

# Famitsu Marketing Data Service

Monthly Report : 2004년 9월(2004. 8. 30 ~ 9. 29)

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### 2004년 9월의 일본 게임시장 요약

(An Overview Of Japan's Gaming Market During September 2004)

포켓몬(Pokemon)의 포켓몬스터 에메랄드(Pocket Monster Emerald) (9월 16일 GBA용으로 출시)가 800,000개 이상 판매되면서 9월 TOP50의 1위에 랭크되었다.

“에메랄드”는, “포켓몬스터 크리스탈버전(Pocket Monster Crystal Version)”이 “포켓몬스터 골드(실버)(Pocket Monster Gold (Silver))”용이었던 것과 마찬가지로, 기본적으로 “포켓몬스터 루비/사파이어(Pocket Monster Ruby/Sapphire)”의 확장판이다(2002년 11월 21일 GBA용으로 출시되어 총 5,140,000판이 판매됨)

“크리스탈”은 판매 개시 후 1주일 안에 약 700,000개가 팔렸으나, 12월 출시라는 시기상의 이점을 고려해 볼 때, “에메랄드”의 느린 출발을 감안해야 한다.

또한, “포켓몬”프랜차이즈는 장기적으로 지속되고 있는 판매력으로 잘 알려져 있으며,

아직 여러 시리즈의 타이틀이 10개월 이상 TOP30에 올라있다는 점을 생각해 볼 때, 연말 판매경쟁에서 “에메랄드”의 판매가 급상승할 것이라는 예측은 무리가 아니다.

2위 및 3위에 랭크된 슬롯은 PS2 타이틀을 20,000개 이상 판매하는 듀얼링 듀오가 차지하였다: 남코(Namco)의 테일즈 오브 심포니아(Tales of Symphonia)(9월 22일 출시)와 코에이(Koei)의 Sengoku Musou: Moshō-den Samurai Warriors: Xtreme Legends(9월 16일 출시). 이 둘은 모두 다소 안정된 판매 실적을 보여주고 있으므로 10월 판매도 계속하여 성장할 것으로 예상된다.

9월의 월별 차트에 올라있는 Top10 타이틀 중 8개는 신상품으로, 9월 중 소프트웨어 시장 규모가 작년 같은 기간 대비 플러스 성장을 기록하는데 일조하였다. 크리스마스 쇼핑 시즌이 다가옴에 따라, 일본 게임시장의 전망은 향후 몇 달 아주 밝을 것이다.

크리스마스 쇼핑 시즌 중, PS2용 스퀘어에닉스(Square Enix)의 “드래곤 퀘스트 VIII(Dragon Quest VIII): Sora to Umi to Daichi to Norowareshi Himegimi” (11월 27일 입점 예정)를 비롯하여 여러 가지 인기있는 타이틀들이 출시를 기다리고 있다.

또한, 최근 발표에 따르면 닌텐도(Nintendo)는 12월 2일 새로운 핸드헬드형 “닌텐도DS(Nintendo DS)”를 론칭하기로 되어 있는데 이는 하드웨어 시장에도 큰 영향을 미칠 것이다.

가격 및 판매일이 아직 알려지지 않았는데도, Sony Computer Entertainment Japan은 이미 발표된 새로운 핸드헬드형 제품 론칭(2004년 말 중 PSP(PlayStation Portable-플레이스테이션포터블))에 대한 변화에 대해 어떠한 언급도 하지 않았다.

이 두 개의 최첨단 핸드헬드형 시스템(닌텐도 DS와 “PSP”)의 맞대결은 어느 누구에게나 놓치기 싫은 한판 승부가 될 것이다.

# Famitsu Marketing Data Service - Monthly Report: September 2004

Data Collected by Famitsu: from August 30 to September 26, 2004

1. : TOP 50

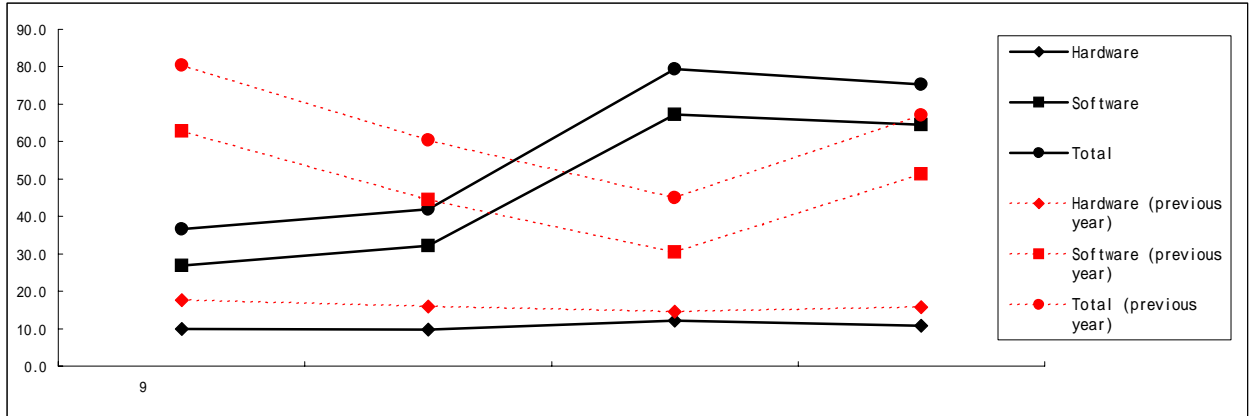
	H/W			가	( )	( )
1	GBA	Pocket Monster Emerald	Pokemon	09-16-04 \ 4,800	RPG	804,142 : 804,142
2	PS2	Tales of Symphonia	NAMCO	09-22-04 \ 7,140	RPG	269,073 : 269,073
3	PS2	Sengoku Musou: Mosho-den Samurai Warriors: Xtreme Legends	KOEI	09-16-04 \ 4,494	Act	255,860 : 255,860
4	PS2	Biohazard Outbreak File 2 Resident Evil Outbreak File #2	CAPCOM	09-09-04 \ 7,140	Act/Adv	134,678 : 134,678
5	GBA	Famicom Mini: Super Mario Brothers 2	Nintendo	08-10-04 \ 2,000	Act	106,304 : 232,735
6	PS2	Final Fantasy XI: Promathia no Jubaku Final Fantasy XI: Chains of Promathia	SQUARE ENIX	09-16-04 \ 4,179	RPG	100,461 : 100,461
7	PS2	World Soccer Winning Eleven 8	KONAMI	08-05-04 \ 7,329	Act	73,556 : 988,704
8	PS2	Kengo 3	GENKI	09-22-04 \ 7,140	Act	71,019 : 71,019
9	PS2	Full Metal Alchemist 2: Akaki Elixir no Akuma	SQUARE ENIX	09-22-04 \ 7,140	Act/RPG	67,501 : 67,501
10	PS2	Dororo Blood Will Tell	SEGA	09-09-04 \ 7,140	Act/Adv	63,557 : 63,557
11	PS2	Sakura Taisen V Episode 0: Koya no Samurai Musume	SEGA	09-22-04 \ 7,140	Act/Adv	55,832 : 55,832
12	PS2	Jissen Pach-Slot Hissho-ho! Hokuto no Ken	Sammy	05-27-04 \ 3,990	Simu	48,497 : 791,402
13	PS2	King of Colosseum II	Spike	09-09-04 \ 8,190	Act	47,100 : 47,100
14	PS2	Genso Suikoden IV Suikoden IV	KONAMI	08-19-04 \ 7,329	RPG	46,837 : 272,249
15	GBA	Famicom Mini: Link no Boken Classic NES Series: Zelda II	Nintendo	08-10-04 \ 2,000	Act	40,664 : 112,641
16	GBA	Super Mario Ball Mario Pinball Land	Nintendo	08-26-04 \ 4,800	Act/Adv	40,354 : 72,034
17	GC	Paper Mario RPG Paper Mario 2	Nintendo	07-22-04 \ 5,800	Act/RPG	36,787 : 355,780
18	PS2	Tennis no Ouji-sama: Saikyo Team wo Kessei seyo!	KONAMI	09-16-04 \ 7,140	Act/Sim	36,624 : 36,624
19	GBA	Pocket Monster Fire Red/Leaf Green	Pokemon	01-29-04 \ 5,040	RPG	30,495 : 2,290,878
20	PS2	Kotoba no Puzzle Mojipittan [PlayStation 2 the Best]	NAMCO	07-08-04 \ 1,800	Pzl	30,484 : 96,342
21	PS2	Kuron Yoma Gakuen -ki	ATLUS	09-16-04 \ 7,329	Adv/Sim	29,419 : 29,419
22	PS2	Taiko Risshiden V	KOEI	08-26-04 \ 7,140	Sim/RPG	28,641 : 55,712
23	GBA	Densetsu no Stafy 3	Nintendo	08-05-04 \ 4,800	Act	28,379 : 166,009
24	PS2	Dokodemo Issho: Toro to Ippai	SCEJ (SONY)	09-02-04 \ 6,090	Other	25,839 : 25,839
25	PS2	Full Metal Alchemist: Dream Carnival	BANDAI	08-26-04 \ 7,140	Act	25,805 : 64,667
26	PS2	Viewtiful Joe: Aratanaru Kibo	CAPCOM	09-09-04 \ 4,980	Act	23,264 : 23,264
27	GBA	Final Fantasy I + II Advance Final Fantasy I + II: Dawn of Souls	SQUARE ENIX	07-29-04 \ 6,090	RPG	23,239 : 243,819
28	PS2	Simple 2000 Series Vol. 61: The One-Chanbara	D3 PUBLISHER	08-26-04 \ 2,100	Act	23,156 : 34,494
29	PS2	Prince of Persia: Jikan no Suna Prince of Persia: The Sands of Time	SCEJ (SONY)	09-02-04 \ 7,140	Act/Adv	21,295 : 21,295
30	PS2	Formula One 2004 F1 04	SCEJ (SONY)	09-22-04 \ 6,090	Act	21,153 : 21,153
31	PS2	Taiko no Tatsujin: Atsumare! Matsuri da!! Yondaime	NAMCO	07-22-04 \ 4,725	Act	21,116 : 125,590
32	PS2	Pro Yakyu Spirits 2004 Climax	KONAMI	09-16-04 \ 7,140	Act/Sim	21,070 : 21,070
33	PS2	Jikkyo Powerful Pro Yakyu 11	KONAMI	07-15-04 \ 7,329	Act/Sim	20,771 : 377,373
34	PS2	Angelique Etoile	KOEI	09-16-04 \ 7,140	Sim	20,191 : 20,191

35	PS2	Spectral Force: Radical Elements	IDEA FACTORY	09-16-04	\ 7,140	Sim/RPG	18,167	18,167
36	GBA	Hoshi no Kirby: Kagami no Daimeikyu Kirby & The Amazing Mirror	Nintendo	04-15-04	\ 4,800	Act	18,000	516,638
37	GBA	Power Pro-kun Pocket 1 + 2	KONAMI	07-29-04	\ 4,179	Act/Sim	17,870	100,580
38	PS2	Simple 2000 Series Vol. 60: The Tokusatsu Henshin Hero	D3 PUBLISHER	09-02-04	\ 2,100	Act	17,216	17,216
39	GBA	Rockman EXE 4.5 Real Operation	CAPCOM	08-06-04	\ 5,040	Act/RPG	17,024	61,129
40	GBA	Zoku Bokura no Taiyo: Taiyo Shonen Django Boktai 2: Solar Boy Django	KONAMI	07-22-04	\ 5,229	Act/RPG	16,893	82,765
41	PS2	Minna no Golf 4 [PlayStation 2 the Best] Hot Shots Golf Fore!	SCEJ (SONY)	07-08-04	\ 3,800	Act	16,821	62,919
42	GBA	Famicom Mini: Famicom Tantei Club - Kieta Kokeisha Zenko - hen	Nintendo	08-10-04	\ 2,000	Adv	16,247	57,106
43	GBA	Famicom Mini: Akumajo Dracula Classic NES Series: Castlevania	Nintendo	08-10-04	\ 2,000	Act	16,137	45,778
44	GBA	Naruto: Naruto RPG Uketsugareshi Hi no Ishi	TOMY	07-22-04	\ 5,040	RPG	15,735	102,625
45	PS2	Simple 2000 Series Vol. 58: The Gekai	D3 PUBLISHER	09-02-04	\ 2,100	Adv	15,636	15,636
46	GC	Konjiki no Gash Bell!!! Yujo Tag Battle Full Power	BANDAI	08-05-04	\ 7,140	Act	15,489	47,827
47	PS2	KOF: Maximum Impact King of Fighters: Maximum Impact	SNK PLAYMORE	08-12-04	\ 7,329	Act	15,477	79,827
48	GBA	Summon Night: Craft Sword Monogatari 2	BANPRESTO	08-20-04	\ 6,090	Act/RPG	14,737	83,954
49	GBA	Bobobobo Bobobo: Bakuto Hajike Taisen	Hudson	09-09-04	\ 5,040	Act	14,453	14,453
50	GBA	Famicom Mini: Famicom Tantei Club Part II - Ushiro ni Tatsu Shojo Zenko - hen	Nintendo	08-10-04	\ 2,000	Adv	14,344	52,526

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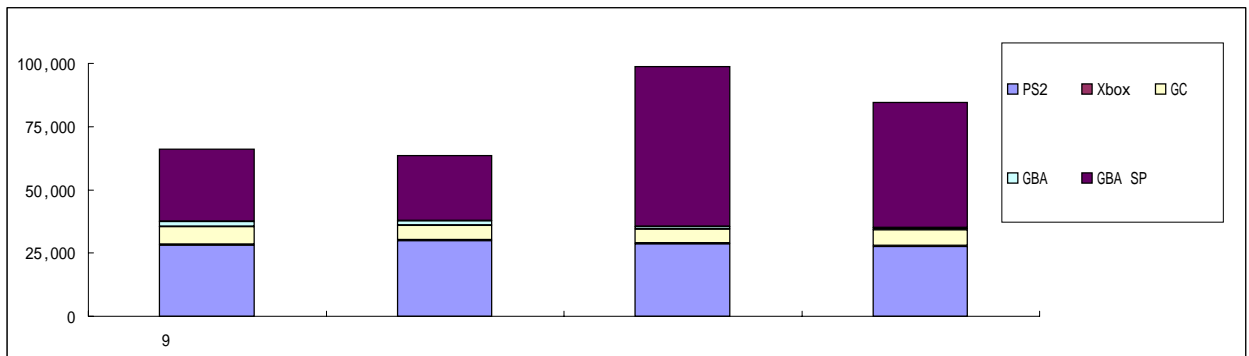
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	9				
Hardware	9.9	9.7	12.1	10.8	42.5
Software	26.8	32.2	67.3	64.5	190.8
Total	36.6	41.9	79.4	75.2	233.2



3.

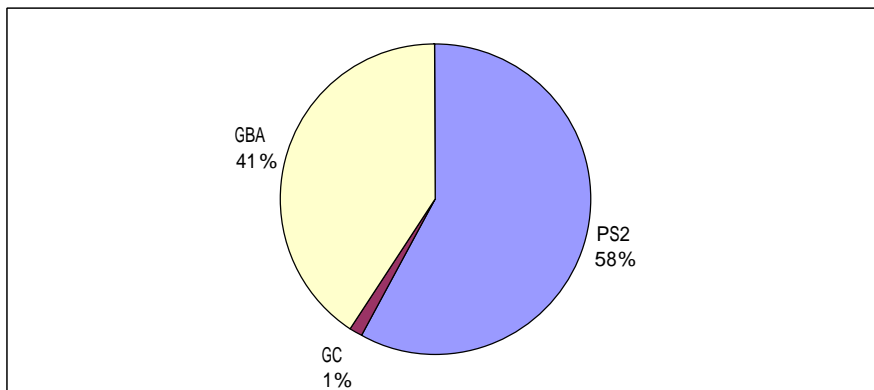
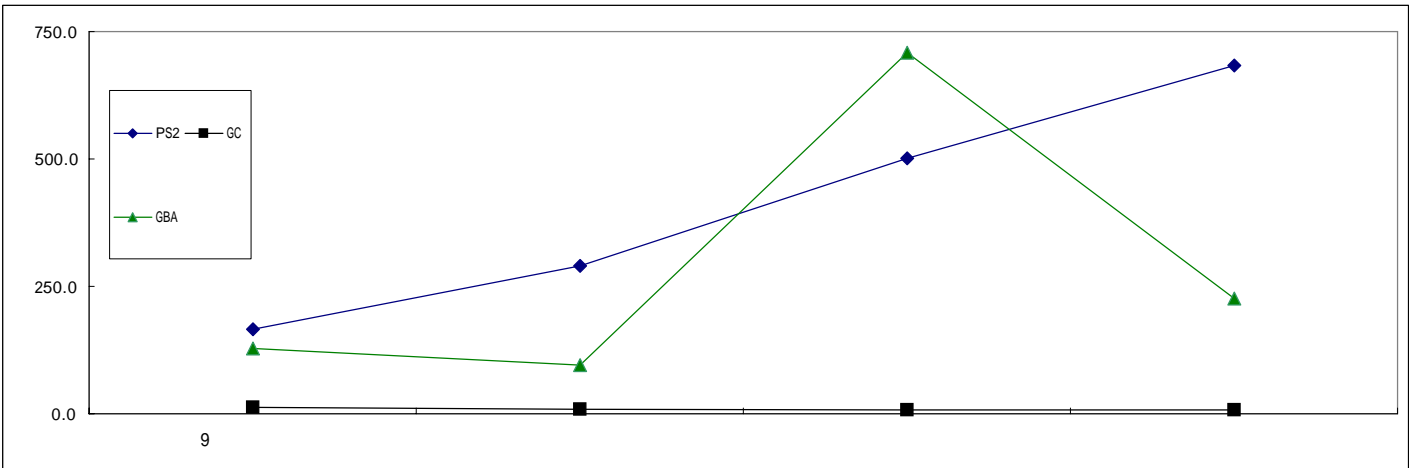
	9				
PS2	28,216	29,817	28,617	27,574	114,224
Xbox	233	259	184	266	942
GC	6,970	5,966	5,585	6,229	24,750
GBA	2,116	1,764	955	942	5,777
GBA SP	28,415	25,781	63,500	49,541	167,237
	65,950	63,587	98,841	84,552	312,930



4. /

\*Only covering PS2, GC, and GBA titles that are/were ranked in the weekly TOP 30

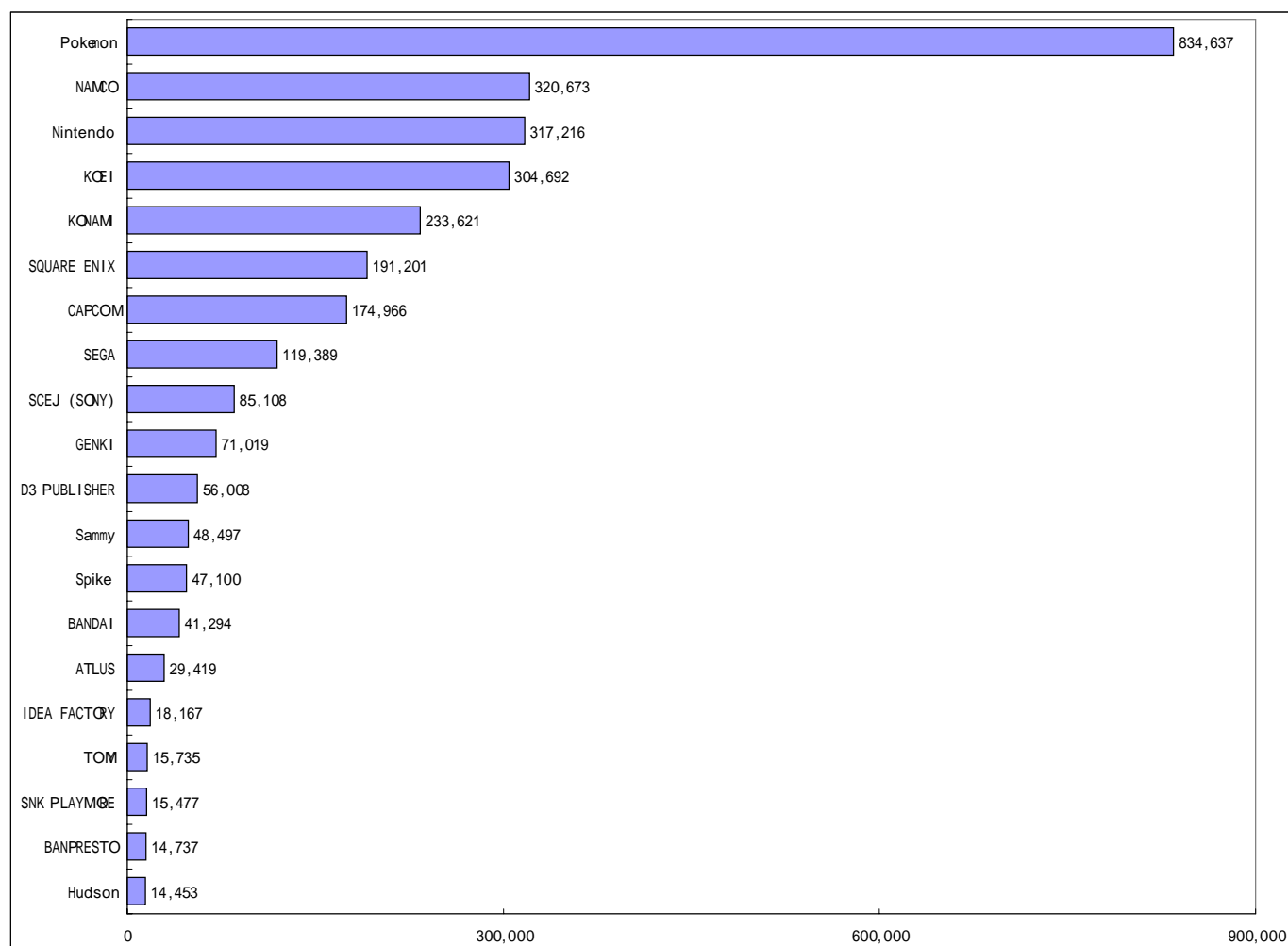
	9				
PS2	165.4	290.2	501.1	683.8	1,640.5
GC	12.0	9.0	7.7	8.1	36.8
GBA	128.0	96.1	708.2	226.3	1,158.6
	305.5	395.2	1,217.0	918.2	2,835.9



5.

RPG	1,289,982	7	Pocket Monster Emerald, Tales of Symphonia, Final Fantasy XI: Chains of Promathia
Act	850,969	19	Samurai Warriors: Xtreme Legends, Famicom Mini: Super Mario Brothers 2, World Soccer Winning Eleven 8
Act/Adv	315,716	5	Resident Evil Outbreak File #2, Blood Will Tell, Sakura Taisen V Episode 0: Koya no Samurai Musume
Act/RPG	152,942	5	Full Metal Alchemist 2: Akaki Elixir no Akuma, Paper Mario 2, Rockman EXE 4.5 Real Operation
Act/Sim	96,335	4	Tennis no Ouji-sama: Saikyo Team wo Kessei seyo!, Pro Yakyu Spirits 2004 Climax, Jikkyo Powerful Pro Yakyu 11
Simu	48,497	1	Jissen Pach-Slot Hissho-ho! Hokuto no Ken
Sim/RPG	46,808	2	Taiko Risshiden V, Spectral Force: Radical Elements
Adv	46,227	3	Famicom Mini: Famicom Tantei Club - Kieta Kokeisha Zenko-hen, Simple 2000 Series Vol. 58: The Gekai, Famicom Mini: Famicom Tantei Club Part II - Ushiro ni Tatsu Shojo Zenko-hen
Pzl	30,484	1	Kotoba no Puzzle Mojipittan [PlayStation 2 the Best]
Adv/Sim	29,419	1	Kuron Yoma Gakuen-ki
Other	25,839	1	Dokodemo Issho: Toro to Ippai
Sim	20,191	1	Angelique Etoile

		TOP50	
Pokemon	834,637	2	Pocket Monster Emerald, Pocket Monster Fire Red/Leaf Green
NAMCO	320,673	3	Tales of Symphonia, Kotoba no Puzzle Mojipttan [PlayStation 2 the Best], Taiko no Tatsujin: Atsumare! Matsuri da!! Yondaim e
Nintendo	317,216	9	Famicom Mini: Super Mario Brothers 2, Classic NES Series: Zelda II Mario Pinball Land
KOEI	304,692	3	Samurai Warriors: Xtreme Legends, Taiko Risshiden V, Angelique Etoile
KONAMI	233,621	7	World Soccer Winning Eleven 8, Suikoden IV, Tennis no Ouji-sama: Saikyo Team wo Kessei seyo!
SQUARE ENIX	191,201	3	Final Fantasy XI: Chains of Promathia, Full Metal Alchemist 2: Akaki Elixir no Akuma, Final Fantasy I+II Dawn of Souls
CAPCOM	174,966	3	Resident Evil Outbreak File # 2, Viewtiful Joe: Aratanaru Ki bo, Rockman EXE 4.5 Real Operation
SEGA	119,389	2	Blood Will Tell, Sakura Taisen V Episode 0: Koya no Samurai Musume
SCE J (SONY)	85,108	4	Dokodemo Issho: Toro to Ippai, Prince of Persia: The Sands of Time, F1 04
GENKI	71,019	1	Kengo 3
D3 PUBLISHER	56,008	3	Simp le 2000 Series Vol. 61: The One-Chanbara, Simp le 2000 Series Vol. 60: The Tokusatsu Henshin Hero, Simp le 2000 Series Vol. 58: The Gekai
Sammy	48,497	1	Jissen Pachislot Hissho-ho! Hokuto no Ken
Spike	47,100	1	King of Colosseum II
BANDAI	41,294	2	Full Metal Alchemist: Dream Carnival, Konjiki no Gash Bell!! Yujo Tag Battle Full Power
ATLUS	29,419	1	Kuron Yom a Gakuen-ki
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