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# Game Financing

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2006. 2.1

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# Game Financing

- 가
- /
  - , Venture Capital → Publishers
  - → ----→

- - Equity Financing → Project Financing
  - ( ) SPC 가

# Game

- 가 : , ,
- 가
- Publisher Co-work 가
- : ,

# Financing Sources



(2005)

- : 50

- : 200 ( )

- : 105 ( IT )



- 1 : 1000

- 1 : 1000

# Financing Sources *(Cont'd)*

## Strategic Investors

- publishing
- Major publishing
- 
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# Financing Sources *(Cont'd)*

2006

- Major Contents 가 : ,
- 
- Major publishing → 가
- M&A
- Publisher-Studio System or Production System

# Financing

- ( , , ) Financing Sources

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- Strategic Investors

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# Contact

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# Thank You!

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