

2001. 3. 22

()

1. eBusiness
2. - The Global Chemical Vertical Network
3. 가
 -
 -
 -
- 4.

eBusiness

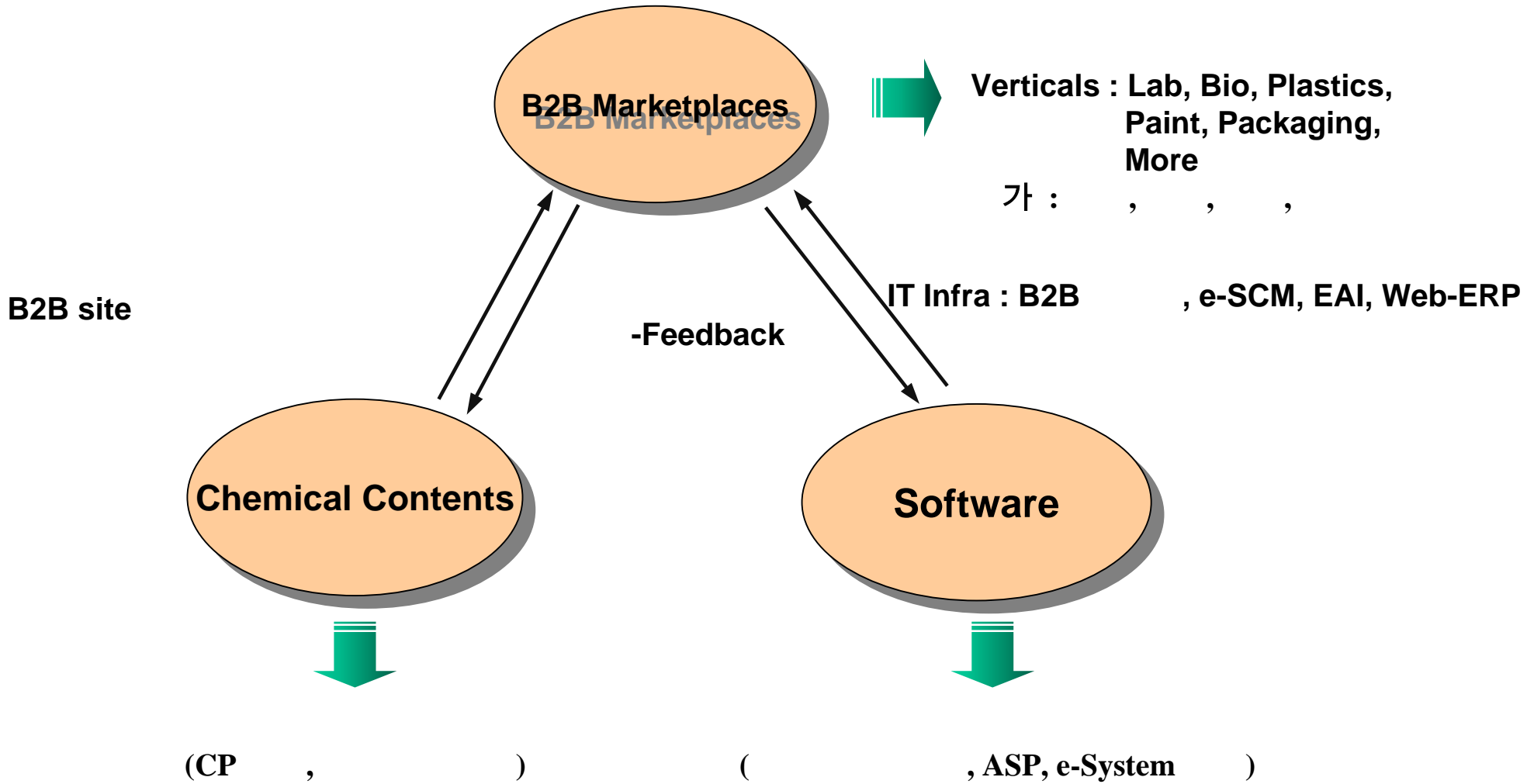
1. : 57 , Outsourcing(25)
2. : (5) , (1) , (5 + Outsourcing 4)
3. :

1999.9.30	
12.15	
2000.1. 20	()
6. 10	5 (, , , ,)
7. 15	2 (LG , , ,)
8. 31	(Chemizen Europe N.V.) , 9. 25 Site Open
9. 18	(Chemizen USA, Inc)
9. 30	B2B “CommerceSet” 1
11. 13	E - SCM 1
12. 22	(51/49) , 2 7 Site(ChemChina.com)
2001.1. 2	ChemizenInfo.com
2. 1	(Marketlace EAI)

(2000.12)

- : 52 5
- : 27
- : 25 5
- : 540,000 (가: 5000)

	23.2%
	5.0%
	4.2%
KTiC	4.2%
Arpadis(Belgium)	4.2%
Winsway(China)	3.8%
LG	3.3%
	52.1%



eBusiness

70%가 () , 가 .
) , eBusiness (,
 가 .

eBusiness

1.
 - 80 , 2000
2.
 - 가 24 Person to Person
3.
 - 가 가

eBusiness

eBusiness

가

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:

)Chematch,)Chemconnect,) Envera,)ChemCross,)ChemRound

:

)Verticalnet,)Ventro,)Sciquest,)ChemUnity,)Chemizen

30%(600)

30% 15

3

가 . 10% 가 가 가 . Portion ,

eBusiness

1

3

eBusiness

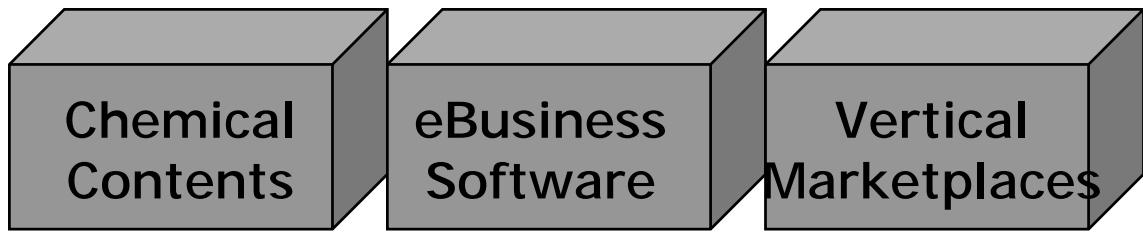
가

Access

가

:

Vertical Network



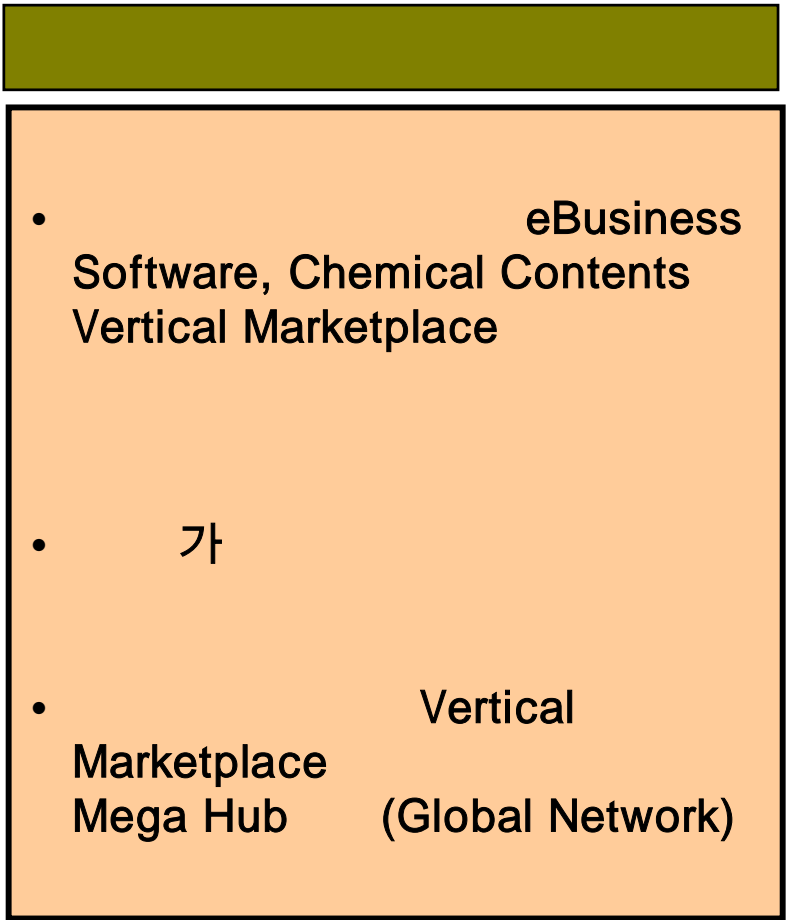
Chemizen.com



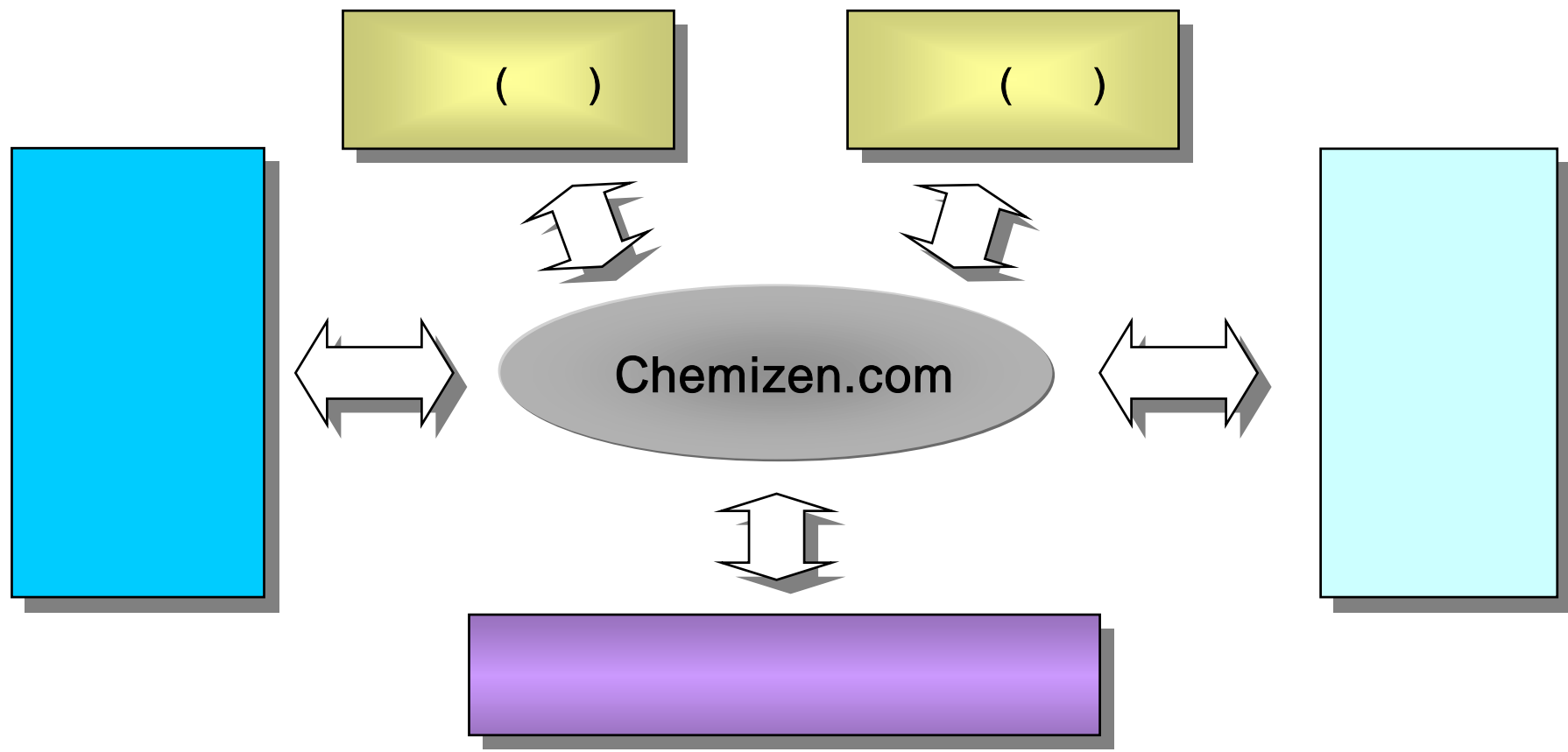
ChemChina.com in Shanghai

Chemizen Europe.com in Belgium

Chemizen USA.com in N.J.



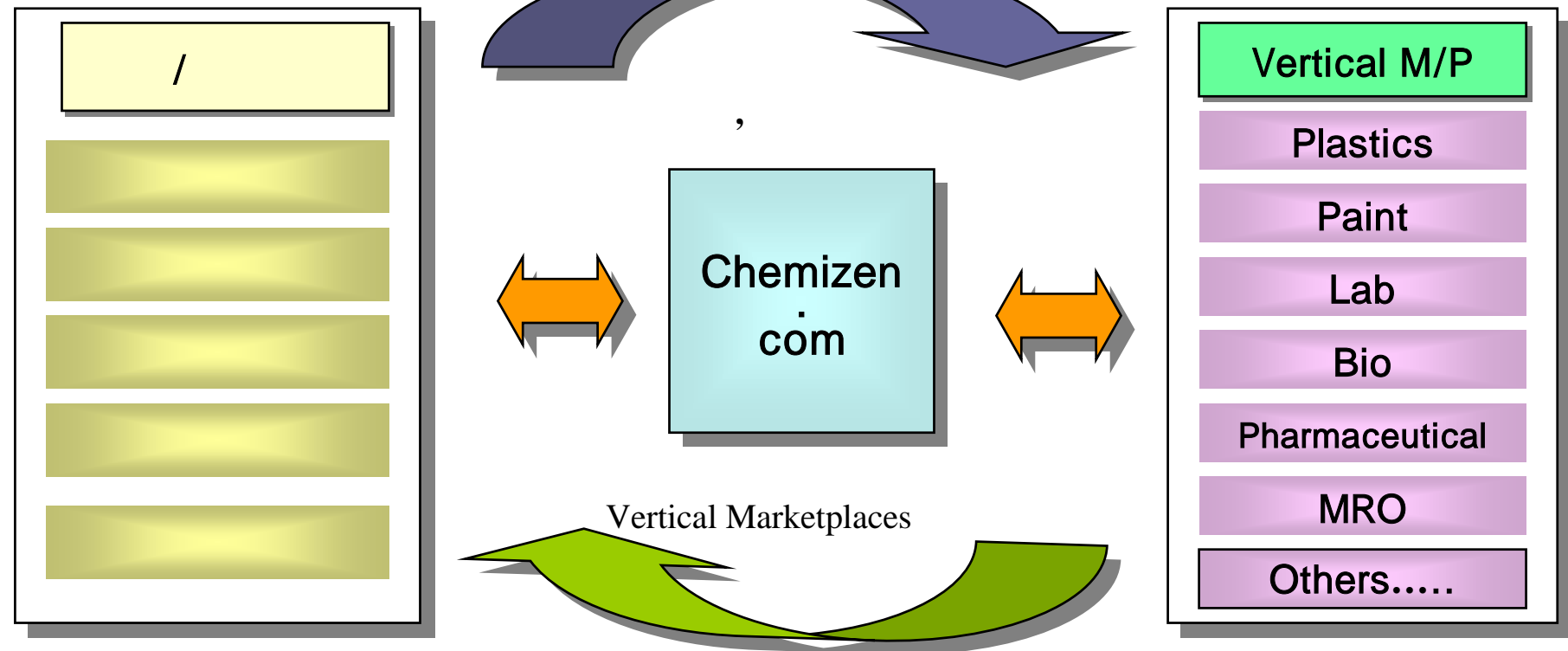
1 : 2001 가 Vertical Network



2 : 2002

30 Vertical Marketplace Consortium

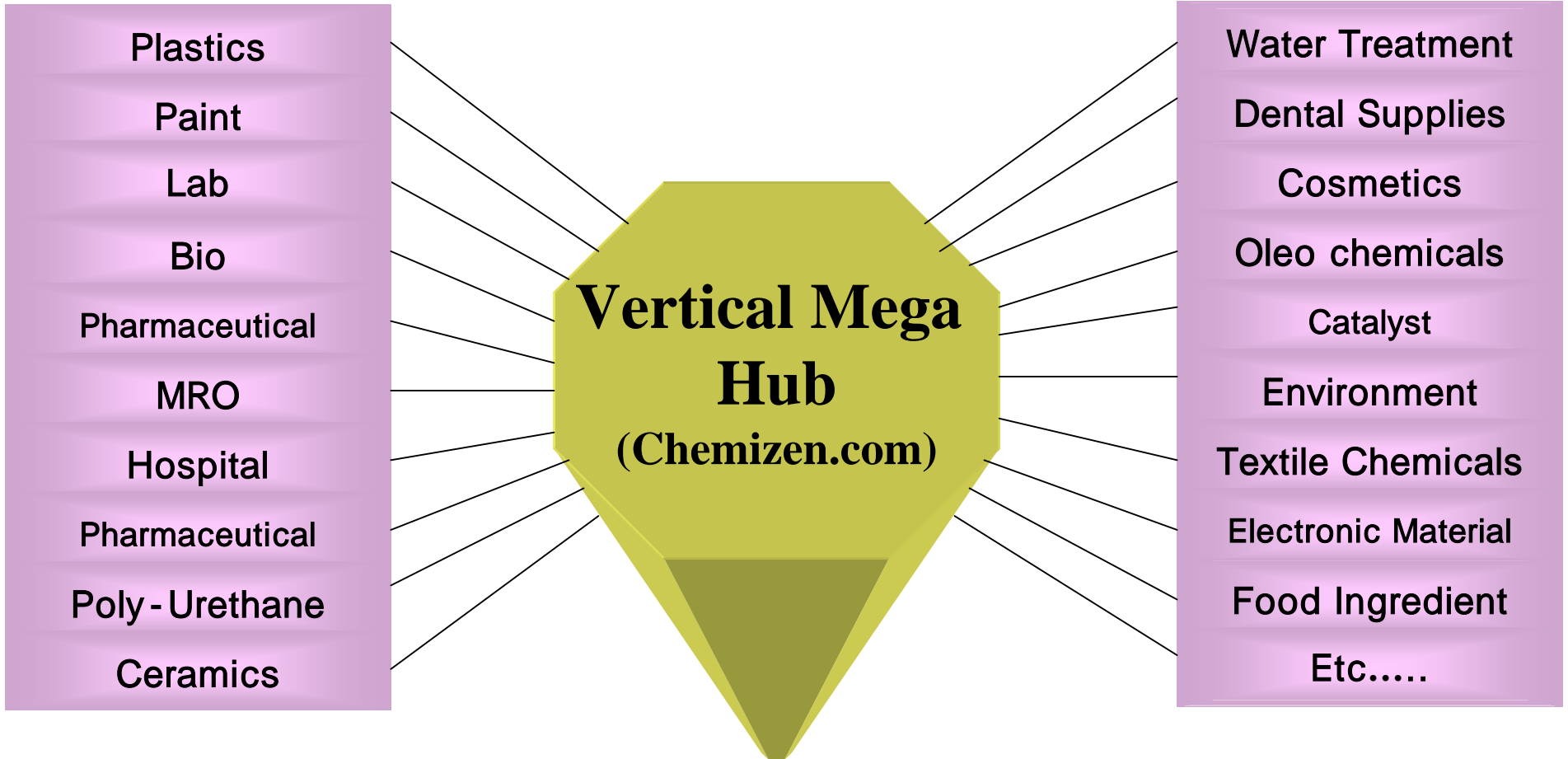
()



3 : 2003
가 Hub

가 Vertical Marketplaces

The Global Chemical Vertical Network



가



- : 2000 12 22
- Site Open : 2001 2 7 (www.ChemChina.com)
- :
- : On/Off-line Trading
- : 20 (51/49)
- : , /
- : - Vertical network
- Chasdaq Chemizenchina.com (2004)
- 2001
- : - B2B가
- Winsway가 off-line
- Chemizen.com On-line
- Site



- : 2000 8 31
- Site Open : 2000 9 25
- : Antwerp
- : eBusiness (Web-ERP, EAI, B2B solution)
On/Off-line trading,
- : 25 (100%)
- : eBusiness, Trouble cargo (ChemSOS)
- : - Vertical network
(eBusiness 가)
- 2002
- eBusiness
-
- : - Chemizen.com eBusiness
가
- 4



- : 2000 9 17
- Site Open : 2001
- :
- : eBusiness ,
- eBusiness ,
- : 8
- :
- : - eBusiness
(⇔)
- 2002
- : - eBusiness
- Chemizen.com eBusiness
가 가

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Localization

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