

Famitsu Marketing Data Service

Monthly Report: February 2005

Data Collected by Famitsu: from January 31 to February 27, 2005

1. : TOP 50

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<2005년 2월 일본 게임 시장 정리>

2월 일본의 하드웨어 시장은 작년 2월 대비 40.9 퍼센트의 성장률을 기록했다. PS2의 2.0% 성장과 이제까지 꾸준한 판매량을 보이고 있는 닌텐도의 "Nintendo DS (12월2일 발매)", 소니컴퓨터엔터테인먼트재팬의 "PSP(Play Station Portable)"와 같은 새로운 휴대용 게임기의 등장으로 큰 몫을 했다.

한편, 지난 2004년에 비해 소프트웨어 시장은 25.5% 축소되었는데, 이는 작년 2월에 "슈퍼 마리오 브라더스(GBA용 200.2.14 발매)" 같은 닌텐도의 "패미콤 미니(클래식 NES)" 타이틀과 포켓몬의 "포켓몬스터 파이어 레드/ 리프 그린(GBA용 2004.1.29 발매)" 등 여러 히트 타이틀들이 대거 등장했기 때문이다. 현재 DS와 PSP 게임기가 큰 인기를 얻고 있지만 아직 시장 진입기이기 때문에, 이 플랫폼들이 소프트웨어 시장 자체에 영향을 미치려면 어느 정도 시간이 걸릴 것으로 보인다. 하지만 DS와 PSP의 데뷔 후 성적을 봤을 때 소프트웨어 시장도 곧 이 최신 플랫폼들의 효과를 볼 수 있다는 데에는 의심의 여지가 없다.

2월달 1,2위를 차지한 코에이의 "진 삼국무쌍4 (PS2용, 2005.2.24 발매)과 반다이의 "드래곤 볼 Z 3 (PS2용, 2005.2.10 발매)는 모두 50만장 이상 판매되어, 각 게임의 퍼블리셔 또한 "퍼블리셔 소프트웨어 판매량" 순위에서 1, 2위를 차지하게 되었다. 데자뷰가 느껴지는가? 그렇다면 2004년 2월로 타임머신을 타고 돌아가보자. 당시 이 제품들은 "삼국무쌍 (PS2용, 2004.2.11 발매)", "Dragon Ball Z 2 (PS2용, 2004.2.5 발매)"라는 이름으로 각각 2위와 3위를 차지했었다. 이 시리즈들이 앞으로도 계속 지금처럼 두터운 팬층을 유지하며 인기를 누릴 수 있다면, 2006년 2월 판매 순위에서도 이 게임들을 볼 수 있을까?

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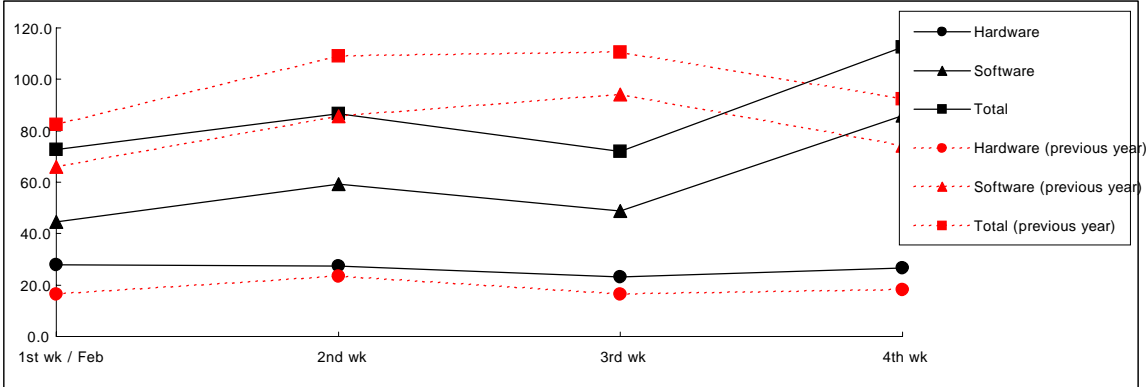
1. : TOP 50

Ranking	Hardware	Title	Publisher	Sales Date	Price (including tax)	Genre	Copies Sold during the Month (Estimated)	Cumulative Copies Sold (Estimated)
1	PS2	Shin Sangoku Musou 4 Dynasty Warriors 5	KOEI	02-24-05	¥7,140	Act	560,733	560,733
2	PS2	Dragon Ball Z 3 Dragon Ball Z: Budokai 3	BANDAI	02-10-05	¥7,140	Act	544,569	544,569
3	PS2	Devil May Cry 3 Devil May Cry 3: Dante's Awakening	CAPCOM	02-17-05	¥6,980	Act/Adv	226,045	226,045
4	GBA	Super Robot Taisen Original Generation 2	BANPRESTO	02-03-05	¥6,090	Sim/RPG	145,857	145,857
5	PS2	Rumble Roses	KONAMI	02-17-05	¥7,329	Act	92,818	92,818
6	PS2	Radiata Stories	SQUARE ENIX	01-27-05	¥8,190	RPG	82,730	273,203
7	GBA	Rockman EXE 5: Team of Colonel Mega Man Battle Network 5: Team of Colonel	CAPCOM	02-24-05	¥4,990	Act/RPG	80,701	80,701
8	GC	Star Fox: Assault	Nintendo	02-24-05	¥6,800	Act/Sht	79,786	79,786
9	DS	Catch! Touch! Yoshi! Yoshi's Touch & Go	Nintendo	01-27-05	¥4,800	Act	71,228	123,635
10	PS2	Another Century's Episode	BANPRESTO	01-27-05	¥7,329	Act	63,197	238,926
11	GC	BioHazard 4 Resident Evil 4	CAPCOM	01-27-05	¥8,190	Act/Adv	55,466	200,995
12	PS2	Gran Turismo 4	SCEJ (SONY)	12-28-04	¥7,665	Simu	52,611	999,739
13	PSP	PoPoLoCrois Monogatari: Pietro Ujui no Boken	SCEJ (SONY)	02-10-05	¥5,040	RPG	50,674	50,674
14	DS	Another Code: 2-tsu no Kioku	Nintendo	02-24-05	¥4,800	Adv	48,357	48,357
15	DS	Sawaru Made in Wario WarioWare Touched!	Nintendo	12-02-04	¥4,800	Act	43,049	669,501
16	PS2	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken Plus	SEGA	02-24-05	¥3,990	Simu	42,947	42,947
17	DS	Super Mario 64 DS	Nintendo	12-02-04	¥4,800	Act	41,379	647,125
18	PSP	Minna no Golf Portable Hot Shots Golf	SCEJ (SONY)	12-12-04	¥5,040	Act	40,944	305,247
19	PS2	Monster Hunter G	CAPCOM	01-20-05	¥4,990	Act	37,983	196,447
20	PS2	Exciting Pro Wrestling 6: SmackDown! vs. Raw WWE SmackDown! vs. Raw	Yuke's	02-03-05	¥7,140	Act	36,935	36,935
21	PS2	Sakura Taisen 3: Paris wa Moeteiruka	SEGA	02-24-05	¥5,040	Adv/Sim	36,358	36,358
22	GBA	Mario Party Advance	Nintendo	01-13-05	¥4,800	Act/Board	34,511	150,736
23	PS2	Dragon Quest VIII: Sora to Umi to Daichi to Norowareshi Himegimi Dragon Warrior VIII	SQUARE ENIX	11-27-04	¥9,240	RPG	33,382	3,462,573
24	PS2	Shin Bakuso Dekotora Densetsu: Tenka Toitsu Chojo Kessen	Spike	02-10-05	¥7,140	Act	33,050	33,050
25	PS2	D1 Grand Prix	Yuke's	02-17-05	¥7,140	Act	32,707	32,707
26	PS2	Shinsengumi Gunro-den	SEGA	02-10-05	¥7,140	Act	30,966	30,966
27	PS2	Daito Giken Koshiki Pachi-slot Simulator: Yoshimune	Daito Giken	12-09-04	¥4,410	Simu	29,579	399,733
28	PS2	Digital Devil Saga: Avatar Tuner 2	ATLUS	01-27-05	¥7,329	RPG	26,375	81,599
29	PSP	Shin Sangoku Musou Dynasty Warriors	KOEI	12-16-04	¥5,544	Act	25,607	225,396
30	GBA	Pocket Monster Emerald	Pokemon	09-16-04	¥4,800	RPG	24,979	1,459,873
31	PS2	Death by Degrees Tekken: Nina Williams Death by Degrees	NAMCO	01-27-05	¥7,140	Act/Adv	23,532	62,765
32	GBA	Rockman EXE 5: Team of Blues Mega Man Battle Network 5: Team of Blues	CAPCOM	12-09-04	¥4,990	Act/RPG	23,484	356,458
33	PSP	Ridge Racers	NAMCO	12-12-04	¥5,040	Act	23,370	232,129
34	PS2	Dragon Quest & Final Fantasy in Itadaki Street Special	SQUARE ENIX	12-22-04	¥7,140	Board	22,060	363,548
35	PS2	Gladiator: Road to the Freedom	ERTAIN	02-17-05	¥7,140	Act/RPG	21,571	21,571
36	PSP	NAMCO Museum	NAMCO	02-24-05	¥3,990	Act	20,702	20,702
37	PSP	Piposaru Academia: Dossari! Saruge Daizenshu Ape Academy	SCEJ (SONY)	12-30-04	¥5,040	Other	19,870	90,341
38	PS2	Maho Sensei Negima! 1-jikan-me - Okochama Sensei wa Mahotsukai! - Yutosei-ban/Tokutaisei-ban	KONAMI	01-20-05	¥6,090	Adv	19,772	56,031
39	PSP	Mahjong Fight Club	KONAMI	12-12-04	¥5,040	Table	18,520	69,383
40	PS2	Fuun Bakumatsu-den	GENKI	01-20-05	¥7,140	Act	17,203	87,052
41	PS2	Tales of Rebirth	NAMCO	12-16-04	¥7,140	RPG	17,129	569,515
42	GBA	Pocket Monster Fire Red/Leaf Green	Pokemon	01-29-04	¥5,040	RPG	15,710	2,435,897
43	PS2	Shinseiki Yusha Taisen	ATLUS	02-17-05	¥7,329	Sim/RPG	15,296	15,296
44	PS2	Zoids Infinity	TOMY	02-17-05	¥7,140	Act	15,252	15,252
45	PS2	Metal Gear Solid 3: Snake Eater	KONAMI	12-16-04	¥7,329	Act	15,021	792,972
46	PS2	Ichigo 100% Strawberry Diary	TOMY	02-10-05	¥7,140	Sim	14,746	14,746
47	PSP	Rengoku: The Tower of Purgatory	Hudson	01-27-05	¥5,040	Act/RPG	14,728	26,668
48	GC	Naruto: Gekito Ninja Taisen! 3	TOMY	11-20-04	¥7,140	Act	14,643	376,431
49	DS	Pokemon Dash	Pokemon	12-02-04	¥4,800	Act	14,505	294,341
50	PS2	Gakuen Heaven: Okawari!	Interchannel	02-24-05	¥6,195	Adv	14,397	14,397

2.

Unit: 100 million yen

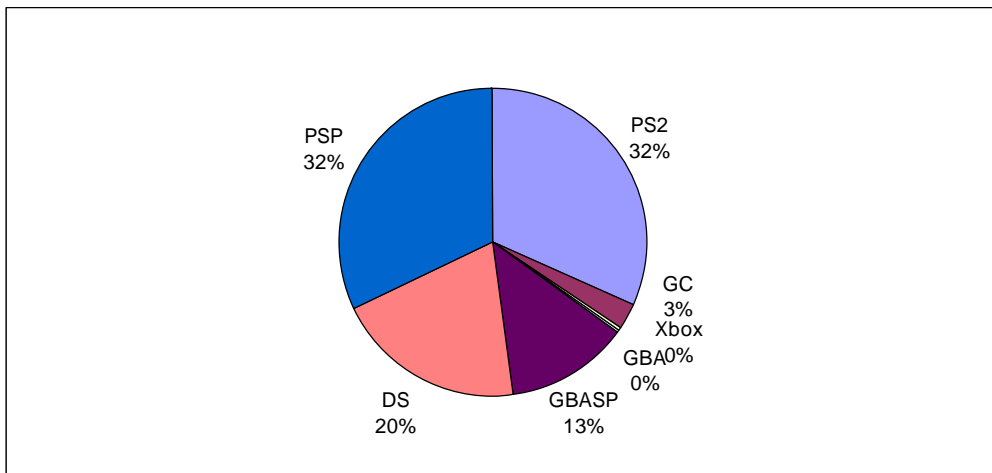
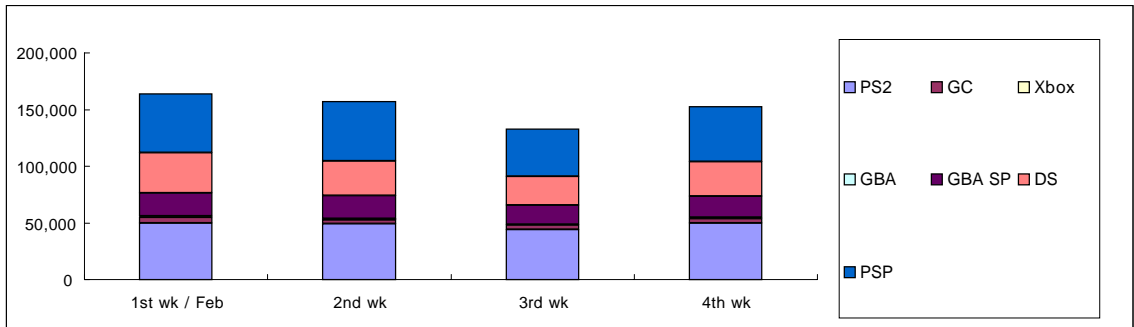
	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales during the Month
Hardware	28.0	27.4	23.2	26.7	105.2
Software	44.6	59.1	48.7	85.9	238.4
Total	72.6	86.6	71.8	112.6	343.6



3.

Units Sold

	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales during the Month
PS2	49,612	49,028	44,330	49,965	192,935
GC	5,209	3,434	3,642	3,973	16,258
Xbox	308	329	298	286	1,221
GBA	582	637	454	792	2,465
GBA SP	20,774	20,414	16,553	18,538	76,279
DS	35,451	30,791	25,557	30,177	121,976
PSP	51,883	52,644	42,077	48,883	195,487
	163,819	157,277	132,911	152,614	606,621



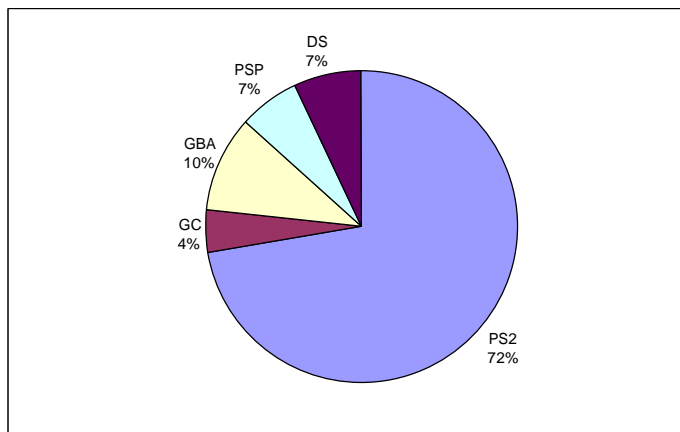
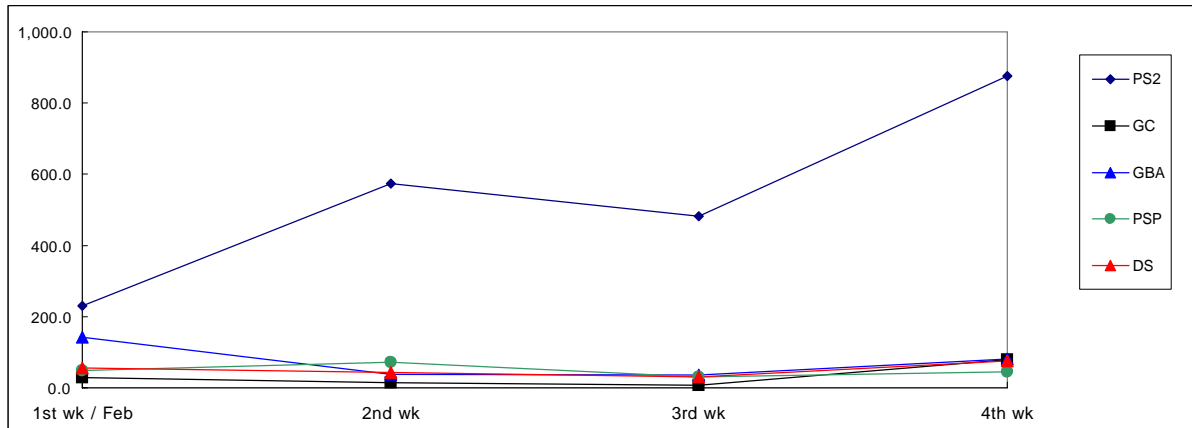
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*Only covering PS2, GC, GBA, DS, and PSP titles that are/were ranked in the weekly TOP 30

Unit: K (=1000)

	1st wk / Feb	2nd wk	3rd wk	4th wk	Accumulated Sales during the Month
PS2	229.7	573.0	482.4	875.2	2,160.3
GC	29.2	14.3	7.2	79.8	130.5
GBA	141.3	38.1	35.5	80.7	295.6
PSP	49.0	72.5	31.2	44.1	196.7
DS	54.9	43.2	30.0	75.8	204.0
	504.1	741.1	586.3	1,155.6	2,987.1



5.

Genre	Copies Sold	Number of Titles	Leading Titles
Act	1,775,861	21	Dynasty Warriors 5, Dragon Ball Z: Budokai 3, Rumble Roses
Act/Adv	305,043	3	Devil May Cry 3: Dante's Awakening, Resident Evil 4, Death by Degrees
RPG	250,979	7	Radiata Stories, PoPoLoCrois Monogatari: Pietro Uji no Boken, Dragon Warrior VIII
Sim/RPG	161,153	2	Super Robot Taisen Original Generation 2, Shinseiki Yusha Taisen
Act/RPG	140,484	4	Mega Man Battle Network 5: Team of Colonel, Mega Man Battle Network 5: Team of Blues, Gladiator: Road to the Freedom
Simu	125,137	3	Gran Turismo 4, Jissen Pachislot Hissho-ho! Hokuto no Ken Plus, Daito Giken Koshiki Pachislot Simulator: Yoshimune
Adv	82,526	3	Another Code: 2-tsu no Kioku, Maho Sensei Negima! 1-jikan-me - Okochama Sensei wa Mahotsukai! - Yutosei-ban/Tokutaisei-ban, Gakuen Heaven: Okawari!
Act/Sht	79,786	1	Star Fox: Assault
Adv/Sim	36,358	1	Sakura Taisen 3: Paris wa Moeteiruka
Act/Board	34,511	1	Mario Party Advance
Board	22,060	1	Dragon Quest & Final Fantasy in Itadaki Street Special
Other	19,870	1	Ape Academy
Table	18,520	1	Mahjong Fight Club
Sim	14,746	1	Ichigo 100% Strawberry Diary

6.

*Only covering titles ranked in the Monthly TOP 50

Publisher	Copies Sold	Number of Titles Ranked in TOP 50	Leading Titles
KOEI	586,340	2	Dynasty Warriors 5, Dynasty Warriors
BANDAI	544,569	1	Dragon Ball Z: Budokai 3
CAPCOM	423,679	5	Devil May Cry 3: Dante's Awakening, Mega Man Battle Network 5: Team of Colonel, Resident Evil 4
Nintendo	318,310	6	Star Fox: Assault, Yoshi's Touch & Go, Another Code: 2-tsu no Kioku
BANPRESTO	209,054	2	Super Robot Taisen Original Generation 2, Another Century's Episode
SCEJ (SONY)	164,099	4	Gran Turismo 4, PoPoLoCrois Monogatari: Pietro Ouji no Boken, Hot Shots Golf
KONAMI	146,131	4	Rumble Roses, Maho Sensei Negima! 1-jikan-me - Okochama Sensei wa Mahotsukai! - Yutosei-ban/Tokutaisei-ban, Mahjong Fight Club
SQUARE ENIX	138,172	3	Radiata Stories, Dragon Warrior VIII, Dragon Quest & Final Fantasy in Itadaki Street Special
SEGA	110,271	3	Jissen Pachislot Hissho-ho! Hokuto no Ken Plus, Sakura Taisen 3: Paris wa Moeteiruka, Shinsengumi Gunro-den
NAMCO	84,733	4	Death by Degrees, Ridge Racers, NAMCO Museum
Yuke's	69,642	2	WWE SmackDown! vs. Raw, D1 Grand Prix
Pokemon	55,194	3	Pocket Monster Emerald, Pocket Monster Fire Red/Leaf Green, Pokemon Dash
TOMY	44,641	3	Zoids Infinity, Ichigo 100% Strawberry Diary, Naruto: Gekito Ninja Taisen! 3
ATLUS	41,671	2	Digital Devil Saga: Avatar Tuner 2, Shinseiki Yusha Taisen
Spike	33,050	1	Shin Bakuso Dekotora Densetsu: Tenka Toitsu Chojo Kessen
Daito Giken	29,579	1	Daito Giken Koshiki Pachislot Simulator: Yoshimune
ERTAIN	21,571	1	Gladiator: Road to the Freedom
GENKI	17,203	1	Fuun Bakumatsu-den
Hudson	14,728	1	Rengoku: The Tower of Purgatory
Interchannel	14,397	1	Gakuen Heaven: Okawari!

