

# *Famitsu Marketing Data Service*

## Monthly Report: January 2005

Data Collected by Famitsu: from December 27, 2004 to January 30, 2005

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## <2005년 1월 일본 게임 시장 개요>

금년 1월, 일본 게임 시장은 작년 동기간과는 달리 30.4%의 판매 성장률을 기록했다. 이는 닌텐도의 “Nintendo DS (12월2일 발매)”와 소니컴퓨터엔터테인먼트재팬의 “PSP (PlayStation Portable, 12월12일 발매)”의 공이 매우 크다고 할 수 있다. 한 달 동안 꾸준한 인기를 유지한 두 게임기 덕에, 게임기 시장 규모는 지난 12월 2003년도 대비 57.8%라는 급격한 성장률을 보였으며, 이번 달의 경우 2004년 1월 대비 51% 성장했다. 한편 소프트웨어 시장은 지난 12월 (2003년 대비) 3.1%의 하락세를 보였으나, 이번 달에는 작년 1월 대비 20.5%라는 급격한 성장률을 기록했다. 이 모두가 소니컴퓨터엔터테인먼트재팬의 “그란투리스모4 (PS2, 12월28일 발매)”와 같은 메가히트 타이틀과 새로운 하드웨어가 만났을 때의 그 압도적인 파워를 보여준 것이라 하겠다.

손에 잡힐 듯 잡히지 않는 백만장이라는 고지를 향해 달리고 있는 “그란투리스모4”는, 950,000장 판매로 이번 달 레포트의 데이터 수집 기간을 안타깝게 마감했지만, 소프트웨어 시장에 커다란 공헌을 했음은 두말할 것도 없다. 그 뒤를 이은 2위와 3위는 모두 닌텐도 DS의 타이틀인 “사와루 메이드 인 와리오(12월 2일 발매)”와 “슈퍼 마리오 64 DS (12월 2일 발매)”가 각각 차지했다.

1월 30일까지 DS와 PSP는 각각 1,550,000대와, 700,000대의 판매량을 기록했고, DS는 이미 두개의 타이틀을 월간 차트 상위 3위 안에 올려놓을 만큼 크게 성장했다. 게다가 스퀘어 에닉스의 “라디아타 스토리즈 (PS2, 1월27일 발매)”를 비롯한 새로운 타이틀들이 속속 발매되면서 이미 활기를 띠기 시작한 소프트웨어 시장에 박차를 가하고 있어, 이번 달은 매우 순조로운 시작을 보이고 있다.

지금부터 올해 3월말까지, 회계연도 막바지에 다다른 판매 경쟁은 2월 말부터 점점 치열해지기 시작하여 일본 게임 산업의 초점이 될 것이다. 막상막하인 DS와 PSP가 올 한해를 향해 박차를 가하고 있는 지금, 하드웨어 시장이 어떻게 될 것인가에 가장 귀추가 주목된다.

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## 1. 월간 소프트웨어 판매순위 : TOP 50

순위	H/W	타이틀	퍼블리셔	발매일	가격(엔)	장르	판매량/월(추정)	누적판매량(투정)
1	PS2	Gran Turismo 4	SCEJ (SONY)	12-28-04	¥7,665	Simu	947,128	947,128
2	DS	Sawaru Made in Wario WarioWare Touched!	Nintendo	12-02-04	¥4,800	Act	276,141	626,452
3	DS	Super Mario 64 DS	Nintendo	12-02-04	¥4,800	Act	239,143	605,746
4	PS2	Dragon Quest VIII: Sora to Omni to Daichi to Nobowareshi Himegimi Dragon Quest VIII	SQUARE ENIX	11-27-04	¥9,240	RPG	197,903	3,429,191
5	PS2	Radiata Stories	SQUARE ENIX	01-27-05	¥8,190	RPG	190,473	190,473
6	PS2	Another Century's Episode	BANPRESTO	01-27-05	¥7,329	Act	175,729	175,729
7	PS2	Metal Gear Solid 3: Snake Eater	KONAMI	12-16-04	¥7,329	Act	167,818	777,951
8	PS2	Monster Hunter G	CAPCOM	01-20-05	¥4,990	Act	158,464	158,464
9	PS2	Dragon Quest & Final Fantasy in Itadaki Street Special	SQUARE ENIX	12-22-04	¥7,140	Board	155,679	341,488
10	GC	BioHazard 4 Resident Evil 4	CAPCOM	01-27-05	¥8,190	Act/Adv	145,533	145,533
11	PSP	Minna no Golf Portable Hot Shots Golf	SCEJ (SONY)	12-12-04	¥5,040	Act	133,315	264,303
12	GBA	Rockman EXE 5: Team of Blues Mega Man Battle Network 5: Team of Blues	CAPCOM	12-09-04	¥4,990	Act/RPG	128,443	332,974
13	GBA	Mario Party Advance	Nintendo	01-13-05	¥4,800	Act/Board	116,225	116,225
14	GC	Mario Party 6	Nintendo	11-18-04	¥5,800	Board/Act	114,955	488,405
15	PSP	Shin Sangoku Musou Dynasty Warriors	KOEI	12-16-04	¥5,544	Act	109,075	199,789
16	PS2	Tales of Rebirth	NAMCO	12-16-04	¥7,140	RPG	108,444	552,386
17	PS2	To Heart 2	AQUAPLUS	12-28-04	¥7,140	Adv	105,000	105,000
18	DS	Pokemon Dash	Pokemon	12-02-04	¥4,800	Act	102,837	279,836
19	PS2	Daito Giken Koshiki Pachi-slot Simulator: Yoshimune	Daito Giken	12-09-04	¥4,410	Simu	100,876	370,154
20	GBA	Pocket Monster Emerald	Pokemon	09-16-04	¥4,800	RPG	99,875	1,434,896
21	GBA	Tales of the World: Narikiri Dungeon 3	NAMCO	01-06-05	¥5,040	RPG	98,070	98,070
22	GC	Naruto: Gekito Ninja Taisen! 3	TOMY	11-20-04	¥7,140	Act	96,049	361,788
23	PSP	Ridge Racers	NAMCO	12-12-04	¥5,040	Act	93,503	208,759
24	PS2	Momotaro Dentetsu USA	Hudson	11-18-04	¥7,140	Board	83,559	327,018
25	GBA	Yoshi no Banyu Inryoku	Nintendo	12-09-04	¥4,800	Act	79,270	232,730
26	PS2	Kessen III	KOEI	12-22-04	¥7,140	Act/Sim	78,815	157,469
27	PS2	Samurai Western: Katsugeki Samurai-do	Spike	01-01-05	¥7,140	Act	71,354	71,354
28	PS2	Kido Senshi Gundam: Gundam vs. Z Gundam Gundam vs. Zeta Gundam	BANDAI	12-09-04	¥7,140	Act	71,301	339,462
29	PSP	Piposaru Academia: Dossari! Saruge Daizenshu Ape Academy	SCEJ (SONY)	12-30-04	¥5,040	Other	70,471	70,471
30	PS2	Fuun Bakumatsu-den	GENKI	01-20-05	¥7,140	Act	69,849	69,849
31	GBA	Mawaru Made in Wario WarioWare Twisted!	Nintendo	10-14-04	¥4,800	Act	65,757	424,855
32	GC	Donkey Kong Jungle Beat	Nintendo	12-16-04	¥5,800	Act	64,721	185,770
33	PS2	Hajime no Ippo All Stars	ESP	12-28-04	¥3,990	Act	62,824	62,824
34	PS2	Taiko no Tatsujin: Go! Go! Godaime	NAMCO	12-09-04	¥4,725	Act	62,063	166,488
35	PS2	Ratchet & Clank 3: Totsugeki! Garakuchikku Rangers Ratchet & Clank 3: Up Your Arsenal	SCEJ (SONY)	11-25-04	¥6,090	Act	59,455	258,168
36	PS2	Yoshitsune Eiyu-den	FromSoftware	01-13-05	¥7,140	Act	58,638	58,638
37	PS2	Digital Devil Saga: Avatar Tuner 2	ATLUS	01-27-05	¥7,329	RPG	55,224	55,224
38	DS	Catch! Touch! Yoshi! Yoshi's Touch & Go	Nintendo	01-27-05	¥4,800	Act	52,407	52,407
39	GBA	Yu-Gi-Oh! Duel Monsters International 2	KONAMI	12-30-04	¥5,040	Card	50,370	50,370
40	PSP	Metal Gear Acid	KONAMI	12-16-04	¥5,040	Sim	49,878	88,207
41	PS2	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken	Sammy	05-27-04	¥3,990	Simu	49,818	951,923

42	DS	Daigasso! Band Brothers Jam with the Band	Nintendo	12-02-04	¥4,800	Other	48,803	131,759
43	GBA	Power Pro-kun Pocket 7	KONAMI	12-02-04	¥5,229	Act/Sim	48,124	151,328
44	GBA	Konjiki no Gash Bell!! Unare! Yujo no Dengeki 2	BANPRESTO	12-22-04	¥5,040	Act	47,974	115,193
45	GC	Mario Tennis GC Mario Power Tennis	Nintendo	10-28-04	¥5,800	Act	43,517	356,613
46	PSP	Kotoba no Puzzle Mojipittan Daijiten	NAMCO	12-16-04	¥4,725	Pzl	42,669	67,572
47	GBA	Pocket Monster Fire Red/Leaf Green	Pokemon	01-29-04	¥5,040	RPG	42,474	2,420,187
48	PSP	Eiyu Densetsu Gaghav Trilogiy: Shiroki Majo	BANDAI	12-16-04	¥5,040	RPG	41,849	72,568
49	PS2	Need for Speed Underground 2	Electronic Arts	12-22-04	¥7,140	Act	40,836	67,700
50	PS2	Death by Degrees Tekken: Nina Williams Death by Degrees	NAMCO	01-27-05	¥7,140	Act/Adv	39,233	39,233

Famitsu PC Game Sales Ranking: January 2005

PC게임 판매순위

Dataa Collected: from January 1 to January 31, 2005

Game Titles

This Month	Last Month	Month Before Last	Title	Platform	Publisher	Sales Date	Price (including tax)	Average Price	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	NEW	-	Sangokushi X Power-Up Kit	Win98/Me/2000/XP	KOEI	01-21-05	₩6,090	₩4,905	Data	4,926	4,926
2	1	-	Winning Post 7 (combined)	Win98/Me/2000/XP	KOEI	12-16-04	₩10,800	₩9,263	Sim	4,007	15,902
3	NEW	-	Sangokushi X with Power-Up Kit (combined)	Win98/Me/2000/XP	KOEI	01-21-05	₩16,800	₩11,885	Sim	2,635	2,635
4	7	2	Final Fantasy XI: Chains of Promathia All-in-One Pack 2004	Win98/Me/2000/XP	SQUARE ENIX	09-16-04	Open	₩7,364	RPG	2,557	21,804
5	4	1	Half-Life 2 (combined)	Win98/Me/2000/XP	CYBERFRONT	11-17-04	₩8,800	S: ₩5,620 L:	Act	2,349	11,498
6	5	-	Star Wars Galaxies Complete Japanese Version (standard edition)	Win98/Me/2000/XP	Electronic Arts	12-23-04	Open	₩6,613	RPG	2,225	5,360
7	6	-	Gurumin Limited First Release (combined)	Windows	Nihon Falcom	12-25-04	₩9,240	₩7,794	RPG	1,777	4,739
8	3	-	Derby Owners Club Online	Win98/Me/2000/XP	SEGA	12-16-04	₩6,090	₩5,932	Sim	1,440	6,315
9	10	-	Nobunaga no Yabo Online: Hiryu no Sho	Win98/Me/2000/XP	KOEI	12-15-04	₩6,800	₩6,109	RPG	1,405	3,074
10	2	-	Lineage II Master's Kit Chronicle 2: The Age of Splendor Lineage II Chronicle 2: The Age of Splendor	Win2000/XP	NC Japan	12-02-04	Open	₩5,008	RPG	1,401	10,866
11	12	3	Gundam Network Operation 2	WinMe/2000/XP	BANDAI	09-01-04	Open	₩8,673	Sim	1,361	20,321
12	18	9	SimCity 4: Deluxe	Win98/Me/2000/XP	Electronic Arts	09-25-03	₩5,980	₩4,919	Sim	1,084	30,199
13	16	5	Ultima Online: Buto no Tenchi Complete Japanese Version Ultima Online: Samurai Empire	Win98/Me/XP	Electronic Arts	11-03-04	₩2,980	₩2,730	RPG	1,004	3,903
14	9	-	The Lord of the Rings: The Battle for Middle-earth	Win2000/XP	Electronic Arts	12-16-04	₩7,980	₩6,834	Sim	962	2,639
15	8	-	Rome: Total War	Win98/Me/2000/XP	KOEI	12-16-04	₩10,290	₩8,825	Sim	909	2,588
16	-	20	Nobunaga no Yabo: Tenka Sosei with Power-Up Kit (combined)	Win98/Me/2000/XP	KOEI	04-02-04	₩14,490	₩12,222	Sim	871	13,785
17	-	18	SimPeople Complete Edition Complete Japanese Version The Sims Mega Deluxe	Win98/Me/2000/XP	Electronic Arts	11-18-04	₩6,279	₩5,232	Sim	849	2,017
18	17	4	Final Fantasy XI: Chains of Promathia Extension Disc	Win98/Me/2000/XP	SQUARE ENIX	09-16-04	Open	₩3,754	RPG	820	63,693
19	20	6	Sangokushi X (combined)	Win98/Me/2000/XP	KOEI	07-02-04	₩11,800	₩7,172	Sim	738	44,858
20	-	-	SimCity 3000 XP Complete Japanese Version Best	Win98/Me/XP	Electronic Arts	03-18-04	₩2,980	₩2,806	Sim	711	5,962

Budget Game Titles

This Month	Last Month	Month Before Last	Title	Platform	Publisher	Sales Date	Price (including tax)	Average Price	Genre	Copies Sold/Month (Estimated)	Cumulative Copies Sold (Estimated)
1	1	1	Ultima Online: Buto no Tenchi Upgrade Complete Japanese Version	Win98/Me/XP	Electronic Arts	11-03-04	₩1,980	₩1,873	RPG	2,715	21,049
2	3	-	Lineage II Beginner's Kit Chronicle 2: The Age of Splendor Lineage II Chronicle 2: The Age of Splendor	Win2000/XP	NC Japan	12-02-04	Open	₩1,566	RPG	858	2,242
3	2	2	MU: Kiseki no Daichi - Tabidachi no Sho	Win98/Me/XP	GameOn	07-15-04	₩2,000	₩1,977	RPG	727	38,228
4	5	4	Honkakuteki Series: Densha de Go! Professional Specs	Win98/Me/XP	UNBALANCE	09-17-04	₩1,886	₩1,782	Sim	625	2,675
5	-	5	Bakuhatsu-teki 1480 Series: Densha de Go! 2 - Kosoku-hen 3000-bandai	Win98/Me/XP	UNBALANCE	02-20-04	₩1,480	₩1,158	Sim	532	8,725

\* S: Price of standard edition, L: Price of limited edition

### 3. 시장 규모 추이

단위 : 1억엔

	첫째주 / 월	둘째주	셋째주	넷째주	다섯째주	월누적판매
Hardware	98.3	62.3	37.8	33.3	34.8	266.6
Software	163.8	94.4	52.3	47.2	81.4	439.2
Total	262.1	156.7	90.1	80.6	116.2	705.8

### 4. 하드웨어 판매 추이

판매량

	첫째주 / 월	둘째주	셋째주	넷째주	다섯째주	월누적판매
PS2	196,480	120,505	74,306	52,230	53,829	497,350
GC	32,233	26,773	7,117	4,124	9,725	79,972
Xbox	812	838	454	405	507	3,016
GBA	1,927	1,209	714	630	457	4,937
GBA SP	79,903	63,732	27,311	19,302	22,862	213,110
DS	173,915	132,117	58,988	47,291	42,255	454,566
PSP	111,194	55,358	57,383	66,601	71,200	361,736
	596,464	400,532	226,273	190,583	200,835	1,614,687

### 5. 하드웨어별 소프트웨어 판매/ 점유율

\*Only covering PS2, GC, GBA, DS, and PSP titles that are/were ranked in the weekly TOP 30

Unit: K (=1000)

	첫째주 / 월	둘째주	셋째주	넷째주	다섯째주	월누적판매
PS2	1,291.5	516.9	285.0	351.5	627.6	3,072.6
GC	120.5	107.7	26.6	13.9	145.5	414.3
GBA	208.5	186.0	129.3	69.2	40.1	633.0
DS	266.5	172.0	71.2	68.2	93.5	671.5
PSP	152.8	97.0	75.6	63.3	71.5	460.1
	2,039.9	1,079.6	587.7	566.0	978.3	5,251.5

### 6. 장르별 소프트웨어 판매

장르	판매량	타이틀 수	주요 타이틀
Act	2,402,040	24	WarioWare Touched!, Super Mario 64 DS, Another Century's Episode
Simu	1,097,822	3	Gran Turismo 4, Daito Giken Koshiki Pachislot Simulator: Yoshimune,
RPG	834,312	8	Dragon Warrior VIII, Radiata Stories, Tales of Rebirth
Board	239,238	2	Dragon Quest & Final Fantasy in Itadaki Street Special, Momotaro Dentetsu USA
Act/Adv	184,766	2	Resident Evil 4, Death by Degrees
Act/RPG	128,443	1	Mega Man Battle Network 5: Team of Blues
Act/Sim	126,939	2	Kessen III, Power Pro-kun Pocket 7
Other	119,274	2	Ape Academy, Jam with the Band
Act/Board	116,225	1	Mario Party Advance
Board/Act	114,955	1	Mario Party 6
Adv	105,000	1	To Heart 2
Card	50,370	1	Yu-Gi-Oh! Duel Monsters International 2
Sim	49,878	1	Metal Gear Acid
Pzl	42,669	1	Kotoba no Puzzle Mojipittan Daijiten

7. 퍼블리셔의 소프트웨어 판매

\*Only covering titles ranked in the Monthly TOP 50

퍼블리셔	판매량	50위내에 링크된 타이틀 수	주요 타이틀
SCEJ (SONY)	#####	4	Gran Turismo 4, Hot Shots Golf, Ape Academy
Nintendo	#####	10	WarioWare Touched!, Super Mario 64 DS, Mario Party Advance
SQUARE ENIX	544,055	3	Dragon Warrior VIII, Radiata Stories, Dragon Quest & Final Fantasy in Itadaki Street Special
NAMCO	443,982	6	Tales of Rebirth, Tales of the World: Narikiri Dungeon 3, Ridge Racers
CAPCOM	432,440	3	Monster Hunter G, Resident Evil 4, Mega Man Battle Network 5: Team of Blues
KONAMI	316,190	4	Metal Gear Solid 3: Snake Eater, Yu-Gi-Oh! Duel Monsters International 2, Metal Gear Acid
Pokemon	245,186	3	Pokemon Dash, Pocket Monster Emerald, Pocket Monster Fire Red/Leaf Green
BANPRESTO	223,703	2	Another Century's Episode, Konjiki no Gash Bell!!! Unare! Yujo no Dengeki 2
KOEI	187,890	2	Dynasty Warriors, Kessen III
BANDAI	113,150	2	Gundam vs. Zeta Gundam, Eiyu Densetsu Gagharv Trilogy: Shiroki Majo
AQUAPLUS	105,000	1	To Heart 2
Daito Giken	100,876	1	Daito Giken Koshiki Pachi-slot Simulator: Yoshimune
TOMY	96,049	1	Naruto: Gekito Ninja Taisen! 3
Hudson	83,559	1	Momotaro Dentetsu USA
Spike	71,354	1	Samurai Western: Katsugeki Samurai-do
GENKI	69,849	1	Fuun Bakumatsu-den
ESP	62,824	1	Hajime no Ippo All Stars
FromSoftware	58,638	1	Yoshitsune Eiyu-den
ATLUS	55,224	1	Digital Devil Saga: Avatar Tuner 2
Sammy	49,818	1	Jissen Pachi-Slot Hissho-ho! Hokuto no Ken
Electronic Arts	40,836	1	Need for Speed Underground 2