

# *Famitsu Marketing Data Service*

## Monthly Report: October 2004

Data Collected by Famitsu: from September 27 to October 31, 2004

1. : TOP 50

2.

3.

4. /

5.

6.

**2004 10**  
**(An Overview Of Japan's Gaming Market During October 2004)**

(Bandai) “ : 2(Naruto: Narutimate Hero 2)(9 30  
 PS2 )”가 10 TOP 1 “  
 (Naruto: Narutimate Hero)(2003 10 PS2 )” 125,000  
 , 300,000 224,000 ,  
 300,000  
 가  
 , 9 800,000+ “  
 (Pocket Monster Emerald)(9 16 GBA )” 250,000 TOP  
 2 100  
 “ 2(Naruto: Narutimate Hero 2)” , “  
 (Pocket Monster Emerald)” 10  
 가 가  
 3 6 200,000 가  
 .  
 - (Namco) “ 5: (Ace Combat 5: The Unsung War)(10  
 21 PS2 )”, “ (Nintendo) (Fire Emblem: Seima no Koseki (Fire  
 Emblem 2))(10 7 GBA )” (Bandai) “ :  
 (Kido Senshi Gundam Seed: Owaranai Asu-e)(10 7 PS2 )”  
 ” (Mawaru Made in Wario (WarioWare Twisted!))(10 14  
 GBA )”.

22.8

, PSP 가  
 (12 12 , 가 20,790 [ ]). DS  
 (12 2 , 15,000 [ ]).

2004

PS2 “ VIII: ( Dragon Quest VIII: Sora to  
Umi to Daichi)” .  
11 12 가 .  
Happy Holidays indeed!

Famitsu Marketing Data Service - Monthly Report: October 2004

Data Collected by Famitsu: from September 27 to October 31, 2004

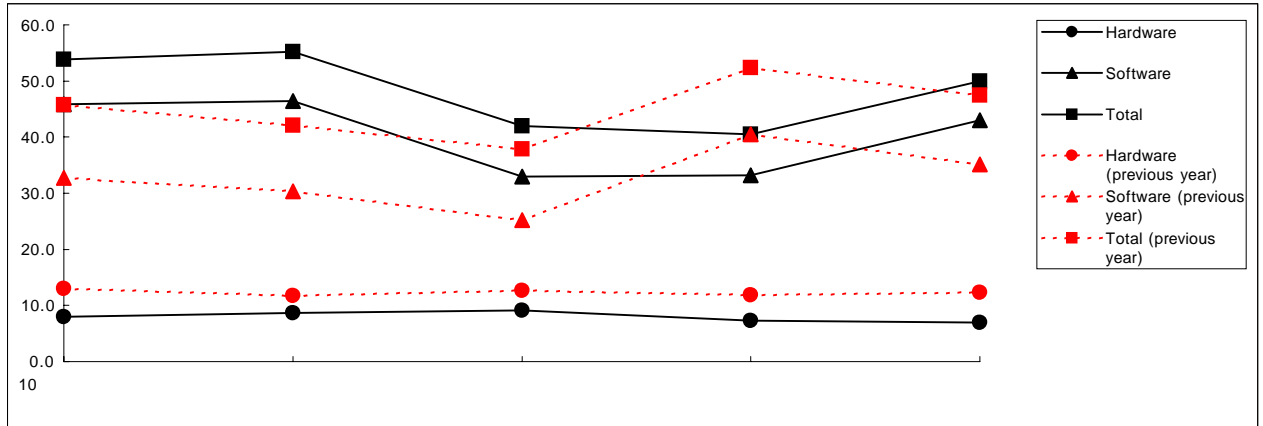
1. TOP 50

	H/W				가		/	( )	( )
1	PS2	Naruto: Narutimate Hero 2	BANDAI	09-30-04	₩ 7,140	Act	338,321	338,321	
2	GBA	Pocket Monster Emerald	Pokemon	09-16-04	₩ 4,800	RPG	252,360	1,056,502	
3	PS2	Ace Combat 5: The Unsung War	NAMCO	10-21-04	₩ 7,140	Sht/Act	224,661	224,661	
4	GBA	Fire Emblem: Seima no Koseki Fire Emblem 2	Nintendo	10-07-04	₩ 4,800	Sim/RPG	197,833	197,833	
5	PS2	Kido Senshi Gundam Seed: Owaranai Asu-e	BANDAI	10-07-04	₩ 7,140	Act/Sht	196,853	196,853	
6	GBA	Mawaru Made in Wario WarioWare Twisted!	Nintendo	10-14-04	₩ 4,800	Act	194,715	194,715	
7	GC	Mario Tennis GC Mario Power Tennis	Nintendo	10-28-04	₩ 5,800	Act	139,826	139,826	
8	PS2	Tales of Symphonia	NAMCO	09-22-04	₩ 7,140	RPG	105,676	374,749	
9	PS2	Sengoku Musou: Moshou-den Samurai Warriors: Xtreme Legends	KOEI	09-16-04	₩ 4,494	Act	76,029	331,889	
10	PS2	Berserk: Millennium Falcon-hen - Seima Senki no Sho	Sammy	10-07-04	₩ 7,329	Act	67,923	67,923	
11	GBA	Famicom Mini: Super Mario Brothers 2	Nintendo	08-10-04	₩ 2,000	Act	61,523	294,258	
12	PS2	Burnout 3: Takedown	Electronic Arts	10-14-04	₩ 7,140	Act	48,140	48,140	
13	PS2	Jissen Pachi - Slot Hissho-ho! Hokuto no Ken	Sammy	05-27-04	₩ 3,990	Simu	46,345	837,747	
14	PS2	Armored Core: Nine Breaker	FromSoftware	10-28-04	₩ 6,090	Act	44,913	44,913	
15	PS2	Stella Deus	ATLUS	10-28-04	₩ 7,329	Sim/RPG	42,310	42,310	
16	PS2	Full Metal Alchemist 2: Akaki Elixir no Akuma	SQUARE ENIX	09-22-04	₩ 7,140	Act/RPG	41,465	108,969	
17	PS2	Kengo 3	GENKI	09-22-04	₩ 7,140	Act	40,117	111,136	
18	GC	Zoids Versus III	TOMY	09-30-04	₩ 7,140	Act	39,057	39,057	
19	PS2	Waga Ryu wo Miyo	SCEJ (SONY)	10-28-04	₩ 6,090	RPG/Simu	31,162	31,162	
20	PS2	World Soccer Winning Eleven 8	KONAMI	08-05-04	₩ 7,329	Act	29,735	1,018,439	
21	PS2	Keroro Gunso: Mero Mero Battle Royal	BANDAI	09-30-04	₩ 7,140	Act	29,095	29,095	
22	PS2	Rakusho! Pachi - Slot Sengen 2: Decadent/Jujika	TECMO	10-28-04	₩ 6,090	Simu	28,604	28,604	
23	PS2	Formula One 2004 F1 04	SCEJ (SONY)	09-22-04	₩ 6,090	Act	26,194	47,347	
24	PS2	La Pucelle: Hikari no Seijo Densetsu 2 -shu-me Hajimemashita.	NIPPON ICHI SOFTWARE	10-21-04	₩ 2,940	Sim/RPG	25,861	25,861	
25	PS2	Uchu Senkan Yamato: Iscandar-e no Tsuioku	BANDAI	10-06-04	₩ 7,140	Sim	25,262	25,262	
26	PS2	The King of Fighters 2003	SNK PLAYMORE	10-28-04	₩ 7,140	Act	25,139	25,139	
27	GBA	Pocket Monster Fire Red/Leaf Green	Pokemon	01-29-04	₩ 5,040	RPG	24,378	2,315,256	
28	PS2	Biohazard Outbreak File 2 Resident Evil Outbreak File #2	CAPCOM	09-09-04	₩ 7,140	Act/Adv	21,147	155,825	
29	GC	Paper Mario RPG Paper Mario 2	Nintendo	07-22-04	₩ 5,800	Act/RPG	19,791	375,571	
30	PS2	Final Fantasy XI: Promathia no Jubaku Final Fantasy XI: Chains of Promathia	SQUARE ENIX	09-16-04	₩ 4,179	RPG	19,536	119,997	
31	PS2	Sinbad Adventure wa Enomoto Kanako de Dodesuka	Japan Amusement Broadcasting	09-30-04	₩ 5,040	Simu	19,184	19,184	
32	PS2	Hitman: Contracts	Eidos	10-14-04	₩ 6,090	Act/Adv	19,058	19,058	
33	GBA	Densetsu no Stafi 3	Nintendo	08-05-04	₩ 4,800	Act	18,115	184,124	
34	PS2	Final Approach	PrincessSoft	10-07-04	₩ 7,140	Adv	17,636	17,636	
35	PS2	True Crime: Streets of LA	CAPCOM	10-28-04	₩ 7,140	Act	16,173	16,173	
36	GBA	Hoshi no Kirby: Kagami no Daimikyuu Kirby & The Amazing Mirror	Nintendo	04-15-04	₩ 4,800	Act	15,984	532,622	
37	PS2	DRIV3R (Driver 3)	ATARI	10-28-04	₩ 7,140	Act	15,954	15,954	
38	PS2	Tsuki wa Higashi ni Hi wa Nishi ni: Operation Sanctuary	Alchemist	10-07-04	₩ 7,140	Adv	15,591	15,591	
39	PS2	Genso Suikoden IV Suikoden IV	KONAMI	08-19-04	₩ 7,329	RPG	15,417	287,666	
40	GBA	Super Mario Ball Mario Pinball Land	Nintendo	08-26-04	₩ 4,800	Act/Adv	15,375	87,409	
41	GBA	Famicom Mini: Link no Boken Classic NES Series: Zelda II	Nintendo	08-10-04	₩ 2,000	Act	15,072	127,713	
42	PS2	Kotoba no Puzzle Mojipittan [PlayStation 2 the Best]	NAMCO	07-08-04	₩ 1,800	Pzl	14,740	111,082	
43	PS2	Taiko no Tatsujin: Atsumare! Matsuri da!! Yondaime	NAMCO	07-22-04	₩ 4,725	Act	14,139	139,729	
44	PS2	SEGA AGES 2500 Series Vol. 16: Virtua Fighter 2	SEGA	10-14-04	₩ 2,625	Act	13,853	13,853	
45	GBA	Final Fantasy I + II Advance Final Fantasy I + II: Dawn of Souls	SQUARE ENIX	07-29-04	₩ 6,090	RPG	13,749	257,568	
46	PS2	Simple 2000 Series Vol. 63: Mogitate Mizugi! Onna Mamire no The Suiei Taika	D3 PUBLISHER	09-30-04	₩ 2,100	Act	13,291	13,291	
47	PS2	Minna no Golf 4 [PlayStation 2 the Best] Hot Shots Golf Fore!	SCEJ (SONY)	07-08-04	₩ 3,800	Act	12,886	75,805	
48	GBA	Naruto: Naruto RPG Uketsugareshi Hi no Ishi	TOMY	07-22-04	₩ 5,040	RPG	12,871	115,496	
49	PS2	W - Wish	PrincessSoft	09-30-04	₩ 7,140	Adv	12,824	12,824	
50	PS2	Simple 2000 Series Vol. 61: The One-Chanbara	D3 PUBLISHER	08-26-04	₩ 2,100	Act	12,775	47,272	

2.

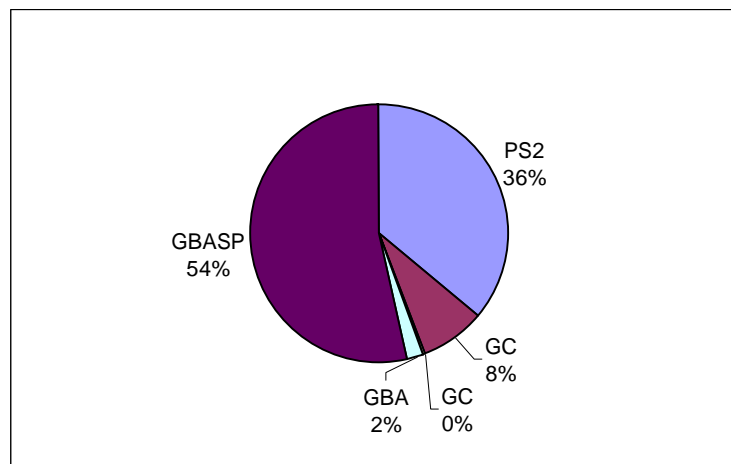
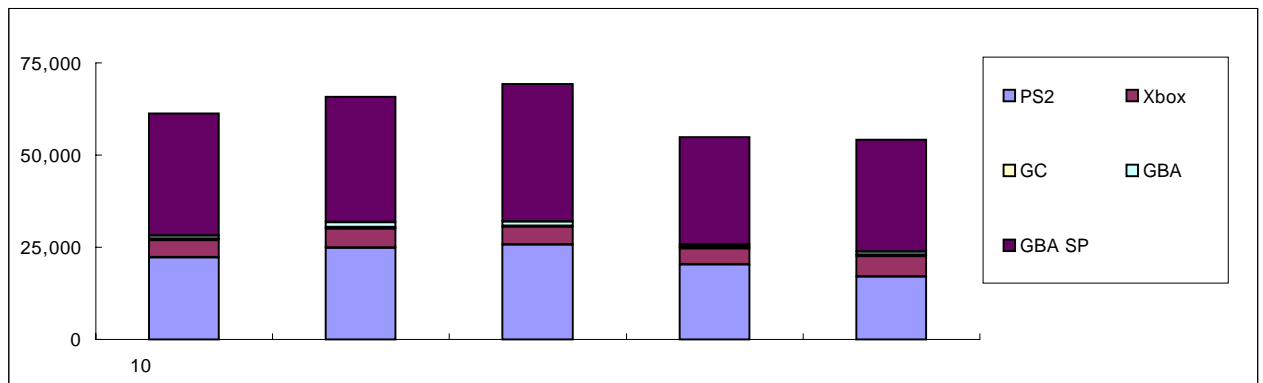
: 1

	10					
Hardware	8.0	8.7	9.1	7.3	6.9	40.0
Software	45.8	46.5	32.9	33.2	43.0	20.4
Total	53.8	55.2	42.0	40.5	49.9	24.5



3.

	10					
PS2	22,180	24,804	25,640	20,272	16,946	109,842
Xbox	4,764	5,203	4,950	4,331	5,602	24,850
GC	231	304	172	330	289	1,326
GBA	933	1,387	1,184	790	919	5,213
GBA SP	33,098	34,122	37,311	29,110	30,474	164,115
	61,206	65,820	69,257	54,833	54,230	305,346

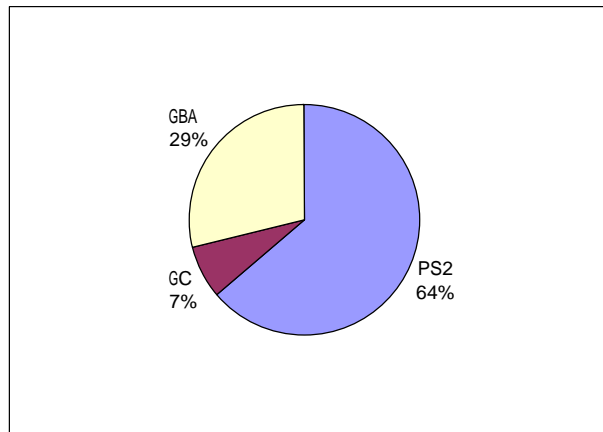
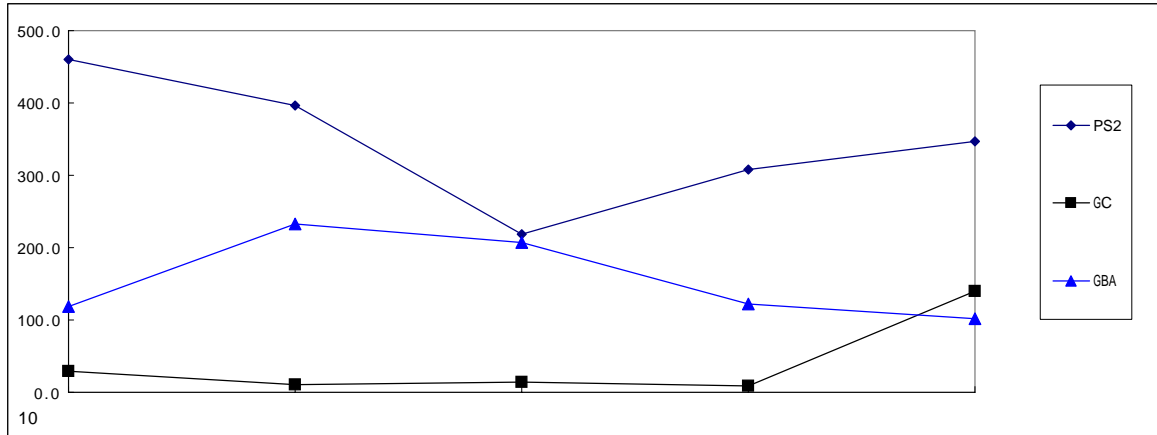


4. /

\*Only covering PS2, GC, and GBA titles that are/were ranked in the weekly TOP 30

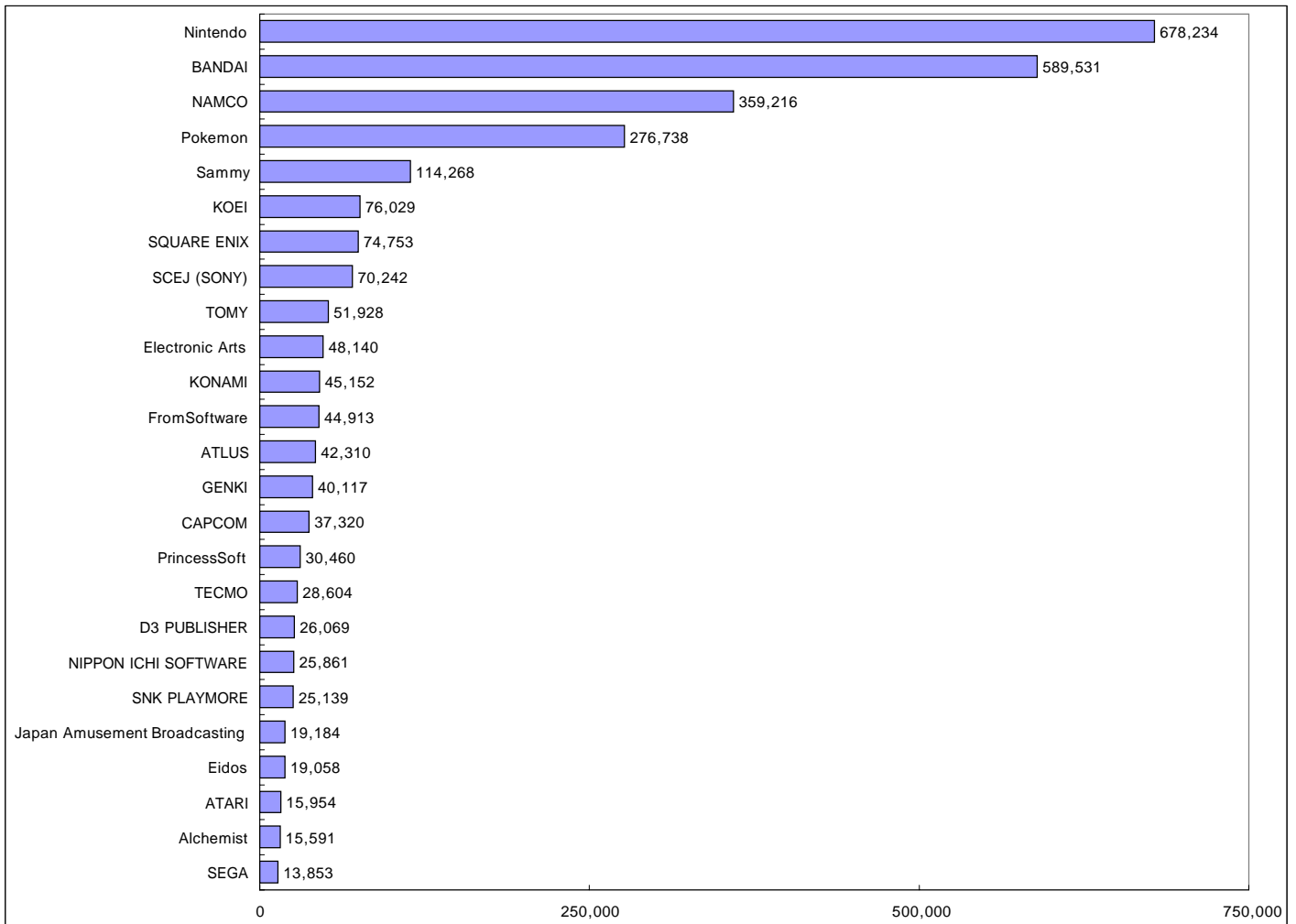
Unit: K (=1000)

	10					
PS2	460.2	396.9	218.7	307.6	347.0	1,730.4
GC	29.0	10.5	13.9	8.8	139.8	202.0
GBA	118.3	232.9	207.0	122.0	102.1	782.3
	607.5	640.3	439.6	438.3	589.0	2,714.7



5.

Act	1,308,972	24	Naruto:Narutimat&Hero 2,Wari&Ware Twisted!, Mario Power Tennis
RPG	443,987	7	Pocket MonsterEmerald, Tales of Syrrhonia, Pocket MonsterFire Red/Leaf Green
Sim/RPG	266,004	3	Fire Emblem 2, Stella Deus, La Pucelle: Hikari no Seijo Densetsu 2-shu-meHj imemashita.
Sht/Act	224,661	1	Ace Com bat 5: The Unsung War
Act/Sht	196,853	1	Kido Senshi Gundam Seed: Owaranai Asu -e
Simu	94,133	3	Jissen Pach-Slot Hissho-ho! Hokuto no Ken, Rakusho! Pachi-Slot Sengen 2: Decadent/Jujika, Sirbad Adventure wa Enomoto Kanako de Dodesuka
Act/RPG	61,259	2	Full Metal Alchemist 2: AkakiElixir no Akuma, Pper Mario 2
Act/Adv	55,580	3	Resident Evil Oubreak File #2,Hitman: Contracts, Mario Bial Land
Adv	46,051	3	Final Approach, Tsuki wa Higashi ni Hi wa Nishi ni: Operation Sanctuary, W- Wsh
RPG/Sim	31,162	1	Waga Ryu wo Miyo
Sim	25,262	1	Uchu Senkan Yamato: Iscandar -e no Tsuioku
Pzl	14,740	1	Kotoba no Puzzle Mojpittan [PlayStation 2 the Best]



**6.**

		50	
SEGA	13,853	1	SEGA AGES 2500 Series Vol. 16: Virtua Fighter 2
Alchemist	15,591	1	Tsuki wa Higashi ni Hi wa Nishi ni: Operation Sanctuary
ATARI	15,954	1	DRIV3R (Driver 3)
Eidos	19,058	1	Hitman: Contracts
Japan Amusement Broadcasting	19,184	1	Sinbad Adventure wa Enomoto Kanako de Dodesuka
SNK PLAYMORE	25,139	1	The King of Fighters 2003
NIPPON ICHI SOFTWARE	25,861	1	La Pucelle: Hikari no Seijo Densetsu 2-shu-me Hajimemashita.
D3 PUBLISHER	26,069	2	Simple 2000 Series Vol. 63: Mogitate Mizugi! Onna Mamire no The Suiei Taikai, Simple 2000 Series Vol. 61: The One-Chanbara
TECMO	28,604	1	Rakusho! Pachi-Slot Sengen 2: Decadent/Jujika
PrincessSoft	30,460	2	Final Approach, W - Wish
CAPCOM	37,320	2	Resident Evil Outbreak File #2, True Crime: Streets of LA
GENKI	40,117	1	Kengo 3
ATLUS	42,310	1	Stella Deus
FromSoftware	44,913	1	Armored Core: Nine Breaker
KONAMI	45,152	2	World Soccer Winning Eleven 8, Suikoden IV
Electronic Arts	48,140	1	Burnout 3: Takedown
TOMY	51,928	2	Zoids Versus III, Naruto: Naruto RPG Uketsugareshi Hi no Ishi
SCEJ (SONY)	70,242	3	Waga Ryu wo Miyo, F1 04, Hot Shots Golf Fore!
SQUARE ENIX	74,753	3	Full Metal Alchemist 2: Akaki Elixir no Akuma, Final Fantasy XI: Chains of Promathia, Final Fantasy I + II: Dawn of Souls
KOEI	76,029	1	Samurai Warriors: Xtreme Legends
Sammy	114,268	2	Berserk: Millennium Falcon-hen - Seima Senki no Sho, Jissen Pachi-Slot Hissho-ho! Hokuto no Ken
Pokemon	276,738	2	Pocket Monster Emerald, Pocket Monster Fire Red/Leaf Green
NAMCO	359,216	4	Ace Combat 5: The Unsung War, Tales of Symphonia, Kotoba no Puzzle Mojipittan [PlayStation 2 the Best]

BANDAI	589,531	4	Naruto: Narutimate Hero 2, Kido Senshi Gundam Seed: Owaranai Asu-e, Keroro Gunso: Mero Mero Battle Royale
Nintendo	678,234	9	Fire Emblem 2, WarioWare Twisted!, Mario Power Tennis