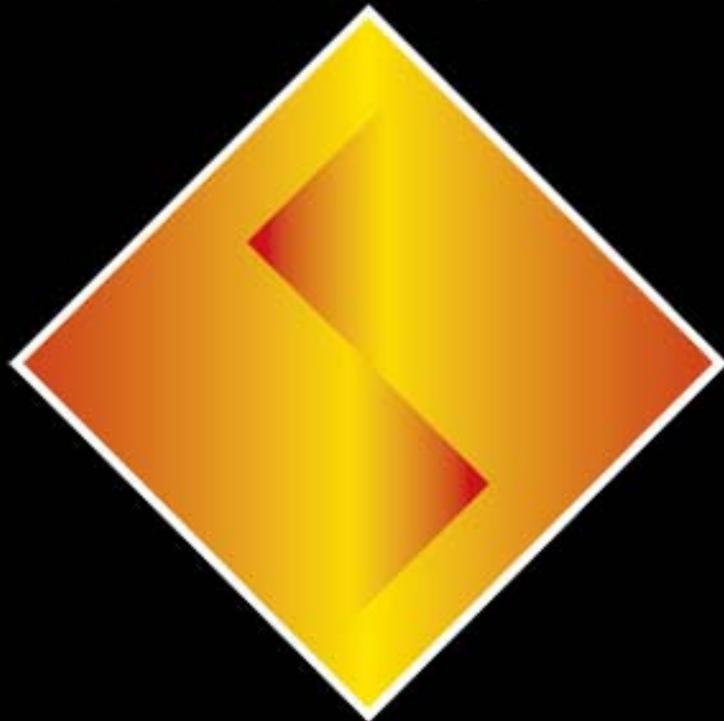
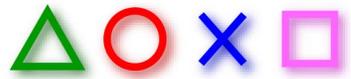


SONY



**COMPUTER
ENTERTAINMENT** ®



PSP®

**Sony Computer Entertainment Korea
3rd party relations Div.
Assistant General Manager
Park, Shin-Ho
2006.02.21**





1 1 37

1 249



- 60mmφ
- Double layer 1.8GB
- Secure ROM cartridge
 - Unique ID
 - Watermarks
 - Encryption

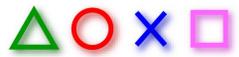
- Wide screen 16:9 TFT LCD (480 x 272)
- MPEG4, MP3, ATRAC, AAC, ...
- 3D graphics
- 3D sound : 5.1 ch
- USB 2.0
- MemoryStick slot
- Li-ion battery

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PSP® & Ubiquitous





KT NESPOT & PSP®



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NESPOT

Daum in PSP™

Update News

- ▶ PSP™ 인기 야구 게임 'MLB' 8월 25일 대발매! [05.08.21]
- ▶ PSP™, 경품으로도 최고 인기! [05.08.25]

10/05 9:46

NESPOT

EDU VOD MUSIC CAR TOON EBOOK GAME

교육 (Education) 영상 (VOD) 음악 (Music)

대입/중등 동영상 영화/MBC/SBS 추천/인기/Sony

만화 (Cartoon) 도서 (E-Book) 게임 (Ongamenet)

웹카툰/순정/소년 무협/판타지/기타 EVER 스타리그

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MLB

TCCA RACE DRIVER 2

What's News

- ▶ PSP™ 인기 야구 게임 'MLB' 8월 25일 대발매! [05.08.21]
- ▶ PSP™, 경품으로도 최고 인기! [05.08.25]

MOVIE Player 5/04 14:04

HEADBOY

헤보이

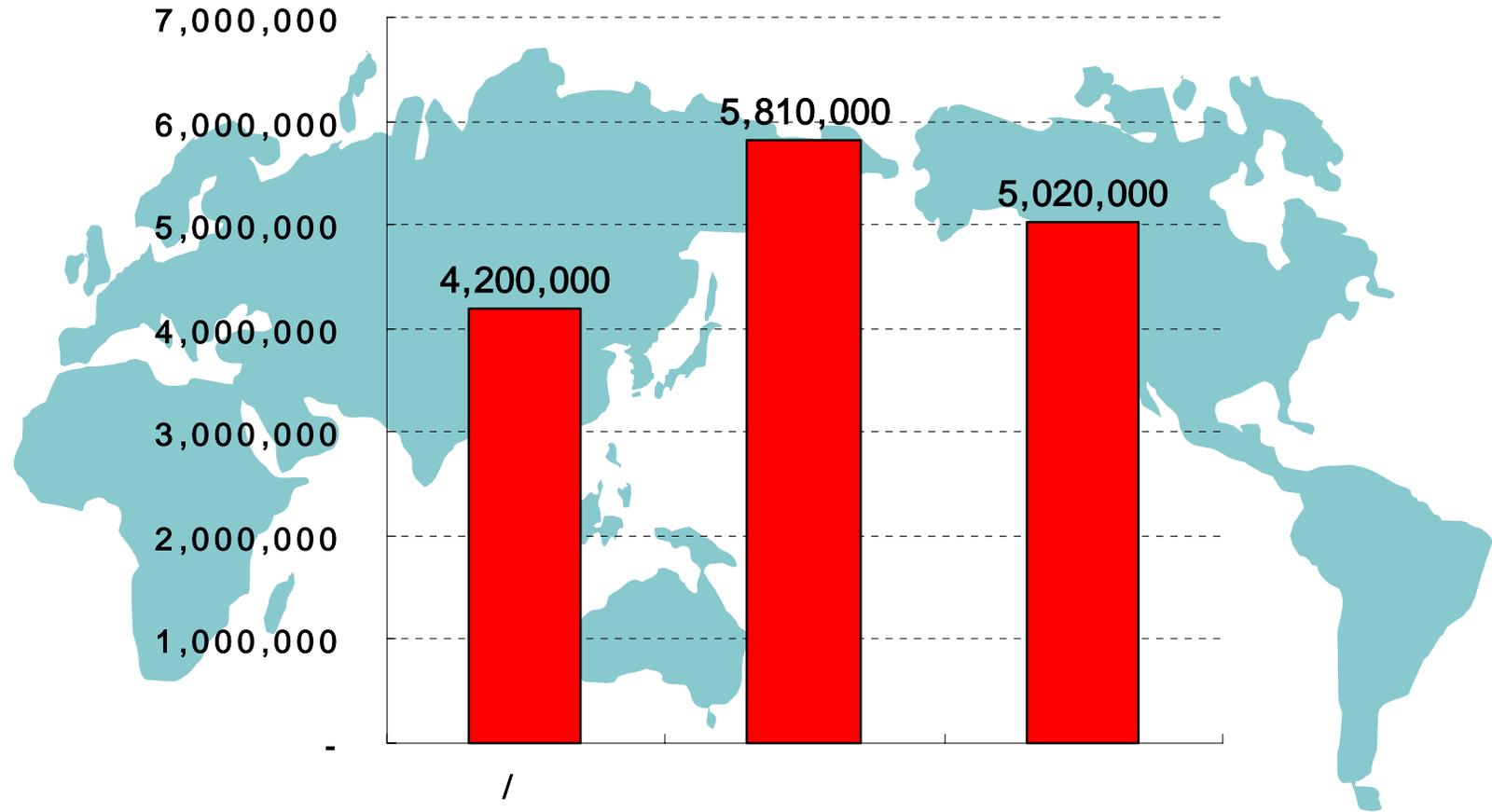
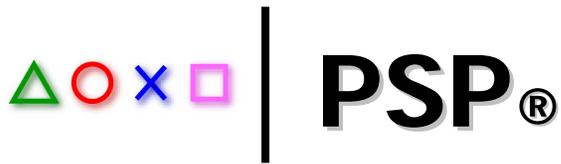
배급사 : 소니픽처스 홈엔터테인먼트

480x272 / 400kbps

00:00:59/00:02:32

L X R

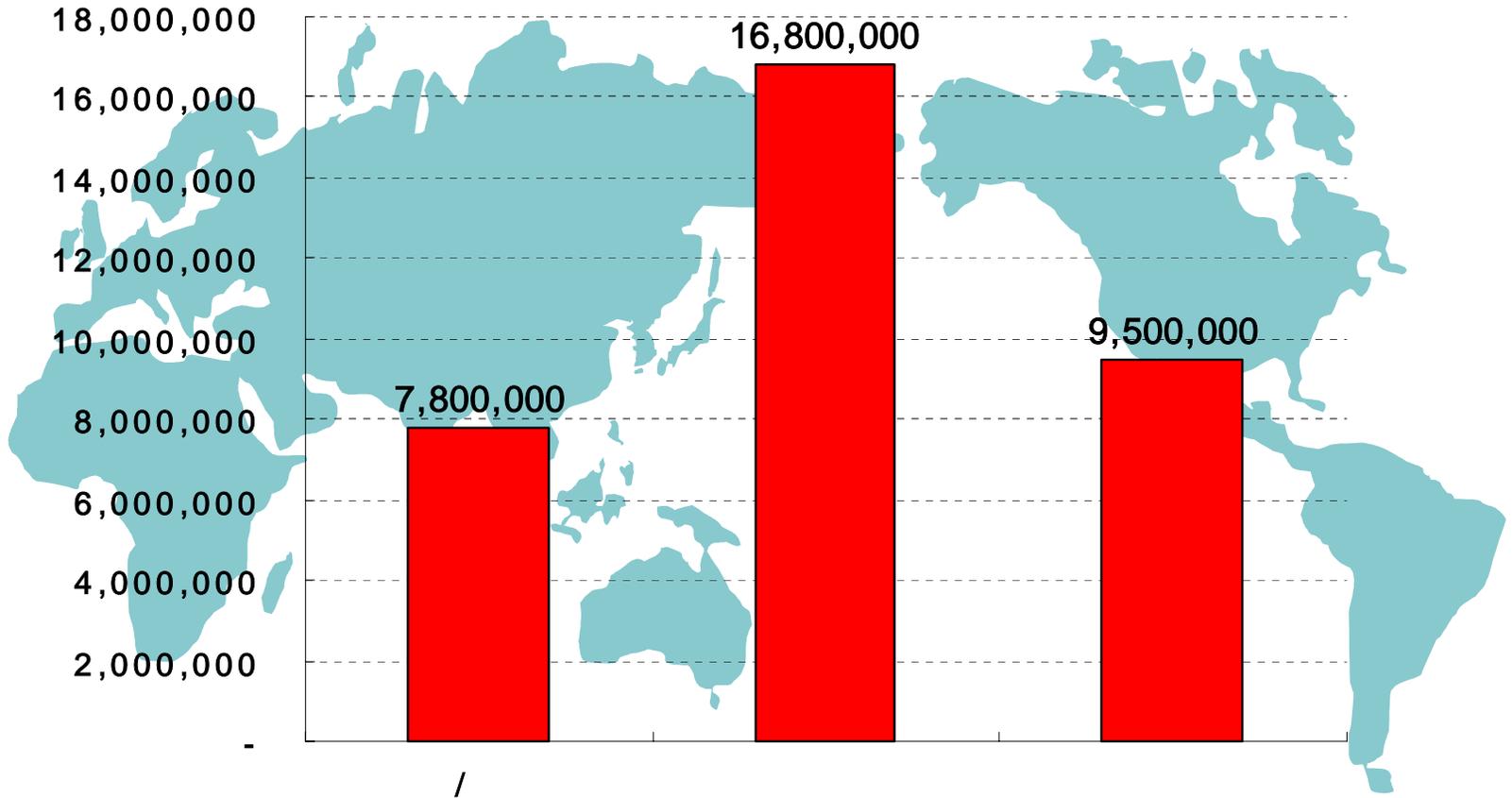
> Δ : 화면전환 > START : 메뉴보기



Total 15,000,000 PSP sold. (2005.12.31 , SCEI)



PSP® S/W



(2005.12.31 , SCEI)

Developers in Korea

GloRace
Phantastic Carnival



어서 외랑.

캐릭터의 스타일을 바꿀 수 있당.

O.K X Back



GloRace



GloRace
Phantastic Carnival



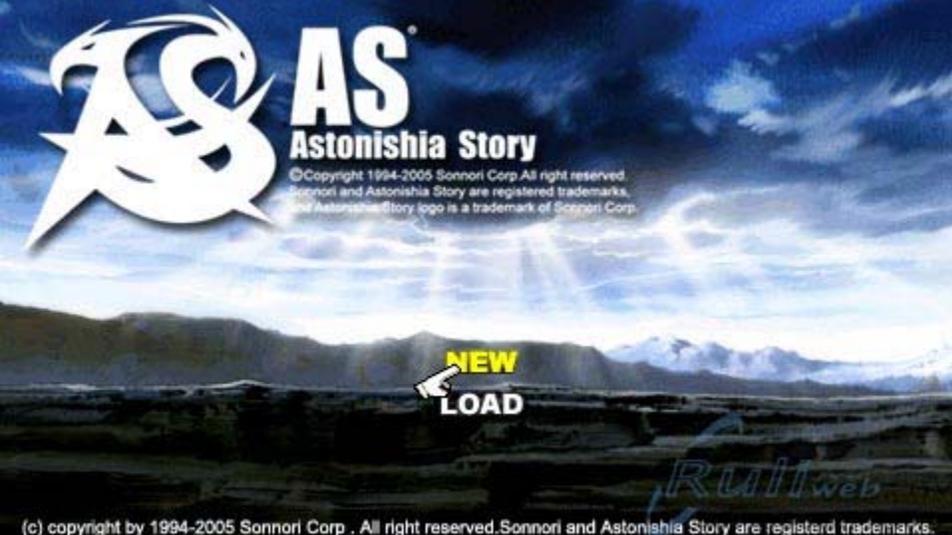
톨로브
Macho
최고속도 120km/h
맷집 좋음
가속 느낌

레드팁

무더퍼블

원하는 스타일로 꾸밀게냐?

O.K X Back



Astonishia Story





Vulcanus





DJ MAX Portable





KR developers



| Release Dt | Title English | |
|------------|----------------|------|
| 2005-05-02 | | SCEK |
| 2005-08-04 | | |
| 2005-11-18 | RC/LC | 9 |
| 2005-11-24 | | |
| 2005-12-01 | | |
| 2005-12-20 | JPT | 9 |
| 2005-12-30 | | |
| 2006-01-16 | DJMAX PORTABLE | |
| 2006-02-24 | | 9 |

Total 10 titles / 10 month

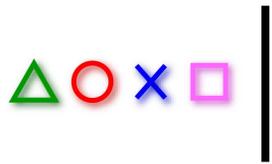


On going KR titles.



| [Redacted] | |
|------------|------|
| | PSP |
| | (가) |
| | PSP |
| | PSP |
| 9 | |
| | |
| | 2 |
| | 2 |
| | 2 |
| | 2 |

+ 4 more titles



Development Support



- PSP®

- PSP® Dev. Net

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- PSP®

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PSP®



1.

?

→ SCEK

→ PSP®

2.

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→ /

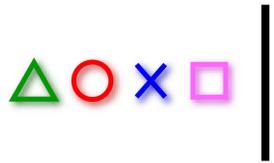
3.

?

→ SCEK가

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PSP®



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PSP®

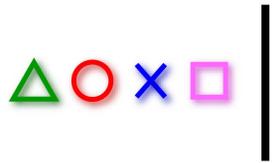
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○ **PSP®**

○

SCEK

Win-Win



○ PSP®

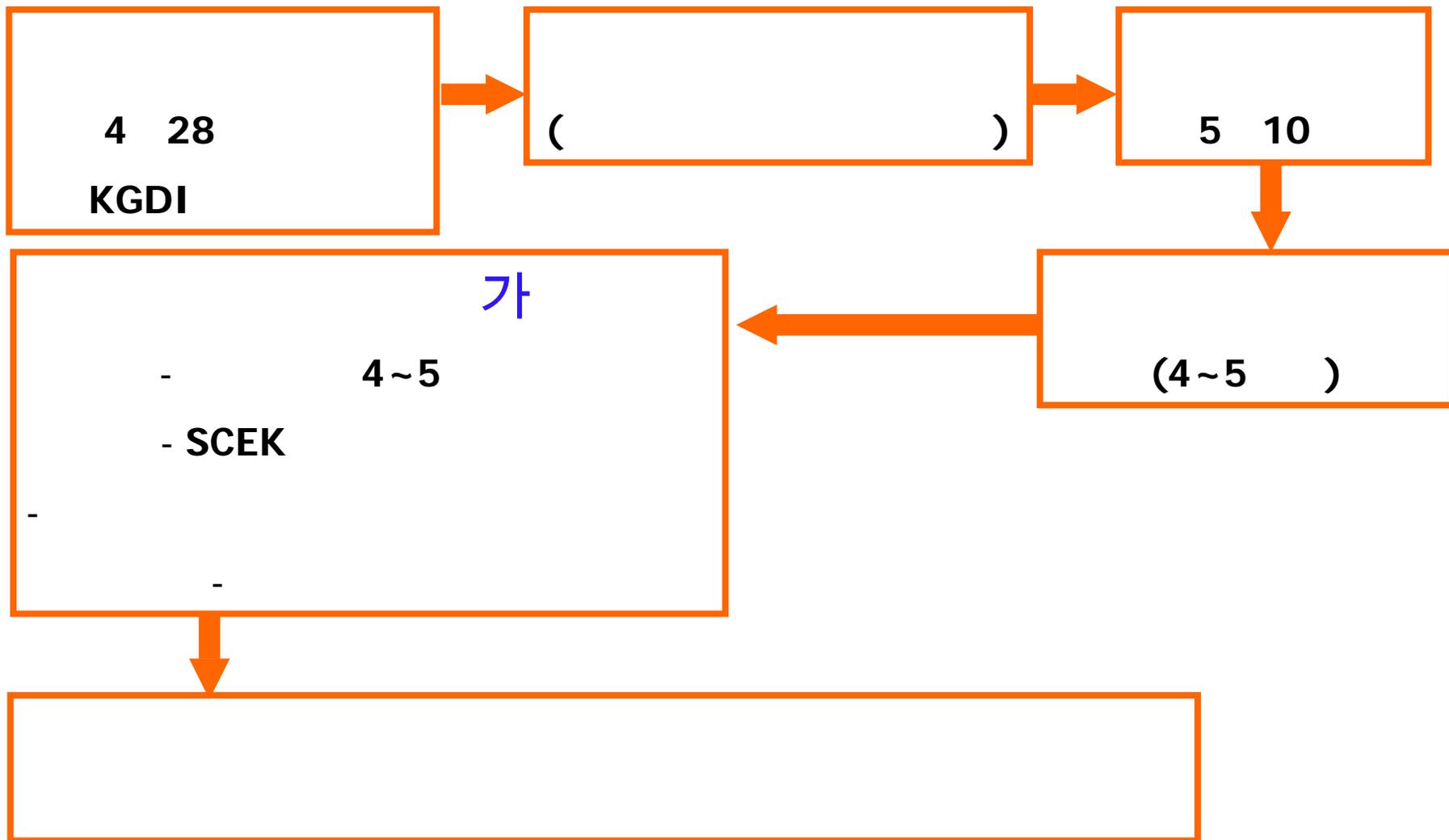
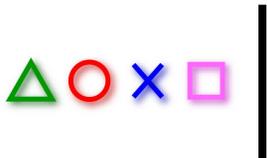
-
- **Game Sharing / ad hoc / WiFi**
- **16:9** .

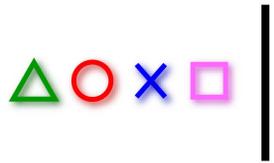
○

!

→ PC /

→ !





○

→

ai452@gameinfinity.or.kr

○ **SCEK**

→ Account Manager

liming@scek.co.kr

