	109.9	112.8	466.1



3.

Units Sold

	1st wk / July	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
PS2	24,556	20,889	25,085	27,517	26,683	124,730
GC	929	919	905	1,007	959	4,719
Xbox 360	1,676	1,191	1,020	1,317	1,513	6,717
GBA SP	3,026	2,516	2,723	3,201	3,168	14,634
GBM	1,158	1,260	1,350	1,808	1,562	7,138
PSP	27,272	30,092	37,386	41,303	41,571	177,624
DS	1,502	1,425	10,536	6,963	1,769	22,195
DS Lite	158,890	124,639	117,454	247,864	154,291	803,138
	219,009	182,931	196,459	330,980	231,516	1,160,895



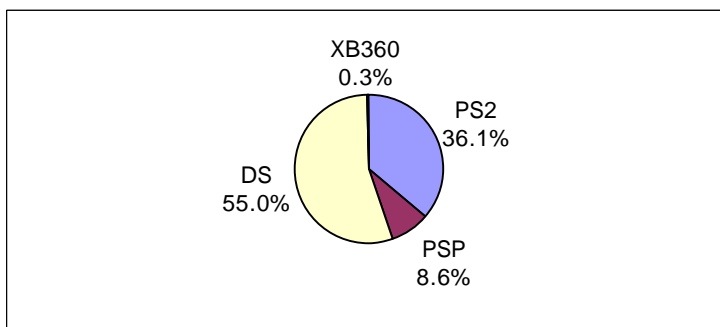
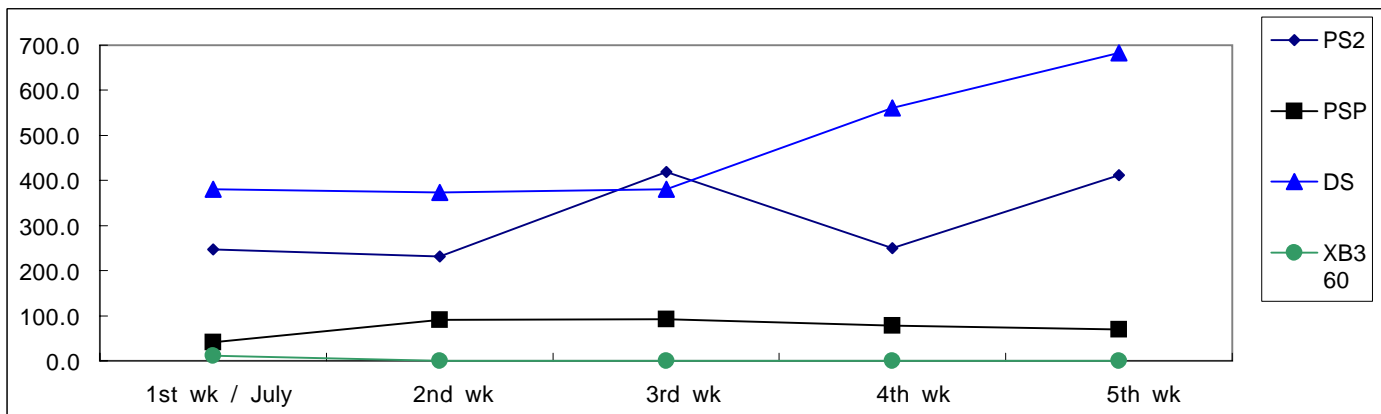
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*Only covering PS2, PSP, DS, and Xbox 360 titles that are/were ranked in the weekly TOP 30

Unit: K (=1000)

	1st wk / July	2nd wk	3rd wk	4th wk	5th wk	Accumulated Sales/Month
PS2	247.0	231.9	418.9	250.3	411.7	1,559.7
PSP	40.9	90.8	92.8	77.7	70.2	372.4
DS	381.2	373.3	379.9	560.6	683.3	2,378.2
XB360	11.9	-	-	-	-	11.9
	681.0	696.0	891.6	888.6	1,165.1	4,322.3



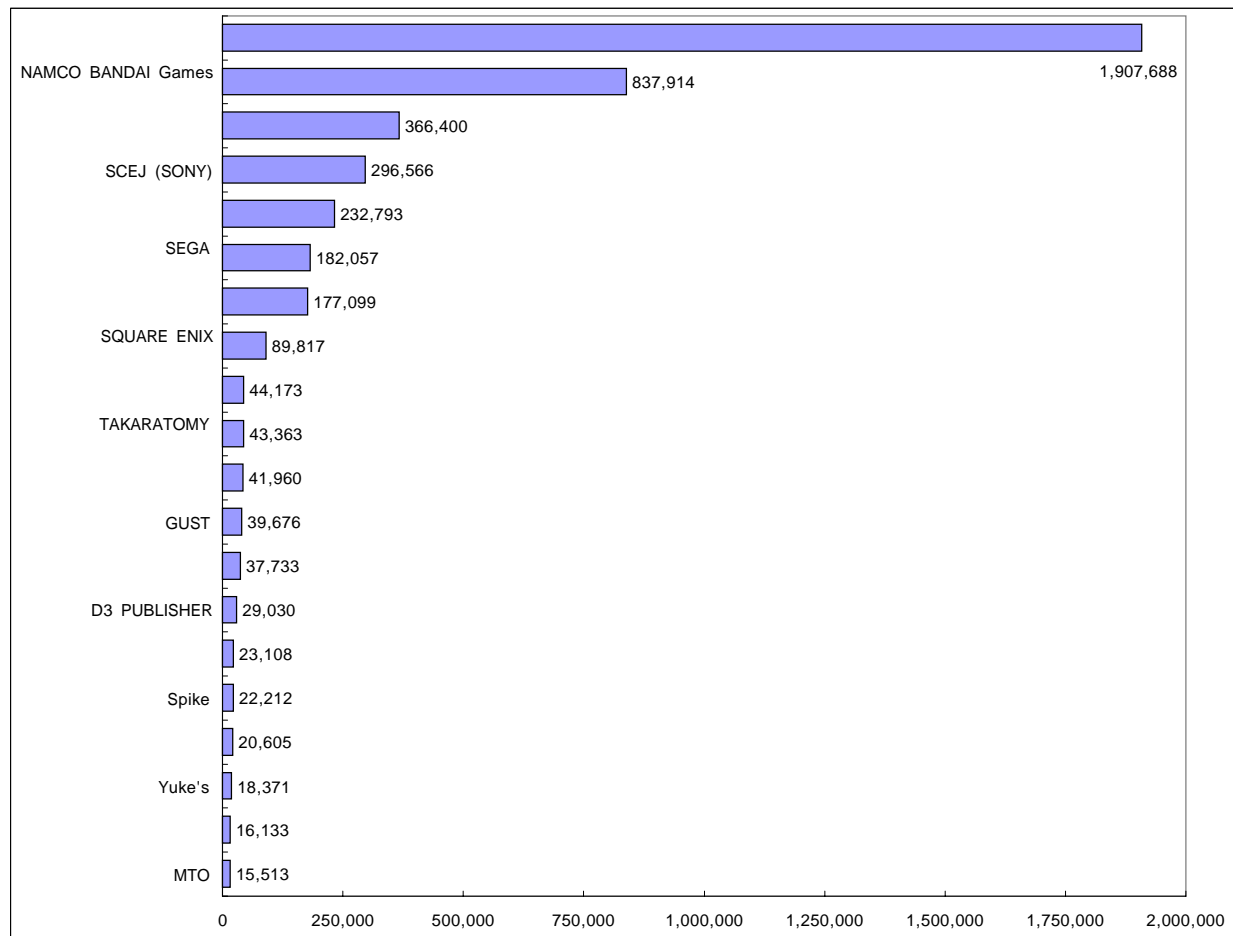
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Genre	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
Act	1,902,952	19	New Super Mario Bros., Super Dragon Ball Z, Sengoku Basara 2
Other	988,882	9	Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo-Kenkyu-Center Kawashira Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Shaberu! DS Oryori Navia! Brave Age: Train Your Brain in Minutes a Day
RPG	627,016	8	Persona 3, Xenosaga Episode III: Also Sprach Zarathustra, ValleyrProfile 2: Silmeria
Adv	260,659	4	Kamaitachi no Yoru Triple: Mikazukijima-Jiken no Shinso, Boku no Tatsuyasumi Portable: MushiMushi Hakase to Teppen-yama no Himitsu!!, Project Hackerakusei
Act/Sim	259,377	1	Jikkyo Powerful Pro Yakyu 13
Sim	219,282	2	Tamagotchi no Puchi-Puchi Omiseccchi Gohi-kini, Derby Stallion P
Act/Adv	66,385	2	Pokemon Ranger, True Crime: New York City
Simu	49,635	2	Hissho Pachinko Pachi-Slot Koryaku Series Vol. 5: CR Shinseiki Evangelion Second Impact & Pachi-Slot Shinseiki Evangelion, Daito Giken Premium Pachi-Slot Collection: Yoshimune
Pzl	25,694	1	Sudoku Gridmaster
Quiz	24,398	1	Quiz Kido Senshi Gundam: Monsenshi DX
Act/Sht	17,931	1	Metroid Prime: Hunters

6.

*Only covering titles ranked in the monthly TOP 50

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Nintendo	1,907,688	12	New Super Mario Bros., Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodokkenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no DS Training, Shaberu! DS Oryori Navi
NAMCO BANDAI Games	837,914	9	Tamagotchi no Puchi-Puchi Omisecchi Gohi-kini, Xenosaga Episode III: Also Sprach Zarathustra, Super Dragon Ball Z
KONAMI	366,400	2	Jikkyo Powerful Pro Yakyu 13, Winning Eleven: Pro Evolution Soccer 2007
SCEJ (SONY)	296,566	5	Ape Escape: Million Monkeys, Boku no Natsuyasumi Portable: Mushishi Hakase to Teppen-yama no Himitsu!!, LocoRoco
CAPCOM	232,793	3	Sengoku Basara 2, Mega Man ZX, Phoenix Wright: Ace Attorney [Best Price!]
SEGA	182,057	4	Kamaitachi no Yoru Triple: Mikazukijima-Jiken no Shinso, Sony Computer Science Kenkyujo Mogi Kenichiro Hakase Kanshu: Nou ni Kaikan Aha Taiken!, Kochu Ouja Mushiking: Greatest Champion, Ochi no Michi 2
ATLUS	177,099	1	Persona 3
SQUARE ENIX	89,817	1	Valkyrie Profile 2: Silmeria
Pokemon	44,173	1	Pokemon Ranger
TAKARATOMY	43,363	1	Naruto RPG 3: Reiju vs Konoha-shotai
Hudson	41,960	2	Sudoku Gridmaster, Bomberman Land
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TDK CORE	23,108	1	Minna no DS Seminar: Kanpeki Kanji-ryoku
Spike	22,212	1	True Crime: New York City
Daito Giken	20,605	1	Daito Giken Premium Pachi-Slot Collection: Yomune
Yuke's	18,371	1	Wrestle Kingdom
SNK PLAYMORE	16,133	1	The King of Fighters XI
MTO	15,513	1	Ochaken no Heya DS



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D3 PUBLISHER	29,030	1	Hissho Pachinko Pachi-Slot Koryaku Series Vol. 5: CR Shinseiki Evangelion Second Impact & Pachi-Slot Shinseiki Evangelion
ENTERBRAIN	37,733	1	Derby Stallion P
GUST	39,676	1	Atelier Iris: Grand Fantasm
Hudson	41,960	2	Sudoku Gridmaster, Bomberman Land
TAKARATOMY	43,363	1	Naruto RPG 3: Reiju vs Konoha-shotai
Pokemon	44,173	1	Pokemon Ranger
SQUARE ENIX	89,817	1	Valkyrie Profile 2: Silmeria
ATLUS	177,099	1	Persona 3
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KONAMI	366,400	2	Jikkyo Powerful Pro Yakyu 13, Winning Eleven: Pro Evolution Soccer 2007
NAMCO BANDAI Games	837,914	9	Tamagotchi no Puchi-Puchi Omiseccchi Gohi-kini, Xenosaga Episode#: Also Sprach Zarathustra, Super Dragon Ball Z
Nintendo	1,907,688	12	New Super Mario Bros., Tohoku Daigaku Mirai-Kagaku-Gijutsu-Kyodo Kenkyu-Center Kawashima Ryuta Kyoju Kanshu: Motto Nou wo Kitaeru Otona no Daiting, Shaberu! DS Oryori Navi